

# Free ebook The global political economy of intellectual property rights 2nd ed the new enclosures ripe series in global (Download Only)

christine greenhalgh explains the complex process of innovation how it sustains the growth of firms industries economies combining microeconomic macroeconomic analysis this title explores the rise of the luxury goods economy and the growing role of intellectual property in creating sustaining and regulating this economy leading scholars across various disciplines critically consider the industry its foundational intellectual property laws and the public interest and social concerns arising from the intersection of economics and law this book focuses on the economic aspects of intellectual property ip it includes considerations of the wider category of intangible assets however the primary focus is devoted to patents which the author argues are the most vivid example of the tragedy of intangible abundance tia tia touches upon a key issue in the contemporary economy on the one hand there is an enormous supply of ip yet on the other hand such an abundance does not necessarily solve existing issues but rather creates new ones as well this book elaborates on the reasons for the emergence of tia and its consequences the author uses clear metaphors to explain very complex issues the book provides a valuable and interdisciplinary analysis of the field and offers practical solutions it is based on the data collected by the author during the qualitative research he conducted among a group of start ups it presents guidance on determining which instrument is the most efficient for a particular situation it also provides arguments for decision makers and their advisors as to why a more open approach towards intellectual property would be more beneficial under many circumstances in the contemporary economy while universal issues are addressed the author distinguishes the european perspective too the book is written in a clear and concise style and covers all of the crucial aspects of ip management it will find an audience among scholars of economics and business first edition published in 2000 by routledge new york n y this study focuses on intellectual property charting a global transition towards intellectual capitalism which shows technology based corporations as the prime movers a detailed study of japanese corporations stance on patent acquisition and more is featured along with us and swedish examples this book takes a fresh look at the most dynamic area of american law today comprising the fields of copyright patent trademark trade secrecy publicity rights and misappropriation topics range from copyright in private letters to defensive patenting of business methods from moral rights in the visual arts to the banking of trademarks from the impact of the court of patent appeals to the management of mickey mouse the history and political science of intellectual property law the challenge of digitization the many statutes and judge made doctrines and the interplay with antitrust principles are all examined the treatment is both positive

oriented toward understanding the law as it is and normative oriented to the reform of the law previous analyses have tended to overlook the paradox that expanding intellectual property rights can effectively reduce the amount of new intellectual property by raising the creators input costs those analyses have also failed to integrate the fields of intellectual property law they have failed as well to integrate intellectual property law with the law of physical property overlooking the many economic and legal doctrinal parallels this book demonstrates the fundamental economic rationality of intellectual property law but is sympathetic to critics who believe that in recent decades congress and the courts have gone too far in the creation and protection of intellectual property rights table of contents introduction 1 the economic theory of property 2 how to think about copyright 3 a formal model of copyright 4 basic copyright doctrines 5 copyright in unpublished works 6 fair use parody and burlesque 7 the economics of trademark law 8 the optimal duration of copyrights and trademarks 9 the legal protection of postmodern art 10 moral rights and the visual artists rights act 11 the economics of patent law 12 the patent court a statistical evaluation 13 the economics of trade secrecy law 14 antitrust and intellectual property 15 the political economy of intellectual property law conclusion acknowledgments index reviews of this book

chicago law professor william landes and his polymath colleague richard posner have produced a fascinating new book the economic structure of intellectual property law is a broad ranging analysis of how intellectual property should and does work shakespeare s copying from plutarch microsoft s incentives to hide the source code for windows and andy warhol s right to copyright a brillo pad box as art are all analyzed as is the question of the status of the all bran cereal called all bran nicholas thompson new york sun reviews of this book landes and posner each widely respected in the intersection of law and economics investigate the right mix of protection and use of intellectual property ip this volume provides a broad and coherent approach to the economics and law of ip the economics is important understandable and valuable r a miller choice intellectual property is the most important public policy issue that most policymakers don t yet get it is america s most important export and affects an increasingly wide range of social and economic life in this extraordinary work two of america s leading scholars in the law and economics movement test the pretensions of intellectual property law against the rationality of economics their conclusions will surprise advocates from both sides of this increasingly contentious debate their analysis will help move the debate beyond the simplistic ideas that now tend to dominate lawrence lessig stanford law school author of the future of ideas the fate of the commons in a connected world an image from modern mythology depicts the day that einstein pondering a blackboard covered with sophisticated calculations came to the life defining discovery time landes and posner in the role of that mythological einstein reveal at every turn how perceptions of economic efficiency pervade legal doctrine this is a fascinating and resourceful book every page reveals fresh provocative and surprising insights into the forces that shape law pierre n leval judge u s court of appeals second circuit the most important book ever written on intellectual property william patry former copyright counsel to the u s house of representatives judiciary committee given the immense and growing importance of intellectual property to modern economies this book should be welcomed even devoured by readers who want to understand how the legal

