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Governance and Policy in Sport Organizations Key Concepts in Sport Management Understanding Sport Organizations Understanding Key Sport Organizations Governance and Policy in Sport Organizations Organizational Behavior in Sport Management Managing People in Sport Organizations Contemporary Leadership in Sport Organizations Organizational Behavior in Sport Management Managing Sport Organizations Organizational Behavior in Sport Management The Management of Emotions in Sports Organizations Sport Management Developing Successful Social Media Plans in Sport Organizations Sport Management Managing People in Sport Organizations Diversity and Inclusion in Sport Organizations Managing Sport Organizations Diversity and Inclusion in Sport Organizations Managing Sports Organizations Human Resource Management in Olympic Sport Organisations Ethics and Governance in Sport Diversity in Sport Organizations Organizational Behaviour in Sport Managing Sport Organizations Understanding Sport Organizations Policy and Governance in Sport Sport Management Women in Sport Leadership Values-In-Action Sport and Social Capital International Sport Management Strategic Management in Sport Fundamentals of Sport Management Managing Voluntary Sport Organizations Complex Sport Analytics Contemporary Issues in Sport Management Sport Management and the Natural Environment Diversity in Sport Organizations Sport Management

Governance and Policy in Sport Organizations

2017-05-11

the third edition of governance and policy in sport organizations introduces readers to the power and politics of sport organizations it explores the managerial activities essential to governance and policy development and it looks at the structure and function of organizations like those with which readers will interact in the workplace it also demonstrates where the power lies in an organization or industry segment and how individual sport organizations fit in to the greater industry current policy issues and the ethical questions they raise are also addressed real world case studies demonstrate the types of dilemmas that sport managers face every day in addition professional administrators from a wide variety of sport organizations contribute their perspectives giving readers a glimpse into the real concerns of sport professionals and the impact of governance and policy on their jobs the book s practical foundations readability and logical organization all help readers to understand the big picture of the sport industry and their place in it as future sport managers new to the third edition is a chapter on individual professional sport which explores how this industry segment differs from professional sport leagues in addition contributions from thierry zintz from the universite catholique de louvain offer insights into european sport organizations

Key Concepts in Sport Management

2012-08-16

an accessible and different guide for students and practitioners alike i m sure that it will become a standard reference text for sports management peter taylor sport industry research centre sheffield hallam university a must have introductory reference guide for graduate and undergraduate sport management students paul m pedersen indiana university provides students practitioners and researchers in the field of sport management with a valuable compilation of sensitizing concepts definitions and interesting references michel van slobbe european sport management quarterly sharp clear and relevant this book meets the needs of those studying and researching within the growing discipline of sport management the intelligently cross referenced entries provide a concise overview of the key concepts in the field guiding you through the important debates sources and research methods in the management and delivery of sport the book introduces readers to the concepts at the centre of their studies it suggests relevant further reading and thoughts for future research and applies academic theory to business and organizational problems in a real world context written for students academics and practitioners the entries are designed to meet study needs and include clear definitions comprehensive examples practical applications effective research methods

Understanding Sport Organizations

2020-03-09

the classic groundbreaking text for understanding organizational theory in the sport industry is back in an extensively revised new edition with an added emphasis on organizational behavior and practical applications of the theory

