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Analytics Leading the New Literacies Research Anthology on Facilitating New Educational Practices
Through Communities of Learning Cases on Online Learning Communities and Beyond: Investigations
and Applications The Community Manager's Playbook The Ancient World Goes Digital Implementing
Communities of Practice in Higher Education Communities and Museums in the 21st Century Spiritual and
Visionary Communities Spiritual and Visionary Communities Handbook of Research on Methods and
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for Improving the 21st Century Workforce: Tools for Lifelong Learning

WordPress For Dummies

2013-04-26

provides step by step instructions on using wordpress to create and maintain blogs and sites

Producing New and Digital Media

2015-08-20

producing new and digital media is your guide to understanding new media diving deep into topics such as cultural and social impacts of the web the importance of digital literacy and creating in an online environment it features an introductory hands on approach to creating user generated content coding cultivating an online brand and storytelling in new and digital media this book is accompanied by a companion website designed to aid students and professors alike that features chapter related questions links to resources and lecture slides in showing you how to navigate the world of digital media and also complete digital tasks this book not only teaches you how to use the web but understand why you use it key features for students a companion site that features research resources and links for further investigation for instructors a companion site that features lecture slides a sample syllabus and an instructor s manual features a unique approach that covers media studies aspects with production and design tutorials covers up to date forms of communication on the web such as memes viral videos social media and more pervasive types of online languages

A Business Ecology Perspective on Community-Driven Open Source

2019-01-25

this thesis approaches the phenomenon of open source software oss from a managerial and organisational point of view in a slightly narrower sense this thesis studies commercialisation aspects around community driven open source the term community driven signifies open source projects that are managed steered and controlled by communities of volunteers as opposed to those that are managed steered and controlled by single corporate sponsors by adopting a business ecology perspective this

this thesis places emphasis on the larger context within which the commercialisation of OSS is embedded e.g. global and collaborative production regimes ideological foundations market characteristics and diffuse boundary conditions because many business benefits arise as a consequence of the activities taking place in the communities and ecosystems around open source projects a business ecology perspective may be a useful analytical guide for understanding the opportunities challenges and risks that firms face in commercializing OSS there are two overarching themes guiding this thesis the first theme concerns the challenges that firms face in commercialising community driven open source there is a tendency in the literature on business ecosystems and open source to emphasise the benefits opportunities and positive aspects of behaviour at the expense of the challenges that firms face however business ecosystems are not only spaces of opportunity they may also pose a variety of challenges that firms need to overcome in order to be successful to help rectify this imbalance in the literature the first theme particularly focuses on the challenges that firms face in commercialising community driven open source the underlying ambition is to facilitate a more balanced and holistic understanding of the collaborative and competitive dynamics in ecosystems around open source projects the other theme concerns the complex intertwining of community engagement and profit oriented venturing as is acknowledged in the literature the subject of firm community interaction has become increasingly important because the survival success and sustainability of peer production communities has become of strategic relevance to many organisations however while many strategic benefits may arise as a consequence of firm community interaction there is a lack of research studying how the value creating logics of firm community interaction are embedded within the bigger picture in which they occur bearing this bigger picture in mind this thesis explores the intertwining of volunteer community engagement and profit oriented venturing by focusing on four aspects that are theorised in the literature reinforcement complementarity synergy and reciprocity this thesis is designed as a qualitative exploratory single case study the empirical case is Joomla a popular open source content management system in a nutshell the Joomla case in this thesis comprises the interactions in the Joomla community and the commercial activities around the Joomla platform e.g. web development consulting marketing customisation extensions in order to achieve greater analytical depth the business ecology perspective is complemented with ideas and propositions from other theoretical areas such as stakeholder theory community governance organizational identity motivation theory pricing and bundling the findings show that the common challenges in commercialising community driven open source revolve around nine

distinct factors that roughly cluster into three domains the ecosystem the community and the firm in short the domain of the ecosystem comprises the global operating environment the pace of change and the cannibalisation of ideas the domain of the community comprises the platform policy platform image and the voluntary nature of the open source project and finally the domain of the firm comprises the blurring boundaries between private and professional lives the difficulty of estimating costs and firm dependencies based on these insights a framework for analysing community based value creation in business ecosystems is proposed this framework integrates collective innovation community engagement and value capture into a unified model of value creation in contexts of firm community interaction furthermore the findings reveal demonstrable effects of reinforcement complementarity synergy and reciprocity in the intertwining of volunteer community engagement and profit oriented venturing by showing that this intertwining can be strong in empirical cases where commercial activities are often implicitly assumed to be absent this thesis provides a more nuanced understanding of firm involvement in the realm of open source based on the empirical and analytical insights a number of further theoretical implications are discussed such as the role of intersubjective trust in relation to the uncertainties that commercial actors face an alternative way of classifying community types the metaphor of superorganisms in the context of open source issues pertaining to the well being of community participants and issues in relation to the transitioning of open source developers from a community based to an entrepreneurial self identity when commercialising an open source solution furthermore this thesis builds on six sub studies that make individual contributions of their own in a broad sense this thesis contributes to the literature streams on the commercialisation of oss the business value and strategic aspects of open source the interrelationships between community forms of organising and entrepreneurial activities and the nascent research on ecology perspectives on peer production communities a variety of opportunities for future research are highlighted denna avhandling undersöker fenomenet öppen källkod open source ur ett lednings och styrningsperspektiv mer konkret studeras aspekter på kommersialisering av ett community drivet open source projekt oss open source software uttrycket community drivet hänvisar till open source projekt som drivs och styrs av volontärgrupper till skillnad från open source projekt som drivs och styrs av enskilda företag genom att tillämpa ett affärsekologiperspektiv fokuserar denna avhandling på det vidare sammanhang som karaktäriserar kommersialisering av oss såsom globala och kollaborativa produktionssystem värderingarna öppenhet och samarbete marknadsstrukturer och diffusa

