

Free read Strategic corporate social responsibility sustainable value creation (Download Only)

Sustainable Value Creation Sustainable Value Sustainable Value Creation Sustainable Value Creation Emerging Ecosystem-Centric Business Models for Sustainable Value Creation Sustainable Value Creation in the Fine and Speciality Chemicals Industry Sustainable Value Chain Management Strategic Corporate Social Responsibility Value Creation for a Sustainable World Artificial Intelligence for Sustainable Value Creation Sustainable Value Creation in Hospitality Net Zero Economy, Corporate Social Responsibility and Sustainable Value Creation Triple Value Leadership Rethinking Clusters Sustainable Value Creation in the European Union Net Zero Economy, Corporate Social Responsibility and Sustainable Value Creation Sustainable Value Management–New Concepts and Contemporary Trends Strategy and Innovation for a Changing World Knowledge Management and Sustainable Value Creation Enabling Sustainable Value Creation by Engineering Capacity Building Green Initiatives for Business Sustainability and Value Creation Sustainable Enterprise Value Creation Living Beyond Data Value Creation Through Sustainable Manufacturing Sustainable Manufacturing Strategy, Finance and Sustainable Value Creation Organizing for Sustainability Integrated Model for Sound Internal Functioning and Sustainable Value Creation Sustainable Business Models Governance of Sustainability The Creation of Sustainable Value Value Networks in Manufacturing Corporate Governance in Italy Sustainable Financial Investments Strategic Corporate Responsibility The Sustainable Company Innovative CSR Sustainable Value Management-New Concepts and Contemporary Trends Emerging Technologies Circular Economy

Sustainable Value Creation

2020-06-15

the goal of this book is to define sustainable value creation in terms of a set of principles that differentiate it from existing definitions of csr and from related concepts such as sustainability and business ethics to internalize these ten principles is to understand how the firm can respond to stakeholder needs to optimize value creation over the medium to long term ultimately this second edition book aims to reform both business practice and business education by building a theory that redefines csr as central to the value creation process the ten principles of sustainable value creation redefine how firms approach each of their operational functions but also how these subjects should be taught in universities worldwide as such this book will hopefully be of value to instructors as a complement to their teaching students as a guide in their education and managers as a framework to help them respond to the complex dynamic context that they are expected to navigate every day this book is a manifesto for success in today s complex dynamic business environment the book is designed as an easy to digest critical introductory text to csr with supporting online teaching resources it is aimed primarily at the mba and executive mba market and for csr sustainability and business ethics courses taught by instructors skeptical of existing definitions and organizing principles of csr sustainability or business ethics

Sustainable Value

2017-09-08

a small but influential group of mainstream global industry leaders are now reinventing the role of business in society they are shifting the focus away from minimizing negative impacts to offering new solutions to global problems that the public sector has been unable to tackle alone in this new competitive environment societal challenges such as climate change or the alleviation of global poverty are not only risks but huge business opportunities not only for niche players but for mainstream business these leaders are creating sustainable value they are creating it through the provision of value to both their shareholders and their stakeholders an ever growing list of diverse constituents impacted by the social environmental and financial performance of global business in short they are doing well by doing good in this outstanding book chris laszlo defines illustrates and shows how business can action sustainable value in three profoundly different ways first a management fable looks at the experiences of a dynamic business leader as she grapples with the new business realities of managing stakeholder as well as shareholder pressures second with the real thing inside stories from some of the largest corporations in the world that are successfully integrating sustainability into their core activities not only from a sense of moral correctness but because it makes good business sense and finally with frameworks tools and methods that will make sustainable value creation concrete for business practitioners everywhere this book is a masterful synthesis part novel and part executive briefing a refreshing kind of prophetic pragmatism helping leaders anticipate and see the future in the context of the actual in sustainable value chris laszlo speaks with resounding clarity to the living challenges the real dilemmas and haunting questions of ceos everywhere

