

EPUB FREE BROCHURE INTRODUCTION TO LOGISTICS MANAGEMENT FULL PDF

LOGISTIC SYSTEMS CONSTITUTE ONE OF THE CORNERSTONES IN THE DESIGN AND CONTROL OF PRODUCTION SYSTEMS AND THE MODELLING OF SUPPLY CHAINS THEY ARE KEY TO A NUMBER OF INDUSTRIES AND COURSES TEACHING LOGISTICS SYSTEMS PLANNING AND CONTROL ARE BECOMING MORE WIDESPREAD INTRODUCTION TO LOGISTICS SYSTEMS PLANNING AND CONTROL IS THE FIRST BOOK TO PRESENT THE QUANTITATIVE METHODS NECESSARY FOR LOGISTICS SYSTEMS MANAGEMENT AT A LEVEL SUITABLE FOR STUDENTS OF ENGINEERING COMPUTER SCIENCE AND MANAGEMENT SCIENCE IT FEATURES INTRODUCTORY MATERIAL ON BUSINESS LOGISTICS AND COVERS SALES FORECASTING INVENTORY MANAGEMENT WAREHOUSE DESIGN AND MANAGEMENT AND TRANSPORT PLANNING AND CONTROL PRESENTS A BALANCED TREATMENT OF QUANTITATIVE METHODS FOR LOGISTICS SYSTEMS PLANNING ORGANIZATION AND CONTROL EACH TOPIC IS ILLUSTRATED WITH REAL EXAMPLES FEATURES A NUMBER OF CASE STUDIES THAT SHOW HOW THE METHODS CAN BE APPLIED TO COMPLEX LOGISTICS PROBLEMS EACH CHAPTER FEATURES AN ANNOTATED BIBLIOGRAPHY OF KEY REFERENCES ASSUMES ONLY A BASIC KNOWLEDGE OF OPERATIONS RESEARCH SUPPORTED BY A WEBSITE FEATURING EXERCISES AND TEACHING MATERIAL INTRODUCTION TO LOGISTICS SYSTEMS PLANNING AND CONTROL PROVIDES AN ACCESSIBLE SELF CONTAINED INTRODUCTION TO THE SUBJECT FOR RESEARCHERS PRACTITIONERS AND STUDENTS OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT IN BOTH ACADEMIA AND INDUSTRY THE BOOK HAS BEEN DEVELOPED FROM COURSES TAUGHT TO ENGINEERING COMPUTER SCIENCE AND MANAGEMENT SCIENCE UNDERGRADUATE AND GRADUATE STUDENTS A BROAD GENERAL INTRODUCTION TO ALL ESSENTIAL ASPECTS OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT SET WITHIN THE WIDER BUSINESS CONTEXT THE BOOK USES WELL DEVELOPED PEDAGOGY AND NUMEROUS CASE STUDIES GUIDING THE READER THROUGH THE SUBJECT BY RETAINING A STRONG FOCUS ON THE APPLICATION OF THEORY AND PRACTICAL SITUATIONS INTRODUCTION TO LOGISTICS SYSTEMS MANAGEMENT IS THE FULLY REVISED AND ENHANCED VERSION OF THE 2004 PRIZE WINNING TEXTBOOK INTRODUCTION TO LOGISTICS SYSTEMS PLANNING AND CONTROL USED IN UNIVERSITIES AROUND THE WORLD THIS TEXTBOOK OFFERS AN INTRODUCTION TO THE METHODOLOGICAL ASPECTS OF LOGISTICS SYSTEMS MANAGEMENT AND IS BASED ON THE RICH EXPERIENCE OF THE AUTHORS IN TEACHING RESEARCH AND INDUSTRIAL CONSULTING THIS NEW EDITION PUTS MORE EMPHASIS ON THE ORGANIZATIONAL CONTEXT IN WHICH LOGISTICS SYSTEMS OPERATE AND ALSO COVERS SEVERAL NEW MODELS AND TECHNIQUES THAT HAVE BEEN DEVELOPED OVER THE PAST DECADE EACH TOPIC IS ILLUSTRATED BY A NUMERICAL EXAMPLE SO THAT THE READER CAN CHECK HIS OR HER UNDERSTANDING OF EACH CONCEPT BEFORE MOVING ON TO THE NEXT ONE AT THE END OF EACH CHAPTER CASE STUDIES TAKEN FROM THE SCIENTIFIC LITERATURE ARE PRESENTED TO ILLUSTRATE THE USE OF QUANTITATIVE METHODS FOR SOLVING COMPLEX LOGISTICS DECISION PROBLEMS AN EXHAUSTIVE SET OF EXERCISES IS ALSO FEATURED AT THE END OF EACH CHAPTER THE BOOK TARGETS AN ACADEMIC AS WELL AS A PRACTITIONER AUDIENCE AND IS APPROPRIATE FOR ADVANCED UNDERGRADUATE AND GRADUATE COURSES IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT AND SHOULD ALSO SERVE AS A METHODOLOGICAL REFERENCE FOR PRACTITIONERS IN CONSULTING AS WELL AS IN INDUSTRY DESPITE ITS IMPORTANCE LOGISTICS ENGINEERING OFTEN LAGS INDUSTRY REQUIREMENTS ESPECIALLY IN TERMS OF ENGINEERING BASED NEEDS FILLING THE GAP BETWEEN EDUCATION AND PRACTICE THIS BRIEF BUT COMPREHENSIVE VOLUME COVERS THE MOST BASIC MATERIAL IN THE FIELD OF LOGISTICS ENGINEERING MAKING IS SUITABLE FOR THOSE WHO REQUIRE AN OVERVIEW OF THE TOPIC THE BOOK DISCUSSES LOGISTICS FROM HISTORICAL AND ECONOMIC PERSPECTIVES COVERS THE BASIC TOOLS REQUIRED FOR THE STUDY AND PRACTICE OF LOGISTICS AND REVIEWS THE METRICS THAT CAN BE USED TO EVALUATE PROGRESS IT THEN DELVES INTO ACTIVITIES THAT COMMONLY FILL THE WORKDAYS OF LOGISTICIANS THE BOOK CLOSES WITH AN EXCELLENT CHAPTER ON LOGISTICS AS AN INTEGRATING SYSTEMS FUNCTION A BROAD GENERAL INTRODUCTION TO ALL ESSENTIAL ASPECTS OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT SET WITHIN THE WIDER BUSINESS CONTEXT THE BOOK USES WELL DEVELOPED PEDAGOGY AND NUMEROUS CASE STUDIES GUIDING THE READER THROUGH THE SUBJECT BY RETAINING A STRONG FOCUS ON THE APPLICATION OF THEORY AND PRACTICAL SITUATIONS INTRODUCTION TO LOGISTICS SYSTEMS MANAGEMENT THE UPDATED NEW EDITION OF THE AWARD WINNING INTRODUCTORY TEXTBOOK ON LOGISTICS SYSTEM MANAGEMENT INTRODUCTION TO LOGISTICS SYSTEMS MANAGEMENT PROVIDES AN IN DEPTH INTRODUCTION TO THE METHODOLOGICAL ASPECTS OF PLANNING ORGANIZATION AND CONTROL OF LOGISTICS FOR ORGANIZATIONS IN THE PRIVATE PUBLIC AND NON PROFIT SECTORS BASED ON THE AUTHORS EXTENSIVE TEACHING RESEARCH AND INDUSTRIAL CONSULTING EXPERIENCE THIS CLASSIC TEXTBOOK IS USED IN UNIVERSITIES WORLDWIDE TO TEACH STUDENTS THE USE OF QUANTITATIVE METHODS FOR SOLVING COMPLEX LOGISTICS PROBLEMS FULLY UPDATED AND REVISED THE THIRD EDITION PLACES INCREASED EMPHASIS ON THE COMPLEXITY AND FLEXIBILITY REQUIRED BY MODERN LOGISTICS SYSTEMS IN THIS CONTEXT THE EXTENSIVE USE OF DATA DESCRIPTIVE ANALYTICS PREDICTIVE MODELS AND OPTIMIZATION TECHNIQUES WILL BE INVALUABLE TO SUPPORT THE DECISIONS AND ACTIONS OF LOGISTICS AND SUPPLY CHAIN MANAGERS THROUGHOUT THE BOOK BRAND NEW CASE STUDIES AND NUMERICAL EXAMPLES ILLUSTRATE HOW VARIOUS METHODS CAN BE USED IN INDUSTRIAL AND SERVICE LOGISTICS TO REDUCE COSTS AND IMPROVE SERVICE LEVELS THE BOOK INCLUDES NEW MODELS AND TECHNIQUES THAT HAVE EMERGED OVER THE PAST DECADE DESCRIBES METHODOLOGIES FOR LOGISTICS DECISION MAKING FORECASTING LOGISTICS SYSTEM DESIGN PROCUREMENT WAREHOUSE MANAGEMENT AND FREIGHT TRANSPORTATION MANAGEMENT INCLUDES END OF CHAPTER EXERCISES MICROSOFT EXCEL FILES AND PYTHON COMPUTER CODES FOR EACH ALGORITHM COVERED INCLUDES ACCESS TO A COMPANION WEBSITE WITH ADDITIONAL EXERCISES LINKS TO VIDEO TUTORIALS AND SUPPLEMENTARY TEACHING MATERIAL TO FACILITATE CREATION OF COURSE MATERIAL ADDITIONAL LATEX SOURCE DATA CONTAINING THE FORMULAE OPTIMIZATION MODELS TABLES AND ALGORITHMS DESCRIBED IN THE BOOK IS AVAILABLE TO INSTRUCTORS INTRODUCTION TO LOGISTICS SYSTEMS MANAGEMENT THIRD EDITION REMAINS AN ESSENTIAL TEXTBOOK FOR SENIOR UNDERGRADUATE AND GRADUATE STUDENTS IN ENGINEERING COMPUTER SCIENCE AND MANAGEMENT SCIENCE COURSES IT IS ALSO A HIGHLY USEFUL REFERENCE FOR ACADEMIC RESEARCHERS AND INDUSTRY PRACTITIONERS ALIKE INTRODUCTION TO GLOBAL LOGISTICS OFFERS A STEP BY STEP GUIDE TO GLOBAL LOGISTICS COVERING THE BREADTH OF LOGISTICS THIS HIGHLY ACCESSIBLE TEXT IS ILLUSTRATED BY ENGAGING CASE STUDIES OF MARKET LEADERS IN THIS COMPREHENSIVE SECOND INSTALMENT OF GLOBAL LOGISTICS STRATEGIES JOHN MANNERS BELL PROVIDES AN IN DEPTH DEFINITION DESCRIPTION AND EXPLORATION OF THE STRATEGIC PRINCIPLES AND PRACTICES IN TRANSPORTATION MODES AND SUPPLY CHAIN VERTICALS INCLUDING FREIGHT FORWARDING CONTRACT LOGISTICS SHIPPING ROAD FREIGHT AIR CARGO AND EXPRESS THE BOOK ALSO EXAMINES MAJOR SECTORS INCLUDING AUTOMOTIVE CHEMICAL PHARMACEUTICAL RETAIL CONSUMER AND HIGH TECH INTRODUCTION TO GLOBAL LOGISTICS OFFERS A DETAILED EXAMINATION OF KEY TOPICS INCLUDING HOW THE LOGISTICS INDUSTRY HAS DEVELOPED HOW IT IS INFLUENCED BY MACRO ECONOMIC FACTORS AND DEMAND SIDE TRENDS WHAT THE RISKS ARE TO THE INDUSTRY AND HOW IT WILL DEVELOP OVER THE COMING YEARS IT EXAMINES IMPORTANT TRENDS AND DEVELOPMENTS THAT ARE SHAPING THE INDUSTRY INCLUDING 3D PRINTING MEGACITIES AND POST HARVEST FOOD LOSSES ONLINE RESOURCES AVAILABLE CHAPTER SUPPORTING LECTURER SLIDES LOOKING AT LOGISTICS IS A FRESH AND EXCITING FIRST LOOK AT LOGISTICS AND SUPPLY CHAIN MANAGEMENT THAT CAN EASILY BE USED AS A TEXTBOOK IN THE COLLEGE COMMUNITY COLLEGE AND HIGH SCHOOL SETTING IT IS WRITTEN IN AN ENGAGING FUN AND ACCESSIBLE STYLE AND EVERY CHAPTER INCLUDES REVEALING CASE STUDIES THE CHAPTERS OF LOOKING AT LOGISTICS INCLUDE INTRODUCING THE SUPPLY CHAIN LOGISTICS ITS ROLE IN SUPPLY CHAIN MANAGEMENT THE PHYSICAL SIDE OF MATERIALS MANAGEMENT INBOUND LOGISTICS PURCHASING OUTBOUND LOGISTICS PHYSICAL DISTRIBUTION MANAGEMENT OUTBOUND LOGISTICS TRANSPORTATION INFORMATION TECHNOLOGY SYSTEMS FINANCE IN LOGISTICS AND SUPPLY MANAGEMENT LOGISTICS AND THE SUPPLY CHAIN IN THE GLOBAL ENVIRONMENT CUSTOMER SERVICE IN THE WORLD OF LOGISTICS THE HUMAN SIDE OF CUSTOMER SERVICE AND LOGISTICS IN THE 21ST CENTURY A LOOKING AT LOGISTICS TEACHING PACK IS ALSO AVAILABLE FROM THE PUBLISHER THAT INCLUDES POWERPOINT AND KEYNOTE SLIDES ACTIVITIES AND GAMES HOMEWORK ASSIGNMENTS TEST QUESTIONS FOR EACH CHAPTER AND SUGGESTIONS FOR ADAPTING THE MATERIALS FOR ONLINE INSTRUCTION WITH THE LOOKING AT LOGISTICS TEACHING PACK AN ENTIRE SEMESTER OF CONTENT IS AT YOUR FINGERTIPS FEW PEOPLE COME INTO LOGISTICS MANAGEMENT WITH KNOWLEDGE AND EXPERIENCE OF ALL ASPECTS OF THE PROFESSION SOME MAY HAVE WORKED THEIR WAY UP FROM DRIVING A VEHICLE BUT KNOW LITTLE OF WAREHOUSES OTHERS MAY FIND THEMSELVES TAKING RESPONSIBILITY FOR LOGISTICS AS PART OF A WIDER REMIT SUCH AS OPERATIONS A PRACTICAL GUIDE TO LOGISTICS AIMS TO EQUIP THEM WITH THE NECESSARY KNOWLEDGE TO MOVE ON TO THE NEXT STAGE WITH SIMPLE