organisationsgränser aktiviteterna i open source communityn och dess kringliggande ekosystem kan bidra till många fördelar för företag och därför kan ett affärsekologiperspektiv vara en användbar analytisk lins för att förstå de möjligheter utmaningar och risker som företag står inför när de kommersialiserar oss två övergripande teman lyfts fram i denna avhandling det första temat handlar om de utmaningar som företag står inför när de kommersialiserar community driven oss det finns i litteraturen om affärsekologier och open source en tendens att betona fördelar möjligheter och positiva aspekter på beteende på bekostnad av att undersöka utmaningar som företag står inför affärsekologier innebär dock inte enbart möjligheter för företag utan kan också orsaka en rad utmaningar som företag behöver hantera för att lyckas med utgångspunkt i denna obalans i litteraturen fokuserar det första temat på de utmaningar med kommersialisering av community driven oss detta görs för att bidra till en mer balanserad och holistisk förståelse av den på samma gång kollaborativa och konkurrerande dynamiken i affärsekologin runt ett open source projekt det andra temat handlar om sammanflätningen intertwinning mellan community deltagande och vinstdrivande verksamhet såsom det framgår i litteraturen har frågan om samverkan mellan företag och communities blivit allt viktigare eftersom communityernas överlevnad framgång och hållbarhet har blivit strategiskt viktiga för många organisationer Även om många strategiska fördelar kan uppstå som en följd av samverkan mellan företag och communities saknas forskning om hur värdeskapande uppstår i en vidare kontext med ett bredare perspektiv i åtanke undersöker denna avhandling sammanflätningen av frivilligt community deltagande och en vinstdrivande verksamhet genom att fokusera på fyra aspekter av sammanflätning som förekommer i litteraturen förstärkning komplementaritet synergi och ömsesidighet denna avhandling är utformad som en kvalitativ utforskande fallstudie det empiriska fallet är Joomla ett innehållshanteringssystem som bygger på open source inom ramen för avhandlingen undersöks fallet i termer av samspel inom Joomla communityn och de kommersiella aktiviteterna som sker runt Joomla plattformen t ex webbutveckling rådgivning marknadsföring anpassningar och extensions för att uppnå ett analytiskt djup kompletteras affärsekologiperspektivet med idéer och förslag från andra teoretiska områden såsom intressentmodellen community styrning företagsidentitet motivationsteori prissättning och buntning resultaten visar att utmaningarna med kommersialisering av community driven oss kretsar kring nio olika faktorer som kan grupperas i tre områden ekosystemet communityn och företaget ekosystemsfaktorerna innefattar den globala verksamma miljön förändringshastigheten och kannibalisering av idéer community faktorerna

innefattar plattformspolicy plattformsimage och att deltagandet i open source projektet sker på frivillig basis slutligen innefattar företagsfaktorerna suddiga gränser mellan privatliv och arbetsliv svårigheten att uppskatta kostnader samt beroendeförhållanden mellan företag baserat på dessa insikter föreslås en modell för att analysera communitybaserad värdeskapande i affärsekologier modellen integrerar kollektiv innovation community deltagande och value capture i en holistisk modell för community baserad värdeskapande i kontexten samverkan mellan företag och communities vidare beskrivs effekterna av sammanflätningen av frivilligt community deltagande och vinstdrivande verksamhet i termer av förstärkning komplementaritet synergi och ömsesidighet genom att visa att sammanflätningen av frivilligt community deltagande och vinstdrivande verksamhet kan vara stark i fall där det ofta antas implicit att kommersiella aktiviteter inte förekommer ger denna avhandling en mer nyanserad förståelse av företags roll i kontexten open source baserat på empiriska och analytiska insikter diskuterar denna avhandling ett antal teoretiska konsekvenser såsom rollen som intersubjektiv tillit spelar i förhållande till den ovisshet som kommersiella aktörer står inför ett alternativt sätt att klassificera community typer metaforen superorganismer i kontexten open source community deltagares välbefinnande samt hur open source utvecklare hanterar övergången från en community baserad självidentitet till en entreprenöriell självidentitet vid kommersialisering av oss dessutom ger de sex delstudier som avhandlingen bygger på egna bidrag som presenteras i respektive delstudie i stora drag bidrar denna avhandling till litteraturen om kommersialisering av oss affärsmässiga och strategiska aspekter på open source samspelet mellan community driven entreprenörsverksamhet samt den framväxande forskning som använder ett affärsekologiperspektiv för att studera kollegial produktion baserad på allmännytta en mängd olika möjligheter för framtida forskning lyfts fram