system affects the development protection use and profitability of this peculiar form of property the book is the first to view the whole landscape of the law of intellectual property from a functionalist economic perspective its examination of the principles and doctrines of patent law copyright law trade secret law and trademark law is unique in scope highly accessible and altogether greatly rewarding steven shavell harvard law school author of foundations of economic analysis of law international intellectual property in an integrated world economy provides students with a comprehensive introduction to the global system regulating intellectual property rights the authors use meticulously selected case decisions from different intellectual property has rapidly become one of the most important as well as most controversial subjects in recent years amongst productive thinkers of many kinds all over the world scientific work and technological progress now depend largely on questions of who owns what as do the success and profits of countless authors artists inventors researchers and industrialists economic legal and ethical issues play a central role in the increasingly complex balance between unilateral gains and universal benefits from the knowledge society economics law and intellectual property explores the field in both depth and breadth through the latest views of leading experts in europe and the united states it provides a fundamental understanding of the problems and potential solutions not only in doing practical business with ideas and innovations but also on the level of institutions that influence such business addressing a range of readers from individual scholars to company managers and policy makers it gives a unique perspective on current developments the intangible capitalist economy that is intellectual capitalism continues evolving driven by technological innovations and various forms of entrepreneurship the creation of intellectual capital and intellectual properties lies at its heart this eagerly anticipated book analyzes the many complex links between r d patents innovations entrepreneurship growth and value creation in this process based on an extensive array of national empirical and policy studies ove granstrand explores a comprehensive range of innovation and intellectual property ip issues that pertain not only to europe but to the entire world these issues include the role of patents and licensing in the governance of technology and innovation and the many uses and abuses of patents the text also details new ip phenomena in an increasingly patent intensive world with patent rich multinationals and patent savvy new entrants from asia in a world facing challenges that call for innovative responses this book contains a set of valuable policy recommendations for strengthening innovativeness for economic growth and ultimately for social value creation this timely book will be a valuable resource for economics law and management scholars wishing to gain a thorough understanding of the topic practitioners and policy makers will also greatly benefit from reading this volume following up on the author s widely acclaimed book published in 1999 the economics and management of intellectual property towards intellectual capitalism annotation states do not adopt strong intellectual property rights only as a matter of rational economic policy declares ostergard global cultural studies political science and africana studies state u of new york binghamton at the outset but also as a rational political policy he examines the second neglected dimension of the equation pointing out that industrialized and non industrialized countries have different goals in regard to intellectual property annotation c 2003 book news inc portland or booknews com new

intellectual property regimes are entrenching new inequalities access to information is fundamental to the exercise of human rights and marketplace competition but patents are being used to lock up vital educational software genetic and other information creating a global property order dominated by a multinational elite how did intellectual property rules become part of the world trade organization s free trade agreements how have these rules changed the knowledge game for international business what are the consequences for the ownership of biotechnology and digital technology and for all those who have to pay for what was once shared information based on extensive interviews with key players this book tells the story of these profound transformations in information ownership the authors argue that in the globalized information society the rich have found new ways to rob the poor and shows how intellectual property rights can be more democratically defined this book presents a global view of digital and knowledge based economies and analyses the role of intellectual capital intellectual capital reports and information technology in achieving sustained competitive advantages in the globalized economy intellectual capital in the digital economy reviews the state of the art in the field of intellectual capital and intellectual capital reports exploring core concepts strengths and weaknesses gaps latest developments the main components of intellectual capital the main sections of the reports and indicators of each component it presents experiences from pioneering companies and institutions in measuring intellectual capital around the world it incorporates an interdisciplinary and cross sectorial approach offering a comparative view of intellectual capital reports elaborated in different regions of the world this book presents case studies and experiences on the building of intellectual capital reports in organizations in addition the book discusses the benefits and challenges of building intellectual capital reports in smart economies and societies this book is of direct interest to researchers students and policymakers examining intellectual capital and the knowledge based economy launching into a complete analysis of copyright law in our capitalistic and hegemonistic political system ronald bettig uncovers the power of the wealthy few to expand their fortunes through the ownership and manipulation of intellectual property beginning with a critical interpretation of copyright history in the united states bettig goes on to explore such crucial issues as the videocassette recorder and the control of copyrights the invention of cable television and the first challenge to the filmed entertainment copyright system the politics and economics of intellectual property as seen from both the neoclassical economists and the radical political economists points of view and methods of resisting existing laws launching into a complete analysis of copyright law in our capitalistic and hegemonistic political system ronald bettig uncovers the power of the wealthy few to expand their fortunes through the ownership and manipulation of intellectual property beginning with a critical interpretation of copyright history in the united states bettig goes on to explore such crucial issues as the videocassette recorder and the control of copyrights the invention of cable television and the first challenge to the filmed entertainment copyright system the politics and economics of intellectual property as seen from both the neoclassical economists and the radical political economists points of view and methods of resisting existing laws beautifully written and well argued this book provides a long clear look at how capitalism and capitalists seize and control culture through the ownership of

