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INTELLECTUAL PROPERTY RIGHTS The Structure of
Intellectual Property Law Intellectual Property Rights
Intellectual Property Strategies for the 21st Century
Corporation A Guide to Intellectual Property Law Global
Intellectual Property Law What is Intellectual
Property? Intellectual Property and Human Development
Intellectual Property at the Edge Advanced Introduction
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Property and the Common Law Fundamentals of
Intellectual Property Law Intellectual property.
Analysis of the general concept and roots of its rights
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Perspectives on Intellectual Property Rights
Intellectual Property Intellectual Property Stories
Private Power, Public Law The Ultimate Insider's Guide
to Intellectual Property Individualism and
Collectiveness in Intellectual Property Law The
Economic Structure of Intellectual Property Law
Intellectual Property in the Global Marketplace, 2
Volume Set A History of Intellectual Property in 50
Objects Dutfield and Suthersanen on Global Intellectual
Property Law

INTELLECTUAL PROPERTY RIGHTS

2014-07-30

creations of mind can vary in its form from a brilliant thought to a gizmo gadget to a popular fiction all come under the legal term called intellectual property in the world of upheaval technology where information on anything and everything is freely available and accessible guarding these intellectual properties legally becomes a prerequisite this book comprehensively discusses how to manage and secure the intellectual property and the legal norms associated with it the book begins with introducing the concepts related to intellectual property and the wto agreement the following chapters explain various types of intellectual property rights such as patents copyrights trade marks industrial designs integrated circuits and geographical indications these chapters also provide in depth and detailed insight on regulations and procedures for protection of intellectual property rights the book further explicates the creation of intellectual property and spells out the conceptual framework for creativity and innovation management of intellectual property is as important as its creation and therefore the concluding chapters describe the activities for management and commercialization of intellectual property rights and the emerging issues surrounding them two separate cases have been added at the end of the book to provide an analytical insight of the subject to the students the book is meant for the undergraduate and postgraduate students of management and technology besides the book can be useful for the undergraduate students of law as a ready reference

The Structure of Intellectual Property Law 2011-01-01

in 2009 the association for the advancement of teaching and research in intellectual property atrip dedicated its yearly congress to the theme horizontal issues in ip law uncovering the matrix that theme and the main concern of the so called intellectual property of transition project have been brought together by the editors of the current book under the intriguing title the structure of intellectual property law questioned is whether the apparent compartmentalisation and fragmentation of actual intellectual property law can be based upon a coherent system that supports the entire field in other words it is questioned whether one organising principle which underlies the different parts of this domain of law can be found not surprisingly the answers given by the various experts that contribute to this book tend to differ mainly depending on their field of interest copyright law patent law trademark law the main tendency being in favour of tailoring instead of unifying both from the perspective of efficiency and that of economics however even more interesting than the answers to the question posed are the stimulating and thought provoking analyses which the book offers this is really a book one should read if one is interested in the conjunction of the basic principles of intellectual property law and how they work out in practice willem grosheide utrecht university the netherlands today intellectual property is a broad genus embracing various more specific species invention patents copyright trade marks and so forth anyone concerned with how this ever expanding grouping is developing should read the fourteen essays in this book written by leading scholars they tackle not only the relationships between the species but also those between sub species

originally presented as papers to the association for teaching and research in ip the writing is both subtle and full of verve strongly recommended william cornish cambridge university uk this well researched and highly topical book analyses whether the ever increasing degree of sophistication in intellectual property law necessarily leads to fragmentation and inconsistency or whether the common principles informing the system are sustainable enough to offer a solid and resilient framework for legal development

Intellectual Property Rights **2006-01-01**

the book presents an impressive line up of experts in the increasingly relevant field of law and economics an area that has particular relevance to the issue of ip rights an excellent collection of cutting edge research an essential read for those interested in the economic impact of iprs a highly recommended collection andrés guadamuz journal of intellectual property law and practice intellectual property policy has been framed too commonly in terms of refining and strengthening legal rights as intellectual property grows in scope and importance the limitations of this narrow approach have become all too apparent this important collection puts the policy problems in proper perspective by assembling the work of leading scholars and researchers who examine intellectual property rights in terms of how they actually work in legal economic and institutional contexts brian kahin university of michigan and formerly white house office of science and technology policy us for a long time we have thought about iprs as a policy instrument to avoid a tragedy of commons the essays collected by birgitte andersen show that in the xxi century economy there is another tragedy of commons the global far underestimated danger of market failure

where every knowledge or cultural expression becomes privatised this will generate a greater knowledge and culture divide with an increased corporate dominance those who are afraid of the dangers of exclusion and believe that open access to science technology and culture will lead us in a more intriguing world will find convincing arguments and explanations in this volume daniele archibugi italian national research council italy there is a growing need to understand the role of the regulation of intellectual property rights iprs in order not only to achieve economic performance growth and sustainable development at corporate sectoral and global levels but also to provide a higher quality of life for communities worldwide intellectual property rights is cutting edge in addressing current debates affecting businesses industry sectors and society today and in focusing not only on the enabling welfare effects of ipr systems but also on some of the possible adverse effects of ipr systems the main areas covered in the book are the global commons in an era of corporate dominance and privatisation of the public domain including science culture and healthcare under trips the rationales for iprs and the importance of an appropriate design of an ipr regime in achieving its objectives opening the black box of ipr offices and critically reviewing how they affect economic performance in both theory and practice coordinating the institutions state versus sector institutions knowledge networks innovation systems creating and extracting financial and non financial value from patents and copyrights this book challenges the existing mainstream thinking and analytical frameworks dominating the theoretical literature on iprs within economics management politics law and regulation theory it is relevant for policymakers business analysts industrial and business economists researchers and students