Linking Literacy and Libraries in Global Communities

2016-05-06

libraries in today s global world have emerged as key players in building a culture for reading in communities while enhancing the literacy development of children youth adults and seniors whether one lives in a modern city with sophisticated library services or in a remote region of the world where access to books and literacy services may be limited librarians and libraries are contributing to the development of learning communities this book captures some of the essence of this work in libraries in order to inspire

and support all those who value the role of libraries in building global communities the authors highlight the emerging role of libraries and community partners in literacy development and provide concrete examples via case studies drawn from global communities demonstrating how libraries are working to support local literacies they also suggest recommendations for supporting the critical role for libraries in supporting global literacies the book will become essential reading for all those interested in literacy and libraries throughout the world

Social Data Analytics

2014-11-10

social data analytics is the first practical guide for professionals who want to employ social data for analytics and business intelligence bi this book provides a comprehensive overview of the technologies and platforms and shows you how to access and analyze the data you ll explore the five major types of social data and learn from cases and platform examples to help you make the most of sentiment behavioral social graph location and rich media data a four step approach to the social bi process will help you access evaluate collaborate and share social data with ease you ll learn everything you need to know to monitor social media and get an overview of the leading vendors in a crowded space of bi applications by the end of this book you will be well prepared for your organization s next social data analytics project provides foundational understanding of new and emerging technologies social data collaboration big data advanced analytics includes case studies and practical examples of success and failures will prepare you to lead projects and advance initiatives that will benefit you and your organization

Leading the New Literacies

2013-12-31

integrate teaching practices that incorporate digital media and global based learning with traditional learning to prepare students to succeed in a highly competitive world identify new literacy terms find points of curriculum intersection learn how to acquaint faculty with new technologies and explore case studies featuring teachers and students operating in 21st century classrooms

Research Anthology on Facilitating New Educational Practices Through Communities of Learning

2020-10-30

with the future of education being disrupted and the onset of day to day uncertainties and challenges that have to be solved quickly teachers are now turning to professional development communities support communities where they can share and learn about effective practices to use in the classroom while transitioning to blended or online learning and keeping up with the technological advances in education these communities provide an essential backbone for teachers to rely on for support and updated knowledge on what educational practices are being utilized how they are working and what solutions have been found for the ever changing climate of education research on the benefits and use of these communities as well as on the latest educational practices is essential in teacher development and student learning in the current culture of a rapidly changing educational environment the research anthology on facilitating new educational practices through communities of learning contains hand selected previously published research that provides information on the communities of learning that teachers are currently involved in to seek the latest educational practices the chapters cover the context of these communities the benefits and an overview of how this support is a necessary tool in today s practices of teaching and learning while highlighting topics such as learning communities teacher development mentoring and virtual communities this book is essential for inservice and preservice teachers administrators teacher educators practitioners stakeholders researchers academicians and students who are interested in how communities of practice tie into professional development teacher learning and the online shift in teaching

Cases on Online Learning Communities and Beyond: Investigations and Applications

2012-07-31

technology enriched online settings provide new ways to support lifelong learning learners can interact

with other learners gain from their experiences and then construct their own knowledge be it through google docs online collaborative communities youtube wikis or blogs cases on online learning communities and beyond investigations and applications provides a variety of essential case studies which explore the benefits and pedagogical successes of distance learning blended learning collaborative learning environments computer supported group based learning and professional learning communities this casebook is an essential resource for educators instructional designers trainers administrators and researchers working in the areas of online learning and distance learning

The Community Manager's Playbook

2015-01-05

savvy companies recognize the value of a strong community think of nike and its community of runners nike and you ll quickly understand that creating and fostering an online community around a product or brand is a powerful way to boost marketing efforts gain valuable insight into consumers increase revenue improve consumer loyalty and enhance customer service efforts companies now have the unprecedented opportunity to integrate their brand s messaging into the everyday lives of their target audiences but while supporting the growth of online communities should be at the top of every company s priority list all too often it falls by the wayside that s why brand strategy expert and digital marketer lauren perkins wrote the community manager s playbook cplaybook on twitter a must read guide for business and brand builders who need to strengthen their approach to online b2c community management and customer engagement as perkins explains if companies want to create thriving online communities focused on their product or brand they must do more than simply issue a few tweets a day create and then abandon a facebook page and blog every once in a while instead organizations of all sizes must treat community management as a central component of their overall marketing strategy when they do they will be rewarded handsomely with greater brand awareness increased customer use and retention lower acquisition costs and a tribe of consumers who can t wait to purchase their next product perkins not only teaches readers how to build an engaging community strategy from the ground up but she also provides them with the tactical community management activities they need to acquire and retain customers create compelling content and track their results along the way distinctive in its comprehensive step by step approach to creating online

communities that are fully consistent with a company's existing brand voice the community manager's playbook explains how excellent community management provides a competitive advantage with a large impact on sales provides an in depth overview of brand and business alignment teaches readers how to identify their community's online target audience and influence their needs and wants details the appropriate online channels through which content should be distributed champions the use of an agile approach through repeated testing to maximize the return on every company investment discusses the many diverse metrics that can be used to measure community scope today there is no brand strategy without a community strategy companies that are not developing communities are losing control of their brands and missing opportunities to optimize their marketing investments with the community manager's playbook as their guide however marketing professionals and the companies and brands they represent will be equipped with the tools they need to manage their online marketing efforts engage their core customers at every level leverage community insights into the product development cycle and ensure that their messaging is heard across all corners of the digital landscape