copyrights thus perpetuating their own ideologies and economic superiority restates the importance of the study of the history of ideas in the context of the writings of economists this book presents a case study involving five methodological detours it includes an analysis of a flawed attempt to remedy the manifest deficiencies of the static general equilibrium model it is suitable for economists and researchers intellectual property ip has become one of the most influential and controversial issues in today s knowledge based society this challenging book exposes the reader to key issues at the heart of the public debate now taking place in the field of ip it considers ip at the macro level where it affects many issues these include international trade policy ownership of breakthrough technologies foreign direct investment innovation climates public private partnerships competition rules and public health where it is strongly embedded in contemporary business decision making meir pugatch has assembled an international and diverse cast of contributing authors who offer new insights into a broad span of the most pressing ip related issues they shed light on the increasing dominance of ip in the design and execution of basic and applied research the evaluation of intangible assets and the protection and management of knowledge assets underscoring its importance in relation to national economic development strategies and business strategies of knowledge based industries and companies the intellectual property debate will appeal to scholars practitioners and government officials interested in the fields of international trade and intellectual property policy intellectual property law technology transfer and valuation and international business at a time when critiques of free trade policies are gaining currency the neomercantilists helps make sense of the protectionist turn providing the first intellectual history of the genealogy of neomercantilism eric helleiner identifies many pioneers of this ideology between the late eighteenth and early twentieth centuries who backed strategic protectionism and other forms of government economic activism to promote state wealth and power they included not just the famous friedrich list but also numerous lesser known thinkers many of whom came from outside of the west helleiner s novel emphasis on neomercantilism s diverse origins challenges traditional western centric understandings of its history it illuminates neglected local intellectual traditions and international flows of ideas that gave rise to distinctive varieties of the ideology around the globe including in latin america the caribbean africa and asia this rich history left enduring intellectual legacies including in the two dominant powers of the contemporary world economy china and the united states the result is an exceptional study of a set of profoundly influential economic ideas while rooted in the past it sheds light on the present moment the neomercantilists shows how we might construct more global approaches to the study of international political economy and intellectual history devoting attention to thinkers from across the world and to the cross border circulation of thought this book analyses the impact of diverse intellectual property rights ipr regimes upon the development process page 1 the economic impact of intellectual property rights has been the subject of considerable debate and research this engaging two volume set compiles materials by distinguished scholars who have addressed from different perspectives and in different contexts how such rights help to shape goods and technology markets the economic effects of intellectual property vary depending on the sectors involved the level of development of the countries where they apply and the policies

implemented to govern their recognition and enforcement together with an original introduction by the editor this collection provides essential reading for academics students professionals and policy makers interested in understanding the role of intellectual property in national economies as well as in an international dimension originally published in 1998 competition policy and intellectual property rights in a knowledge based economy is the ninth title in the investment in canada research series reissued in 2019 the volume examines innovation and productivity improvement at the core of the canadian economy the book addresses how the application of well designed government policies maximises incentives for innovative activity while maintaining vigorous interfirm rivalry in markets this volume examines the united states the european community and japan s visitation of the treatment of intellectual property under their respective competition laws and issues formal guidelines regarding enforcement policies in this area this volume came as a consequence of research initiated by the competition bureau in co operation with the canadian intellectual property office and the micro economic policy analysis branch of industry canada it includes substantive papers authored by international academic and legal scholars as well as select government policy analysts with experience working in competition agencies in canada and the united states in this working paper the authors connect concepts definitions and data regarding the informal economy innovation and intellectual property in order to establish a framework for further qualitative and quantitative research and the improvement of public policies in respect of these issues first the authors review the literature defining the informal economy and present an original synthesis of statistical data regarding the informal economy s social and economic significance second the authors apply established and emerging concepts of innovation to the context of informal systems third the authors discuss a spectrum of appropriation mechanisms ranging from formal intellectual property rights to informal mechanisms of knowledge protection sharing and exchange fourth and finally the authors review existing policy approaches toward innovation in the formal economy and establish a framework to consider future scenarios for the application of intellectual property concepts in this context introduction intellectual property rights foster innovation but if as it surely does intellectual property means not just intellectual property rules the law of patents copyrights trademarks designs trade secrets and unfair competition but also intellectual property institutions the courts police regulatory agencies and collecting soc ties that administer these rules what are the respective roles of intellectual property rules and institutions in fostering creativity and to what extent do forces outside intellectual property rules and institutions economics culture politics history also contribute to innovation is it possible that these other factors so overwhelm the impact of intellectual property regimes that it is futile to expect adjustments in intellectual property rules and institutions to alter patterns of inno tion and ultimately economic development it was to address these questions in the most dynamic region of the world today asia that we invited leading country experts to contribute studies that not only summarize the current condition of intellectual property regimes in countries ranging in economic size from cambodia to japan and in population from laos to china but that also describe the historical sources of these laws and institutions the realities of intellectual property enforcement in the marketplace and the political economic