2023-02-11

3/31

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Sustainable Value Creation

2023

sustainability sheds a whole new light on economic value creation sustainable value creation means looking critically at both revenues and costs not everything that makes money is of value not everything for which no bill is sent is free this book explains how this is the case and what it means to incorporate sustainability into a company s strategy and manage activities based on sustainable principles at the same time it keeps an eye on the broader societal context in which companies operate such climate change policies the sdgs and esg finance since the launch of the concept of sustainable development many policies at various institutional levels have focused on reducing environmental damage and social ills this book reflects this broader context however despite many serious efforts it cannot be denied that these policies do not stand up against continued economic growth and a growing global population this is why this book also stresses that more radical approaches are needed for a successful transformation towards a sustainable society businesses should not be content to wait and see what lies ahead they need to proactively take ownership of the change process that is needed the book has eight chapters that discuss the various aspects of sustainable value creation from different points of view including sustainable management and chain management as well as sustainable accounting and reporting it gives a concise but well underpinned picture of what sustainable business means today

Sustainable Value Creation

2012-06-29T00:00:00+02:00

this book aims to advance the discussion on concepts such as value wealth and richness both from a country and a corporate perspective buying junk food the consumption of legalized drugs such as tobacco or even the compulsive purchasing of new models of smart phones the second or third car bought by a city dweller or any other tangible property characterized by a short transient joy compute positively in the gdp calculation however all of these have no or almost non existent marginal utility for the person who obtains them the gdp approach does not consider the harmful effects on physical and mental health on the environment and the legacy to future generations that these consumptions bring about at a corporate level to secure a long lasting achievement companies must pay attention to the wide sphere of stakeholders relating to them employees customers suppliers financial partners state local authorities and public administration natural environment and local communities in addition to shareholders only the validity of the corporate sustainable approach is empirically analyzed in this book through an analysis of a sample of european listed companies

Emerging Ecosystem-Centric Business Models for Sustainable Value Creation

2021-08-06

a hyperconnected constantly evolving world has emerged a world where people internet of people things internet of

things and data internet of data are linked together shaping the global economy while demanding new innovative approaches for value creation the era of hyper connectivity is no longer characterized by centralized firm centric business structures and traditional intra firm and inter firm processes open distributed ecosystemic formations have started to emerge utilizing cutting edge technologies to harness the collective power co creation ability and intelligence of the crowd the data and the environment in an open participatory value co creation mode however the question has become whether the frameworks models and tools that organizations use to create value will remain the same in the new business environment and within the organizations themselves existing literature on ecosystems business models and business model innovation are starting to examine these aspects emerging ecosystem centric business models for sustainable value creation explores emerging technology enabled ecosystems and ecosystem centric business models in theory and practice from a business and technological perspective and in a range of industrial settings aiming to contribute to the existing knowledge of innovative technology advanced ecosystems and business models facilitating their design implementation and sustainable value creation it examines the dynamics of this technology powered revolution and how it is influencing the foundations of value creation and business modeling in novel ecosystemic formations across the hmd triangle human machine and data the target audience of this book is researchers and professionals in the fields of innovation business and strategy as well as computer science and information technology along with managers executives practitioners researchers academicians and students interested in new ways to create value in emerging and future ecosystems via innovative ecosystem centric business models and strategies

Sustainable Value Creation in the Fine and Speciality Chemicals Industry

2014-06-12

the global fine and speciality chemicals industry is a vital segment within the chemical value chain catering to a multitude of societal and industrial needs regulatory sustainability and consumer forces have been constantly shaping the business fundamentals of this industry developing value creation strategies which embed economic environmental and social sustainability components will need a comprehensive assessment of business scientific and technological challenges facing the industry sustainable value creation in the fine and speciality chemicals industry assesses sustainable value creation options against the backdrop of global mega trends that are defining the present and future course of the industry it discusses innovative strategies in feedstocks r d technology manufacturing resource management and the supply chain as well as the significance of the bio based chemical economy in enabling sustainable value creation in the fine and speciality chemicals industry topics covered include transformation in the fine and speciality chemicals business sustainable management evolution transitions and tools research and technology directions resource optimization strategies bio based chemicals specialities and polymers sustainable practices in the fine and speciality chemicals industry sustainable value creation strategies sustainable value creation in the fine and speciality chemicals industry presents a comprehensive overview of strategic options for sustainability management in the global fine and speciality chemicals industry it will be a valuable resource for chemists and chemical engineers involved in the design and development of economically environmentally and socially sustainable practices for the future