The Ancient World Goes Digital

2023-04-12

the new volume of the cyberresearch series brings together thirty three authors under the umbrella of digital methods in archaeology ancient near eastern studies and biblical studies both a newbie and a professional reader will find here diverse research topics accompanied by detailed presentations of digital methods distant reading of text corpora gis digital imaging and various methods of text analyses the volume is divided into three parts under the headings of archaeology texts and online publishing and includes a wide range of approaches from the philosophical to the practical this volume brings the reader up to date research in the field of digital ancient near eastern studies and highlights emerging methods and practices while not a textbook per se the book is excellent for teaching and exploring the digital humanities

Implementing Communities of Practice in Higher Education

2016-11-23

in this edited collection the authors pick up the communities of practice cop approach of sharing practice in their reflection on the experience of taking their cop vision from a dream to reality their stories articulate the vision the passion and the challenge of working within and or changing existing institutional culture and practice the book discusses strategies that worked and considers the lessons learnt to inspire future dreamers and schemers the multiple perspectives provided in the case studies will assist higher education leaders as well as academic and professional staff in establishing or assessing cops the book offers insights into implementation strategies practical guidelines and ideas on how cop theoretical underpinnings can be tailored to the higher education context

Communities and Museums in the 21st Century

2023-08-10

communities and museums in the 21st century brings together innovative multidisciplinary perspectives on contemporary museology and participatory museum practice that contribute to wider debates on museum communities heritage and sustainability set within the context of globalisation and decolonisation this book draws upon bi regional research that will enrich our understanding of the complex relationships between europe latin america and the caribbean through museum studies and practice chapters reflect upon the role of museums in defining community identities the importance of young people s participation and intergenerational work for sustainability the role of museums in local development and community based museums and climate change contributors examine these issues through the lens of museum partnerships and practices as well as testing the continued relevance of the notion of integral museum and its relatives in the form of ecomuseums with its focus on regional museums in latin america and caribbean this book highlights how the case studies promote greater intercultural dialogue global understanding and social cohesion it also demonstrates how the methodology can be adapted to other communities who are facing the perils of climate change and unsustainable forms of development communities and museums in the 21st century proposes creative and sustainable strategies relevant to a globalised future with its focus on

global societal challenges this book will appeal to museologists and museum practitioners as well as those working in heritage studies cultural studies memory studies art history gender studies and sustainable development

Spiritual and Visionary Communities

2016-04-01

exploring religious and spiritual intentional communities active in the world today spiritual and visionary communities provides a balanced introduction to a diverse range of communities worldwide breaking new ground with its focus on communities which have had little previous academic or public attention the authors explore a part of contemporary society which is rarely understood communities studied include israeli kibbutzim mandarom the twelve tribes the farm and the camphill movement written from a range of perspectives this collection includes contributions from members of the groups themselves former members and academic observers and as such will offer a unique and invaluable discussion of religious and spiritual communities in the u s europe and beyond

Spiritual and Visionary Communities

2013-03-28

exploring religious and spiritual intentional communities active in the world today spiritual and visionary communities provides a balanced introduction to a diverse range of communities worldwide breaking new ground with its focus on communities which have had little previous academic or public attention the authors explore a part of contemporary society which is rarely understood communities studied include israeli kibbutzim mandarom the twelve tribes the farm and the camphill movement written from a range of perspectives this collection includes contributions from members of the groups themselves former members and academic observers and as such will offer a unique and invaluable discussion of religious and spiritual communities in the u s europe and beyond

Handbook of Research on Methods and Techniques for Studying Virtual Communities: Paradigms and Phenomena

2010-11-30

this book satisfies the need for methodological consideration and tools for data collection analysis and presentation in virtual communities covering studies on various types of virtual communities making this reference a comprehensive source of research for those in the social sciences and humanities provided by publisher

Knowledge Management for Development

2014-02-03

a number of developing countries including small island states have common problems that have affected their development and growth knowledge management km initiatives can be used to address some of these issues but these developing countries need to understand what is needed to implement them in order to improve economic conditions while many of these countries have access to technologies that can be used to assist in knowledge management relevant and low cost km initiatives need to be considered in improving their existing km processes sectors critical to the growth of these developing countries include health care crime management disaster recovery management small and medium size enterprise development knowledge management for development domains strategies and technologies for developing countries highlights the opportunities in these sectors and provides advice as to how these countries should go about understanding building and adopting the relevant km strategies and technologies this book identifies appropriate technologies which should be considered to increase productivity within the identified sectors in the developing countries and also sectors in where knowledge management initiatives can yield maximum value it also considers the constraints of these territories recommending appropriate technologies and strategies for km initiatives it provides advice on how these technologies should be adopted in these sectors of developing countries investing in these strategies should benefit these countries development and growth

