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How I Sold a Million Copies of My Software Uncle John's Bathroom Reader Plunges Into Music One Million Things Britney Spears Is Coming-back! International Book Publishing: An Encyclopedia Focus On: 100 Most Popular Fantasy Anime and Manga Sonic Boom Katy Perry - The Teenage Dream Culture in Italy 2013 Thrill of the Chaste Susan Boyle, Professional Singer Billboard Mapping the World of the Sorcerer's Apprentice The Book Publishing Industry First Century of National Existence Culture in Italy 2012 From Me To You: The Beatles Chart Book, 1962-2016 Geographies of Urban Sound The History of Rock and Roll Entrepreneurship and Context Who Owns the Media? Summaries of Tariff Information A Century of American Popular Music Home Front U.S.A. The Movie Business Book Normal People Billboard Pop Music All Authors Are Equal Guinness World Records 2015 The Beatles Encyclopedia [2 volumes] All Quiet on the Western Front - Erich Maria Remarque Hype Billboard Billboard White Metropolis Metal Music Mine Your Language Eating History Global Manga

How I Sold a Million Copies of My Software

1997

every computer programmer from the computer science student to the most talented software developer dreams of creating a piece of bestselling software the financial rewards can be prodigious the sense of accomplishment like nothing else in the world but the path from concept to product to market is a treacherous one requiring broad expertise in coding planning packaging financing negotiating promotion selling etc in order to succeed how i sold a million copies of my software is the ultimate insider s guide to striking it rich in the software business written by an software developer and lawyer who has sold nearly a million and a half copies of his own software creation it offers practical pragmatic advice for every step of the process along with interviews with dozens of industry insiders who reveal their secrets for avoiding the pitfalls and making the most of their software business opportunities

Uncle John's Bathroom Reader Plunges Into Music

2012-05-01

an entertaining trivia compendium flush with fun facts about all things music from boogie woogie to beethoven from prince to pavarotti from the bards of broadway to the rebels of rock n roll it s all here uncle john has created this harmonious collection of tuneful tales for music lovers everywhere uncle john has proven once again that he is in tune with our legion of loyal readers this 516 page musical masterpiece dedicated to all things noteworthy ranges from silly one hit wonders to culture changing musical milestones you ll get a glimpse into the future of music and go back to the days when prehistoric man first started communicating in song so plug in your amp turn the dial up to eleven and have a blast reading about the origins of nearly every genre and style of music including rock country jazz the blues rhythm and blues hip hop punk folk polka opera muzak disco and even marching bands musical legends from outsiders like the shaggs and the carter family to giants like the beatles elvis and weird al yankovic the stories of legendary music venues like the grand ole opry the apollo and the fillmore how a computer glitch led to right said fred s 1991 hit i m too sexy why waltzing was considered as scandalous in its early days as rock was in its early days the birth of the banjo the electric guitar karaoke and the stradivarius violin how john williams struck a universal chord with his score for star wars go underground to play the world s largest natural musical instrument what happened at woodstock and other weird concert mishaps and much much more

One Million Things

2008-06-16

prepare to be wowed by an encyclopedia unlike anything you've seen before this unique visual experience is the ultimate page turner packed with pictures and full of facts one million things is crystal clear and completely comprehensive for children from colors to continents moons to mollusks and trees to transport this brilliant brain powered book is full of anything and everything incredible innovative or inspiring the jaw dropping variety of topics are each given a totally different treatment so there is an endless stream of surprises throughout you'll meet snakes on a ladder see your fellow mammals in a photograph album glimpse genetics through prosthetic eyes open a treasure trove of gems trawl a beach for rocks and minerals and get in a spin with life cycles covering technology earth people nature history science the human body and much much more you're guaranteed excitement education and entertainment all the way this is a museum you can access any time a journey you can go on whenever you like and a box of delights for you to open and enjoy are you ready for the wow factor

Britney Spears Is Coming-back!

2015-05-08

first published in 1996 this encyclopedia is unique in several ways as the first international reference source on publishing it is a pioneering venture our aim is to provide comprehensive discussion and analysis of key subjects relating to books and publishing worldwide the sixty four essays included here feature not only factual and statistical information about the topic but also analysis and evaluation of those facts and figures the chapters are significantly more comprehensive than those typically found in an encyclopedia