Sustainable Value Chain Management

2015-02-28

this book introduces the integrated management concept of sustainable value creation which delivers sustainability inside out from the core business it is based on the premise that sustainability can provide a platform for growth if it is implemented in a company s products services and supply chains combined also known as the value chain managing the value chain from the outset with a sustainability mindset subsequently allows profitable economical ecological and societal growth it combines the need for increased sustainability and its implementation in the operations of a company the book addresses the following issues how do economic environmental and societal factors impact the value creation process of a company what requirements and expectations need to be met to balance economic ecologic and societal value creation what are the building blocks and measures that can be utilized on the journey towards building a sustainable value chain what benefits can be achieved through sustainable value chains what are the practical examples of sustainable value chains in leading companies that can inspire others to follow the book includes contributions from the following organisations and companies beiersdorf sap klenk und hoursch vaude infineon technologies independent capital management basf nanogate the federal german council for sustainable development henkel symrise shared value chain siemens fairphone and thin air factory

Strategic Corporate Social Responsibility

2022-09-12

strategic corporate social responsibility sustainable value creation sixth edition redefines corporate social responsibility csr as being central to the value creating purpose of the firm based on a theory of empowered stakeholders this bestselling text argues that the responsibility of a corporation is to create value broadly defined the primary challenge for managers today is to balance the competing interests of the firm s stakeholders understanding that what they expect today may not be what they will expect tomorrow this tension is what makes csr so complex and demanding but it is also what makes csr integral to the firm s strategy and day to day operations in this new sixth edition author david chandler explores issues around covid 19 the blm movement the supply chain crunch and the great resignation

Value Creation for a Sustainable World

2023-10-29

the ecological social and technological challenges of the anthropocene require developing and implementing new economic business and financial models to create sustainable value for a wide range of stakeholders including nature society and future generations this book defines sustainable value creation as bringing forth products services organizational forms processes actions and policies which satisfy real social needs and contribute to the ecological regeneration of nature the book collects and analyzes innovative economic business and social models of sustainable

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9/31

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value creation globally it critically examines the existing mainstream models of business and financial value creation in reviewing both traditional and sustainability oriented models it focuses on both the challenges and opportunities inherent in a possible shift from models based on single stakeholder wealth creation to models that propagate multidimensional value creation part of the palgrave studies in sustainable business in association with future earth series this book aims to engage academics and business and civil society practitioners to discuss innovative value creation models for a sustainable world interdisciplinary and intercultural exchange will be facilitated to inspire and cross fertilize different knowledge and action fields as well as to promote intergenerational dialogue about the prospects of the human earth system

Artificial Intelligence for Sustainable Value Creation

2021-09-07

artificial intelligence for sustainable value creation provides a detailed and insightful exploration of both the possibilities and the challenges that accompany widespread artificial intelligence

Sustainable Value Creation in Hospitality

2018-04-30

based on theory and practice it analyses environmental economic and social value in the hotel sector and overall

hospitality industry and what can be done to maximise the good for all the stakeholders in the long term

Net Zero Economy, Corporate Social Responsibility and Sustainable Value Creation

2022-05-08

with the sustainability emergency businesses can no longer give priority to commercial interests and financial gains and close their eyes to societal and environmental interests we need a new higher perspective to close the gap we need to formulate a new business logic and a sustainable value creation method for sustainable business for their customers and society that is all business stakeholders as well as the planet this book will do just that this book presents the insights gained from action research with leading companies across the world to discover a comprehensive method that works a practical framework for ceo and business leaders who want to lead their organization along the sustainability transition building on the latest insights from science summarized as the systems view of life the book identifies six principles that provide a new leadership lens on how to understand the changes taking place in business based on these insights the book offers the triple value mindset model consisting of six distinct leadership qualities which shows how to create sustainable value from a systems perspective this model is unique as it enables business leaders to scale their intended impact from the organization to all stakeholders in the value chain thus transcending the conflict between business and society not only that the book will also offer you a leadership journey an adventure that will transform the way to think feel and execute the new perspective in your company while perfecting your

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11/31

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leadership potential and inspiring the people you work with on the journey you will be supported by models tools and best practices which will help you to reimagine your business strategy and your role as leader in driving sustainable transformation and success