Instructional-Design Theories and Models, Volume IV

2016-07-22

instructional design theories and models volume iv provides a research based description of the current state of instructional theory for the learner centered paradigm of education as well as a clear indication of how different theories and models interrelate significant changes have occurred in learning and instructional theory since the publication of volume iii including advances in brain based learning learning sciences information technologies internet based communication a concern for customizing the student experience to maximize effectiveness and scaling instructional environments to maximize efficiency in order to complement the themes of volume i commonality and complementarity among theories of instruction volume ii diversity of theories and volume iii building a common knowledge base the theme of volume iv is shifting the paradigm of instruction from teacher centered to learner centered and integrating design theories of instruction assessment and curriculum chapters in volume iv are collected into three primary sections a comprehensive view of the learner centered paradigm of education and training elaborations on parts of that view for a variety of k 12 and higher education settings and theories that address ways to move toward the learner centered paradigm within the teacher centered paradigm instructional design theories and models volume iv is an essential book for anyone interested in exploring more powerful ways of fostering human learning and development and thinking creatively about ways to best meet the needs of learners in all kinds of learning contexts

Augmented and Mixed Reality for Communities

2021-07-14

using mixed and augmented reality in communities is an emerging media practice that is reshaping how we interact with our cities and neighbors from the politics of city hall to crosswalks and playgrounds mixed and augmented reality will offer a diverse range of new ways to interact with our communities in 2016 apps for augmented reality politics began to appear in app stores similarly the blockbuster success of pokémon go illustrated how even forgotten street corners can become a magical space for play in 2019 a court case in milwaukee wisconsin extended first amendment rights to augmented reality for all the good

that these emerging media provide there will and have been consequences augmented and mixed reality for communities will help students and practitioners navigate the ethical design and development of these kinds of experiences to transform their cities as one of the first books of its kind each chapter in the book prepares readers to contribute to the augmented city by providing insight into how these emerging media work the book seeks to democratize the augmented and mixed reality space authors within this volume represent some of the leading scholars and practitioners working in the augmented and mixed reality space for civic media cultural heritage civic games ethical design and social justice readers will find practical insights for the design and development to create their own compelling experiences teachers will find that the text provides in depth critical analyses for thought provoking classroom discussions

BuddyPress For Dummies

2010-01-28

use buddypress to create the ultimate site experience buddypress is a suite of free wordpress plugins and themes each adding a distinct new feature it contains all the features you would expect from wordpress but it aims to let members socially interact with this fun and friendly guide you ll learn how to customize buddypress so that it matches the style of your site you ll walk through the necessary steps for modifying and customizing buddypress themes and you ll discover how to extend buddypress through the use of addons and plugins with buddypress you ll be well on your way to creating the ultimate user experience on your site shows you how to set up the wordpress foundation required to run buddypress walks you through installing buddypress on a wordpress powered site explains the different buddypress components including extended profiles private messaging friends groups the wire activity streams blog tracking status updates and more details ways to troubleshoot buddypress once it is up and running demonstrates how to extend buddypress through the use of addons and plugins bring all your social community subscriptions together in buddypress

Reading and Writing Knowledge in Scientific Communities

2017-08-07

practices associated with the culture of scholarly reading have been developed over many centuries and annotations themselves have become the subject of study either as additional elements in connection with the original texts or as documents in their own right the first scholarly reading techniques seen historically from the 12th century onwards combine reading and writing in a process known as *lettrure* involving both attentive reading and commentary the internet has transformed this activity adding technical layers that relate both to the reading and writing process as well as to the circulation of texts their potential and effective augmentation diffusion and reception this book examines digitized reading and writing by focusing primarily on the conditions for the co construction of scientific knowledge and its augmentation the authors present numerous examples of studies and personal feedback concerning the intellectual process open critical spaces collaborative scholarly publishing methods for the circulation and mediatization of knowledge as well as the techniques and tools employed

Reimagining Digital Learning for Sustainable Development

2021-06-22

reimagining digital learning for sustainable development is a comprehensive playbook for education leaders policy makers and other key stakeholders leading the modernization of learning and development in their institutions as they build a high value knowledge economy and prepare learners for jobs that don't yet exist currently nearly every aspect of human activity including the ways we absorb and apply learning is influenced by disruptive digital technologies the jobs available today are no longer predictors of future employment and current and future workforce members will need to augment their competencies through a lifetime of continuous upskilling and reskilling to meet the demands of the fourth industrial revolution this book features curated insights and real world cases from thought leaders throughout the world and identifies major shifts in content formats pedagogic approaches technology frameworks user and design experiences and learner roles and expectations that will reshape our institutions including those in emerging economies the agile lean and cost effective strategies proposed here will function in scalable and flexible bandwidth environments enabling education leaders and practitioners to transform brick and mortar learning organizations into digital and blended ecosystems and to achieve the united nations ambitious sustainable development goals by 2030 chapter 18 of this book is freely available as a

downloadable open access pdf at taylorfrancis com under a creative commons attribution non commercial no derivatives cc by nc nd 4 0 license