educational and scientific infrastructures that sustain and direct investment in innovative activity a scientific study from the year 2018 in the subject law civil private law of obligation property law grade ma columbia international university language english abstract at present a key factor in the development of the economy is intellectual resources knowledge and information the competitiveness of the country in the world markets of science intensive and high tech products largely depends on the effective use of intellectual property as it is shown by the progressive experience of various countries namely this increases the productivity of economic activity ensuring the dynamic development of the economy in recent decades the governments of many countries of the world have been paying close attention to the effective implementation of intellectual property constantly improving its legislative regulation in the context of continuous technological progress leading companies in developed countries are constantly restructuring their assets including intangible to strengthen control in the markets of high technology products this book is designed to address key issues of ipr and its impact on international trade with emphasis on how the emerging knowledge economy needs to be understood in the context of intellectual property rights this book is intended to enhance the understanding of ipr issues to policy makers and assist them to arrive at relevant and appropriate national ipr policies written by an eminent patent expert this will also help corporates to chart their corporate trajectories and include ipr in their corporate planning written for a legal audience this is a clear and practical introduction to basic economic concepts in intellectual property revised and updated with new debates and approaches including guidance on valuation and economics in practice first edition published in 2000 by routledge new york n y the book is a comprehensive work on the law relating to intellectual property it brings out point of views on point of law and as well point of facts and circumstances it highlights judiciously the judicial political legal economical and philosophical point of views on the various issues pertinent to the varied fields of intellectual property law besides the book carries analysis and presentation from the comparative perspective in particular from the perspectives of usa europe uk and india the book is a good addition to the literature on law especially on intellectual property rights the book is useful for students academicians and scholars from different disciplines including law science and engineering humanities arts literature drama music and many other fields the book is also useful for people working in the corporate world besides the book is very informative and knowledge generator to the readers the fast evolving relationship between the promotion of welfare enhancing competition and the balanced protection of intellectual property ip rights has attracted the attention of policymakers analysts and scholars this interest is inevitable in an environment that lays ever greater emphasis on the management of knowledge and innovation and on mechanisms to ensure that the public derives the expected social and economic benefits from this innovation and the spread of knowledge this book looks at the positive linkage between ip and competition in jurisdictions around the world surveying developments and policy issues from an international and comparative perspective it includes analysis of key doctrinal and policy issues by leading academics and practitioners from around the globe and a cutting edge survey of related developments across both developed and developing economies it also situates current policy developments at the national level in the

context of multilateral developments at wipo wto and elsewhere the book investigates the many ways that economic and moral reasoning interact overlap and conflict both historically and at present the book explores economic and moral thinking as a historically contingent pair using the concept of economic normativities the contributors use case studies including economic practices such as trade and finance and tax and famine reforms in the british colonies to explore the intellectual history of how economic and moral issues interrelate



## **Intellectual Property Rights in the Global Economy *2000***

christine greenhalgh explains the complex process of innovation how it sustains the growth of firms industries economies combining microeconomic macroeconomic analysis

## **Innovation, Intellectual Property, and Economic Growth *2010-01-24***

this title explores the rise of the luxury goods economy and the growing role of intellectual property in creating sustaining and regulating this economy leading scholars across various disciplines critically consider the industry its foundational intellectual property laws and the public interest and social concerns arising from the intersection of economics and law

## **The Luxury Economy and Intellectual Property *2015***

this book focuses on the economic aspects of intellectual property ip it includes considerations of the wider category of intangible assets however the primary focus is devoted to patents which the author argues are the most vivid example of the tragedy of intangible abundance tia tia touches upon a key issue in the contemporary economy on the one hand there is an enormous supply of ip yet on the other hand such an abundance does not necessarily solve existing issues but rather creates new ones as well this book elaborates on the reasons for the emergence of tia and its consequences the author uses clear metaphors to explain very complex issues the book provides a valuable and interdisciplinary analysis of the field and offers practical solutions it is based on the data collected by the author during the qualitative research he conducted among a group of start ups it presents guidance on determining which instrument is the most efficient for a particular situation it also provides arguments for decision makers and their advisors as to why a more open approach towards intellectual property would be more beneficial under many circumstances in the contemporary economy while universal issues are addressed the author distinguishes the european perspective too the book is written in a clear and concise style and covers all of the crucial aspects of ip management it will find an audience among scholars of economics and business