Triple Value Leadership

2021-05-22

this volume discusses how different geographical spaces can enhance or hinder the capacity of a variety of organizational settings to achieve economic value creation in the pursuit of sustainable regional development in order to provide the most comprehensive picture of new sources of value creation for sustainable transitions the book collects contributions that tackle this issue from a variety of perspectives and adopts a systemic approach where macro meso and micro levels of analysis are intertwined in three sections this multidisciplinary and interdisciplinary approach comes from scholars operating in the fields of planning economic geography social entrepreneurship and organizational management the first section of the book adopts a macro level approach linking sustainability to the regional development theme and addresses how organizations work between different social interests to produce outcomes not previously realized the second section of the book focuses on the spatial dimensions of sustainable development with particular clusters industrial districts and regions considered as relevant units of analysis meso level analysis the third section of the book is dedicated to a micro level approach illustrating how to drive social entrepreneurship activities which are based upon sustainable business models centered in the creation of a shared value the book is geared towards scholars working on sustainable development issues intersecting the disciplines of

regional studies economic geography and management and will appeal to geographers and researchers in economic development business innovation and sustainability transitions

Rethinking Clusters

2023

the european union treaty after lisbon emphasises the overarching objectives of sustainable development and a highly competitive social market economy aiming at full employment high levels of environmental protection and social progress yet in 2022 it is clear that these ambitions have not been fully achieved the ongoing pandemic the continuing fall out from brexit and the resulting economic damage a grexit avoided and potential other exits from the eu have come to undermine the political consensus of the idea of a european union amidst these challenges the debates on how to achieve the un sustainable development goals have turned towards demanding more sustainable economic policies financial investments and business actions the present volume provides a much needed space for in depth discussion of the concept of sustainable value creation and how it can be achieved within the ecological limits of our planet through the prism of an interdisciplinary concept of sustainability

Sustainable Value Creation in the European Union

2024-05-25

this edited volume brings together contributions from multiple experts in academia to explore the practical implications of the net zero economy for corporate social responsibility and sustainable value creation in today's world as the world approaches net zero emissions by 2050 it is crucial for businesses to take corporate social responsibility seriously and make credible attempts to achieve sustainable value creation while reducing their greenhouse gas emissions the book provides a comprehensive guide to navigating the complexities of corporate responsibility in the net zero economy drawing on the expertise of scholars in sustainable supply chain environmental sciences management sustainable business management and social sciences with contributions from multiple experts it examines the challenges that businesses face in reducing their climate impact and highlights the green growth opportunities that they can take advantage of in the net zero transition this edited volume is an essential read for students research scholars and industrial professionals working in sustainable development eco friendly business management and corporate social responsibility

Net Zero Economy, Corporate Social Responsibility and Sustainable Value Creation

2020-12-29

sustainable value management reveals a new space for studying business models the traditional approach is based on the assumption that the goal of any business is to make money all decisions regarding supply and production should be made to maximize profit the discrepancy in creating non economic value is sometimes the result of separating

ownership from control over an enterprise although shareholders are interested in maximizing profit management that actually makes decisions can also pursue other goals in addition to economic aspects the management intentions of modern managers are also influenced by factors arising from the organizational culture built co created within the organization and sometimes with the participation of external actors such as suppliers and customers the sources of the creation of social values will be the management intentions of top management often initiated by the adopted values and rules on the basis of which resources are bound within the structure of the business model the value of sustainability is based on the identification of those creative sources that relate to economic and social value economic value is created through social value and vice versa this allows the complementarity of the value created to be mutually supportive the business model that integrates both of these values should be more resistant to crises than the one that is oriented only toward producing economic value concurrent implementation of economic and social goals increases resilience and affects the success of modern business models this is due to the specificity of the business ecosystem that is built as part of the business model which in essence is based on the use of social factors to merge the business model into a complex ecosystem capable of producing value

Sustainable Value Management–New Concepts and Contemporary Trends

2021-10-28

invention and innovation are not the same when we come up with an exciting and original new idea by itself that idea is not an innovation

Strategy and Innovation for a Changing World

2023

organizations are increasingly recognizing the importance of sustainability and responsibility they are challenged to develop a holistic approach to value creation that reconciles economic social and environmental goals this book describes how knowledge can facilitate this process and amplifies the idea of knowledge management to strategically serve multiple stakeholders in a sustainable and responsible way in particular the book introduces the concept of the need knowledge driven organization it builds on mature research on organizational purpose stakeholder theory and phronesis and advances the concept of needs this provides a new lens for understanding the sustainable and responsible business case first people are motivated by their needs and organizations represent social structures that facilitate the satisfaction of shared needs second needs reflect and combine social environmental and economic concerns making sustainability and responsibility more realizable for practitioners and third needs provide a reference point for holistic value creation and can thus align knowledge processes and structures in organizations