Handbook of Research on Writing and Composing in the Age of MOOCs

2016-11-29

the development of online learning environments has enhanced the availability of educational opportunities for students by implementing effective curriculum strategies this ensures proper quality and instruction in online settings the handbook of research on writing and composing in the age of moocs is a critical reference source that overviews the current state of larger scale online courses and the latest competencies for teaching writing online featuring comprehensive coverage across a range of perspectives on teaching in virtual classrooms such as mooc delivery models digital participation and user centered instructional design this book is ideal for educators professionals practitioners academics and researchers interested in the latest material on writing and composition strategies for online classrooms

Human-Computer Interaction: Concepts, Methodologies, Tools, and Applications

2015-10-02

as modern technologies continue to develop and evolve the ability of users to interface with new systems becomes a paramount concern research into new ways for humans to make use of advanced computers and other such technologies is necessary to fully realize the potential of 21st century tools human computer interaction concepts methodologies tools and applications gathers research on user interfaces for advanced technologies and how these interfaces can facilitate new developments in the fields of robotics assistive technologies and computational intelligence this four volume reference contains cutting edge research for computer scientists faculty and students of robotics digital science and networked communications and clinicians invested in assistive technologies this seminal reference work includes chapters on topics pertaining to system usability interactive design mobile interfaces virtual worlds and more

Journalism: A Very Short Introduction

2014-08-28

journalism entered the twenty first century caught in a paradox the world had more journalism across a wider range of media than at any time since the birth of the western free press in the eighteenth century western journalists had found themselves under a cloud of suspicion from politicians philosophers the general public anti globalization radicals religious groups and even from fellow journalists critics argued that the news industry had lost its moral bearings focusing on high investment returns rather than reporting and analysing the political economic and social issues of the day journalism has a central and profound impact on our worldview we find it everywhere from newspapers and television to radio and the internet in the new edition of this thought provoking and provocative very short introduction ian hargreaves examines the world of contemporary journalism by looking not only at what journalism has been in the past but also what it is becoming in the digital age he examines the big issues relating to reportage warfare celebrity culture privacy and technology worldwide about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

Handbook of Research on Knowledge Management

2014-12-31

this innovative handbook widens our understanding of knowledge management a field that has risen to prominence in recent decades it collects contemporary insights from more than 30 contributors into the rich tapestry of knowledge management practices across a broad landscape of cultures and socio political contexts the contributors offer authoritative analyses to inform practical applications of knowledge management along with provoking reinterpretations of its developmental potential to guide future innovation and research in this field the starting point for discussion centers around establishing a common definition for knowledge management a concept that has remained nebulous since its inception expert contributions examine the relevance of this common definition within various contexts such as

buddhist organizations law firms the army and indigenous organizations the contributors explore how knowledge management could be effectively applied in these very diverse contexts some contributors analyze the universality of ikujiro nonaka s concept of knowledge management other contributors suggest alternative definitions of knowledge management while previous literature has primarily focused on how knowledge management is practiced currently this handbook sets out alternative visions and conceptualizations of knowledge management in diverse settings and is thus focused on how knowledge management ideally should be practiced in various contexts this handbook of research on knowledge management will appeal as a point of reference for academics and students of business and management business administration sociology and organizational behavior practitioners managers and business owners alike will also find this an invaluable resource

Google Scholar and More

2014-01-02

in only a few years google has become an authoritative provider of multiple products which have changed the digital information landscape this book discusses how libraries can go beyond google s basic search and scholar functions to expand services for their patrons respected authorities reveal the expanding variety of new google applications developed in the past few years many of which have not received wide attention and are as yet not often used in libraries applications explored include google co op google news google docs spreadsheets google calendar and google talk this book also discusses different important aspects of the company s expansion of functions such as the failure of the google answers experiment the broad variety of free google applications that librarians can use to collaborate and the success of google s blogger among others a helpful chronology of google s growth is provided as well as comparative analyses between various google functions and other functions that are currently available the book is extensively referenced this book is an invaluable resource for academic librarians public librarians school librarians library science faculty and special librarians this book was published as a special issue of the journal of library administration

Ethnography by Design

2020-05-11

ethnography by design unlike many investigations into how ethnography can be done focuses on the benefits of sustained collaboration across projects to ethnographic enquiry and the possibilities of experimental co design as part of field research the book translates specifically scenic design practices which include processes like speculation materialization and iteration and applies them to ethnographic inquiry emphasizing both the value of design studio processes and designed field encounters the authors make it clear that design studio practices allow ethnographers to ask and develop very different questions within their own and others research and thus design also offers a framework for shaping the conditions of encounter in ways that make anthropological suppositions tangible and visually apparent written by two anthropologists and a designer and based on their experience of their collective endeavours during three projects luke cantarella christine hegel and george e marcus examine their works as a way to continue a broader inquiry into what the practice of ethnography can be in the twenty first century and how any project distinctively moves beyond standard perspectives through its crafted modes of participation and engagement