NON TECHNICAL EXPLANATIONS OF THE OPTIONS AVAILABLE AND IMPARTIAL ADVICE ON HOW TO CHOOSE THE RIGHT OPTION FOR THEIR BUSINESS IT IS ALSO AN EXCELLENT PRIMER FOR STUDENTS STUDYING LOGISTICS FOR THE FIRST TIME ON BSC OR MSC COURSES AS WELL AS PRACTITIONERS ON PROFESSIONAL TRAINING COURSES A PRACTICAL GUIDE TO LOGISTICS IS A STRAIGHTFORWARD GUIDE TAKING READERS THROUGH ALL ASPECTS OF THIS FASCINATING INDUSTRY COVERING PACKAGING TRANSPORTATION WAREHOUSING AND EXPORTING AND IMPORTING OF GOODS THERE IS A REAL NEED FOR THIS BASIC KNOWLEDGE BOTH FOR PRACTITIONERS STARTING OUT IN THE INDUSTRY OR MORE EXPERIENCED PRACTITIONERS WHO MAY HAVE GAPS IN THEIR KNOWLEDGE THE BOOK EXAMINES EACH ASPECT OF LOGISTICS IN TURN AND THE TEXT IS SUPPORTED BY NUMEROUS ILLUSTRATIONS FEW ENTER THE LOGISTICS MANAGEMENT INDUSTRY WITH EXPERIENCE IN ALL ASPECTS OF THE PROFESSION THIS BOOK PROVIDES CLEAR WORKABLE EXPLANATIONS AND GUIDANCE ON THE FUNDAMENTALS TO ACHIEVE SUCCESS A PRACTICAL GUIDE TO LOGISTICS IS A STRAIGHTFORWARD GUIDE TAKING READERS THROUGH ALL ASPECTS OF THE INDUSTRY COVERING PACKAGING TRANSPORTATION WAREHOUSING AND EXPORTING AND IMPORTING OF GOODS THIS FULLY UPDATED SECOND EDITION FEATURES A NEW CHAPTER ON HEALTH AND SAFETY IN THE FIELD AND COVERAGE OF THE MOST RECENT DEVELOPMENTS IMPACTING LOGISTICS INCLUDING AUTOMATION AND ELECTRIC VEHICLES IT EQUIPS READERS WITH THE NECESSARY KNOWLEDGE TO PROGRESS IN THEIR CAREERS AND PROVIDES BALANCED ADVICE ON HOW TO CHOOSE THE RIGHT OPTION FOR THEIR BUSINESS A PRACTICAL GUIDE TO LOGISTICS IS AN ESSENTIAL INTRODUCTION FOR PRACTITIONERS UNDERGRADUATE AND POSTGRADUATE STUDENTS OF LOGISTICS UNIQUE INTRODUCTION TO DISTRIBUTION LOGISTICS THAT FOCUSES ON BOTH QUANTITATIVE MODELING AND PRACTICAL BUSINESS ISSUES INTRODUCTION TO DISTRIBUTION LOGISTICS PRESENTS A COMPLETE AND BALANCED TREATMENT OF DISTRIBUTION LOGISTICS BY COVERING BOTH APPLICATIONS AND THE REQUIRED THEORETICAL BACKGROUND THEREFORE EXTENDING ITS REACH TO PRACTITIONERS AND STUDENTS IN A RANGE OF DISCIPLINES SUCH AS MANAGEMENT ENGINEERING MATHEMATICS AND STATISTICS THE AUTHORS EMPHASIZE THE VARIETY AND COMPLEXITY OF ISSUES AND SUB PROBLEMS SURROUNDING DISTRIBUTION LOGISTICS AS WELL AS THE LIMITATIONS AND SCOPE OF APPLICABILITY OF THE PROPOSED QUANTITATIVE TOOLS THROUGHOUT THE BOOK READERS ARE PROVIDED WITH THE QUANTITATIVE APPROACHES NEEDED TO HANDLE REAL LIFE MANAGEMENT PROBLEMS AND AREAS OF STUDY INCLUDE SUPPLY CHAIN MANAGEMENT NETWORK DESIGN AND TRANSPORTATION DEMAND FORECASTING INVENTORY CONTROL IN SINGLE AND MULTI ECHELON SYSTEMS INCENTIVES IN THE SUPPLY CHAIN VEHICLE ROUTING COMPLETE WITH EXTENSIVE APPENDICES ON PROBABILITY AND STATISTICS AS WELL AS MATHEMATICAL PROGRAMMING INTRODUCTION TO DISTRIBUTION LOGISTICS IS A VALUABLE TEXT FOR DISTRIBUTION LOGISTICS COURSES AT BOTH THE ADVANCED UNDERGRADUATE AND BEGINNING GRADUATE LEVELS IN A VARIETY OF DISCIPLINES AND PRIOR KNOWLEDGE OF PRODUCTION PLANNING IS NOT ASSUMED THE BOOK ALSO SERVES AS A USEFUL REFERENCE FOR PRACTITIONERS IN THE FIELDS OF APPLIED MATHEMATICS AND STATISTICS MANUFACTURING ENGINEERING BUSINESS MANAGEMENT AND OPERATIONS RESEARCH THE BOOK S RELATED SITE INCLUDES ADDITIONAL SECTIONS AND NUMERICAL ILLUSTRATIONS THIS BOOK PROVIDES A COMPREHENSIVE OVERVIEW OF HOW TO STRATEGICALLY MANAGE THE MOVEMENT AND STORAGE OF PRODUCTS OR MATERIALS FROM ANY POINT IN THE MANUFACTURING PROCESS TO CUSTOMER FULFILLMENT TOPICS COVERED INCLUDE IMPORTANT TOOLS FOR STRATEGIC DECISION MAKING TRANSPORT PACKAGING WAREHOUSING RETAILING CUSTOMER SERVICES AND FUTURE TRENDS AN INTRODUCTION TO LOGISTICS PROVIDES PRACTICAL APPLICATIONS DISCUSSES TRENDS AND NEW STRATEGIES IN MAJOR PARTS OF THE LOGISTIC INDUSTRY LOGISTICS MANAGEMENT IS A COMPREHENSIVE TEXTBOOK DESIGNED TO MEET THE REQUIREMENTS OF POSTGRADUATE MANAGEMENT STUDENTS SPECIALIZING IN OPERATIONS OR INTERNATIONAL BUSINESS WRITTEN IN A STUDENT FRIENDLY STYLE IT DESCRIBES THE THEORY EXTENSIVELY AND PROVIDES NUMEROUS FIGURES AND EXHIBITS SHOWCASING MANAGERIAL ASPECTS OF LOGISTICS MANAGEMENT THE BOOK IS DIVIDED INTO 4 PARTS PART I INTRODUCTION TO LOGISTICS AND INTEGRATION INTRODUCES THE BASIC CONCEPTS OF LOGISTICS ITS RELEVANCE AND RELATION WITH SUPPLY CHAIN MANAGEMENT IN BOTH NATIONAL AND INTERNATIONAL SCENARIOS PART II LOGISTICS DELIVERY AND FULFILLMENT COVERS UNITIZATION PALLETIZATION AND CONTAINERIZATION ALONG WITH VARIOUS FORMS OF TRANSPORT INCLUDING SURFACE MARINE AND AIR THIS SECTION ALSO DEALS WITH MATERIAL HANDLING AND ROLE OF PORTS IN FACILITATING INTERNATIONAL LOGISTICS FOLLOWING THIS PART III LOGISTICS DOCUMENTATION AND PROCESSES INCLUDES CHAPTERS ON ROLE OF CUSTOMS IN REGULATING INTERNATIONAL TRADE INSURANCE AND PROCESSES OF DOCUMENTATION RELATED TO DOMESTIC AND INTERNATIONAL TRADE THE CONCLUDING SECTION PART IV LOGISTICS STRATEGY AND SCM PROVIDES DISCUSSIONS ON SYSTEM PLANNING WAREHOUSING INVENTORY MANAGEMENT AND TECHNOLOGY IN LOGISTICS WITH THE INCLUSION OF REAL LIFE CASE STUDIES IN INDIAN CONTEXT AND WRITTEN IN A SIMPLE MANNER THIS BOOK WILL BE USEFUL FOR STUDENTS AND YOUNG PROFESSIONALS LOGISTIC MANAGEMENT IS A VITAL PART OF ANY BUSINESS OPERATION THIS VOLUME PROVIDES UP TO THE MINUTE INFORMATION ON ALL ASPECTS OF STRATEGIC PLANNING AND BUSINESS LOGISTICS THE PRACTICAL EASY INTRODUCTION TO MODERN SUPPLY CHAIN LOGISTICS MANAGEMENT FOR EVERY PROFESSIONAL AND STUDENT COVERS CORE CONCEPTS PLANNING OPERATIONS INTEGRATION COLLABORATION NETWORK DESIGN AND MORE SHOWS HOW TO MEASURE CONTROL AND IMPROVE ANY SUPPLY CHAIN INCLUDES PRACTICAL ADVICE FOR JUMPSTARTING YOUR OWN SUPPLY CHAIN CAREER THIS EASY GUIDE INTRODUCES THE MODERN FIELD OF SUPPLY CHAIN AND LOGISTICS MANAGEMENT EXPLAINS WHY IT IS CENTRAL TO BUSINESS SUCCESS SHOWS HOW ITS PIECES FIT TOGETHER AND PRESENTS BEST PRACTICES YOU CAN USE WHEREVER YOU WORK MYERSON EXPLAINS KEY CONCEPTS TOOLS AND APPLICATIONS IN CLEAR SIMPLE LANGUAGE WITH INTUITIVE EXAMPLES THAT MAKE SENSE TO ANY STUDENT OR PROFESSIONAL HE COVERS THE ENTIRE FIELD FROM PLANNING THROUGH OPERATIONS INTEGRATION AND COLLABORATION THROUGH MEASUREMENT CONTROL AND IMPROVEMENT YOU LL FIND PRACTICAL INSIGHTS ON HOT BUTTON ISSUES RANGING FROM SUSTAINABILITY TO THE LEAN AGILE SUPPLY CHAIN MYERSON CONCLUDES BY HELPING YOU ANTICIPATE KEY EMERGING TRENDS SO YOU CAN ADVANCE MORE QUICKLY IN YOUR OWN CAREER TRILLIONS OF DOLLARS ARE SPENT EVERY YEAR ON SUPPLY CHAINS AND LOGISTICS SUPPLY CHAIN MANAGEMENT IS ONE OF THE FASTEST GROWING AREAS OF BUSINESS AND SALARIES ARE RISING ALONGSIDE DEMAND NOW THERE S AN EASY PRACTICAL INTRODUCTION TO THE ENTIRE FIELD A SOURCE OF RELIABLE KNOWLEDGE AND BEST PRACTICES FOR STUDENTS AND PROFESSIONALS ALIKE PAUL A MYERSON TEACHES YOU ALL YOU LL NEED TO START OR MOVE FORWARD IN YOUR OWN SUPPLY CHAIN CAREER WRITING IN PLAIN ENGLISH HE COVERS ALL THE PLANNING AND MANAGEMENT TASKS NEEDED TO TRANSFORM RESOURCES INTO FINISHED PRODUCTS AND SERVICES AND DELIVER THEM EFFICIENTLY TO CUSTOMERS USING PRACTICAL EXAMPLES MYERSON REVIEWS THE INTEGRATION COLLABORATION AND TECHNOLOGY ISSUES THAT ARE ESSENTIAL TO SUCCESS IN TODAY S COMPLEX SUPPLY CHAINS YOU LL LEARN HOW TO MEASURE YOUR SUPPLY CHAIN S PERFORMANCE MAKE IT MORE AGILE AND SUSTAINABLE AND FOCUS IT ON WHAT MATTERS MOST ADDING CUSTOMER VALUE MASTER NUTS AND BOLTS OPERATIONAL BEST PRACTICES IMPROVE PROCUREMENT TRANSPORTATION WAREHOUSING ORDERING REVERSE LOGISTICS AND MORE BUILD A BETTER GLOBAL SUPPLY CHAIN MANAGE NEW RISKS AS YOU IMPROVE SUSTAINABILITY STRENGTHEN KEY LINKAGES WITH YOUR PARTNERS AND CUSTOMERS GET SUPPLY CHAINS RIGHT BY GETTING COLLABORATION RIGHT PREVIEW THE FUTURE OF SUPPLY CHAINS AND YOUR SUPPLY CHAIN CAREER DISCOVER WHERE THE PUCK IS HEADED SO YOU CAN GET THERE FIRST LOGISTICS AND SUPPLY CHAIN MANAGEMENT CONTINUE TO TRANSFORM THE COMPETITIVE LANDSCAPE AND HAVE BECOME ONE OF TODAY S KEY BUSINESS ISSUES THIS EDITION OF LOGISTICS MANAGEMENT AND STRATEGY CONTINUES TO TAKE A PRACTICAL INTEGRATED AND INTERNATIONAL APPROACH TO LOGISTICS AND INCLUDES THE VERY LATEST RESEARCH TO REFLECT THE INNOVATIVE AND EXCITING DEVELOPMENTS IN THIS SUBJECT AREA A CLEAR FRAMEWORK GUIDES THE READER THROUGH THE FOUR PARTS OF THE BOOK COVERING AN INTRODUCTION TO LOGISTICS AND ITS CONTRIBUTION TO COMPETITIVENESS AND VALUE CREATION LEVERAGING LOGISTICS OPERATIONS WITHIN THE CON INTRODUCTION TO LOGISTICS RELIABILITY MAINTAINABILITY AND AVAILABILITY MEASURES THE MEASURES OF LOGISTICS AND SYSTEM SUPPORT THE SYSTEM ENGINEERING PROCESS LOGISTICS AND SUPPORTABILITY ANALYSIS LOGISTICS IN SYSTEM DESIGN AND DEVELOPMENT LOGISTICS IN THE PRODUCTION CONSTRUCTION PHASE LOGISTICS IN THE SYSTEM UTILIZATION SUSTAINING SUPPORT AND RETIREMENT PHASES LOGISTICS MANAGEMENT IT IS ALMOST IMPOSSIBLE TO CONCEIVE OF THE CONCEPT AND PRACTICAL APPLICATION OF SUPPLY CHAIN MANAGEMENT SCM WITHOUT LINKING IT TO THE ENABLING POWER OF TODAY S INFORMATION TECHNOLOGIES BUILDING UPON THE FOUNDATIONS OF THE FIRST EDITION INTRODUCTION TO SUPPLY CHAIN MANAGEMENT TECHNOLOGIES SECOND EDITION DETAILS THE SOFTWARE TOOLSETS AND SUITES DRIVING INTEGRATION IN THE AREAS OF CUSTOMER MANAGEMENT MANUFACTURING PROCUREMENT WAREHOUSING AND LOGISTICS BY INVESTIGATING THE BREAKTHROUGHS BROUGHT ABOUT BY THE EMERGENCE OF NEW INTERNET BASED TECHNOLOGIES IN INFORMATION CHANNEL CUSTOMER PRODUCTION SOURCING AND LOGISTICS MANAGEMENT THE

