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creative thinking is the ability to approach a problem or challenge from a new perspective alternative angle or with an atypical mindset creative thinking refers to the ability to consider something in a new way from a fresh perspective or with novel ideas and solutions it involves using one s imagination to generate original ideas make new connections between seemingly unrelated concepts and explore multiple possibilities creative problem solving uses two primary tools to find solutions divergence and convergence divergence generates ideas in response to a problem while convergence narrows them down to a shortlist creative thinking

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