## ***The Economics of Intellectual Property and Openness 2021-04-05***

first edition published in 2000 by routledge new york n y

## **The Global Political Economy of Intellectual Property Rights 2010**

this study focuses on intellectual property charting a global transition towards intellectual capitalism which shows technology based corporations as the prime movers a detailed study of japanese corporations stance on patent acquisition and more is featured along with us and swedish examples

## **The Economics and Management of Intellectual Property 1999**

this book takes a fresh look at the most dynamic area of american law today comprising the fields of copyright patent trademark trade secrecy publicity rights and misappropriation topics range from copyright in private letters to defensive patenting of business methods from moral rights in the visual arts to the banking of trademarks from the impact of the court of patent appeals to the management of mickey mouse the history and political science of intellectual property law the challenge of digitization the many statutes and judge made doctrines and the interplay with antitrust principles are all examined the treatment is both positive oriented toward understanding the law as it is and normative oriented to the reform of the law previous analyses have tended to overlook the paradox that expanding intellectual property rights can effectively reduce the amount of new intellectual property by raising the creators input costs those analyses have also failed to integrate the fields of intellectual property law they have failed as well to integrate intellectual property law with the law of physical property overlooking the many economic and legal doctrinal parallels this book demonstrates the fundamental economic rationality of intellectual property law but is sympathetic to critics who believe that in recent decades congress and the courts have gone too far in the creation and protection of intellectual property rights table of contents introduction 1 the economic theory of property 2 how to think about copyright 3 a formal model of copyright 4 basic copyright doctrines 5 copyright in unpublished works 6 fair use parody and burlesque 7 the economics of trademark law 8 the optimal duration of copyrights and trademarks 9 the legal protection of postmodern art 10 moral rights and the visual artists rights act 11 the economics of patent law 12 the patent court a statistical evaluation 13 the economics of trade secrecy law 14 antitrust and intellectual property 15 the political economy of intellectual property law conclusion acknowledgments index reviews of this book chicago law professor william landes and his polymath colleague

richard posner have produced a fascinating new book the economic structure of intellectual property law is a broad ranging analysis of how intellectual property should and does work shakespeare s copying from plutarch microsoft s incentives to hide the source code for windows and andy warhol s right to copyright a brillo pad box as art are all analyzed as is the question of the status of the all bran cereal called all bran nicholas thompson new york sun reviews of this book landes and posner each widely respected in the intersection of law and economics investigate the right mix of protection and use of intellectual property ip this volume provides a broad and coherent approach to the economics and law of ip the economics is important understandable and valuable r a miller choice intellectual property is the most important public policy issue that most policymakers don t yet get it is america s most important export and affects an increasingly wide range of social and economic life in this extraordinary work two of america s leading scholars in the law and economics movement test the pretensions of intellectual property law against the rationality of economics their conclusions will surprise advocates from both sides of this increasingly contentious debate their analysis will help move the debate beyond the simplistic ideas that now tend to dominate lawrence lessig stanford law school author of the future of ideas the fate of the commons in a connected world an image from modern mythology depicts the day that einstein pondering a blackboard covered with sophisticated calculations came to the life defining discovery time landes and posner in the role of that mythological einstein reveal at every turn how perceptions of economic efficiency pervade legal doctrine this is a fascinating and resourceful book every page reveals fresh provocative and surprising insights into the forces that shape law pierre n leval judge u s court of appeals second circuit the most important book ever written on intellectual property william patry former copyright counsel to the u s house of representatives judiciary committee given the immense and growing importance of intellectual property to modern economies this book should be welcomed even devoured by readers who want to understand how the legal system affects the development protection use and profitability of this peculiar form of property the book is the first to view the whole landscape of the law of intellectual property from a functionalist economic perspective its examination of the principles and doctrines of patent law copyright law trade secret law and trademark law is unique in scope highly accessible and altogether greatly rewarding steven shavell harvard law school author of foundations of economic analysis of law

## **The Economic Structure of Intellectual Property Law 2009-06-30**

international intellectual property in an integrated world economy provides students with a comprehensive introduction to the global system regulating intellectual property rights the authors use meticulously selected case decisions from different

