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buzzword is an informal term for a fashionable word or phrase that is often used more to impress or persuade than to inform also called a buzz term buzz phrase vogue word and fashion word a word or expression from a particular subject area that has become fashionable because it has been used a lot companies know there is nothing like a hot new buzzword like nanotechnology or sustainability to get the attention of investors the meaning of buzzword is an important sounding usually technical word or phrase often of little meaning used chiefly to impress laymen a word or expression from a particular subject area that has become fashionable because it has been used a lot companies know there is nothing like a hot new buzzword like nanotechnology or sustainability to get the attention of investors a buzzword is a word or phrase that has little meaning but becomes popular during a specific time for example i would ignore his comment on the political candidate he is been drinking the kool aid a buzzword is a word or phrase new or already existing that becomes popular for a period of time buzzwords often derive from technical terms yet often have much of the original technical meaning removed through fashionable use being simply used to impress others buzzword is a popular term or phrase that gains popularity during a specific period it was initially coined by f m halgren and h weiss in 1946 when they included it in their research published in american speech grammatically it functions as a noun and is primarily utilized in informal contexts buzzword noun a word drawn from or imitative of technical jargon and often rendered meaningless and fashionable through abuse by non technical persons in a seeming show of familiarity with the subject a buzzword is a word or expression that has become fashionable in a particular field and is being used a lot by the media buzzword a word or phrase especially one connected with a particular subject that has become fashionable and popular and is used a lot in newspapers etc globalization is an international buzzword a current popular buzz phrase is think outside the box buzz words are an essential component of political discourse they are used by politicians lobbyists the media and other people to talk about political issues quickly and efficiently here are some of the most common buzz words in politics in this vocabulary lesson i will introduce you to nine buzzwords and phrases which are currently in regular use we will talk about the new normal synergy unprecedented unpack think outside buzzword definition a word or phrase often sounding authoritative or technical that is a vogue term in a particular profession field of study popular culture etc see examples of buzzword used in a sentence we bet there are plenty of buzzwords you already know and have been using in regular speech but here are a list that are particularly prevalent at the moment and your students might ask about what they mean and where they came from a word or expression that has become fashionable usually in a particular subject or group of people a new political buzzword definition of buzzword from the cambridge learner's dictionary cambridge university press are you having a polycrisis can the world reduce the number of zero dose children experts shared their views about global buzzwords that will be big this year here is the list and the definitions of buzzword noun stock phrases that have become nonsense through endless repetition synonyms cant see more buzzwords are terms regularly used in business to gain attention boost morale and describe cultural and social situations buzzwords often change over time to reflect trends in how people talk to one another and what attributes are most desirable in any given business find 11 different ways to say buzzword along with antonyms related words and example sentences at thesaurus.com buzzwords as they are called are typically constructed around social movements pop culture currents social media trends and business jargon if keeping up with all these new terms feels like learning a foreign language fear not we've got you covered with this dictionary of 15 key buzzwords from 2022 to give your vocabulary a boost

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