International Book Publishing: An Encyclopedia

2021-01-19

from journalist peter ames carlin sonic boom captures the rollicking story of the most successful record label in the history of popular music warner bros records and the remarkable secret to its meteoric rise the roster of warner brothers records and its subsidiary labels reads like the roster of the rock roll hall of fame jimi hendrix the grateful dead joni mitchell neil young james taylor fleetwood mac the eagles prince van halen madonna tom petty r e m red hot chili peppers and dozens of others but the

most compelling figures in the warner bros story are the sagacious mo ostin and the unlikely crew of hippies eccentrics and enlightened execs ostin and his staff transformed an out of touch company revolutionized the industry and within just a few years created the most successful record label in the history of the american music industry how did they do it one day in 1967 the newly tapped label president mo ostin called his team together to share his grand strategy he told them to stop trying to make hit records let s just make good records and turn those into hits with that ostin ushered in a counterintuitive model that matched the counterculture his offbeat crew recruited outsider artists and gave them free rein while rejecting out of date methods of advertising promotion and distribution and even as they set new standards for in house weirdness the upstarts experiments and innovations paid off to the tune of hundreds of legendary hit albums warner bros records conquered the music business by focusing on the music rather than the business their story is as raucous as it is inspiring pure entertainment that also maps a route to that holy grail love and money includes black and white photographs

Focus On: 100 Most Popular Fantasy Anime and Manga

2014-05-21T00:00:00+02:00

context activities and cultural participation trends in italy a wide angle snapshot of basic data and statistics illustrating the activities of the ministry and other public and private entities working to protect italy s heritage and promote culture

Sonic Boom

2013-04-15

weaver zercher blends academic analysis with her own experiences of researching reading and talking with others about amish fiction in order to explore the phenomenon with particular attention to the hypermodernity and hypersexuality that are fueling the appeal of the genre for evangelical christian readers

Katy Perry - The Teenage Dream

2010-10-22

this resource guide is a day by day compilation of the significant occurrences in the public arena of the susan boyle world as she pursues her dream of becoming a professional singer and becomes an international singing sensation the information was

gleaned from available public sources and the forum at susan boyle com for the six months from december 27 2009 to june 30 2010 and was compiled into my weekly susa news summaries the susan boyle phenomenon has generated a large amount of diverse information from many different sources around the world to be useful for any type of research or reference work easy access is critically important and is provided by a table of contents a timeline chart and a comprehensive 5 part index

Culture in Italy 2013

2009-10-03

in its 114th year billboard remains the world s premier weekly music publication and a diverse digital events brand content and data licensing platform billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends

Thrill of the Chaste

2015-01-06

from the dursleys as social commentary to a look at snape s role in less than child friendly fanfiction from the parallels between azkaban and abu ghraib to the role of religion at hogwarts from why dumbledore had to die to why killing harry never should have been part of voldemort s plan to begin with mapping the world of the sorcerer s apprentice offers a comprehensive look at the harry potter series through the eyes of leading science fiction and fantasy writers and religion psychology and science experts this book has not been authorized by j k rowling warner bros or anyone associated with the harry potter books or films

Susan Boyle, Professional Singer

2013-07-31

the book publishing industry focuses on consumer books adult juvenile and mass market paperbacks and reviews all major book categories to present a comprehensive overview of this diverse business in addition to the insights and portrayals of the u s publishing industry this book includes an appendix containing historical data on the industry from 1946 to the end of the twentieth century the selective bibliography includes the latest literature including works in marketing and economics that has a direct relationship with this dynamic industry this third edition features a chapter on e books and provides an overview of the

current shift toward digital media in the us book publishing industry

Billboard

1872

context activities and cultural participation trends in italy a wide angle snapshot of basic data and statistics illustrating the activities of the ministry and other public and private entities working to protect italy s heritage and promote culture

Mapping the World of the Sorcerer's Apprentice

2013-04-04T00:00:00+02:00

inspired by the from you to us letters section in the uk s new music express publication the beatles 1963 single from me to you topped the record retailer chart which later became the official uk singles chart it marked the start of the beatles chart topping superstardom the beatles scored 56 uk top 75 hit singles between 1962 and 2010 including 17 number ones which spent a total of 65 weeks at the top spot moreover the group achieved 55 uk top 75 albums between 1963 and 2016 including 15 number ones which spent a whopping total of 174 weeks at the top spot over in the states the fab four achieved 19 us 1 albums and sold a reported staggering 1.6 billion singles including 20 1 s

The Book Publishing Industry

2017-02-07

taking into account both the urban soundscape and the impacts of sound on the urban dweller this book examines sound not as a by product of urban life but as a fundamental part of the urban experience that is crucial to understanding the city s sense of place illustrated by case studies from europe and north america these range from on site measurements to the construction of audio tours for local tourism from media analysis of popular culture audio drama to sound identity and city branding and from the classification of noise in city planning to a consideration of the complex relationship between sacred sound and the creation of a sense of place