AUTHOR PROVIDES NEW INSIGHTS INTO THE CONTINUOUSLY EMERGING FIELD OF SCM NEW IN THE SECOND EDITION NEW MODEL OF SCM EXTENDED DISCUSSION OF THE CONCEPTS OF LEAN ADAPTIVE AND DEMAND DRIVEN SUPPLY CHAIN TECHNOLOGIES CUSTOMER EXPERIENCE MANAGEMENT AND SOCIAL NETWORKING FUNDAMENTALS OF COMPUTING AND THEIR ENABLING POWER BASICS OF TODAY S ERP SUPPLY CHAIN BUSINESS SOLUTIONS INTEGRATIVE SOFTWARE TOOLS THAT ALLOW FOR NEW LEVELS OF COLLABORATION FLEXIBILITY AND PERFORMANCE THE NEW EDITION EXPANDS ON EMERGING TECHNOLOGIES THAT HAVE PROVIDED ALL FORMS OF ENTERPRISES WITH THE CAPABILITY TO CONTINUOUSLY AUTOMATE COST REDUNDANCY AND VARIATION OUT OF THE PROCESS ENHANCE INFORMATION CREATION AND VISIBILITY AND EXPAND THE PEER TO PEER CONNECTIVITY THAT ALLOWS PEOPLE TO NETWORK THEIR TASKS IDEAS AND ASPIRATIONS TO PRODUCE A FORM OF COLLECTIVE OPEN ENDED KNOWING COLLABORATING AND EXPERIENCING THE INFORMATION PRESENTED BUILDS AN UNDERSTANDING OF HOW TODAY S TECHNOLOGY DRIVEN SCM PROVIDES NEW AVENUES TO EXECUTE SUPERLATIVE CUSTOMER WINNING VALUE THROUGH THE DIGITAL REAL TIME SYNCHRONIZATION OF PRODUCTIVE COMPETENCIES PRODUCTS SERVICES AND LOGISTICS DELIVERY CAPABILITIES WITH THE PRIORITIES OF AN INCREASINGLY GLOBAL BUSINESS ENVIRONMENT LOGISTICS PRINCIPLES PRACTICE IS A GENERAL INTRODUCTION TO THE SUBJECT THIS SPECIALIZED FIELD IS FAST MOVING FULFILLING ORDERS ON TIME IS OF CRUCIAL IMPORTANCE IN THE MODERN AGE OF INTERNET ECONOMY AND JUST IN TIME PRODUCTION BESIDES DEALING WITH THE LOGISTICS OF PURCHASING PRODUCTION AND DISTRIBUTION THE BOOK ALSO EXAMINES COMMON GROUND WITH MARKETING QUALITY AND PRODUCTION DESIGN THIS INTEGRATED APPROACH ENSURES THAT IMPORTANT TOPICS SUCH AS E BUSINESS CRM PROCESS DESIGN E PROCUREMENT ENTERPRISE RESOURCE PLANNING AND E LOGISTICS ARE GIVEN PROMINENT COVERAGE THIS TEXTBOOK CAN BE USED AS CORE READING FOR ALL STUDENTS OF LOGISTICS AND OPERATIONS MANAGEMENT THE HANDBOOK OF LOGISTICS AND DISTRIBUTION MANAGEMENT PROVIDES AN INTRODUCTION TO FUNDAMENTAL ELEMENTS OF MODERN LOGISTICS AND DISTRIBUTION IT EXPLORES ALL STAGES OF THE SUPPLY CHAIN FROM RAW MATERIALS THROUGH TO THE FINAL DISTRIBUTION OF THE FINISHED PRODUCT THIS HANDBOOK COVERS VITAL AREAS INCLUDING CONCEPTS OF LOGISTICS AND DISTRIBUTION PLANNING FOR LOGISTICS PROCUREMENT AND INVENTORY DECISIONS WAREHOUSING AND STORAGE FREIGHT TRANSPORT AND OPERATIONAL MANAGEMENT THE 5TH EDITION OF THE HANDBOOK OF LOGISTICS AND DISTRIBUTION MANAGEMENT HAS BEEN RADICALLY UPDATED TO REFLECT THE LATEST ADVANCES IN LOGISTICS AND COVERS NEW TOPICS STUDIED ON ACADEMIC AND PROFESSIONAL COURSES THERE ARE BRAND NEW CHAPTERS ON HUMANITARIAN LOGISTICS MULTICHANNEL FULFILMENT AND REVERSE LOGISTICS AS WELL AS DETAILED DISCUSSION OF THE LATEST TRENDS AND ISSUES THAT CONFRONT LOGISTICS THE HANDBOOK OF LOGISTICS AND DISTRIBUTION MANAGEMENT IS A PRACTICAL HANDBOOK AND AN ESSENTIAL REFERENCE FOR LOGISTICS AND SUPPLY CHAIN PRACTITIONERS AS WELL AS STUDENTS UNDERTAKING PROFESSIONAL EXAMINATIONS AND DEGREES IN THE FIELD OF LOGISTICS AND SUPPLY CHAIN WITH RAPID DEVELOPMENT OF CHINA S ECONOMY IN THE PAST DECADES THERE ARISES A GREAT DEMAND FOR A COMPREHENSIVE REPORT CONCERNING THE STATE OF LOGISTICS DEVELOPMENT IN CHINA YET TO DATE ONLY BRIEF FRAGMENTED WRITINGS IN ENGLISH EXIST OC CONTEMPORARY LOGISTICS IN CHINA AN INTRODUCTIONOCO IS THE FIRST SYSTEMATIC OBJECTIVE AND AUTHORITATIVE PUBLICATION BASED ON THE WORK OF EXPERIENCED RESEARCHERS FROM THE LOGISTICS RESEARCH CENTER AT NANKAI UNIVERSITY THIS BOOK CONTAINS BOTH A PANORAMIC OVERVIEW OF LOGISTICS DEVELOPMENTS IN CHINA TO AFFORD A BROAD UNDERSTANDING AS WELL AS SPECIFIC IN DEPTH ANALYSES OF VARIOUS LOGISTICS SECTORS ENTERPRISES POLICIES AND CURRENT ISSUES IN CHINA READERS WILL FIND THIS BOOK A VALUABLE REFERENCE OF RELEVANT AND WELL FOUNDED INFORMATION ON LOGISTICS DEVELOPMENTS IN CHINA INCREASING LEGISLATIVE AND ENVIRONMENTAL PRESSURE REQUIRES BUSINESSES TO BECOME MORE RESPONSIVE TO PRODUCTS THAT EITHER HAVE BEEN RETURNED OR THAT ARE AT THE END OF THEIR USEFUL LIVES LIFE CYCLES ARE GETTING SHORTER AND EFFICIENT HANDLING CAN SAVE LARGE AMOUNTS OF MONEY SINCE MANY MATERIALS CAN BE EXTRACTED AND REUSED OR REDISTRIBUTED REVERSE LO GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT IS A COMPREHENSIVE FULLY UP TO DATE INTRODUCTION TO THE SUBJECT ADDRESSING BOTH PRACTICAL AND STRATEGIC PERSPECTIVES THIS REVISED AND UPDATED FOURTH EDITION OFFERS READERS A BALANCED AND INTEGRATED PRESENTATION OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT LSCM CONCEPTS PRACTICES TECHNOLOGIES AND APPLICATIONS CONTRIBUTIONS FROM EXPERTS IN SPECIFIC AREAS OF LSCM PROVIDE READERS WITH REAL WORLD INSIGHTS ON SUPPLY CHAIN RELATIONSHIPS TRANSPORT SECURITY INVENTORY MANAGEMENT SUPPLY CHAIN DESIGNS THE CHALLENGES INHERENT TO GLOBALIZATION AND INTERNATIONAL TRADE AND MORE THE TEXT EXAMINES HOW INFORMATION MATERIALS PRODUCTS AND SERVICES FLOW ACROSS THE PUBLIC AND PRIVATE SECTORS AND AROUND THE WORLD DETAILED CASE STUDIES HIGHLIGHT LSCM PRACTICES AND STRATEGIES IN A WIDE RANGE OF CONTEXTS FROM HUMANITARIAN AID AND PHARMACEUTICAL SUPPLY CHAINS TO SEMI AUTOMATED DISTRIBUTION CENTERS AND PORT AND AIR CARGO LOGISTICS EXAMPLES OF LSCM IN GLOBAL CORPORATIONS SUCH AS DELL COMPUTER AND JAGUAR LAND ROVER HIGHLIGHT THE ROLE OF NEW AND EMERGING TECHNOLOGIES THIS EDITION FEATURES NEW AND EXPANDED DISCUSSION OF CONTEMPORARY TOPICS INCLUDING SUSTAINABILITY SUPPLY CHAIN VULNERABILITY AND REVERSE LOGISTICS AND PLACES GREATER EMPHASIS ON OPERATIONS MANAGEMENT INTEGRATION OF COMPONENTS ASSOCIATED WITH DEVELOPING NEW PRODUCTS BUYING MATERIALS TRANSFORMING THEM AND SHIPPING THEM TO CUSTOMERS THESE ARE AMONG THE TOPICS EXPLORED IN THIS BOOK FOR BUSINESS AND ENGINEERING PRACTITIONERS THIS BOOK COVERS INTRODUCTION ABOUT AIR CARGO BUSINESS AND ALL NECESSARY PROCEDURES AND DOCUMENTATIONS REQUIRED FOR IMPORT AND EXPORT OF CARGO BY AIR THIS BOOK BRIEFLY ILLUSTRATES PROCEDURES FOR HANDLING DANGEROUS GOODS BY AIR BASICS OF SUPPLY CHAIN MANAGEMENT AND ITS SIGNIFICANCE IN AIR TRANSPORTATION ALSO HIGHLIGHTED FROM THE INDIAN PERSPECTIVE THIS BOOK WILL BE USEFUL AND SERVE AS A GUIDE FOR THE ASPIRING LEARNERS IN THE FIELD OF AIR CARGO AND LOGISTICS MANAGEMENT PHYSICAL DISTRIBUTION IS A DISTINCT BUT INTEGRAL PART OF BUSINESS LOGISTICS INVOLVING ALL THOSE ACTIVITIES RELATING TO THE PHYSICAL MOVEMENT OF GOODS FROM THE FACTORY TO THE CONSUMER RECENTLY THE CONCEPT HAS BEEN EXPANDED TO SUPPLY CHAIN MANAGEMENT WHICH ENABLES BETTER CUSTOMER RELATIONSHIP WITH SMOOTH SUPPLY OF GOODS THIS INTRODUCTORY TEXT IS FOCUSED ON THE ESSENTIAL CONCEPTS TOOLS AND STRATEGIES THAT COMPRISE DISTRIBUTION MANAGEMENT IT EMPHASIZES THE IDEA THAT DISTRIBUTION MANAGEMENT IS AN EFFECTIVE MARKETING STRATEGY AND A POTENT COMPETITIVE TOOL DEFINING THE CONCEPT OF PHYSICAL DISTRIBUTION IN THE INITIAL CHAPTER THE BOOK THEN DESCRIBES IN DETAIL THE OBJECTIVES FUNCTIONS AND COMPONENTS OF ALL THE ACTIVITY CENTRES OF PHYSICAL DISTRIBUTION IN THE INDIAN CONTEXT FROM A SYSTEMS APPROACH AN EXCLUSIVE CHAPTER IS DEVOTED TO TRANSPORTATION FUNCTIONS HIGHLIGHTING THE FEATURES OF INTERSTATE MOVEMENT OF GOODS AND THE LEGAL PROCEDURES RELATED TO THEM SUFFICIENT COVERAGE IS ALSO GIVEN TO RELATED TOPICS SUCH AS DISTRIBUTION CONTROL PERFORMANCE EVALUATION AND ORGANIZATION OF PHYSICAL DISTRIBUTION BESIDES THE TRADE OFF CONCEPT THE BOOK WITH ITS WIDE COVERAGE OF TOPICS SHOULD PROVE TO BE OF IMMENSE VALUE TO UNDERGRADUATE STUDENTS IN BUSINESS ADMINISTRATION AND BUSINESS MANAGEMENT THE BOOK TITLED INTRODUCTION TO REVERSE LOGISTICS AUTHORED BY SANJIVAN SAINI DELVES INTO THE DYNAMIC AND INCREASINGLY PIVOTAL REALM OF REVERSE LOGISTICS IN TODAY S INTERCONNECTED AND ENVIRONMENTALLY CONSCIOUS WORLD THE PROCESS OF MANAGING GOODS AND MATERIALS FLOWING BACKWARD IN THE SUPPLY CHAIN HAS GAINED PARAMOUNT SIGNIFICANCE THIS COMPREHENSIVE GUIDE OFFERS READERS A NUANCED UNDERSTANDING OF THE PRINCIPLES PRACTICES AND COMPLEXITIES THAT UNDERPIN REVERSE LOGISTICS THE BOOK COMMENCES WITH A LUCID EXPLORATION OF THE FUNDAMENTAL CONCEPTS OF REVERSE LOGISTICS ELUCIDATING ITS SIGNIFICANCE AND ITS PIVOTAL ROLE IN SUSTAINABILITY EFFORTS DELVING INTO THE NEED AND PRINCIPLES OF REVERSE LOGISTICS IT DELVES INTO THE INTRICATE WEB OF FACTORS DRIVING THE RESURGENCE OF RETURNED GOODS REMANUFACTURING RECYCLING AND MORE THROUGH SYSTEMATIC CHAPTERS THE AUTHOR ADEPTLY NAVIGATES READERS THROUGH THE INTRICATE LANDSCAPE OF REVERSE LOGISTICS DISSECTING ITS MULTIFACETED ASPECTS THESE ENCOMPASS THE DIVERSE CIRCUMSTANCES NECESSITATING REVERSE LOGISTICS THE MYRIAD MODES THROUGH WHICH IT IS EXECUTED AND THE ECONOMIC AND ECOLOGICAL IMPLICATIONS IT HOLDS THE AUTHOR LEVERAGES REAL WORLD EXAMPLES AND CASE STUDIES TO ENRICH THE READER S UNDERSTANDING ILLUSTRATING THE PRACTICAL APPLICATIONS OF REVERSE LOGISTICS IN DIVERSE INDUSTRIES DISCUSSIONS ON OPTIMIZING FREIGHT EXPENSES MANAGING RETURNS FOR RECYCLING AND THE INTEGRATION OF REVERSE LOGISTICS WITHIN THE BROADER LOGISTICS SYSTEM PROVIDE A WELL ROUNDED PERSPECTIVE AS THE FINAL CHAPTERS UNFOLD THE BOOK EXPLORES THE CHALLENGES AND OPPORTUNITIES THAT REVERSE LOGISTICS PRESENTS TO BUSINESSES COUPLED WITH AN IN DEPTH ANALYSIS OF ITS IMPACT ON THE ECONOMY THE INTERPLAY BETWEEN TECHNOLOGY REGULATORY FRAMEWORKS AND SUSTAINABILITY GOALS IN THE CONTEXT OF REVERSE LOGISTICS IS THOUGHTFULLY EXAMINED UNDERSCORING ITS ROLE IN SHAPING THE FUTURE OF SUPPLY CHAIN