## **International Intellectual Property in an Integrated World Economy *2007***

intellectual property has rapidly become one of the most important as well as most controversial subjects in recent years amongst productive thinkers of many kinds all over the world scientific work and technological progress now depend largely on questions of who owns what as do the success and profits of countless authors artists inventors researchers and industrialists economic legal and ethical issues play a central role in the increasingly complex balance between unilateral gains and universal benefits from the knowledge society economics law and intellectual property explores the field in both depth and breadth through the latest views of leading experts in europe and the united states it provides a fundamental understanding of the problems and potential solutions not only in doing practical business with ideas and innovations but also on the level of institutions that influence such business addressing a range of readers from individual scholars to company managers and policy makers it gives a unique perspective on current developments

## **Economics, Law and Intellectual Property *2013-04-18***

the intangible capitalist economy that is intellectual capitalism continues evolving driven by technological innovations and various forms of entrepreneurship the creation of intellectual capital and intellectual properties lies at its heart this eagerly anticipated book analyzes the many complex links between r d patents innovations entrepreneurship growth and value creation in this process based on an extensive array of national empirical and policy studies ove granstrand explores a comprehensive range of innovation and intellectual property ip issues that pertain not only to europe but to the entire world these issues include the role of patents and licensing in the governance of technology and innovation and the many uses and abuses of patents the text also details new ip phenomena in an increasingly patent intensive world with patent rich multinationals and patent savvy new entrants from asia in a world facing challenges that call for innovative responses this book contains a set of valuable policy recommendations for strengthening innovativeness for economic growth and ultimately for social value creation this timely book will be a valuable resource for economics law and management scholars wishing to gain a thorough understanding of the topic practitioners and policy makers will also greatly benefit from reading this volume following up on the author s widely acclaimed book published in 1999 the economics and management of intellectual property towards intellectual capitalism

## ***Evolving Properties of Intellectual Capitalism 2018***

annotation states do not adopt strong intellectual property rights only as a matter of rational economic policy declares ostergard global cultural studies political science and africana studies state u of new york binghamton at the outset but also as a rational political policy he examines the second neglected dimension of the equation pointing out that industrialized and non industrialized countries have different goals in regard to intellectual property annotation c 2003 book news inc portland or booknews com

## ***The Development Dilemma 2003***

new intellectual property regimes are entrenching new inequalities access to information is fundamental to the exercise of human rights and marketplace competition but patents are being used to lock up vital educational software genetic and other information creating a global property order dominated by a multinational elite how did intellectual property rules become part of the world trade organization s free trade agreements how have these rules changed the knowledge game for international business what are the consequences for the ownership of biotechnology and digital technology and for all those who have to pay for what was once shared information based on extensive interviews with key players this book tells the story of these profound transformations in information ownership the authors argue that in the globalized information society the rich have found new ways to rob the poor and shows how intellectual property rights can be more democratically defined

## ***Information Feudalism 2017-09-25***

this book presents a global view of digital and knowledge based economies and analyses the role of intellectual capital intellectual capital reports and information technology in achieving sustained competitive advantages in the globalized economy intellectual capital in the digital economy reviews the state of the art in the field of intellectual capital and intellectual capital reports exploring core concepts strengths and weaknesses gaps latest developments the main components of intellectual capital the main sections of the reports and indicators of each component it presents experiences from pioneering companies and institutions in measuring intellectual capital around the world it incorporates an interdisciplinary and cross sectorial approach offering a comparative view of intellectual capital reports elaborated in different regions of the world this book presents case studies and experiences on the building of intellectual capital reports in organizations in addition the book discusses the

benefits and challenges of building intellectual capital reports in smart economies and societies this book is of direct interest to researchers students and policymakers examining intellectual capital and the knowledge based economy

## **The Intellectual Capital of Michal Kalecki 1975**

launching into a complete analysis of copyright law in our capitalistic and hegemonistic political system ronald bettig uncovers the power of the wealthy few to expand their fortunes through the ownership and manipulation of intellectual property beginning with a critical interpretation of copyright history in the united states bettig goes on to explore such crucial issues as the videocassette recorder and the control of copyrights the invention of cable television and the first challenge to the filmed entertainment copyright system the politics and economics of intellectual property as seen from both the neoclassical economists and the radical political economists points of view and methods of resisting existing laws launching into a complete analysis of copyright law in our capitalistic and hegemonistic political system ronald bettig uncovers the power of the wealthy few to expand their fortunes through the ownership and manipulation of intellectual property beginning with a critical interpretation of copyright history in the united states bettig goes on to explore such crucial issues as the videocassette recorder and the control of copyrights the invention of cable television and the first challenge to the filmed entertainment copyright system the politics and economics of intellectual property as seen from both the neoclassical economists and the radical political economists points of view and methods of resisting existing laws beautifully written and well argued this book provides a long clear look at how capitalism and capitalists seize and control culture through the ownership of copyrights thus perpetuating their own ideologies and economic superiority