2023-08-31

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understanding sport organizations applications for sport managers third edition provides a logical progression to understanding the many components of and processes in sport organizations readers will gain a strong theoretical foundation while learning how it applies within the context of the ever changing field of sport management in this third edition new chapters incorporate critical concepts that sport managers in the current era must be familiar with different policy types and the responses of sport organizations to policy perspectives of marketing of sport and marketing through sport control in sport organizations sex and gender in sport organizations volunteer management in sport dimensions and assessment of governance in sport organizations mental health difficulties and management strategies within sport environments applying statistical analysis to support analytic decision making in sport corporate social responsibility procurement and sport organizations to facilitate comprehension and application each chapter opens with a list of key concepts and a real world contemporary scenario to demonstrate the relevance of theory and behavior in the sport industry time out sidebars offer accounts from actual sport organization situations or from research findings to further illustrate issues being discussed chapter summaries and review questions are provided to stimulate discussion about the central issues from each chapter key issues for sport managers boxes highlight how chapter content is applied at the level of sport manager and closing case for analysis examples allow readers to directly apply information from each chapter real world examples throughout the text provide opportunities for additional exploration and application of relevant concepts every chapter references key articles that build on the foundational framework presented and includes suggestions for further reading within general management and sport management literature this thorough presentation of subject matter will guide readers to a greater and more practical understanding of core issues synthesizing modern conceptual and empirical research from many fields of management into a practical engaging look at the sport management field understanding sport organizations applications for sport managers third edition is an invaluable resource for students and current practitioners alike

Understanding Sport Organizations

2006

this reference offers an analysis of the issues and theoretical construction behind sport organisations the practical case studies and profiles illustrate how the theory and knowledge can be applied to realistic examples there is also information on strategic alliances and research in sports management

Governance and Policy in Sport Organizations

2004

organizational behavior in sport management provides numerous real life examples from organizations and immerses students in the key behavioral issues that those in sport organizations face today the text comes with an instructor guide that offers many useful tools to help instructors enhance students learning

Organizational Behavior in Sport Management

2018-05-31

managing people in sport organizations provides a comprehensive overview of the theory and practice of managing people within a human resource management framework it provides the reader with the skills to understand and work with people in sport organizations and given the significant changes in sport organizations over the past twenty years it addresses the issues of managing organizational complexity and how human resources adds value written by a team of expert authors it provides a systematic approach to managing people based on well established conceptual frameworks supported by substantial empirical research analysis and explains how to understand and work with people in organisationally complex situations outlines how hr can support organisational strategy positively impact performance and deliver sustainable success designs a strategic human resource management plan that is effective sustainable and able to adapt to changing conditions covers the key research findings in the key area of hr in sport with each chapter including learning objectives key issues international cases studies and supported by online powerpoint slides managing people in sport organizations is the definitive text for this crucial area of sports management

Managing People in Sport Organizations

2009-11-04

this book provides a foundational and contextualized body of information regarding contemporary leadership thought and practice that will inform assist and hopefully inspire students and practitioners of sport management the scope of the text includes issues and examples related to leading sport organizations across youth recreational interscholastic intercollegiate professional and the rapidly growing esports industry

Contemporary Leadership in Sport Organizations

2021-11-03

this textbook presents a comprehensive analysis of organizational behavior in sport organizations from a practitioner s perspective it covers issues related to managing employees and work teams as well as organizational structure and culture in sport the book has four sections organizational behavior in the sports industry getting to know employees and volunteers of sport organizations work groups and teams and understanding the organization each chapter begins with a practitioner interview describing a challenge that was overcome by their organization that example is used to highlight applicable theories and interventions used in the industry additional examples or theories are discussed to provide students a broad picture of managerial issues in the sports industry and provide alternative approaches to intervention illustrated in the practitioner interview the case studies offer the opportunity to practice and apply the ideas to real world scenarios in the sports industry students using this book will gain an understanding of how managers and leaders apply theory to communicate with and engage employees to foster desired organizational cultures while being challenged to address common issues using cases and hypothetical situations

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Organizational Behavior in Sport Management

2021-04-09

now in a fully revised and updated fourth edition managing sport organizations introduces the fundamentals of sport management across every industry sector from youth and intercollegiate sport to professional leagues bridging the gap between theory and practice it covers every key topic issue and concept in contemporary sport management including understanding management and its relationship to sport strategy decision making organizational design leadership human resource management managing change facility management sport media and new technologies this new edition contains expanded coverage of current topics such as international sport ethics new technologies and career pathways in sport management each chapter includes a full range of useful features such as case studies career insights management exercises study questions and definitions of key terms and concepts no other textbook combines the rigor of the business school with the creativity and dynamism of modern sport business accompanied by additional online resources this is the perfect foundation for any course in sport management sport administration or sport business