MANAGEMENT SANJIVAN SAINI'S INTRODUCTION TO REVERSE LOGISTICS OFFERS A VALUABLE RESOURCE FOR STUDENTS, PRACTITIONERS, AND ACADEMICIANS SEEKING A COMPREHENSIVE OVERVIEW OF THIS EVOLVING FIELD. WITH ITS INSIGHTFUL NARRATIVES AND PRACTICAL INSIGHTS, THE BOOK SERVES AS A COMPASS GUIDING READERS THROUGH THE LABYRINTH OF REVERSE LOGISTICS. WHILE NURTURING A KEEN AWARENESS OF ITS POTENTIAL TO TRANSFORM MODERN SUPPLY CHAINS, DISCOVER HOW SAP S/4HANA TRANSFORMS YOUR SUPPLY CHAIN. EXPLORE FUNCTIONALITIES FOR SOURCING AND PROCUREMENT, PRODUCTION EXECUTION, PLANT MAINTENANCE, SALES ORDER MANAGEMENT, TRANSPORTATION MANAGEMENT, WAREHOUSE MANAGEMENT, AND MORE. SEE HOW INTELLIGENT TECHNOLOGIES ELEVATE YOUR LOGISTICS OPERATIONS WITH SAP BUSINESS TECHNOLOGY PLATFORM AND LEARN ABOUT COMPLEMENTARY CLOUD SOLUTIONS LIKE SAP Ariba and SAP IBP. THIS IS YOUR STARTING POINT FOR LOGISTICS WITH SAP S/4HANA. IN ORDER TO SUCCEED TODAY, YOU MUST SPEAK DIFFERENT LANGUAGES. THIS DOESN'T NECESSARILY MEAN CHINESE, GERMAN, OR ENGLISH. RATHER, IT REFERS TO THE NEED TO SPEAK ACCOUNTING, FINANCE, MARKETING, AND OPERATIONS. THIS BOOK IS WRITTEN FOR THE EXECUTIVE WHO IS NOT A SUPPLY CHAIN MANAGEMENT PROFESSIONAL BUT WHO WANTS TO LEARN MORE ABOUT HIS OR HER SUPPLY CHAIN. WE WILL DO THIS BY DIVING INTO SOME BEST PRACTICES, EXAMPLES OF HOW OTHER COMPANIES HAVE MANAGED THEIR SUPPLY CHAIN, AND GETTING AN OVERALL BRIEFING ON THE STATE OF THE ART IN SUPPLY CHAIN MANAGEMENT. TODAY'S QUESTIONS AND TOPICS WILL BE BROUGHT UP THAT WILL HELP YOU HAVE AN INFORMED DISCUSSION WITH THE SUPPLY CHAIN MANAGEMENT PROFESSIONALS IN YOUR COMPANY. AS PRIOR SUPPLY CHAIN AND MANUFACTURING EXECUTIVES AND NOW EDUCATORS, WE HOPE TO SHARE WITH YOU A MIX OF OUR PROFESSIONAL AND ACADEMIC EXPERIENCE AND KNOWLEDGE THAT WILL PROVIDE YOU A FRAMEWORK FOR UNDERSTANDING THE PLACEMENT OF YOUR SUPPLY CHAIN WITHIN THE GLOBAL MARKETPLACE.