## **Intellectual Capital in the Digital Economy 2020-03-09**

restates the importance of the study of the history of ideas in the context of the writings of economists this book presents a case study involving five methodological detours it includes an analysis of a flawed attempt to remedy the manifest deficiencies of the static general equilibrium model it is suitable for economists and researchers

## **Copyrighting Culture *2018-10-08***

intellectual property ip has become one of the most influential and controversial issues in today's knowledge based society this challenging book exposes the reader to key issues at the heart of the public debate now taking place in the field of ip it considers ip at the macro level where it affects many issues these include international trade policy ownership of breakthrough technologies foreign direct investment innovation climates public private partnerships competition rules and public health where it is strongly embedded in contemporary business decision making meir pugatch has assembled an international and diverse cast of contributing authors who offer new insights into a broad span of the most pressing ip related issues they shed light on the increasing dominance of ip in the design and execution of basic and applied research the evaluation of intangible assets and the protection and management of knowledge assets underscoring its importance in relation to national economic development strategies and business strategies of knowledge based industries and companies the intellectual property debate will appeal to scholars practitioners and government officials interested in the fields of international trade and intellectual property policy intellectual property law technology transfer and valuation and international business

## **A Global Political Economy of Intellectual Property Rights *2000***

at a time when critiques of free trade policies are gaining currency the neomercantilists helps make sense of the protectionist turn providing the first intellectual history of the genealogy of neomercantilism eric helleiner identifies many pioneers of this ideology between the late eighteenth and early twentieth centuries who backed strategic protectionism and other forms of government economic activism to promote state wealth and power they included not just the famous friedrich list but also numerous lesser known thinkers many of whom came from outside of the west helleiner's novel emphasis on neomercantilism's diverse origins challenges traditional western centric understandings of its history it illuminates neglected local intellectual traditions and international flows of ideas that gave rise to distinctive varieties of the ideology around the globe including in latin america the caribbean africa and asia this rich history left enduring intellectual legacies including in the two dominant powers of the contemporary world economy china and the united states the result is an exceptional study of a set of profoundly influential economic ideas while rooted in the past it sheds light on the present moment the neomercantilists shows how we might construct more global approaches to the study of international political economy and intellectual history devoting attention to thinkers from across the world and to the cross border circulation of thought

## **History of Economic Thought as an Intellectual Discipline *2007***

this book analyses the impact of diverse intellectual property rights ipr regimes upon the development process page 1

## **The Intellectual Property Debate *2006***

the economic impact of intellectual property rights has been the subject of considerable debate and research this engaging two volume set compiles materials by distinguished scholars who have addressed from different perspectives and in different contexts how such rights help to shape goods and technology markets the economic effects of intellectual property vary depending on the sectors involved the level of development of the countries where they apply and the policies implemented to govern their recognition and enforcement together with an original introduction by the editor this collection provides essential reading for academics students professionals and policy makers interested in understanding the role of intellectual property in national economies as well as in an international dimension

## **The Neomercantilists *2021-11-15***

originally published in 1998 competition policy and intellectual property rights in a knowledge based economy is the ninth title in the investment in canada research series reissued in 2019 the volume examines innovation and productivity improvement at the core of the canadian economy the book addresses how the application of well designed government policies maximises incentives for innovative activity while maintaining vigorous interfirm rivalry in markets this volume examines the united states the european community and japan s visitation of the treatment of intellectual property under their respective competition laws and issues formal guidelines regarding enforcement policies in this area this volume came as a consequence of research initiated by the competition bureau in co operation with the canadian intellectual property office and the micro economic policy analysis branch of industry canada it includes substantive papers authored by international academic and legal scholars as well as select government policy analysts with experience working in competition agencies in canada and the united states



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## **The Intellectual and the Market Place *1963***

in this working paper the authors connect concepts definitions and data regarding the informal economy innovation and intellectual property in order to establish a framework for further qualitative and quantitative research and the improvement of public policies in respect of these issues first the authors review the literature defining the informal economy and present an original synthesis of statistical data regarding the informal economy s social and economic significance second the authors apply established and emerging concepts of innovation to the context of informal systems third the authors discuss a spectrum of appropriation mechanisms ranging from formal intellectual property rights to informal mechanisms of knowledge protection sharing and exchange fourth and finally the authors review existing policy approaches toward innovation in the formal economy and establish a framework to consider future scenarios for the application of intellectual property concepts in this context