Managing Sport Organizations

2019-02-04

the desire of any organization is to have the entire staff working from the same playbook toward a common goal i e the championship given individuals varying attitudes beliefs skills and motivations it s a goal not easily achieved organizational behavior in sport management second edition examines the individual intrapersonal interpersonal and organizational processes fundamental to working within sport organizations placing equal emphasis on what managers need to understand about human behavior and what each employee brings to the workplace this updated second edition blends classical research in the field of organizational behavior with the latest knowledge and best practices in the field of sport management organized into four major parts organizational behavior in sport organizations managing the individual managing the group and managing the organization the text provides a foundational and contemporary examination of the inner workings of sport organizations it offers a deep study of how all who work in sport organizations whether they are administrators executives employees players coaches or volunteers operate independently and it explores how these individuals interact with each other in the work setting highlighted throughout the text are recent examples of how covid 19 social movements remote work and diversity equity and inclusion initiatives have changed the nature of work and moved organizations to place greater emphasis on employees individual needs desires interests empowerment and satisfaction in their roles in addition numerous real life examples from sport organizations in the united states and throughout the world provide practical application and underscore key concepts each chapter features in the boardroom sidebars discussion questions and a case study designed to help illustrate particular topics and facilitate focused discussion in class the case studies are also included in the instructor guide for ease of assigning to students new to this edition a test package chapter quizzes and presentation package will aid in classroom preparation organizational behavior in sport management answers the key questions of why people do what they do at work why others behave as they do and how a person s interpretation of events and

2023-08-31

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behaviors is subject to their own biases students will gain an understanding of the most important organizational behavior concepts and a glimpse of how they might see themselves functioning in a sport organization today

Organizational Behavior in Sport Management

2024-09-23

this ebook is a collection of articles from a frontiers research topic frontiers research topics are very popular trademarks of the frontiers journals series they are collections of at least ten articles all centered on a particular subject with their unique mix of varied contributions from original research to review articles frontiers research topics unify the most influential researchers the latest key findings and historical advances in a hot research area find out more on how to host your own frontiers research topic or contribute to one as an author by contacting the frontiers editorial office frontiersin.org about contact

The Management of Emotions in Sports Organizations

2020-12-28

now available in a fully revised and updated fourth edition sport management principles and applications introduces the sport industry and examines the role of the state non profit and professional sectors in sport it focuses on core management principles and their application in a sporting context highlighting the unique challenges faced in a career in sport management written in an engaging and accessible style each chapter has a clear structure designed to make key information and concepts simple to find and to utilize chapters contain a conceptual overview references further reading links to important websites study questions and up to date case studies from around the world to show how theory works in the real world and a companion website offers additional activities for students and guidance notes and slides for instructors the book covers every core functional area of management including strategic planning organizational culture organizational structures human resource management leadership governance financial management marketing performance management this fourth edition also includes expanded coverage of sport media change management and other contemporary management issues providing a comprehensive introduction to the practical application of management principles within sport organizations it is ideal for first and second year students on sport management related courses as well as those studying business focused or human movement courses seeking an overview of applied sport management principles

Sport Management

2015-01-09

social media platforms have permeated sport at a rapid rate it is difficult to find an avenue of sport that these communication technologies do not touch as a result sport organization personnel have been faced with the challenge of both integrating and optimising social media insert paragraph given the rapid proliferation of social media into sport organizational approaches are varied authors jimmy sanderson and christopher yandle fill the need for a central

resource that can link practical examples with academic research to provide a compelling overview of developing successful social media plans for sport organizations the content within the book will be beneficial to industry professionals as well as be a useful classroom resource for sport management and sport communication faculty and students as an additional resource the text also includes case studies and input from athletic administrators coaches and athletes