INTRODUCTION TO LOGISTICS SYSTEMS PLANNING AND CONTROL

2004-03-05

LOGISTIC SYSTEMS CONSTITUTE ONE OF THE CORNERSTONES IN THE DESIGN AND CONTROL OF PRODUCTION SYSTEMS AND THE MODELLING OF SUPPLY CHAINS THEY ARE KEY TO A NUMBER OF INDUSTRIES AND COURSES TEACHING LOGISTICS SYSTEMS PLANNING AND CONTROL ARE BECOMING MORE WIDESPREAD INTRODUCTION TO LOGISTICS SYSTEMS PLANNING AND CONTROL IS THE FIRST BOOK TO PRESENT THE QUANTITATIVE METHODS NECESSARY FOR LOGISTICS SYSTEMS MANAGEMENT AT A LEVEL SUITABLE FOR STUDENTS OF ENGINEERING COMPUTER SCIENCE AND MANAGEMENT SCIENCE IT FEATURES INTRODUCTORY MATERIAL ON BUSINESS LOGISTICS AND COVERS SALES FORECASTING INVENTORY MANAGEMENT WAREHOUSE DESIGN AND MANAGEMENT AND TRANSPORT PLANNING AND CONTROL PRESENTS A BALANCED TREATMENT OF QUANTITATIVE METHODS FOR LOGISTICS SYSTEMS PLANNING ORGANIZATION AND CONTROL EACH TOPIC IS ILLUSTRATED WITH REAL EXAMPLES FEATURES A NUMBER OF CASE STUDIES THAT SHOW HOW THE METHODS CAN BE APPLIED TO COMPLEX LOGISTICS PROBLEMS EACH CHAPTER FEATURES AN ANNOTATED BIBLIOGRAPHY OF KEY REFERENCES ASSUMES ONLY A BASIC KNOWLEDGE OF OPERATIONS RESEARCH SUPPORTED BY A WEBSITE FEATURING EXERCISES AND TEACHING MATERIAL INTRODUCTION TO LOGISTICS SYSTEMS PLANNING AND CONTROL PROVIDES AN ACCESSIBLE SELF CONTAINED INTRODUCTION TO THE SUBJECT FOR RESEARCHERS PRACTITIONERS AND STUDENTS OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT IN BOTH ACADEMIA AND INDUSTRY THE BOOK HAS BEEN DEVELOPED FROM COURSES TAUGHT TO ENGINEERING COMPUTER SCIENCE AND MANAGEMENT SCIENCE UNDERGRADUATE AND GRADUATE STUDENTS

INTRODUCTION TO LOGISTICS MANAGEMENT

1986

A BROAD GENERAL INTRODUCTION TO ALL ESSENTIAL ASPECTS OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT SET WITHIN THE WIDER BUSINESS CONTEXT THE BOOK USES WELL DEVELOPED PEDAGOGY AND NUMEROUS CASE STUDIES GUIDING THE READER THROUGH THE SUBJECT BY RETAINING A STRONG FOCUS ON THE APPLICATION OF THEORY AND PRACTICAL SITUATIONS

SUPPLY CHAIN MANAGEMENT

2019-02-12

INTRODUCTION TO LOGISTICS SYSTEMS MANAGEMENT IS THE FULLY REVISED AND ENHANCED VERSION OF THE 2004 PRIZE WINNING TEXTBOOK INTRODUCTION TO LOGISTICS SYSTEMS PLANNING AND CONTROL USED IN UNIVERSITIES AROUND THE WORLD THIS TEXTBOOK OFFERS AN INTRODUCTION TO THE METHODOLOGICAL ASPECTS OF LOGISTICS SYSTEMS MANAGEMENT AND IS BASED ON THE RICH EXPERIENCE OF THE AUTHORS IN TEACHING RESEARCH AND INDUSTRIAL CONSULTING THIS NEW EDITION PUTS MORE EMPHASIS ON THE ORGANIZATIONAL CONTEXT IN WHICH LOGISTICS SYSTEMS OPERATE AND ALSO COVERS SEVERAL NEW MODELS AND TECHNIQUES THAT HAVE BEEN DEVELOPED OVER THE PAST DECADE EACH TOPIC IS ILLUSTRATED BY A NUMERICAL EXAMPLE SO THAT THE READER CAN CHECK HIS OR HER UNDERSTANDING OF EACH CONCEPT BEFORE MOVING ON TO THE NEXT ONE AT THE END OF EACH CHAPTER CASE STUDIES TAKEN FROM THE SCIENTIFIC LITERATURE ARE PRESENTED TO ILLUSTRATE THE USE OF QUANTITATIVE METHODS FOR SOLVING COMPLEX LOGISTICS DECISION PROBLEMS AN EXHAUSTIVE SET OF EXERCISES IS ALSO FEATURED AT THE END OF EACH CHAPTER THE BOOK TARGETS AN ACADEMIC AS WELL AS A PRACTITIONER AUDIENCE AND IS APPROPRIATE FOR ADVANCED UNDERGRADUATE AND GRADUATE COURSES IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT AND SHOULD ALSO SERVE AS A METHODOLOGICAL REFERENCE FOR PRACTITIONERS IN CONSULTING AS WELL AS IN INDUSTRY

INTRODUCTION TO LOGISTICS SYSTEMS MANAGEMENT

2013-02-06

DESPITE ITS IMPORTANCE LOGISTICS ENGINEERING OFTEN LAGS INDUSTRY REQUIREMENTS ESPECIALLY IN TERMS OF ENGINEERING BASED NEEDS FILLING THE GAP BETWEEN EDUCATION AND PRACTICE THIS BRIEF BUT COMPREHENSIVE VOLUME COVERS THE MOST BASIC MATERIAL IN THE FIELD OF LOGISTICS ENGINEERING MAKING IS SUITABLE FOR THOSE WHO REQUIRE AN OVERVIEW OF THE TOPIC THE BOOK DISCUSSES LOGISTICS FROM HISTORICAL AND ECONOMIC PERSPECTIVES COVERS THE BASIC TOOLS REQUIRED FOR THE STUDY AND PRACTICE OF LOGISTICS AND REVIEWS THE METRICS THAT CAN BE USED TO EVALUATE PROGRESS IT THEN DELVES INTO ACTIVITIES THAT COMMONLY FILL THE WORKDAYS OF LOGISTICIANS THE BOOK CLOSES WITH AN EXCELLENT CHAPTER ON LOGISTICS AS AN INTEGRATING SYSTEMS FUNCTION

LOOKING AT LOGISTICS

2023-02-12

A BROAD GENERAL INTRODUCTION TO ALL ESSENTIAL ASPECTS OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT SET WITHIN THE WIDER BUSINESS CONTEXT THE BOOK USES WELL DEVELOPED PEDAGOGY AND NUMEROUS CASE STUDIES GUIDING THE READER THROUGH THE SUBJECT BY RETAINING A STRONG FOCUS ON THE APPLICATION OF THEORY AND PRACTICAL SITUATIONS

INTRODUCTION TO LOGISTICS ENGINEERING

2008-12-03

INTRODUCTION TO LOGISTICS SYSTEMS MANAGEMENT THE UPDATED NEW EDITION OF THE AWARD WINNING INTRODUCTORY TEXTBOOK ON LOGISTICS SYSTEM MANAGEMENT INTRODUCTION TO LOGISTICS SYSTEMS MANAGEMENT PROVIDES AN IN DEPTH INTRODUCTION TO THE METHODOLOGICAL ASPECTS OF PLANNING ORGANIZATION AND CONTROL OF LOGISTICS FOR ORGANIZATIONS IN THE PRIVATE PUBLIC AND NON PROFIT SECTORS BASED ON THE AUTHORS EXTENSIVE TEACHING

RESEARCH AND INDUSTRIAL CONSULTING EXPERIENCE THIS CLASSIC TEXTBOOK IS USED IN UNIVERSITIES WORLDWIDE TO TEACH STUDENTS THE USE OF QUANTITATIVE METHODS FOR SOLVING COMPLEX LOGISTICS PROBLEMS FULLY UPDATED AND REVISED THE THIRD EDITION PLACES INCREASED EMPHASIS ON THE COMPLEXITY AND FLEXIBILITY REQUIRED BY MODERN LOGISTICS SYSTEMS IN THIS CONTEXT THE EXTENSIVE USE OF DATA DESCRIPTIVE ANALYTICS PREDICTIVE MODELS AND OPTIMIZATION TECHNIQUES WILL BE INVALUABLE TO SUPPORT THE DECISIONS AND ACTIONS OF LOGISTICS AND SUPPLY CHAIN MANAGERS THROUGHOUT THE BOOK BRAND NEW CASE STUDIES AND NUMERICAL EXAMPLES ILLUSTRATE HOW VARIOUS METHODS CAN BE USED IN INDUSTRIAL AND SERVICE LOGISTICS TO REDUCE COSTS AND IMPROVE SERVICE LEVELS THE BOOK INCLUDES NEW MODELS AND TECHNIQUES THAT HAVE EMERGED OVER THE PAST DECADE DESCRIBES METHODOLOGIES FOR LOGISTICS DECISION MAKING FORECASTING LOGISTICS SYSTEM DESIGN PROCUREMENT WAREHOUSE MANAGEMENT AND FREIGHT TRANSPORTATION MANAGEMENT INCLUDES END OF CHAPTER EXERCISES MICROSOFT EXCEL FILES AND PYTHON COMPUTER CODES FOR EACH ALGORITHM COVERED INCLUDES ACCESS TO A COMPANION WEBSITE WITH ADDITIONAL EXERCISES LINKS TO VIDEO TUTORIALS AND SUPPLEMENTARY TEACHING MATERIAL TO FACILITATE CREATION OF COURSE MATERIAL ADDITIONAL LATEX SOURCE DATA CONTAINING THE FORMULAE OPTIMIZATION MODELS TABLES AND ALGORITHMS DESCRIBED IN THE BOOK IS AVAILABLE TO INSTRUCTORS INTRODUCTION TO LOGISTICS SYSTEMS MANAGEMENT THIRD EDITION REMAINS AN ESSENTIAL TEXTBOOK FOR SENIOR UNDERGRADUATE AND GRADUATE STUDENTS IN ENGINEERING COMPUTER SCIENCE AND MANAGEMENT SCIENCE COURSES IT IS ALSO A HIGHLY USEFUL REFERENCE FOR ACADEMIC RESEARCHERS AND INDUSTRY PRACTITIONERS ALIKE

INTRODUCTION TO LOGISTICS MANAGEMENT

1996-01-01

INTRODUCTION TO GLOBAL LOGISTICS OFFERS A STEP BY STEP GUIDE TO GLOBAL LOGISTICS COVERING THE BREADTH OF LOGISTICS THIS HIGHLY ACCESSIBLE TEXT IS ILLUSTRATED BY ENGAGING CASE STUDIES OF MARKET LEADERS IN THIS COMPREHENSIVE SECOND INSTALMENT OF GLOBAL LOGISTICS STRATEGIES JOHN MANNERS BELL PROVIDES AN IN DEPTH DEFINITION DESCRIPTION AND EXPLORATION OF THE STRATEGIC PRINCIPLES AND PRACTICES IN TRANSPORTATION MODES AND SUPPLY CHAIN VERTICALS INCLUDING FREIGHT FORWARDING CONTRACT LOGISTICS SHIPPING ROAD FREIGHT AIR CARGO AND EXPRESS THE BOOK ALSO EXAMINES MAJOR SECTORS INCLUDING AUTOMOTIVE CHEMICAL PHARMACEUTICAL RETAIL CONSUMER AND HIGH TECH INTRODUCTION TO GLOBAL LOGISTICS OFFERS A DETAILED EXAMINATION OF KEY TOPICS INCLUDING HOW THE LOGISTICS INDUSTRY HAS DEVELOPED HOW IT IS INFLUENCED BY MACRO ECONOMIC FACTORS AND DEMAND SIDE TRENDS WHAT THE RISKS ARE TO THE INDUSTRY AND HOW IT WILL DEVELOP OVER THE COMING YEARS IT EXAMINES IMPORTANT TRENDS AND DEVELOPMENTS THAT ARE SHAPING THE INDUSTRY INCLUDING 3D PRINTING MEGACITIES AND POST HARVEST FOOD LOSSES ONLINE RESOURCES AVAILABLE CHAPTER SUPPORTING LECTURER SLIDES

SUPPLY CHAIN MANAGEMENT

2008-12-30

LOOKING AT LOGISTICS IS A FRESH AND EXCITING FIRST LOOK AT LOGISTICS AND SUPPLY CHAIN MANAGEMENT THAT CAN EASILY BE USED AS A TEXTBOOK IN THE COLLEGE COMMUNITY COLLEGE AND HIGH SCHOOL SETTING IT IS WRITTEN IN AN ENGAGING FUN AND ACCESSIBLE STYLE AND EVERY CHAPTER INCLUDES REVEALING CASE STUDIES THE CHAPTERS OF LOOKING AT LOGISTICS INCLUDE INTRODUCING THE SUPPLY CHAIN LOGISTICS ITS ROLE IN SUPPLY CHAIN MANAGEMENT THE PHYSICAL SIDE OF MATERIALS MANAGEMENT INBOUND LOGISTICS PURCHASING OUTBOUND LOGISTICS PHYSICAL DISTRIBUTION MANAGEMENT OUTBOUND LOGISTICS TRANSPORTATION INFORMATION TECHNOLOGY SYSTEMS FINANCE IN LOGISTICS AND SUPPLY MANAGEMENT LOGISTICS AND THE SUPPLY CHAIN IN THE GLOBAL ENVIRONMENT CUSTOMER SERVICE IN THE WORLD OF LOGISTICS THE HUMAN SIDE OF CUSTOMER SERVICE AND LOGISTICS IN THE 21ST CENTURY A LOOKING AT LOGISTICS TEACHING PACK IS ALSO AVAILABLE FROM THE PUBLISHER THAT INCLUDES POWERPOINT AND KEYNOTE SLIDES ACTIVITIES AND GAMES HOMEWORK ASSIGNMENTS TEST QUESTIONS FOR EACH CHAPTER AND SUGGESTIONS FOR ADAPTING THE MATERIALS FOR ONLINE INSTRUCTION WITH THE LOOKING AT LOGISTICS TEACHING PACK AN ENTIRE SEMESTER OF CONTENT IS AT YOUR FINGERTIPS