Intellectual Property Strategies for the 21st Century Corporation

2016-03-17

a practical approach to the modern management of intellectual property the world has changed significantly in the past decade resulting in new behavior and practice related to the ownership and management of intellectual property this book helps executives attorneys accountants managers owners and others understand the legal technological economic and cultural changes that have affected ip ownership and management it provides case studies practical examples and advice from seasoned and enduring professionals who have adopted new and streamlined methods and practices whether as in house or outside counsel or service providers provides a practical yet global approach to corporate ip management serves as a resource for in house and outside counsel executives managers accountants consultants and others at mid size and large corporations helps professionals navigate the numerous new challenges that have changed the ways in which intellectual property is obtained and managed details the latest trends in valuation exploitation and protection of intellectual property extensive coverage of the legal financial accounting and general business aspects of intellectual property the combined expertise of lawyers accountants economists and other business professionals timely and relevant in view of the global economic recession amidst rampant technological development this book offers new solutions practices policies and strategies as a result of changes in economies and markets laws globalization environment and public perception

A Guide to Intellectual Property Law 2011

a guide to intellectual property law covers the most common forms of intellectual property law namely copyright trademarks patents and the delict of unfair competition the book closely follows the relevant legislation and contains explanations of the most important south african cases the book also introduces the relatively new ip subjects of the internet biodiversity and traditional knowledge and also includes a chapter on international ip law in which the main treaties are summarised

Global Intellectual Property Law 2008-01-01

the book is enlightening for practitioners who are often required to take into account global considerations when advising clients it would be of particular interest to policy makers in the intellectual property field australian intellectual property law bulletin dutfield and suthersanen have skillfully captured in one concise volume all the important things you need to know about international intellectual property law the materials are accessible timely methodically presented and at times critical the book s detailed in depth and comparative analyses provide helpful insights into the increasingly complex international intellectual property system global intellectual property law is not only an effective textbook for students interested in the subject but a desktop companion for policymakers and professionals who need a quick and up to date overview of global intellectual property issues peter k yu drake the global university us and zhongnan university of economics and

law china today global intellectual property rules affect everything from poor people s access to essential medicines to farmers rights in seeds to access to knowledge on the internet but at the same time that pundits declare that intellectual property has come of age this body of law is more contested than ever with critics asking whether intellectual property is even necessary to stimulate innovation and whether and how intellectual property ought to be tailored to address the health and developmental needs of the global south dutfield and suthersanen s global intellectual property law is a timely and lucid contribution to the field this tome covers every hot button area of international intellectual property law and policy from debates over the affect of intellectual property on development to controversy over biotechnology and property rights in life to claims by indigenous people and developing countries for new property rights in traditional knowledge dutfield and suthersanen describe the current terrain comparing north american european and developing world approaches much to their credit they do not shy away from describing points of tension among global actors global intellectual property law is a must have for scholars and practitioners in the field for whom i anticipate the book will become a trusted and oft used reference on their bookshelf the book is clearly written and engaging enough to be perfect for students or laypersons interested in acquiring a comprehensive and critical appraisal of the field madhavi sunder university of california davis us dutfield and suthersanen have succeeded in writing an engaging treatise that offers a truly modern perspective on intellectual property today with examples from every continent from every level of jurisdiction national regional international their study covers all the traditional fundamentals of intellectual property law the current crisis of the global intercultural communication

their development raises it is a book with character
ysoalde gendreau universit  de montr al canada global
intellectual property law by dutfield and suthersanen
provides a broad overview of the issues at stake
concerning fair and effective ways to organize the
information resources upon which the well being of us
all depends the book highlights international and
comparative perspectives on ip law and policy although
primarily targeted at postgraduate level students the
book is enlightening also for practitioners and a must
read for all policy makers and opinion leaders in the
ip field thomas dreier university of karlsruhe germany
globalisation of trade means that intangible
informational resources are now produced bartered and
consumed anywhere and everywhere defying jurisdictional
borders intellectual property has moved into the
mainstream of national economic and developmental
planning in the recent past it has also emerged as the
central impetus in multilateral

What is Intellectual Property?

