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information news deserts and algorithms shape the media environment examine how the attention economy emotion and psychological bias affect information processing improve communication strategies across differences the media landscape has changed rapidly in recent years while the avenues for producing and consuming news have multiplied with the rise of smartphones and social media a handful giant media conglomerates own nearly all of the commercial media outlets key terms is media today becoming more democratic or more elite wm you ve alluded to how sprawling the digital media landscape is today in which areas do you still see unique potential for growth jb the areas of growth are always changing we see a lot of opportunity in digital subscription products and in audio products such as podcasts and traditional media outlets such as the atlantic the new york times buzzfeed and mashable continue to explore and launch new revenue generating business models to sustain journalism some believe that this way of accessing the news through our social news feeds strengthens political polarization widening the gap between republicans and democrats conservatives and liberals with the changing media landscape more americans are demonstrating confirmation bias seeking out and interpreting information in a way that confirms what they already believe this reality is played out on social media platforms on a daily basis as facebook friends and twitter followers post links to articles videos media habits have undergone a sweeping change driven by streaming content and other digital media platforms especially among younger age groups with it emerged a question how does it influence the way people access and consume news and how is the news organisation adapting to the changing environment changing media in a changing world session 1 from legacy media to digital platforms unlike traditional media digital platforms are complex systems that generate significant new revenue streams in 2018 seven of investment capital is flowing into start ups and new technologies to meet the evolving demands of media and entertainment consumers

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wm you ve alluded to how sprawling the digital media landscape is today in which areas do you still see unique potential for growth jb the areas of growth are always changing we see a lot of

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and traditional media outlets such as the atlantic the new york times buzzfeed and mashable continue to explore and launch new revenue generating business models to sustain journalism

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the new xinhua breaks important stories like the melamine tainted baby formula scandal and as of 2008 has a green light from the ccp to report mass protests during the 2008 sichuan earthquake xinhua reported casualty statistics minute by minute media reputations are hard to change however

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