INTRODUCTION TO LOGISTICS MANAGEMENT

2022-10-18

FEW PEOPLE COME INTO LOGISTICS MANAGEMENT WITH KNOWLEDGE AND EXPERIENCE OF ALL ASPECTS OF THE PROFESSION SOME MAY HAVE WORKED THEIR WAY UP FROM DRIVING A VEHICLE BUT KNOW LITTLE OF WAREHOUSES OTHERS MAY FIND THEMSELVES TAKING RESPONSIBILITY FOR LOGISTICS AS PART OF A WIDER REMIT SUCH AS OPERATIONS A PRACTICAL GUIDE TO LOGISTICS AIMS TO EQUIP THEM WITH THE NECESSARY KNOWLEDGE TO MOVE ON TO THE NEXT STAGE WITH SIMPLE NON TECHNICAL EXPLANATIONS OF THE OPTIONS AVAILABLE AND IMPARTIAL ADVICE ON HOW TO CHOOSE THE RIGHT OPTION FOR THEIR BUSINESS IT IS ALSO AN EXCELLENT PRIMER FOR STUDENTS STUDYING LOGISTICS FOR THE FIRST TIME ON BSC OR MSC COURSES AS WELL AS PRACTITIONERS ON PROFESSIONAL TRAINING COURSES A PRACTICAL GUIDE TO LOGISTICS IS A STRAIGHTFORWARD GUIDE TAKING READERS THROUGH ALL ASPECTS OF THIS FASCINATING INDUSTRY COVERING PACKAGING TRANSPORTATION WAREHOUSING AND EXPORTING AND IMPORTING OF GOODS THERE IS A REAL NEED FOR THIS BASIC KNOWLEDGE BOTH FOR PRACTITIONERS STARTING OUT IN THE INDUSTRY OR MORE EXPERIENCED PRACTITIONERS WHO MAY HAVE GAPS IN THEIR KNOWLEDGE THE BOOK EXAMINES EACH ASPECT OF LOGISTICS IN TURN AND THE TEXT IS SUPPORTED BY NUMEROUS ILLUSTRATIONS

INTRODUCTION TO LOGISTICS SYSTEMS MANAGEMENT

2016-11-03

FEW ENTER THE LOGISTICS MANAGEMENT INDUSTRY WITH EXPERIENCE IN ALL ASPECTS OF THE PROFESSION THIS BOOK PROVIDES CLEAR WORKABLE EXPLANATIONS AND GUIDANCE ON THE FUNDAMENTALS TO ACHIEVE SUCCESS A PRACTICAL GUIDE TO LOGISTICS IS A STRAIGHTFORWARD GUIDE TAKING READERS THROUGH ALL ASPECTS OF THE INDUSTRY COVERING PACKAGING TRANSPORTATION WAREHOUSING AND EXPORTING AND IMPORTING OF GOODS THIS FULLY UPDATED SECOND EDITION FEATURES A NEW CHAPTER ON HEALTH AND SAFETY IN THE FIELD AND COVERAGE OF THE MOST RECENT DEVELOPMENTS IMPACTING LOGISTICS INCLUDING AUTOMATION AND ELECTRIC VEHICLES IT EQUIPS READERS WITH THE NECESSARY KNOWLEDGE TO PROGRESS IN THEIR CAREERS AND PROVIDES BALANCED ADVICE ON HOW TO CHOOSE THE RIGHT OPTION FOR THEIR BUSINESS A PRACTICAL GUIDE TO LOGISTICS IS AN ESSENTIAL INTRODUCTION FOR PRACTITIONERS

INTRODUCTION TO GLOBAL LOGISTICS

2013-12-01

UNIQUE INTRODUCTION TO DISTRIBUTION LOGISTICS THAT FOCUSES ON BOTH QUANTITATIVE MODELING AND PRACTICAL BUSINESS ISSUES INTRODUCTION TO DISTRIBUTION LOGISTICS PRESENTS A COMPLETE AND BALANCED TREATMENT OF DISTRIBUTION LOGISTICS BY COVERING BOTH APPLICATIONS AND THE REQUIRED THEORETICAL BACKGROUND THEREFORE EXTENDING ITS REACH TO PRACTITIONERS AND STUDENTS IN A RANGE OF DISCIPLINES SUCH AS MANAGEMENT ENGINEERING MATHEMATICS AND STATISTICS THE AUTHORS EMPHASIZE THE VARIETY AND COMPLEXITY OF ISSUES AND SUB PROBLEMS SURROUNDING DISTRIBUTION LOGISTICS AS WELL AS THE LIMITATIONS AND SCOPE OF APPLICABILITY OF THE PROPOSED QUANTITATIVE TOOLS THROUGHOUT THE BOOK READERS ARE PROVIDED WITH THE QUANTITATIVE APPROACHES NEEDED TO HANDLE REAL LIFE MANAGEMENT PROBLEMS AND AREAS OF STUDY INCLUDE SUPPLY CHAIN MANAGEMENT NETWORK DESIGN AND TRANSPORTATION DEMAND FORECASTING INVENTORY CONTROL IN SINGLE AND MULTI ECHELON SYSTEMS INCENTIVES IN THE SUPPLY CHAIN VEHICLE ROUTING COMPLETE WITH EXTENSIVE APPENDICES ON PROBABILITY AND STATISTICS AS WELL AS MATHEMATICAL PROGRAMMING INTRODUCTION TO DISTRIBUTION LOGISTICS IS A VALUABLE TEXT FOR DISTRIBUTION LOGISTICS COURSES AT BOTH THE ADVANCED UNDERGRADUATE AND BEGINNING GRADUATE LEVELS IN A VARIETY OF DISCIPLINES AND PRIOR KNOWLEDGE OF PRODUCTION PLANNING IS NOT ASSUMED THE BOOK ALSO SERVES AS A USEFUL REFERENCE FOR PRACTITIONERS IN THE FIELDS OF APPLIED MATHEMATICS AND STATISTICS MANUFACTURING ENGINEERING BUSINESS MANAGEMENT AND OPERATIONS RESEARCH THE BOOK S RELATED SITE INCLUDES ADDITIONAL SECTIONS AND NUMERICAL ILLUSTRATIONS

LOOKING AT LOGISTICS

2019-07-03

THIS BOOK PROVIDES A COMPREHENSIVE OVERVIEW OF HOW TO STRATEGICALLY MANAGE THE MOVEMENT AND STORAGE OF PRODUCTS OR MATERIALS FROM ANY POINT IN THE MANUFACTURING PROCESS TO CUSTOMER FULFILLMENT TOPICS COVERED INCLUDE IMPORTANT TOOLS FOR STRATEGIC DECISION MAKING TRANSPORT PACKAGING WAREHOUSING RETAILING CUSTOMER SERVICES AND FUTURE TRENDS AN INTRODUCTION TO LOGISTICS PROVIDES PRACTICAL APPLICATIONS DISCUSSES TRENDS AND NEW STRATEGIES IN MAJOR PARTS OF THE LOGISTIC INDUSTRY

A PRACTICAL GUIDE TO LOGISTICS

2017

LOGISTICS MANAGEMENT IS A COMPREHENSIVE TEXTBOOK DESIGNED TO MEET THE REQUIREMENTS OF POSTGRADUATE MANAGEMENT STUDENTS SPECIALIZING IN OPERATIONS OR INTERNATIONAL BUSINESS WRITTEN IN A STUDENT FRIENDLY STYLE IT DESCRIBES THE THEORY EXTENSIVELY AND PROVIDES NUMEROUS FIGURES AND EXHIBITS SHOWCASING MANAGERIAL ASPECTS OF LOGISTICS MANAGEMENT THE BOOK IS DIVIDED INTO 4 PARTS PART I INTRODUCTION TO LOGISTICS AND INTEGRATION INTRODUCES THE BASIC CONCEPTS OF LOGISTICS ITS RELEVANCE AND RELATION WITH SUPPLY CHAIN MANAGEMENT IN BOTH NATIONAL AND INTERNATIONAL SCENARIOS PART II LOGISTICS DELIVERY AND FULFILMENT COVERS UNITIZATION PALLETIZATION AND CONTAINERIZATION ALONG WITH VARIOUS FORMS OF TRANSPORT INCLUDING SURFACE MARINE AND AIR THIS SECTION ALSO DEALS WITH MATERIAL HANDLING AND ROLE OF PORTS IN FACILITATING INTERNATIONAL LOGISTICS FOLLOWING THIS PART III LOGISTICS DOCUMENTATION AND PROCESSES INCLUDES CHAPTERS ON ROLE OF CUSTOMS IN REGULATING INTERNATIONAL TRADE INSURANCE AND PROCESSES OF DOCUMENTATION RELATED TO DOMESTIC AND INTERNATIONAL TRADE THE CONCLUDING SECTION PART IV LOGISTICS STRATEGY AND SCM PROVIDES DISCUSSIONS ON SYSTEM PLANNING WAREHOUSING INVENTORY MANAGEMENT AND TECHNOLOGY IN LOGISTICS WITH THE INCLUSION OF REAL LIFE CASE STUDIES IN INDIAN CONTEXT AND WRITTEN IN A SIMPLE MANNER THIS BOOK WILL BE USEFUL FOR STUDENTS AND YOUNG PROFESSIONALS

INTRODUCTION TO LOGISTICS

2023-12-03

LOGISTIC MANAGEMENT IS A VITAL PART OF ANY BUSINESS OPERATION THIS VOLUME PROVIDES UP TO THE MINUTE INFORMATION ON ALL ASPECTS OF STRATEGIC PLANNING AND BUSINESS LOGISTICS

A PRACTICAL GUIDE TO LOGISTICS

2007-07-27

THE PRACTICAL EASY INTRODUCTION TO MODERN SUPPLY CHAIN LOGISTICS MANAGEMENT FOR EVERY PROFESSIONAL AND STUDENT COVERS CORE CONCEPTS PLANNING OPERATIONS INTEGRATION COLLABORATION NETWORK DESIGN AND MORE SHOWS HOW TO MEASURE CONTROL AND IMPROVE ANY SUPPLY CHAIN INCLUDES PRACTICAL ADVICE FOR JUMPSTARTING YOUR OWN SUPPLY CHAIN CAREER THIS EASY GUIDE INTRODUCES THE MODERN FIELD OF SUPPLY CHAIN AND LOGISTICS MANAGEMENT EXPLAINS WHY IT IS CENTRAL TO BUSINESS SUCCESS SHOWS HOW ITS PIECES FIT TOGETHER AND PRESENTS BEST PRACTICES YOU CAN USE WHEREVER YOU WORK MYERSON EXPLAINS KEY CONCEPTS TOOLS AND APPLICATIONS IN CLEAR SIMPLE LANGUAGE WITH INTUITIVE EXAMPLES THAT MAKE SENSE TO ANY STUDENT OR PROFESSIONAL HE COVERS THE ENTIRE FIELD FROM PLANNING THROUGH OPERATIONS INTEGRATION AND COLLABORATION THROUGH MEASUREMENT CONTROL AND IMPROVEMENT YOU LL FIND PRACTICAL INSIGHTS ON HOT BUTTON ISSUES RANGING FROM SUSTAINABILITY TO THE LEAN AGILE SUPPLY CHAIN MYERSON CONCLUDES BY HELPING YOU ANTICIPATE KEY EMERGING TRENDS SO YOU CAN ADVANCE MORE QUICKLY IN YOUR OWN CAREER TRILLIONS OF DOLLARS ARE SPENT EVERY YEAR ON SUPPLY CHAINS AND LOGISTICS SUPPLY CHAIN MANAGEMENT IS ONE OF THE FASTEST GROWING AREAS OF BUSINESS AND SALARIES ARE RISING ALONGSIDE DEMAND NOW THERE S AN EASY PRACTICAL INTRODUCTION TO THE ENTIRE FIELD A SOURCE OF RELIABLE KNOWLEDGE AND BEST PRACTICES FOR STUDENTS AND PROFESSIONALS ALIKE PAUL A MYERSON TEACHES YOU ALL YOU LL NEED TO START OR MOVE FORWARD IN YOUR OWN SUPPLY