Developing Successful Social Media Plans in Sport Organizations

2015

sport management principles and applications second edition provides a comprehensive introduction to the practical application of management principles within sport organisations ideal for all students studying sport management at an introductory level it presents an international balanced view between accepted practice and what research evidence tells us about the application of a range of management principles and practices in sport structured in two parts it offers an introduction and explanation of the structure of the sport industry and covers the fundamental management issues unique to sport including strategy human resource management leadership finance marketing governance and performance management each chapter has a coherent learning structure complete with international case studies and accompanying online lecturer and student support material which presents a conceptual overview of the focus for the chapter presents accepted practice supported by specific organisational examples at the community state provincial national and professional level these organisations will include examples specifically from the uk australia and new zealand presents one big case for analysis per chapter which is supported by online diagnostics and tutor resource materials presents research findings from around the globe presents a summary of guiding principles for the focus of the chapter based on a balanced view of practice and research presents a section of teaching and learning resources including a review questions further reading relevant websites provides online access to powerpoints per chapter tutorial activities per chapter and test bank of multiple choice questions for students per chapter this book combines clearly explained theory with a variety of pedagogical features that make it essential for students and teachers of sport management

Sport Management

2012-05-23

managing people in sport organizations provides a comprehensive overview of the theory and practice of managing people within a strategic framework this revised and updated second edition examines a range of strategic human resource management approaches that can be used by sport organizations to respond to contemporary challenges and to develop a sustainable performance culture drawing on well established conceptual frameworks and current empirical research the book systematically covers every key area of hrm theory and practice including recruitment training and development performance management and appraisal motivation and reward organizational culture employee relations diversity managing change this new edition also includes expanded coverage of social media volunteers and individuals within organizations and is supported

with a new companion website carrying additional resources for students and instructors including powerpoint slides exam questions and useful web links no other book offers such an up to date introduction to core concepts and key professional skills in hrm in sport and therefore managing people in sport organizations is essential reading for any sport management student or any hr professional working in sport

Managing People in Sport Organizations

2015-01-09

this textbook is a comprehensive introduction to the ways in which people differ including race gender identity age disability religion sexual orientation and social class and the importance of these differences for sport organizations now in a fully updated and revised fifth edition the book offers strategies for managing diversity and inclusion in work and sport environments it also overviews strategies for creating and sustaining diverse and inclusive sport organizations it considers how sport can be used to achieve positive social change grounded in cutting edge research and theory and focused on best practice this edition includes new material on the important concept of intersectionality as well as brand new chapters on researching diversity and inclusion in sport and strategies for reducing bias it includes international examples in every chapter as well as useful teaching and learning features and supplementary resources for instructors are available online including powerpoint slides chapter overviews and a full test bank this is important reading for any student taking a course in sport business sport management sport development sport coaching human resource management in sport sport and social issues sport participation sport leadership or the ethics of sport

Diversity and Inclusion in Sport Organizations

2022-12-22

now in a fully revised and updated fifth edition managing sport organizations introduces the fundamentals of sport management across every industry sector from youth and intercollegiate sport to professional leagues and from community level sport to international sport bridging the gap between theory and practice the book covers the key topics issues and concepts in contemporary sport management and introduces the key skills needed to thrive as a successful sport management practitioner it explores themes including strategy decision making leadership human resource management managing change facility management and sports media and technology as well as career pathways in sport management this new edition contains expanded coverage of women s sport esports artificial intelligence ai in sport sustainability and the structure and governance of international sport each chapter includes a full range of useful features such as case studies career insights management exercises study questions and definitions of key terms and concepts no other textbook combines the rigor of the business school with the creativity and dynamism of modern sport business making this the perfect foundation for any course in sports management sports administration or sport business this book is accompanied by ancillary materials including a test bank presentation slides and chapter outlines

Managing Sport Organizations

2024

managing sport organizations second edition is a newly updated and comprehensive introduction to the themes and elements surrounding sport management the book teaches management theory and principles in a coherent manner helping to reinforce these concepts for students in schools of business and serving to introduce them to students in other school settings kinesiology exercise science sport science the features of this book include important industry segment information is introduced chapter by chapter allowing students to wed theory and application throughout effectively weaves sport industry issues with fundamental management theories and practices provides informative introductions to all fundamental aspects of sport management leadership information technology media facility management hr and much more with an online instructor s manual and a test bank available as well this book is an essential tool for students and teachers of sport management