Making Sense of Teaching in Difficult Times

2017-10-02

thinking about teaching in educational terms has become increasingly difficult because of the conceptions of higher education that predominate in both policy and public debate framing the benefits of higher education simply as an economic good poses particular difficulties for making educational sense of teaching moreover the assumptions about social mobility usefulness and the economic advantages of higher education upon which these conceptions are based can no longer be taken for granted the chapters in this book all wrestle with understandings of education and teaching experiences in changing global national and institutional contexts they explore questions of difference and privilege the social transformation of teaching through transforming teachers contestations of global citizenship and interculturality learning and sensibilities of self in the world the relationship between programme content

and student decision making divergent conceptions of learning in international education and subject centred approaches to embodied teaching the book considers the value of disciplinary tools of analysis in addressing contextual challenges in developing societies connections between pedagogies autonomy and intercultural classrooms and ways of countering the marketization of higher education through online teaching communities this book was originally published as a special issue of teaching in higher education

Web Design & Development

2023-06-06

a guide for developing web sites by means of conceptualization planning modeling and execution of electronic media delivery via internet development is a broad term for any activities related to developing a web site for the world wide or an intranet this can include e commerce business development web design web content development client side server side coding and web server configuration however among web professionals web development usually refers only to the non design aspects of building web sites e g writing markup and coding development can range from developing the simplest static single page of plain text to the most complex web based internet applications electronic businesses or social network services design is a process of conceptualization planning modeling and execution of electronic media delivery via internet in the form of markup language suitable for interpretation by browser and display as graphical user interface gui

A New Companion to Linguistic Anthropology

2022-11-02

provides an expansive view of the full field of linguistic anthropology featuring an all new team of contributing authors representing diverse new perspectives a new companion to linguistic anthropology provides a timely and authoritative overview of the field of study that explores how language influences society and culture bringing together more than 30 original essays by an interdisciplinary panel of renowned scholars and younger researchers this comprehensive volume covers a uniquely wide range of both classic and contemporary topics as well as cutting edge research methods and emerging areas of

investigation building upon the success of its predecessor the acclaimed blackwell companion to linguistic anthropology this new edition reflects current trends and developments in research and theory entirely new chapters discuss topics such as the relationship between language and experiential phenomena the use of research data to address social justice racist language and raciolinguistics postcolonial discourse and the challenges and opportunities presented by social media migration and global neoliberalism innovative new research analyzes racialized language in world of warcraft the ethics of public health discourse in south africa the construction of religious doubt among orthodox jewish bloggers hybrid forms of sociality in videoconferencing and more presents fresh discussions of topics such as american indian speech communities creolization language mixing language socialization deaf communities endangered languages and language of the law addresses recent trends in linguistic anthropological research including visual documentation ancient scribes secrecy language and racialization global hip hop justice and health and language and experience utilizes ethnographic illustration to explore topics in the field of linguistic anthropology includes a new introduction written by the editors and an up to date bibliography with over 2 000 entries a new companion to linguistic anthropology is a must have for researchers scholars and undergraduate and graduate students in linguistic anthropology as well as an excellent text for those in related fields such as sociolinguistics discourse studies semiotics sociology of language communication studies and language education

Gender equality and social inclusion in community-led multiple use water services in Nepal

2020-04-24

this timely research handbook offers new ways in which to navigate the diverse terrain of community development research chapters unpack the foundations and history of community development research and also look to its future exploring innovative frameworks for conceptualizing community development comprehensive and unequivocally progressive this is key reading for social and public policy researchers in need of an understanding of the current trends in community development research as well as practitioners and policymakers working on urban rural and regional development

Research Handbook on Community Development

2023-03-07

police administration 11th edition is a best selling textbook that examines police administration from multiple perspectives a systems perspective emphasizing the interrelatedness among units and organizations a traditional structural perspective administrative principles management functions and the importance of written guidelines a human behavioral perspective the human element in organizations and a strategic management perspective communications and information systems performance evaluation strategies and tactics and prevailing and promising approaches to increasing effectiveness of police agencies management functions and organizational principles are defined and explained while providing an emphasis on evidence based policing diversity principles and developing police agencies as learning organizations a concluding chapter covers contemporary themes such as community engagement and collaboration important issues such as police legitimacy and predictive policing and modern management perspectives such as emotional intelligence and servant leadership case studies based on real life events invite students to practice managing conflicting circumstances and modern policing blog posts offer up to date news and breaking developments in the policing world this book is suitable for undergraduates studying police management and supervision in the us and for practitioners seeking promotion to senior management roles the ancillaries available include instructor s manual test bank and lecture slides for faculty and case studies for student use