First Century of National Existence

2014-05-28

rock and roll those three words are understood by people in almost every nation on earth they describe a type of music and an attitude that made history and continues to change the musical landscape readers will learn that the music style started out in the united states as a new type of dance music for teenage baby boomers during the mid 1950s by the 1960s the music transformed the cultural and political landscape of much of the world never before in history has a style of music come along that so quickly and so completely changed the world author stuart kallen traces the history of rock and roll from its early 1950s beginnings through its most significant developments to date

Culture in Italy 2012

2012-05-09

this book identifies friederike welter s key contribution to entrepreneurship research over recent decades and shows how her work is contextualised in time and place the book gives a differentiated understanding of entrepreneurship and contexts celebrating diversity as well as complexity

From Me To You: The Beatles Chart Book, 1962-2016

2019

this thorough update to benjamin compaine s original 1979 benchmark and 1982 revisit of media ownership tackles the question of media ownership providing a detailed examination of the current state of the media industry retaining the wealth of data of the earlier volumes compaine and his co author douglas gomery chronicle the myriad changes in the media industry and the factors contributing to these changes they also examine how the media industry is being reshaped by technological forces in all segments as well as by social and cultural reactions to these forces this third edition of who owns the media has been reorganized and expanded reflecting the evolution of the media industry structure looking beyond conventional wisdom and expectations compaine and gomery examine the characteristics of competition in the media marketplace present alternative positions on the meanings of concentration and ultimately urge readers to draw their own conclusions on an issue that is neither black nor white appropriate for media practitioners and sociologists historians and economists studying mass media this volume

can also be used for advanced courses in broadcasting journalism mass communication telecommunications and media education as a new benchmark for the current state of media ownership it is invaluable to anyone needing to understand who controls the media and thus the information and entertainment messages received by media consumers

Geographies of Urban Sound

2000-07-13

first published in 2002 a century of american popular music is an annotated index to over 2 000 of the most popular best remembered historically important and otherwise influential and interesting popular music from the landmark publication of scott joplin s maple leaf rag to the latest rap hit it provides information all in one place that is available no where else song title composer lyricist publisher date of copyright and genre the annotations include where possible a discussion of the history of the song how it was written who popularized it notable recordings with their original issue numbers as well as covers and other versions that helped keep the song in public attention also included are indices by composer publisher and year of publication

The History of Rock and Roll

1948

new scholarship on world war ii continues to broaden our understanding with each passing year we know more about the triumphs and the tragedies of america s involvement in the momentous conflict tapping into this greater awareness of the accomplishments of both soldiers and civilians and a better recognition of the consequences of decisions made allan winkler presents the third edition of his highly popular series volume informed by the latest historical literature and featuring many new thoughtfully chosen photographs the third edition of homefront u s a continues to ponder the question of the good war the moral implications of the use of the atomic bomb the implications of expanding wartime roles for women african americans american jews the imprisonment of japanese americans at the hands of the federal government and the experiences of the many other people who though relegated to the fringe of mainstream society contributed in important ways to the nation s successful prosecution of its greatest challenge

Entrepreneurship and Context

2013-10-15

behind the glitter of hollywood lies a high powered multibillion dollar business whose workings are known only to industry insiders in the movie business book forty of hollywood s most celebrated producers directors screenwriters agents lawyers marketers distributors exhibitors and deal makers reveal the secrets of their trade in personal accounts that are both highly informative and wonderfully entertaining this new edition fully revised and updated for the movie industry of the 90s includes such unique perspectives as david puttnam on producers sydney pollack on directors henry jaglom on independent filmmaking mike medavoy on studio management richard childs on home video martin polon on new technology and thirty four more

Who Owns the Media?

2014-08-04

tender and devastating guardian a book to cancel plans for grazia a classic coming of age love story vogue connell and marianne grow up in the same small town in the west of ireland but the similarities end there in school connell is popular and well liked while marianne is a loner but when the two strike up a conversation awkward but electrifying something life changing begins normal people is a story of mutual fascination friendship and love it takes us from that first conversation to the years beyond in the company of two people who try to stay apart but find they can t

Summaries of Tariff Information

2001-07-18

in its 114th year billboard remains the world s premier weekly music publication and a diverse digital events brand content and data licensing platform billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends

A Century of American Popular Music

2018-08-28

what do boy bands from the 1990s have in common with the beatles why are some pop artists such as justin timberlake considered controversial readers will discover these answers and the stories behind beloved artists from the beach boys to lady gaga through fun and fact filled text about the roots of pop music and how it has spread around the world readers will gain a deeper appreciation for their favorite artists and the pop stars who came before them as they explore a discography of important albums full color photographs annotated quotes from artists and journalists and fascinating sidebars

Home Front U.S.A.