CHAIN CAREER WRITING IN PLAIN ENGLISH HE COVERS ALL THE PLANNING AND MANAGEMENT TASKS NEEDED TO TRANSFORM RESOURCES INTO FINISHED PRODUCTS AND SERVICES AND DELIVER THEM EFFICIENTLY TO CUSTOMERS USING PRACTICAL EXAMPLES MYERSON REVIEWS THE INTEGRATION COLLABORATION AND TECHNOLOGY ISSUES THAT ARE ESSENTIAL TO SUCCESS IN TODAY S COMPLEX SUPPLY CHAINS YOU LL LEARN HOW TO MEASURE YOUR SUPPLY CHAIN S PERFORMANCE MAKE IT MORE AGILE AND SUSTAINABLE AND FOCUS IT ON WHAT MATTERS MOST ADDING CUSTOMER VALUE MASTER NUTS AND BOLTS OPERATIONAL BEST PRACTICES IMPROVE PROCUREMENT TRANSPORTATION WAREHOUSING ORDERING REVERSE LOGISTICS AND MORE BUILD A BETTER GLOBAL SUPPLY CHAIN MANAGE NEW RISKS AS YOU IMPROVE SUSTAINABILITY STRENGTHEN KEY LINKAGES WITH YOUR PARTNERS AND CUSTOMERS GET SUPPLY CHAINS RIGHT BY GETTING COLLABORATION RIGHT PREVIEW THE FUTURE OF SUPPLY CHAINS AND YOUR SUPPLY CHAIN CAREER DISCOVER WHERE THE PUCK IS HEADED SO YOU CAN GET THERE FIRST

INTRODUCTION TO DISTRIBUTION LOGISTICS

2011-05-25

LOGISTICS AND SUPPLY CHAIN MANAGEMENT CONTINUE TO TRANSFORM THE COMPETITIVE LANDSCAPE AND HAVE BECOME ONE OF TODAY S KEY BUSINESS ISSUES THIS EDITION OF LOGISTICS MANAGEMENT AND STRATEGY CONTINUES TO TAKE A PRACTICAL INTEGRATED AND INTERNATIONAL APPROACH TO LOGISTICS AND INCLUDES THE VERY LATEST RESEARCH TO REFLECT THE INNOVATIVE AND EXCITING DEVELOPMENTS IN THIS SUBJECT AREA A CLEAR FRAMEWORK GUIDES THE READER THROUGH THE FOUR PARTS OF THE BOOK COVERING AN INTRODUCTION TO LOGISTICS AND ITS CONTRIBUTION TO COMPETITIVENESS AND VALUE CREATION LEVERAGING LOGISTICS OPERATIONS WITHIN THE CON

LOGISTICS OPERATIONS AND MANAGEMENT

2015

INTRODUCTION TO LOGISTICS RELIABILITY MAINTAINABILITY AND AVAILABILITY MEASURES THE MEASURES OF LOGISTICS AND SYSTEM SUPPORT THE SYSTEM ENGINEERING PROCESS LOGISTICS AND SUPPORTABILITY ANALYSIS LOGISTICS IN SYSTEM DESIGN AND DEVELOPMENT LOGISTICS IN THE PRODUCTION CONSTRUCTION PHASE LOGISTICS IN THE SYSTEM UTILIZATION SUSTAINING SUPPORT AND RETIREMENT PHASES LOGISTICS MANAGEMENT

LOGISTICS MANAGEMENT

2008

IT IS ALMOST IMPOSSIBLE TO CONCEIVE OF THE CONCEPT AND PRACTICAL APPLICATION OF SUPPLY CHAIN MANAGEMENT SCM WITHOUT LINKING IT TO THE ENABLING POWER OF TODAY S INFORMATION TECHNOLOGIES BUILDING UPON THE FOUNDATIONS OF THE FIRST EDITION INTRODUCTION TO SUPPLY CHAIN MANAGEMENT TECHNOLOGIES SECOND EDITION DETAILS THE SOFTWARE TOOLSETS AND SUITES DRIVING INTEGRATION IN THE AREAS OF CUSTOMER MANAGEMENT MANUFACTURING PROCUREMENT WAREHOUSING AND LOGISTICS BY INVESTIGATING THE BREAKTHROUGHS BROUGHT ABOUT BY THE EMERGENCE OF NEW INTERNET BASED TECHNOLOGIES IN INFORMATION CHANNEL CUSTOMER PRODUCTION SOURCING AND LOGISTICS MANAGEMENT THE AUTHOR PROVIDES NEW INSIGHTS INTO THE CONTINUOUSLY EMERGING FIELD OF SCM NEW IN THE SECOND EDITION NEW MODEL OF SCM EXTENDED DISCUSSION OF THE CONCEPTS OF LEAN ADAPTIVE AND DEMAND DRIVEN SUPPLY CHAIN TECHNOLOGIES CUSTOMER EXPERIENCE MANAGEMENT AND SOCIAL NETWORKING FUNDAMENTALS OF COMPUTING AND THEIR ENABLING POWER BASICS OF TODAY S ERP SUPPLY CHAIN BUSINESS SOLUTIONS INTEGRATIVE SOFTWARE TOOLS THAT ALLOW FOR NEW LEVELS OF COLLABORATION FLEXIBILITY AND PERFORMANCE THE NEW EDITION EXPANDS ON EMERGING TECHNOLOGIES THAT HAVE PROVIDED ALL FORMS OF ENTERPRISES WITH THE CAPABILITY TO CONTINUOUSLY AUTOMATE COST REDUNDANCY AND VARIATION OUT OF THE PROCESS ENHANCE INFORMATION CREATION AND VISIBILITY AND EXPAND THE PEER TO PEER CONNECTIVITY THAT ALLOWS PEOPLE TO NETWORK THEIR TASKS IDEAS AND ASPIRATIONS TO PRODUCE A FORM OF COLLECTIVE OPEN ENDED KNOWING COLLABORATING AND EXPERIENCING THE INFORMATION PRESENTED BUILDS AN UNDERSTANDING OF HOW TODAY S TECHNOLOGY DRIVEN SCM PROVIDES NEW AVENUES TO EXECUTE SUPERLATIVE CUSTOMER WINNING VALUE THROUGH THE DIGITAL REAL TIME SYNCHRONIZATION OF PRODUCTIVE COMPETENCIES PRODUCTS SERVICES AND LOGISTICS DELIVERY CAPABILITIES WITH THE PRIORITIES OF AN INCREASINGLY GLOBAL BUSINESS ENVIRONMENT

LOGISTICS MANAGEMENT AND STRATEGY

2015-04-06

LOGISTICS PRINCIPLES PRACTICE IS A GENERAL INTRODUCTION TO THE SUBJECT THIS SPECIALIZED FIELD IS FAST MOVING FULFILLING ORDERS ON TIME IS OF CRUCIAL IMPORTANCE IN THE MODERN AGE OF INTERNET ECONOMY AND JUST IN TIME PRODUCTION BESIDES DEALING WITH THE LOGISTICS OF PURCHASING PRODUCTION AND DISTRIBUTION THE BOOK ALSO EXAMINES COMMON GROUND WITH MARKETING QUALITY AND PRODUCTION DESIGN THIS INTEGRATED APPROACH ENSURES THAT IMPORTANT TOPICS SUCH AS E BUSINESS CRM PROCESS DESIGN E PROCUREMENT ENTERPRISE RESOURCE PLANNING AND E LOGISTICS ARE GIVEN PROMINENT COVERAGE THIS TEXTBOOK CAN BE USED AS CORE READING FOR ALL STUDENTS OF LOGISTICS AND OPERATIONS MANAGEMENT

SUPPLY CHAIN AND LOGISTICS MANAGEMENT MADE EASY

1900

THE HANDBOOK OF LOGISTICS AND DISTRIBUTION MANAGEMENT PROVIDES AN INTRODUCTION TO FUNDAMENTAL ELEMENTS OF MODERN LOGISTICS AND DISTRIBUTION IT EXPLORES ALL STAGES OF THE SUPPLY CHAIN FROM RAW MATERIALS THROUGH TO THE FINAL DISTRIBUTION OF THE FINISHED PRODUCT THIS HANDBOOK COVERS VITAL AREAS INCLUDING CONCEPTS OF LOGISTICS AND DISTRIBUTION PLANNING FOR LOGISTICS PROCUREMENT AND INVENTORY DECISIONS WAREHOUSING AND STORAGE FREIGHT TRANSPORT AND OPERATIONAL MANAGEMENT THE 5TH EDITION OF THE HANDBOOK OF LOGISTICS AND DISTRIBUTION MANAGEMENT HAS BEEN RADICALLY UPDATED TO REFLECT THE LATEST ADVANCES IN LOGISTICS AND COVERS NEW TOPICS STUDIED ON ACADEMIC AND PROFESSIONAL COURSES THERE ARE BRAND NEW CHAPTERS ON HUMANITARIAN LOGISTICS MULTICHANNEL FULFILMENT AND REVERSE LOGISTICS AS WELL AS DETAILED DISCUSSION OF THE LATEST TRENDS AND ISSUES THAT CONFRONT LOGISTICS THE HANDBOOK OF LOGISTICS AND DISTRIBUTION MANAGEMENT IS A PRACTICAL HANDBOOK AND AN ESSENTIAL

REFERENCE FOR LOGISTICS AND SUPPLY CHAIN PRACTITIONERS AS WELL AS STUDENTS UNDERTAKING PROFESSIONAL EXAMINATIONS AND DEGREES IN THE FIELD OF LOGISTICS AND SUPPLY CHAIN

LOGISTICS MANAGEMENT AND STRATEGY

2004

WITH RAPID DEVELOPMENT OF CHINA'S ECONOMY IN THE PAST DECADES THERE ARISES A GREAT DEMAND FOR A COMPREHENSIVE REPORT CONCERNING THE STATE OF LOGISTICS DEVELOPMENT IN CHINA YET TO DATE ONLY BRIEF FRAGMENTED WRITINGS IN ENGLISH EXIST OF CONTEMPORARY LOGISTICS IN CHINA AN INTRODUCTION IS THE FIRST SYSTEMATIC OBJECTIVE AND AUTHORITATIVE PUBLICATION BASED ON THE WORK OF EXPERIENCED RESEARCHERS FROM THE LOGISTICS RESEARCH CENTER AT NANKAI UNIVERSITY THIS BOOK CONTAINS BOTH A PANORAMIC OVERVIEW OF LOGISTICS DEVELOPMENTS IN CHINA TO AFFORD A BROAD UNDERSTANDING AS WELL AS SPECIFIC IN DEPTH ANALYSES OF VARIOUS LOGISTICS SECTORS ENTERPRISES POLICIES AND CURRENT ISSUES IN CHINA READERS WILL FIND THIS BOOK A VALUABLE REFERENCE OF RELEVANT AND WELL FOUNDED INFORMATION ON LOGISTICS DEVELOPMENTS IN CHINA

LOGISTICS ENGINEERING AND MANAGEMENT

2016-04-19

INCREASING LEGISLATIVE AND ENVIRONMENTAL PRESSURE REQUIRES BUSINESSES TO BECOME MORE RESPONSIVE TO PRODUCTS THAT EITHER HAVE BEEN RETURNED OR THAT ARE AT THE END OF THEIR USEFUL LIVES LIFE CYCLES ARE GETTING SHORTER AND EFFICIENT HANDLING CAN SAVE LARGE AMOUNTS OF MONEY SINCE MANY MATERIALS CAN BE EXTRACTED AND REUSED OR REDISTRIBUTED REVERSE LOGISTICS

