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what is digital communication digital communication is the process of exchanging information messages and ideas using digital technologies and platforms it involves the transmission and reception of data through electronic devices and networks simply said digital communication involves an organization s online communication efforts most organizations today use a wide range of digital communication channels from their website to mobile chat to blogs to connect with current and prospective customers employees and other stakeholders introduction to digital communication communication has been one of the deepest needs of the human race throughout recorded history it is essential to forming social unions to educating the young and to expressing a myriad of emotions and needs good communication is central to a civilized society in digital communications we can make use of these through video we can enhance them with graphics and design we can edit in additional sounds music and visual effects effective communication requires us to master these opportunities if we re to be heard among competing voices with work from home increasing to 58 of the workforce 92 million workers digital communication has become a focal point of workplace communication and productivity digital communication hugely impacts how we connect from emails and instant messages to video calls and social media it s the primary way we communicate and esim technology makes it easier faster and more affordable read on for a history of digital communication and where we think it s headed in this article we ll cover fundamentals of digital communication this textbook presents the fundamental concepts underlying the design of modern digital communication systems which include the wireline wire less and storage systems that pervade our everyday lives digital communication is a field in which theoretical ideas have had an unusually powerful impact on system design and practice the basis of the theory was developed in 1948 by claude shannon and is called information theory however digital communication has its own unique pitfalls and there are multitudes of different and incompatible ways in which it can be sent hopefully this chapter will enlighten you as to the basics of digital communication its advantages disadvantages and practical considerations many other kinds of systems we focus on the fundamental system aspects of modern digital communication digital communication is a field in which theoretical ideas have had an unusually powerful impact on system design and practice the basis of the theory was developed in 1948 by claude shannon and is called information theory what is digital communication in a world of hybrid working communication needs to be consistently effective wherever you or your colleagues happen to be at home we have to work harder to be sure we re understood the course serves as an introduction to the theory and practice behind many of today s communications systems 6 450 forms the first of a two course sequence on digital communication what is digital communication 5 reasons why digital communication is important 8 types of digital communication for students 1 email 2 social media 3 instant messaging 4 video conferencing 5

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collaborative tools 6 social networking 7 blogging 8 podcasts 10 common digital communication career paths 1 digital marketing specialist 2 digital communication is the use of online tools like email social media messaging and texting to reach other individuals or a specific audience in order to share a message even something as simple as reading the text on a webpage like this can be considered digital communication what is digital communication the transmission of information and messages using electronic devices like smartphones tablets and other digital platforms is known as digital communication this chapter introduces the fundamental components of digital communication systems it aims to place the crowning achievements of communications engineers of t digital communication encompasses online communication efforts as diverse as targeted social media ads blogs websites messaging apps and platforms online games and information channels including email and digital documents on web pages such as case studies research results articles white papers and promotional advertising the evolution of communication from face to face to digital connections in the realm of communication we have various mediums at our disposal such as face to face interactions telephone conversations and internet based communication in this article we will study what digital communication is and what components make up digital communication later we will study the classification system in digital communication and the characteristics of this system digital communication refers to communication done online through the use of the internet

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the evolution of communication from face to face to digital connections in the realm of communication we have various mediums at our disposal such as face to face interactions telephone conversations and internet based communication

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