Knowledge Management and Sustainable Value Creation

2014-03-07

dr sadiq ahmad muhammad abd elall was born in khan younis palestine from 2010 to 2014 he worked as a research engineer at the institute of machine tools and factory management at technische universität berlin germany profit and

2023-02-11

16/31

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growth are the major targets of industries industrial value creation can be measured by the level of achieving these targets the balanced scorecard focuses on the factors that affect the industrial value creation at the same time industry activities have several interactions with society and the environment that significantly shape global sustainability in this view a so called sustainable value creation model has been developed which integrates factors influencing industrial value creation and sustainability in the perspective of this dissertation human resource and especially engineers are considered as key enablers of the sustainable value creation the development of engineering curricula that is based on the sustainable value creation model will alter the attitude of engineering students to balance the economic profit with the environmental and social benefits in their engineering solutions

Enabling Sustainable Value Creation by Engineering Capacity Building

2017-06-19

sustainability has become an unavoidable topic in modern society in order for sustainable development to be fully achieved it must be integrated into the planning and measurement systems of business enterprises green initiatives for business sustainability and value creation is an essential reference source including the most recent scholarly research on the development and application of green business models for contemporary organizations with a focus on possible contexts and constructs of closed loop supply chain management featuring extensive coverage on topics such as consumption behavior political economy and structural modeling this book is ideally designed for academicians researchers and professionals seeking current research on the importance of strategic green business practices

Green Initiatives for Business Sustainability and Value Creation

2022

this open access book provides a practical guide to the creation of sustainable enterprise value and implementation of the principles of stakeholder capitalism for corporate boards and management teams the authors argue that business leadership is on the threshold of a new era driven by major shifts in technology society political economy and climate change they set this transition in international and historical context and outline a comprehensive leadership agenda for fully integrating environmental social governance esg and data stewardship risks and opportunities into corporate governance strategy reporting and partnerships this systematic approach is illustrated with good practices by leading companies and includes an explanation of how sustainability reporting is making the leap into formal accounting standards set by the same body that oversees international financial accounting standards and what companies should do to prepare the book s combination of scholarly analysis and practical guidance make it a valuable resource for anyone seeking to navigate the new business context whether from the perspective of a board director c suite executive manager policymaker scholar or student this is an open access book

Sustainable Enterprise Value Creation

2022-11-06

this book states that data users often suffer from the difficulty of acquiring knowledge for decision making and others

2023-02-11

18/31

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are unsure how existing data are useful the reader will be released from these dilemmas and enabled to act beyond patterns in past events by creating a process to interact with the data market and the dynamic real world rich in new events we present new approaches from the aspects of computation communication and their integration to readers including analysts in sciences and businesses systems managers and learners desiring to design knowledge to learn we show clues to explaining causalities in the target world of a black box ai of which users may seek a predictive performance for obtaining interpretable knowledge we show the integration of model and data driven approaches the analysis and perception of signals from data acquired in the cyber or the real word and creative communication which connects demands to data by visualizing the data market as a place for innovations

Living Beyond Data

2016

the annual series global conferences on sustainable manufacturing gcsms sponsored by the international academy for production engineering cirp is committed to excellence in the creation of sustainable products and processes that conserve energy and natural resources have minimal negative impacts upon the natural environment and society and adhere to the core principle of sustainability by considering the needs of the present without compromising the ability of future generations to meet their own needs to promote this noble goal there is a great need for increased awareness in education and training including the dissemination of new findings on principles and practices of sustainability applied to manufacturing the series global conferences on sustainable manufacturing offers international colleagues the opportunity to network expand their knowledge and improve practice globally