Diversity and Inclusion in Sport Organizations

2015

human resource management in olympic sport organisations provides a thorough explanation of human resource issues that olympic sport organizations osos face and it offers guidelines for resolving those issues it also gives sport managers tools for analyzing how to maintain and improve their organizational structures the book is the third volume in the executive masters in sports organisation management memos program which aims to improve management of sport organizations and provide a higher level of training for sport managers the text presents a complete set of management issues in the olympic movement that will help readers better understand the ambitious goals of this dynamic global entity all topics are presented within the context of the olympic organizational structure and include organizational justice staffing leadership performance appraisal reward systems empowerment of workers management of diversity and handling of conflict the text introduces and discusses cases to create awareness of the topics and to help identify possible solutions the authors do not present a global template approach with solutions ready to be applied by all osos rather they provide flexible guidelines that lead to the appropriate practical action within each oso because human resources are such a vital aspect of managing organizations the text thoroughly explains how all of the traditional aspects of human resource management may be directly applied to olympic sport organizations the chapters progress as follows chapter 1 discusses some of the distinctive features of osos from a perspective of human resource management chapter 2 delves into human resource practices with particular attention paid to the specific problems and challenges that osos face chapter 3 presents issues in organizational design including the role and composition of the executive board and how to form a powerful board chapter 4 explores diversity in the workplace including valuing diversity and strategies for managing a diverse workforce chapter 5 features coauthor packianathan chelladurai s renowned multidimensional model of leadership as applied to osos chapter 6 concludes with a focus on managing organizational change and knowledge human resource management in olympic sport organisations provides olympic sport managers with the information they need to understand the unique human resource considerations of osos where a variety of constituents, including

organizers athletes volunteers and professional workers play vital roles after reading this book managers will feel comfortable with inevitable change and diversity within organizations and be better prepared to make strategic decisions that benefit their olympic sport organizations

Managing Sports Organizations

2012-06-25

what is or what should be the function of sport in a globalized commercialized world why does sport matter in the 21st century in ethics and governance in sport the future of sport imagined an ensemble of leading international experts from across the fields of sport management and ethics calls for a new model of sport that goes beyond the traditional view that sport automatically encourages positive physical psychological social moral and political values acknowledging that sport is beset by poor practice corruption and harmful behaviors it explores current issues in sport ethics governance and development considering how good governance and the positive potentials of sport can be implemented in a globalized sporting landscape ethics and governance in sport suggests a future model of sport governance based on well substantiated projections and argues that identifying the root causes of harmful behavior those things that are characteristic of sport and engaging sport managers policy makers and leaders of sport organizations is essential if sport is to thrive the book s interdisciplinary examination of sport encompassing philosophy sociology economics management and sport development and its forward looking approach makes it important reading for advanced students researchers and policy makers with an interest in the place and development of modern sport its clear messages invite self reflection and discussion especially within sports organizations

Human Resource Management in Olympic Sport Organisations

2006

what makes a sport enterprise successful how can managers working in sport improve organizational effectiveness through strategic behaviour management this comprehensive and accessible textbook addresses these important questions and examines the theories that underpin organizational analysis in sport helping both students and practitioners to understand the different types of behaviour that occur within a sports enterprise it also demonstrates how to develop ways of managing behaviour more effectively for the benefit of all stakeholders the book explores behaviour on individual interpersonal group and whole organization levels and presents an evidence based framework for analysis built around key concepts such as change and culture leadership motivation rewards and incentives power and influence conflict disputes and grievances equity diversity and inclusion with international case studies learning objectives review questions and guides to further reading included in every chapter no other textbook develops critical skills or an awareness of ethical issues in such detail and depth organizational behaviour in sport is essential reading for all students and practitioners working in sport leisure or recreation management