2006-08-05

fredric warburg partner in the london firm of secker warburg from 1936 until 1971 considered publishing an attractive occupation and a way of life in this personal often humorous memoir of his life until his retirement warburg picks up where he left off in 1939 in an occupation for gentlemen warburg s discussion of george orwell s animal farm and 1984 is an important contribution to literary history other chapters include warburg s landmark 1954 trial for publishing an obscene book his edition of kafka the translation of robert musil s the man without qualities his visit to the aged colette a sketch of thomas mann the strange tale of the bridge on the river kwai the rise of angus wilson to stardom in perhaps the funniest chapter warburg describes how he was duped by a plumber from devonshire who pretended to be a tibetan lama a 1952 business deal by secker warburg with heinemann anticipates more recent consolidations in the publishing industry throughout warburg s memoir of literary and publishing history the passionate personality of his wife pamela de bayou stands out commenting on criticizing and sometimes transforming a situation or a policy all authors are equal is for anyone who enjoys good books and the making of good books and for all students of publishing in the author s own words the book as a whole may be seen as the story of my publishing life the chapters and sections of chapters are in the main stories within the story so it is that the book is a hybrid not an autobiography not a history of a publishing house not a philosophy of publishing not a series of critical studies but a bit of all these the deeper feelings of publishers are not often revealed to their authors while the publishing relationship exists the publisher tends to be wary diplomatic reserved rather hopeful slightly pessimistic laudatory jolly critical or so diverse a mixture of all these as to end up more or less blank praise is dangerous it might give an author ideas blame is perilous the author may stop writing or even seek another publisher to tell an author the unvarnished truth as the publisher sees it is no doubt hazardous but it is a policy i have always tried to follow as far as possible and with that policy i have had more successes than failures praise for an occupation for

gentlemen an engaging autobiography mr warburg writes with a nice light touch and with considerable charm and humor his remarks about publishing are interesting and pointed orville prescott the new york times an entertaining and instructive book about two deep and ancient mysteries human character and the trade of publishing jacques barzun fredric warburg s autobiography is wonderfully engaging mr warburg is that rarity among publishers he writes extremely well moss hart

The Movie Business Book

2018-12-15

the world s best selling annual is back with thousands of amazing new records cool facts and awesome pictures ever wondered how far a dog can ride a scooter or who s swallowed the most swords underwater want to know about the latest sporting achievements extreme bodies and cutting edge tech find the answers to these and many more mind boggling feats in the all new guinness world records 2015 ebook what s more 2015 marks 60 years since the release of the very first gwr annual to celebrate our diamond anniversary you ll find milestones of our classic records and how they ve changed or not changed over time plus a special feature just on diamond records and if all that isn t enough you can download the new see it 3d augmented reality app on another smart device to bring records in your ebook to life just point it at designated records on screen and watch what happens compare yourself to the tallest man ever squish maggots in our game take a journey around the solar system and much more

Normal People

2019-08-17

a fascinating look at the history of the beatles from their formative years through the present day as detailed in hundreds of entries chock full of information never before shared with the public the beatles have sold at least 2 3 billion albums achieved 6 diamond 24 multi platinum 39 platinum and 45 gold albums in the united states alone and continue to experience impressive commercial success now more than at any other time what is it about this iconic group which continues to draw attention from each successive generation even more than 40 years after their disbandment the beatles encyclopedia everything fab four provides casual fans and aficionados alike with a comprehensive study of the historical cultural and musical influence of the beatles providing hundreds of insightful entries that address the people places events and other details that have contributed to the band s status as a global phenomena

Billboard

2014-09-11

remarque s 1929 novel is among the finest antiwar literature written after the first world war

Pop Music

2014-06-30

in the world of books and literature hype is associated with bestsellerism the books that sell the most are read by vast numbers and constantly talked about in media and staff rooms often it is the success in itself that generates an interest because popularity begets popularity quite often though a hyped bestseller is met with a skeptic criticism of poor language a badly constructed plot a predictable story line or all three the bestseller phenomenon is sometimes conceived as a threat against real literature research into the creation reception and meaning of bestsellers is utterly scarce and hype bestsellers and literary culture is an important contribution to the understanding of the literature read by the masses popular literature plays an important role in the lives of millions of readers offering entertainment social commentary and alternate perspectives on everyday life this volume brings together such diverse issues as the creation of hype the role and the meaning of the author in the present day media landscape changes in the book trade and the relationship between bestsellers and research into them further articles give an historical overview on postapocalyptic stories desert romances and the role of the authors this book offers new knowledge on a subject that is increasingly popular within university curricula although the anthology is a work of academic research the texts are of equal interest to general readers