Value Creation Through Sustainable Manufacturing

2012-06-30

strategy and finance are generally viewed as two separate subjects once regarded with fascination they have become the subject of strong criticism the first considered too theoretical and long term to be of any use and the second too speculative and short term to contribute to value creation this book argues however that strategy and finance are in fact value twins both of which need a thorough overhaul from their toolkits to their end goals the author contends that we rely on strategic and financial frameworks that were developed decades ago but in an increasingly complex and risky environment these need to undergo a profound transformation one that follows an intertwined approach enabling companies to achieve the twin goals of value creation and sustainability consistently and successfully the book provides a fresh and innovative view of strategy and finance it discusses the concept of strategy extensively examining its history application and importance in modern business it also explores how strategy has evolved and how it can be adapted to better serve companies in a rapidly changing business landscape the book emphasizes the role of finance in corporate strategy suggesting that it is a crucial element in achieving sustainable business success and explores how financial tools and concepts can be integrated with strategic planning to drive growth and value creation further it investigates how strategic and financial planning can be used to manage business risks effectively readers are given useful insights via the inclusion of case studies from numerous industries including corporations banks and wealth and asset managers these real world examples serve to close the gap between theory and practice

Sustainable Manufacturing

2024-08-01

this upper level open access textbook aims to educate students and professionals on how to develop business models that have a positive impact on people society and the social and ecological environment it explores a different view of how to organize value creation from a focus on an almost exclusively monetary value creation to one that creates positive impact through multiple values the book offers students and entrepreneurs a structured approach based through the business model template bmt it consists of three stages and ten building blocks to facilitate the development of a business model users be they students or practitioners need to choose from one of the three offered business model archetypes namely the platform community or circular business models each archetype offers a dedicated logic for value creation the book can be used to develop a business model from scratch turning an idea into a working prototype or to transform an existing business model into one of the three archetypes throughout the book extra sources links to relevant online video clips assignments and literature are offered to facilitate the development process this book will be of interest to students studying the development of business models sustainable management innovation and value creation it will also be of interest executives and professionals such as consultants or social entrepreneurs seeking further education provided by publisher

Strategy, Finance and Sustainable Value Creation

2021

integrated model for sound internal functioning and sustainable value creation a solution for corporate environments post covid 19 pandemic is a guide for business sustainability and ethical leadership it contains essential insights about the best business practices of the international integrated reporting council iirc the iirc practices view the environment society and the business world as inseparable the message of this book is encouraged by various corporate failures issues of global warming and financial crises including global pandemics like those of covid 19 it is also a solution to navigate these challenges

Organizing for Sustainability

2020-12-30

this book provides a rich overview and takes a closer look at the current state of theory and practice in the field of sustainable business models the chapters in this book examine and analyze existing and new approaches towards sustainable business models and showcase the implementation of sustainable business through both quantitative and qualitative studies including several case studies and many practical examples it approaches these issues from the standpoints of diverse business disciplines to yield new insights and ideas that are relevant from both an academic and professional perspective in its essence the book examines how firms value creation processes can be driven by

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22/31

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sustainability and social responsibility and how this impacts business and society readers will find a range of sustainable business models that have been employed and are being pioneered in various industries around the globe which are thoroughly investigated and discussed and put into a comprehensive conceptual framework

Integrated Model for Sound Internal Functioning and Sustainable Value Creation

2018-06-28

this book highlights innovative solutions together with various techniques and methods that can help support the manufacturing sector to excel in economic social and environmental terms in networked business environments the book also furthers understanding of sustainable manufacturing from the perspective of value creation in manufacturing networks by capitalizing on the outcomes of the european sustainable value creation in manufacturing networks project new dynamics and uncertainties in modern markets call for innovative solutions in the global manufacturing sector while the manufacturing sector is traditionally driven by technology it also requires other managerial and organizational solutions in terms of network governance business models sustainable solution development for products and services performance management portals etc which can provide major competitive advantages for companies at the same time the manufacturing industry is subject to a change process where business networks play a major role in value creating processes by far the biggest challenge in this context is making value creation a sustainable process where economic social and environmental demands are met managing product and

service related business operations in manufacturing networks thus brings different challenges that cannot purely be resolved using traditional methods and techniques this book is an outcome of a european project funded by the european commission and performed by a dedicated r d consortium comprised of some leading research institutions and industrial partners

Sustainable Business Models

2023

the contribution of this book is to provide useful insights regarding the current development of the italian corporate governance code through an international comparison compliance with the code may reveal interesting practices by boards towards a more sustainable corporate value creation path ethical behaviour by directors inclusivity and executive compensation linked to esg issues may strengthen the crucial role played by corporate governance and businesses against firm sustainable development