Ethics and Governance in Sport

2015-11-06

machine generated contents note part i the world of sport organizations chapter 1 social context for modern sport need for new structures in sport today international sport environment national sport environment sport conflicts sport identity and image conclusion chapter 2 a successful sport organization origins and operations of a sport organization choosing a type of organization conclusion part ii the road to success chapter 3 the power of performance the keys to success communicating effectively conclusion chapter 4 selling sport to the community relating with the media relating with the public promotion and fund raising marketing sport events conclusion part iii people leading the way chapter 5 being the sport manager basics of sport management management function in sport enhancing your management abilities conclusion chapter 6 planning your organization s work planning process long term planning creating a medium term national plan conclusion chapter 7 controlling your organization fundamentals of budgeting controlling deviations conclusion

Diversity in Sport Organizations

2007

the classic groundbreaking text for understanding organizational theory in the sport industry is back in an extensively revised new edition with an added emphasis on organizational behavior and practical applications of the theory understanding sport organizations applications for sport managers third edition provides a logical progression to understanding the many components of and processes in sport organizations readers will gain a strong theoretical foundation while learning how it applies within the context of the ever changing field of sport management in this third edition new chapters incorporate critical concepts that sport managers in the current era must be familiar with different policy types and the responses of sport organizations to policy perspectives of marketing of sport and marketing through sport control in sport organizations sex and gender in sport organizations volunteer management in sport dimensions and assessment of governance in sport organizations mental health difficulties and management strategies within sport environments applying statistical analysis to support analytic decision making in sport corporate social responsibility procurement and sport organizations

Organizational Behaviour in Sport

2017-05-18

this work addresses governance structures of sport organizations as well as policy issues pertaining to those organizations leading scholars have written chapters addressing characteristics associated with the governance of sport sport ethics collegiate governance competitive balance the olympic movement disability sport issues commercialization of sport and gender equity globalization nationalism and human rights in sport these discussions lead to addressing a wide assortment of policy considerations and analyses of problematic areas that arise in sport the identification and further analysis of sport policy initiatives allow readers to look inside the interworking of sport organizations while gaining an appreciation for the intricacies of those

organizations

Managing Sport Organizations

2002

now available in a fully revised and updated sixth edition sport management principles and applications tells you everything you need to know about the contemporary sport industry covering both the professional and nonprofit sectors and with more international material than any other introductory sport management textbook it focuses on core management principles and their application in a sporting context highlighting the unique challenges of a career in sport management the book contains useful features throughout including conceptual overviews guides to further reading links to important websites study questions and up to date case studies showing how theory works in the real world it covers every core area of management including strategic planning human resource management leadership and governance marketing and sponsorship sport and the media sport policy sport law the sixth edition includes expanded coverage of key contemporary issues including integrity and corruption digital business and technology and legal issues and risk management with useful ancillary material for instructors including slides and case diagnostic exercises this is an ideal textbook for first and second year students in sport management degree programs and for business students seeking an overview of applied sport management principles

Understanding Sport Organizations

2021

although women and girls participate in sport in greater numbers than ever before research shows there has been no significant increase in women leading sport organizations this book takes an international evidence based perspective in examining women in sport leadership and offers future directions for improving gender equity with contributions from leading international sport scholars and practitioners it explores the opportunities and challenges women face while exercising leadership in sport organizations and evaluates leadership development practices while positional leadership is crucial this book argues that some women may choose to exercise leadership in non positional ways challenging readers to consider their personal values and passions the chapters not only discuss key topics such as gender bias intersectionality quotas networking mentoring and sponsoring but also present a variety of strategies to develop and support the next generation of women leaders in sport a new model of how to achieve gender equity in sport leadership is also introduced women in sport leadership research and practice for change is important reading for all students scholars leaders administrators and coaches with an interest in sport business policy and management as well as women s sport and gender studies