All Authors Are Equal

2009

in its 114th year billboard remains the world s premier weekly music publication and a diverse digital events brand content and data licensing platform billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends

Guinness World Records 2015

2015-01-01

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The Beatles Encyclopedia [2 volumes]

2009-07-25

winner t r fehrenbach award texas historical commission 2007 from the nineteenth century until today the power brokers of dallas have always portrayed their city as a progressive pro business racially harmonious community that has avoided the racial ethnic and class strife that roiled other southern cities but does this image of dallas match the historical reality in this book michael phillips delves deeply into dallas's racial and religious past and uncovers a complicated history of resistance collaboration and assimilation between the city's african american mexican american and jewish communities and its white power elite exploring more than 150 years of dallas history phillips reveals how white business leaders created both a white racial identity and a southwestern regional identity that excluded african americans from power and required mexican americans and jews to adopt anglo saxon norms to achieve what limited positions of power they held he also demonstrates how the concept of whiteness kept these groups from allying with each other and with working and middle class whites to build a greater power base and end elite control of the city comparing the dallas racial experience with that of houston and atlanta phillips identifies how dallas fits into regional patterns of race relations and illuminates the unique forces that have kept its racial history hidden until the publication of this book

All Quiet on the Western Front - Erich Maria Remarque

2008-01-12

how did the popularity of the beatles lead to the birth of metal music what do metal artists have in common with classical composers such as bach and vivaldi readers will explore the answers to these questions and more as they journey through the history of metal music from black sabbath to slipknot readers will gain a deeper appreciation for this complex genre as they

explore the evolution of metal and its sub genres through annotated quotes from musicians and critics full color photographs and a discography of some of the most influential albums in headbanging history

Hype

2010-01-01

statutory warning language is a minefield words that firms and consumers use can be dealbreakers today firms have many language based decisions to make from the brand name to the language of their annual reports to what they should or shouldn't say on social media moreover consumers leave a goldmine of information via their words expressing their likes dislikes perceptions and attitudes what the firm communicates and what consumers say have an impact on consumer attitudes satisfaction loyalty and ultimately on a firm's sales market share and profits in this book abhishek borah meticulously and marvellously showcases the influence of language on business through examples ranging from toyota to tesla and metallica to mahatma gandhi you will read about how to improvise on social media how changing the use of simple pronouns like we and you can affect a firm's bottom line how to spot a fake review online and much more so whether you are just inquisitive about the role of language in affecting consumer and company behaviour or a student wondering about the utility of language analysis in understanding them mine your language will teach you to use language to influence engage and predict

Billboard

2018-12-15

food expert and celebrated food historian andrew f smith recounts in delicious detail the creation of contemporary american cuisine the diet of the modern american wasn't always as corporate conglomerated and corn rich as it is today and the style of american cooking along with the ingredients that compose it has never been fixed with a cast of characters including bold inventors savvy restaurateurs ruthless advertisers mad scientists adventurous entrepreneurs celebrity chefs and relentless health nuts smith pins down the truly crackerjack history behind the way america eats smith's story opens with early america an agriculturally independent nation where most citizens grew and consumed their own food over the next two hundred years however americans would cultivate an entirely different approach to crops and consumption advances in food processing transportation regulation nutrition and science introduced highly complex and mechanized methods of production the proliferation of cookbooks cooking shows and professionally designed kitchens made meals more commercially politically and culturally potent to better understand these trends smith delves deeply and humorously into their creation ultimately he shows

how by revisiting this history we can reclaim the independent locally sustainable roots of american food

Billboard

2024-03-18

outside japan the term manga usually refers to comics originally published in japan yet nowadays many publications labelled manga are not translations of japanese works but rather have been wholly conceived and created elsewhere these comics although often derided and dismissed as fake manga represent an important but understudied global cultural phenomenon which controversially may even point to a future of japanese comics without japan this book takes seriously the political economy and cultural production of this so called global manga produced throughout the americas europe and asia and explores the conditions under which it arises and flourishes what counts as manga and who gets to decide the implications of global manga for contemporary economies of cultural and creative labour the ways in which it is shaped by or mixes with local cultural forms and contexts and ultimately what it means for manga to be authentically japanese in the first place presenting new empirical research on the production of global manga culture from scholars across the humanities and social sciences as well as first person pieces and historical overviews written by global manga artists and industry insiders global manga will appeal to scholars of cultural and media studies japanese studies and popular and visual culture

White Metropolis

2009-09-18

Metal Music

2016-03-09

Mine Your Language

Eating History

Global Manga

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