Governance of Sustainability

2014

is it possible for an investment to be good for a firm s profitability without also being good for the environment employees or community bolton connects these seemingly disparate ideas to show how to incorporate economic costs

benefits cash flows and risks into the evaluation of any type of investment

The Creation of Sustainable Value

2018-04-22

the sustainable company articulates how to create lasting value through social and environmental performance

Value Networks in Manufacturing

2021-10

by and large corporations of the 21st century have come to realise that their obligations to societies in terms of corporate social responsibility are fourfold economic ethical altruistic and strategic meeting these four responsibilities is crucial to their survival in their various markets and industries it also requires them to rewrite their previously less socially responsible business models in order to do so all indications continue to suggest that it is those organisations that are perceived to be socially responsible by stakeholders in modern markets that survive and prosper corporations have equally realised that by being innovative in all things including their csr activities and initiatives they will add value to the so called bottom line to the positive contributions they make to society and to how they are perceived by their key stakeholders however many criticisms have been made of csr in its current form often related to the lack of value that it generates within the enterprise and the fact that it offers only a partial and short term response to the full

challenges of sustainable development the time has come to shift the csr focus away from risk management towards a more progressive and entrepreneurial approach that seeks to create value and identify sustainable opportunities for strategic innovation this book aims to explore inspire and support creative innovative and strategic csr innovation in this book means new products services and technologies and in addition new organisational and institutional systems structures and new business models that empower the organisation to advance strategically in an ever more competitive business world both research and practice show that csr has mainly been approached in terms of value protection and risk management where the main objective has been to protect companies existing assets or avoid scandals therefore in many cases where csr remains at the forefront of business activity it does not lead to fundamental changes and is not yet integrated as a strategic component where it could create value generate new ideas and open new opportunities how do corporate entities shift their attention from risk management to value creation this is the key question that this book attempts to answer both theoretically and empirically as well as through real case studies and experiences with contributions from a crème de la crème of scholars from 12 countries innovative csr gathers together a cornucopia of innovative practices that will be essential reading for academics and practitioners alike

Corporate Governance in Italy

2016-04-29

sustainable value management reveals a new space for studying business models the traditional approach is based on the assumption that the goal of any business is to make money all decisions regarding supply and production should be made to maximize profit the discrepancy in creating non economic value is sometimes the result of separating

ownership from control over an enterprise although shareholders are interested in maximizing profit management that actually makes decisions can also pursue other goals in addition to economic aspects the management intentions of modern managers are also influenced by factors arising from the organizational culture built co created within the organization and sometimes with the participation of external actors such as suppliers and customers the sources of the creation of social values will be the management intentions of top management often initiated by the adopted values and rules on the basis of which resources are bound within the structure of the business model the value of sustainability is based on the identification of those creative sources that relate to economic and social value economic value is created through social value and vice versa this allows the complementarity of the value created to be mutually supportive the business model that integrates both of these values should be more resistant to crises than the one that is oriented only toward producing economic value concurrent implementation of economic and social goals increases resilience and affects the success of modern business models this is due to the specificity of the business ecosystem that is built as part of the business model which in essence is based on the use of social factors to merge the business model into a complex ecosystem capable of producing value

Sustainable Financial Investments

2014

this monograph investigates a multitude of emerging technologies including 3d printing 5g blockchain and many more to assess their potential for use to further humanity s shared goal of sustainable development through case studies detailing how these technologies are already being used at companies worldwide author sinan küfeoğlu explores how

emerging technologies can be used to enhance progress toward each of the seventeen united nations sustainable development goals and to guarantee economic growth even in the face of challenges such as climate change to assemble this book the author explored the business models of 650 companies in order to demonstrate how innovations can be converted into value to support sustainable development to ensure practical application only technologies currently on the market and in use actual companies were investigated this volume will be of great use to academics policymakers innovators at the forefront of green business and anyone else who is interested in novel and innovative business models and how they could help to achieve the sustainable development goals this is an open access book

Strategic Corporate Responsibility

2005-07-08

The Sustainable Company

2017-09-08

Innovative CSR

2020

2023-02-11

28/31

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Sustainable Value Management-New Concepts and Contemporary Trends

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Emerging Technologies

2020-09-10

Circular Economy

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