Policy and Governance in Sport

2015

the first text to explore sport s contribution to the hot topic of social capital in an expertly edited collection of contributions from an

internationally renowned author team

Sport Management

2022-02-27

international sport management is the first comprehensive textbook devoted to the organization governance business activities and cross cultural context of modern sport on an international level as the sport industry continues its global expansion this textbook serves as an invaluable guide for readers as they build careers that require an international understanding of the relationships influences and responsibilities in sport management through a systematic presentation of topics and issues in international sport this textbook offers a long overdue guide for students in this burgeoning subfield in sport management editors li macintosh and bravo have assembled contributors from all corners of the globe to present a truly international perspective on the topic with attention to diversity and multiple viewpoints each chapter is authored by distinguished academics and practitioners in the field a foreword by esteemed sport management scholar dr earle zeigler emphasizes the importance of a dedicated study of the issues in international sport management all chapters in the text use a global perspective to better showcase how international sport operates in various geopolitical environments and cultures the text is arranged in five parts each serving a unique purpose to outline the issues associated with international sport management to examine sport using a unique perspective that emphasizes its status as a global industry to introduce the structure of governance in international sport to examine the management essentials in international sport to apply these strategies in the business segments of sport marketing sport media and information technology sport facilities and design sport event management and sport tourism written to engage students international sport management contains an array of learning aids to assist with comprehension of the material it includes case studies and sidebars that apply the concepts to real world situations and demonstrate the varied issues challenges and opportunities affecting sport management worldwide chapter objectives key terms learning activities summaries and discussion questions guide learning in this wide ranging subject area in addition extensive reference sections support the work of practitioners in the field with international sport management both practicing and future sport managers can develop an increased understanding of the range of intercultural competencies necessary for success in the field using a framework of strategic and total quality management the text allows readers to examine global issues from an ethical perspective and uncover solutions to complex challenges that sport managers face with this approach readers will learn how to combine business practices with knowledge in international sport to lead their current and future careers international sport management offers readers a multifaceted view of the issues challenges and opportunities in international sport management as well as the major functional areas that govern international sport the text provides students academics and practitioners with critical insights into the practice of business as it applies to international sport

Women in Sport Leadership

2017-06-26

what role can strategic thinking play in contemporary sport management it can be the difference between leading or languishing it s that important covering

sport at all levels from community based sport to elite sport this is the first textbook to focus on strategic management in a sport context the book introduces the fundamentals of strategic planning environmental analyses strategic direction and leadership strategy formulation and selection implementation strategic control and change management designed to encourage students to develop a strategic mindset as well as critical thinking and problem solving skills the book unpacks key concepts such as leadership governance organizational change and the multiple layers of strategy in sport full of real world case studies from diverse international sport business environments and useful pedagogical features such as review questions and guides to online resources this is an essential text for any sport management course and an invaluable resource for sport development recreation management or events management courses

Values-In-Action

2012

engaging and reader friendly fundamentals of sport management addresses the foundations of the field for students and professionals it provides real world examples and career opportunities in the exciting world of sport management

Sport and Social Capital

2008

contemporary sport could not function without the involvement of voluntary organizations from local grass roots clubs to international agencies such as the international olympic committee management of this sector continues to undergo profound change largely in response to the challenges of professionalization and increasing expectations in terms of transparency accountability and ethical behaviour this book fills a significant gap in the literature on sport management by setting out the principles and practices necessary for effective management of voluntary sport organizations around the world in addition to applying and adapting established management strategies and techniques to voluntary sport organizations this book is the first to fully relate mainstream organizational theory to this important sector of sport management with contributions from an international team of researchers and management practitioners the book explores key functional areas such as governance strategy and planning human resources finance managing change marketing event management risk management each chapter discusses best practice and includes case study material self test questions and guides to further reading as the only book to outline a professional theoretically informed and practically focused curriculum for voluntary sport management this book is essential reading for all students of sport management and all managers working in or alongside the voluntary sector