Police Administration

2016-12-28

this book gathers inputs from a variety of researchers in the field of sustainable development in the widest sense across the uk from business and economics to arts and fashion administration environment and media studies the book also describes research curriculum innovation and campus greening in a comprehensive way many universities in the united kingdom are currently engaged in high quality research on matters related to sustainable development yet there are relatively few publications that provide a multidisciplinary overview of these efforts and projects and in which researchers from across the

spectrum of the natural and social sciences have the opportunity to present their research methods the results of their empirical research or exchange ideas about on going and future research initiatives focusing on sustainable development addressing this important gap in the literature this book contributes to the further development of this rapidly growing field in the united kingdom and beyond

Sustainable Development Research at Universities in the United Kingdom

2014-09-16

this book constitutes the refereed proceedings of the 14th international conference on engineering icwe 2014 held in toulouse france in july 2014 the 20 full research papers 13 late breaking result papers 15 poster papers and 4 contributions to the phd symposium presented were carefully reviewed and selected from 100 submissions moreover 3 tutorials and 3 workshops are presented the papers focus on six research tracks namely cross media and mobile applications hci and the modelling and engineering applications quality aspects of applications social applications applications composition and mashups

Web Engineering

2008-04-07

presents step by step instructions for a variety of search engine optimization techniques including researching keywords setting up blogs using google analytics networking monetizing traffic and installing seo plug ins

Search Engine Optimization

2009-07-23

a critical examination of 2 0 tools used in special collections archives and museums with an emphasis on using interactive technology to create and preserve content based on surveys and firsthand research across the archivist s profession special collections 2 0 new technologies for rare books manuscripts and

archival collections offers essential advice and practical ideas for creating collecting and preserving born digital materials for optimal long term access using the best of what the new has to offer special collections 2.0 surveys the web's new options for interconnectivity and interactivity tool by tool exploring the benefits and shortcomings of applying each to the special collection and archives profession it combines expert analysis of the pros and cons of 2.0 with numerous reports of how wikis blogs photosharing social networks and more are already being put to work in this essential field creators researchers and caretakers of the historic record even those anxious about using the internet will understand the best ways to put 2.0 to work in the service of our cultural heritage

Special Collections 2.0

2017-07-06

if mobile technologies are to be effectively used in education how do we best implement sustainable mobile solutions for teaching and learning the aim of this handbook is to support educators and policy makers who are investing in innovations in digital education to develop effective and sustainable mobile learning solutions for higher education environments authors from sixteen countries across the asia pacific region have collaborated to share their experiences with developing and implementing mobile learning initiatives these projects focus on a variety of aspects of mobile learning innovation from the trial adoption of existing social media platforms on mobile devices and the development of specialised applications or mobile learning systems to the large scale interuniversity implementation of technologies and pedagogies to support mobile learning each chapter addresses challenges and solutions at one or more levels of mobile learning innovation within the education system encompassing the student perspective the educator perspective technical processes policies and organisational strategy and leadership the book also offers a unique perspective on the integration of mobile learning innovations within the educational political and cultural environments of asia pacific countries

Mobile Learning in Higher Education in the Asia-Pacific Region

2015-04-21

this book examines the planning and implementation of policies to create sustainable neighborhoods using as a case study the city of sydney the authors ask whether many past planning and development practices were appropriate to the ways that communities then functioned and what lessons we have learned the aim is to illustrate the many variations within a city and from neighborhood to neighborhood regarding renewal rehabilitation redevelopment replacement and new development case study examples of nine city of sydney neighborhoods note the different histories of planning and development in each features of the studies include literature searches field work with photography and analysis the authors propose a set of sustainability principles which incorporate elements of the twenty seven principles of the 1992 rio declaration on environment and development part one explores sustainable urban planning and the importance of planning tools that enable best planning outcomes for communities and investors common factors in the nine case study neighborhoods are renewal redevelopment and development pressures affecting sydney from the 1970s to 2014 also discussed are the differing circumstances of planning faced by authorities developers and communities in each of the study areas part two of the book is focused on the case study areas in city of sydney east area woolloomooloo and kings cross part three covers case study areas in sydney s inner south area chippendale redbfern and waterloo district part four surveys the inner west suburb of erskineville part five looks at the city west area including the haymarket district and the pyrmont and ultimo district part six concentrates on the north west area suburb of glebe part seven of the book looks at the growth area of south sydney district which includes the suburbs of beaconsfield zetland and the new localities of victoria park and green square the authors recount lessons learned and outline directions of planning for sustainable neighborhoods finally the authors challenge readers to apply the lessons of these case studies to further advances in sustainable urban planning

Sustainable Neighbourhoods in Australia

2012-10-31

as the 21st century has seen lifelong learning has become more important as many countries have emerged into learning societies with these learning societies adult and community education along with new technologies play a major role in shaping and reshaping their economic political and cultural realities handbook of research on technologies for improving the 21st century workforce tools for lifelong learning

addresses how technologies impact the combination of workforce education and adult learning this comprehensive collection of research from leading authorities and front line faculty seeks to equip adult learners employees with the right knowledge and skills to continue to contribute to the economy given the importance of the essential role of technologies

**Handbook of Research on Technologies for Improving the 21st Century
Workforce: Tools for Lifelong Learning**

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