## **Intellectual Property Rights *2014***

introduction intellectual property rights foster innovation but if as it surely does intellectual property means not just intellectual property rules the law of patents copyrights trademarks designs trade secrets and unfair competition but also intellectual property institutions the courts police regulatory agencies and collecting societies that administer these rules what are the respective roles of intellectual property rules and institutions in fostering creativity and to what extent do forces outside intellectual property rules and institutions economics culture politics history also contribute to innovation is it possible that these other factors so overwhelm the impact of intellectual property regimes that it is futile to expect adjustments in intellectual property rules and institutions to alter patterns of innovation and ultimately economic development it was to address these questions in the most dynamic region of the world today asia that we invited leading country experts to contribute studies that not only summarize the current condition of intellectual property regimes in countries ranging in economic size from cambodia to japan and in population from laos to china but that also describe the historical sources of these laws and institutions the realities of intellectual property enforcement in the marketplace and the political economic educational and scientific infrastructures that sustain and direct investment in innovative activity a

## **Intellectual Property and Economic Development 2020-11-05**

scientific study from the year 2018 in the subject law civil private law of obligation property law grade ma columbia international university language english abstract at present a key factor in the development of the economy is intellectual resources knowledge and information the competitiveness of the country in the world markets of science intensive and high tech products largely depends on the effective use of intellectual property as it is shown by the progressive experience of various countries namely this increases the productivity of economic activity ensuring the dynamic development of the economy in recent decades the governments of many countries of the world have been paying close attention to the effective implementation of intellectual property constantly improving its legislative regulation in the context of continuous technological progress leading companies in developed countries are constantly restructuring their assets including intangible to strengthen control in the markets of high technology products

## **Ideaology 2023-07-15**

this book is designed to address key issues of ipr and its impact on international trade with emphasis on how the emerging knowledge economy needs to be understood in the context of intellectual property rights this book is intended to enhance the understanding of ipr issues to policy makers and assist them to arrive at relevant and appropriate national ipr policies written by an eminent patent expert this will also help corporates to chart their corporate trajectories and include ipr in their corporate planning

## **Intellectual Property Rights in a Knowledge-based Economy 2001**

written for a legal audience this is a clear and practical introduction to basic economic concepts in intellectual property revised and updated with new debates and approaches including guidance on valuation and economics in practice

## **Competition Policy and Intellectual Property Rights in a Knowledge-Based Economy *2019-10-31***

first edition published in 2000 by routledge new york n y

## **Intellectual Property Law and Economics *2014***

the book is a comprehensive work on the law relating to intellectual property it brings out point of views on point of law and as well point of facts and circumstances it highlights judiciously the judicial political legal economical and philosophical point of views on the various issues pertinent to the varied fields of intellectual property law besides the book carries analysis and presentation from the comparative perspective in particular from the perspectives of usa europe uk and india the book is a good addition to the literature on law especially on intellectual property rights the book is useful for students academicians and scholars from different disciplines including law science and engineering humanities arts literature drama music and many other fields the book is also useful for people working in the corporate world besides the book is very informative and knowledge generator to the readers

## ***The Informal Economy, Innovation and Intellectual Property – Concepts, Metrics and Policy Considerations*** ***2015***

the fast evolving relationship between the promotion of welfare enhancing competition and the balanced protection of intellectual property ip rights has attracted the attention of policymakers analysts and scholars this interest is inevitable in an environment that lays ever greater emphasis on the management of knowledge and innovation and on mechanisms to ensure that the public derives the expected social and economic benefits from this innovation and the spread of knowledge this book looks at the positive linkage between ip and competition in jurisdictions around the world surveying developments and policy issues from an international and comparative perspective it includes analysis of key doctrinal and policy issues by leading academics and practitioners from around the globe and a cutting edge survey of related developments across both developed and developing economies it also situates current policy developments at the national level in the context of multilateral developments at wipo wto and elsewhere

**Intellectual Property in Asia *2010-11-22***

the book investigates the many ways that economic and moral reasoning interact overlap and conflict both historically and at present the book explores economic and moral thinking as a historically contingent pair using the concept of economic normativities the contributors use case studies including economic practices such as trade and finance and tax and famine reforms in the british colonies to explore the intellectual history of how economic and moral issues interrelate

**Intellectual Property Use in Middle Income Countries: the Case of Chile *2017***

**Marx's Critique of Political Economy *2003***

**Intellectual Property Rights and Economic Development *1998***

***Intellectual Property Rights and Economic Development 1998***

**The Concept of Intellectual Property in the Middle East (Saudi Arabia) and the Sharia Law *2019-09-25***

**Intellectual Property Rights *2001-01-01***

**Economic Approaches to Intellectual Property 2016**

**Socio-economic Benefits of Intellectual Property Protection in Developing Countries 2000**

**The Global Political Economy of Intellectual Property Rights 2010**

***Law Relating to Intellectual Property 2013-12-23***

***Competition Policy and Intellectual Property in Today's Global Economy 2021-08-05***

**Intellectual History of Economic Normativities 2016-06-20**

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