International Sport Management

2019-03-05

this book is the first to combine principles from analytics complex systems theory multi disciplinary diagnostics and sport performance analysis it considers athletes teams and sport organizations in individual and team games

as complex systems and demonstrates how complexity studies can enrich analytics and give us a more sophisticated understanding of the causalities of winning and losing in sports part i introduces the basic categories of analytics and their uses in elite sport part ii presents an original conception of sport analytics both as a complex of different kinds of processes and as a complexity adapted view of human systems acting in sport performance and management part iii considers the main principles of complex sport analytics expanding the prism of complexity to include all levels of a sport organization from athletes coaches and trainers to top decision makers and suggests practical applications and simulations for cases of both individual and team sports this is illuminating reading for any advanced student researcher or practitioner working in sport analytics performance analysis coaching science or sport management

Strategic Management in Sport

2019-05-01

contemporary issues in sport management presents an extensive array of absorbing contemporary issues relevant to managing sport internationally recognised scholars have contributed thought provoking chapters on current global and local issues that are challenging traditional ways of thinking about and delivering sport this exciting new book is rich in theory and stimulates readers to really think through the associated implications for sport management practice tracy taylor professor and deputy dean university of technology sydney business school contemporary issues in sports management offers a rich and dynamic introduction to the management of sport an essential companion for all students embarking on a sports management course or module it draws on research expertise from around the world and integrates these perspectives into engaging and accessible chapters this book offers contemporary and international case studies followed by tools for analysis so students can put the methodology into practice a range of pedagogical features including learning objectives learning outcomes and short thinking points useful websites and further reading at the end of each chapter a discussion of up to date issues including corruption in sport sport policy doping athlete transgressions and much more this book will lead students on a comprehensive exploration of global national issues and organizational issues in sport management the authors encourage critical thought investigation and the questioning of current practice in order to improve the leadership and management of sport in today s society ideal for undergraduate students of sport management sport business sport policy sport marketing and sport development

Fundamentals of Sport Management

2013

with climate change and other environmental issues becoming increasingly prominent any successful sport organization now has to incorporate environmental concerns into their business strategy while all sport managers must understand how to implement environmental initiatives into their everyday business sport management and the natural environment is the first book to introduce environmental theory and best practice in the context of sport management demonstrating how sport organizations can become more effective and sustainable and exploring the important advocacy role that sport organizations

have in local and global communities it considers the unique social economic and political space that sport occupies in society and examines the most important practical managerial issues related to sport and the environment including facilities finance and accounting leadership marketing communication and digital media operations stakeholder relations strategic planning including contributions from leading academics and practitioners sport management and the natural environment is the perfect foundation text for any course touching on environmental issues or social responsibility in sport and essential reading for any sport manager looking to improve their professional practice

Managing Voluntary Sport Organizations

2010-10-04

sport management principles and applications provides a comprehensive introduction to the practical application of management principles within sport organisations it is ideal for first and second year students studying sport management related courses as well as those studying business focussed and human movement physical education courses seeking an overview of sport management principles in full colour to make key information easier to locate the book provides a comprehensive overview of the nature of the sport industry and the role of the state non profit and professional sectors in sport core management principles and their application in sport highlighting the unique features of how sport is managed includes discussion and insight into strategic planning organisational culture organisational structures human resource management leadership governance financial management marketing and performance management highly accessible each chapter has a coherent structure featuring a conceptual overview of the focus for the chapter a presentation of accepted practice and key research findings supported by specific organisational examples at the community state provincial national and professional levels drawing from countries around the globe a section of teaching and learning resources including a reference list suggesons for further reading relevant websites and tutorial activity or study questions brand new to this edition is a new case study at the end of each chapter as well as two new chapters on marketing and financial management covers the fundamental management issues unique to sport so that students understand how general management principles relate to their area of study extensive online lecturer materials including powerpoint for every chapter tutorial activities test banks and diagnostic and teaching notes help lecturers save time preparing for lectures brand new case studies examples and chapters from the uk europe and asia pacific prepare students for employment in any country

Complex Sport Analytics

2017-05-12

Contemporary Issues in Sport Management

2015-11-30

Sport Management and the Natural Environment

2015-05-01

Diversity in Sport Organizations

2017-01-01

Sport Management

2012

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