INTRODUCTION TO SUPPLY CHAIN MANAGEMENT TECHNOLOGIES, SECOND EDITION

2019-11-08

GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT IS A COMPREHENSIVE FULLY UP TO DATE INTRODUCTION TO THE SUBJECT ADDRESSING BOTH PRACTICAL AND STRATEGIC PERSPECTIVES THIS REVISED AND UPDATED FOURTH EDITION OFFERS READERS A BALANCED AND INTEGRATED PRESENTATION OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT LSCM CONCEPTS PRACTICES TECHNOLOGIES AND APPLICATIONS CONTRIBUTIONS FROM EXPERTS IN SPECIFIC AREAS OF LSCM PROVIDE READERS WITH REAL WORLD INSIGHTS ON SUPPLY CHAIN RELATIONSHIPS TRANSPORT SECURITY INVENTORY MANAGEMENT SUPPLY CHAIN DESIGNS THE CHALLENGES INHERENT TO GLOBALIZATION AND INTERNATIONAL TRADE AND MORE THE TEXT EXAMINES HOW INFORMATION MATERIALS PRODUCTS AND SERVICES FLOW ACROSS THE PUBLIC AND PRIVATE SECTORS AND AROUND THE WORLD DETAILED CASE STUDIES HIGHLIGHT LSCM PRACTICES AND STRATEGIES IN A WIDE RANGE OF CONTEXTS FROM HUMANITARIAN AID AND PHARMACEUTICAL SUPPLY CHAINS TO SEMI AUTOMATED DISTRIBUTION CENTERS AND PORT AND AIR CARGO LOGISTICS EXAMPLES OF LSCM IN GLOBAL CORPORATIONS SUCH AS DELL COMPUTER AND JAGUAR LAND ROVER HIGHLIGHT THE ROLE OF NEW AND EMERGING TECHNOLOGIES THIS EDITION FEATURES NEW AND EXPANDED DISCUSSION OF CONTEMPORARY TOPICS INCLUDING SUSTAINABILITY SUPPLY CHAIN VULNERABILITY AND REVERSE LOGISTICS AND PLACES GREATER EMPHASIS ON OPERATIONS MANAGEMENT

LOGISTICS

2014-01-03

INTEGRATION OF COMPONENTS ASSOCIATED WITH DEVELOPING NEW PRODUCTS BUYING MATERIALS TRANSFORMING THEM AND SHIPPING THEM TO CUSTOMERS THESE ARE AMONG THE TOPICS EXPLORED IN THIS BOOK FOR BUSINESS AND ENGINEERING PRACTITIONERS

THE HANDBOOK OF LOGISTICS AND DISTRIBUTION MANAGEMENT

2012

THIS BOOK COVERS INTRODUCTION ABOUT AIR CARGO BUSINESS AND ALL NECESSARY PROCEDURES AND DOCUMENTATIONS REQUIRED FOR IMPORT AND EXPORT OF CARGO BY AIR THIS BOOK BRIEFLY ILLUSTRATES PROCEDURES FOR HANDLING DANGEROUS GOODS BY AIR BASICS OF SUPPLY CHAIN MANAGEMENT AND ITS SIGNIFICANCE IN AIR TRANSPORTATION ALSO HIGHLIGHTED FROM THE INDIAN PERSPECTIVE THIS BOOK WILL BE USEFUL AND SERVE AS A GUIDE FOR THE ASPIRING LEARNERS IN THE FIELD OF AIR CARGO AND LOGISTICS MANAGEMENT

CONTEMPORARY LOGISTICS IN CHINA

2004-11-29

PHYSICAL DISTRIBUTION IS A DISTINCT BUT INTEGRAL PART OF BUSINESS LOGISTICS INVOLVING ALL THOSE ACTIVITIES RELATING TO THE PHYSICAL MOVEMENT OF GOODS FROM THE FACTORY TO THE CONSUMER RECENTLY THE CONCEPT HAS BEEN EXPANDED TO SUPPLY CHAIN MANAGEMENT WHICH ENABLES BETTER CUSTOMER RELATIONSHIP WITH SMOOTH SUPPLY OF GOODS THIS INTRODUCTORY TEXT IS FOCUSED ON THE ESSENTIAL CONCEPTS TOOLS AND STRATEGIES THAT COMPRISE DISTRIBUTION MANAGEMENT IT EMPHASIZES THE IDEA THAT DISTRIBUTION MANAGEMENT IS AN EFFECTIVE MARKETING STRATEGY AND A POTENT COMPETITIVE TOOL DEFINING THE CONCEPT OF PHYSICAL DISTRIBUTION IN THE INITIAL CHAPTER THE BOOK THEN DESCRIBES IN DETAIL THE OBJECTIVES FUNCTIONS AND COMPONENTS OF ALL THE ACTIVITY CENTRES OF PHYSICAL DISTRIBUTION IN THE INDIAN CONTEXT FROM A SYSTEMS APPROACH AN EXCLUSIVE CHAPTER IS DEVOTED TO TRANSPORTATION FUNCTIONS HIGHLIGHTING THE FEATURES OF INTERSTATE MOVEMENT OF GOODS AND THE LEGAL PROCEDURES RELATED TO THEM SUFFICIENT COVERAGE IS ALSO GIVEN TO RELATED TOPICS SUCH AS DISTRIBUTION CONTROL PERFORMANCE EVALUATION AND ORGANIZATION OF PHYSICAL DISTRIBUTION

BESIDES THE TRADE OFF CONCEPT THE BOOK WITH ITS WIDE COVERAGE OF TOPICS SHOULD PROVE TO BE OF IMMENSE VALUE TO UNDERGRADUATE STUDENTS IN BUSINESS ADMINISTRATION AND BUSINESS MANAGEMENT

INTRODUCTION TO MANAGEMENT OF REVERSE LOGISTICS AND CLOSED LOOP SUPPLY CHAIN PROCESSES

2018

THE BOOK TITLED INTRODUCTION TO REVERSE LOGISTICS AUTHORED BY SANJIVAN SAINI DELVES INTO THE DYNAMIC AND INCREASINGLY PIVOTAL REALM OF REVERSE LOGISTICS IN TODAY S INTERCONNECTED AND ENVIRONMENTALLY CONSCIOUS WORLD THE PROCESS OF MANAGING GOODS AND MATERIALS FLOWING BACKWARD IN THE SUPPLY CHAIN HAS GAINED PARAMOUNT SIGNIFICANCE THIS COMPREHENSIVE GUIDE OFFERS READERS A NUANCED UNDERSTANDING OF THE PRINCIPLES PRACTICES AND COMPLEXITIES THAT UNDERPIN REVERSE LOGISTICS THE BOOK COMMENCES WITH A LUCID EXPLORATION OF THE FUNDAMENTAL CONCEPTS OF REVERSE LOGISTICS ELUCIDATING ITS SIGNIFICANCE AND ITS PIVOTAL ROLE IN SUSTAINABILITY EFFORTS DELVING INTO THE NEED AND PRINCIPLES OF REVERSE LOGISTICS IT DELVES INTO THE INTRICATE WEB OF FACTORS DRIVING THE RESURGENCE OF RETURNED GOODS REMANUFACTURING RECYCLING AND MORE THROUGH SYSTEMATIC CHAPTERS THE AUTHOR ADEPTLY NAVIGATES READERS THROUGH THE INTRICATE LANDSCAPE OF REVERSE LOGISTICS DISSECTING ITS MULTIFACETED ASPECTS THESE ENCOMPASS THE DIVERSE CIRCUMSTANCES NECESSITATING REVERSE LOGISTICS THE MYRIAD MODES THROUGH WHICH IT IS EXECUTED AND THE ECONOMIC AND ECOLOGICAL IMPLICATIONS IT HOLDS THE AUTHOR LEVERAGES REAL WORLD EXAMPLES AND CASE STUDIES TO ENRICH THE READER S UNDERSTANDING ILLUSTRATING THE PRACTICAL APPLICATIONS OF REVERSE LOGISTICS IN DIVERSE INDUSTRIES DISCUSSIONS ON OPTIMIZING FREIGHT EXPENSES MANAGING RETURNS FOR RECYCLING AND THE INTEGRATION OF REVERSE LOGISTICS WITHIN THE BROADER LOGISTICS SYSTEM PROVIDE A WELL ROUNDED PERSPECTIVE AS THE FINAL CHAPTERS UNFOLD THE BOOK EXPLORES THE CHALLENGES AND OPPORTUNITIES THAT REVERSE LOGISTICS PRESENTS TO BUSINESSES COUPLED WITH AN IN DEPTH ANALYSIS OF ITS IMPACT ON THE ECONOMY THE INTERPLAY BETWEEN TECHNOLOGY REGULATORY FRAMEWORKS AND SUSTAINABILITY GOALS IN THE CONTEXT OF REVERSE LOGISTICS IS THOUGHTFULLY EXAMINED UNDERSCORING ITS ROLE IN SHAPING THE FUTURE OF SUPPLY CHAIN MANAGEMENT SANJIVAN SAINI S INTRODUCTION TO REVERSE LOGISTICS OFFERS A VALUABLE RESOURCE FOR STUDENTS PRACTITIONERS AND ACADEMICIANS SEEKING A COMPREHENSIVE OVERVIEW OF THIS EVOLVING FIELD WITH ITS INSIGHTFUL NARRATIVES AND PRACTICAL INSIGHTS THE BOOK SERVES AS A COMPASS GUIDING READERS THROUGH THE LABYRINTH OF REVERSE LOGISTICS WHILENURTURING A KEEN AWARENESS OF ITS POTENTIAL TO TRANSFORM MODERN SUPPLY CHAINS

INTRODUCTION TO GLOBAL LOGISTICS

2020-12-07

DISCOVER HOW SAP S 4HANA TRANSFORMS YOUR SUPPLY CHAIN EXPLORE FUNCTIONALITIES FOR SOURCING AND PROCUREMENT PRODUCTION EXECUTION PLANT MAINTENANCE SALES ORDER MANAGEMENT TRANSPORTATION MANAGEMENT WAREHOUSE MANAGEMENT AND MORE SEE HOW INTELLIGENT TECHNOLOGIES ELEVATE YOUR LOGISTICS OPERATIONS WITH SAP BUSINESS TECHNOLOGY PLATFORM AND LEARN ABOUT COMPLEMENTARY CLOUD SOLUTIONS LIKE SAP Ariba AND SAP IBP THIS IS YOUR STARTING POINT FOR LOGISTICS WITH SAP S 4HANA

GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT

1999

IN ORDER TO SUCCEED TODAY YOU MUST SPEAK DIFFERENT LANGUAGES THIS DOESN T NECESSARILY MEAN CHINESE GERMAN OR ENGLISH RATHER IT REFERS TO THE NEED TO SPEAK ACCOUNTING FINANCE MARKETING AND OPERATIONS THIS BOOK IS WRITTEN FOR THE EXECUTIVE WHO IS NOT A SUPPLY CHAIN MANAGEMENT PROFESSIONAL BUT WHO WANTS TO LEARN MORE ABOUT HIS OR HER SUPPLY CHAIN WE WILL DO THIS BY DIVING INTO SOME BEST PRACTICES EXAMPLES OF HOW OTHER COMPANIES HAVE MANAGED THEIR SUPPLY CHAIN AND GETTING AN OVERALL BRIEFING ON THE STATE OF THE ART IN SUPPLY CHAIN MANAGEMENT TODAY QUESTIONS AND TOPICS WILL BE BROUGHT UP THAT WILL HELP YOU HAVE AN INFORMED DISCUSSION WITH THE SUPPLY CHAIN MANAGEMENT PROFESSIONALS IN YOUR COMPANY AS PRIOR SUPPLY CHAIN AND MANUFACTURING EXECUTIVES AND NOW EDUCATORS WE HOPE TO SHARE WITH YOU A MIX OF OUR PROFESSIONAL AND ACADEMIC EXPERIENCE AND KNOWLEDGE THAT WILL PROVIDE YOU A FRAMEWORK FOR UNDERSTANDING THE PLACEMENT OF YOUR SUPPLY CHAIN WITHIN THE GLOBAL MARKETPLACE

INTRODUCTION TO SUPPLY CHAIN MANAGEMENT

2020-11-12

INTRODUCTION TO AIR CARGO MANAGEMENT

2003-01-01

BASICS OF DISTRIBUTION MANAGEMENT

2011

INTRODUCTION TO REVERSE LOGISTICS

2015

INTRODUCTION TO SUPPLY CHAIN MANAGEMENT TECHNOLOGIES, SECOND EDITION

2022

SUPPLY CHAIN AND LOGISTICS MANAGEMENT MADE EASY

2017

INTRODUCTION TO SUPPLY CHAIN MANAGEMENT

2005

LOGISTICS WITH SAP S/4HANA

2013

INTRODUCTION TO SUPPLY CHAIN MANAGEMENT TECHNOLOGIES, SECOND EDITION : [SUMMARY].

INTRODUCTION TO SUPPLY CHAIN MANAGEMENT

AN INTRODUCTION TO SUPPLY CHAIN MANAGEMENT

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