2020-11-19

intellectual property ip refers to creations of the
mind everything from works of art to inventions
computer programs to trademarks and other commercial
signs this booklet introduces the main types of ip and
explains how the law protects them it also introduces
the work of wipo the global forum for ip services
policy information and cooperation

Intellectual Property and Human Development 2010-10-21

this book examines the social impact of intellectual
property laws it addresses issues and trends relating
to the global communication reader

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the global
communication
reader

to health food security education new technologies preservation of bio cultural heritage and contemporary challenges in promoting the arts it explores how intellectual property frameworks could be better calibrated to meet socio economic needs in countries at different stages of development with local contexts and culture in mind a resource for policy makers stakeholders non profits and students this volume furthermore highlights alternative modes of innovation that are emerging to address such diverse challenges as neglected or resurgent diseases in developing countries and the harnessing of creative possibilities on the internet the collected essays emphasize not only fair access by individuals and communities to intellectual property protected material whether a cure a crop variety clean technology a textbook or a tune but also the enhancement of their own capabilities in cultural participation and innovation

Intellectual Property at the Edge

2014-06-19

intellectual property at the edge exposes and analyses newly emerging intellectual property rights and limitations from historical and comparative law perspectives

Advanced Introduction to International Intellectual Property

2016-01-29

elgar advanced introductions are stimulating and thoughtful introductions to major fields in the social sciences and law expertly written by the world's leading scholars this authoritative introduction of the global

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international intellectual property regime and the ways in which it operates the authors cover the key international institutions and agreements that regulate and inform intellectual property at an international level such as the trips agreement wipo wto the paris convention and the berne convention the book serves as a platform to understand and contextualize policy discussions on topics such as public health internet regulation as well as regional and bilateral trade treaties key features include accessible and carefully summarized overview of the field comprehensive and up to date review of all major international intellectual property institutions and instruments introduces current issues within international ip negotiations provides tools to analyze the history and possible future development of international ip norms students researchers policy makers and practitioners of intellectual property will find this book to be an invaluable resource in gaining an understanding of the international rules and context in which both domestic and international ip policy issues should be understood

Intellectual Property and the Common Law 2013-09-02

in this volume leading scholars of intellectual property and information policy examine what the common law a method of reasoning an approach to rule making and a body of substantive law can contribute to discussions about the scope structure and function of intellectual property the book presents an array of methodologies substantive areas and normative positions tying these concepts together by looking to the common law for guidance drawing on interdisciplinary ideas and principles that are embedded within the working of common law it shows that the answers to many of the most puzzling questions in intellectual property law are found in the common law

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be found in the wisdom versatility and adaptability of the common law the book argues that despite the degree of interdisciplinary specialization in the field intellectual property is fundamentally a creation of the law therefore the basic building blocks of the law can shed important light on what intellectual property can and should and was perhaps meant to be

Fundamentals of Intellectual Property Law 2015

this friendly introduction to the legal complexities of intellectual property is an written especially for undergraduate students whose future careers will intersect with ip an ideal resource for classes in business engineering technology students computer design biotechnology design and computer graphics architecture and many more the authors both experienced law school professors examine the fundamental pillars of copyrights patents and trademarks along with more far reaching topics an use entertaining examples and provocative questions to explain the precepts and encourage more exploration for ttudents and professionals whose career intersects with ip issues this is an accessible accurate and thought provoking introduction

Intellectual property. Analysis of the general concept and roots of its rights in Indians systems 2020-07-09

wissenschaftlicher aufsatz aus dem jahr 2020 im fachbereich jura medienrecht multimediarrecht urheberrecht manipal university sprache deutsch abstract this work is an attempt to analyse the concept of intellectual property to check its authenticity as
2020-07-09 13:31 the global intercultural communication reader

a property on the basis of proprietary jurisprudence it also tries to trace the roots of intellectual property rights in indian legal and social system and to look for the need and justifications of intellectual property rights finally it shall make an effort to derive something innovative in the beginning meaning definition subject matter characteristics kinds etcetera of property are discussed and the present status of concept of property is presented the text introduces the concept of intellectual property and intellectual property rights and a detailed discussion on the history and development of intellectual property rights in international arena as well as in india is given that followed it measures the authenticity of the concept of intellectual property rights on the basis of proprietary jurisprudence elaborates upon the different principles and checks the applicability of such over the concept of intellectual property rights the concept of intellectual property rights is compared with the basic indian thoughts basic ideas of different indian philosophies namely the sanatan dharma the islamic thoughts the sikh jain and buddha philosophies are given and the concept of intellectual property rights from ancient to modern india are traced furthermore the work investigates the need and justification of intellectual property rights through various theories and thoughts

Intellectual Property Valuation 2005

in this book we attempt to cover some frequently asked questions on intellectual property and intangible assets and to engage in brief discussions on the subject of identifying value we identify many of the main types of intellectual property and intangible assets we also look at the primary traditional and not so traditional methods of valuing these assets and

include case studies and various situations in which the valuation of these assets is required from the introduction p 3

A Dictionary of Intellectual Property Law 2011-01-01

an entertaining legal dictionary with a difference babybarista website intellectual property has a vast perplexing and diverse vocabulary and this enriching dictionary provides a starting point for understanding new concepts and crafting precise definitions to meet the needs of a particular case well worth a read ipkat dr groves set himself the monumental task of assembling a work that would be both a dictionary of the most important terms in intellectual property law and a ready resource for ip students and practitioners worldwide he has succeeded admirably his book not only covers the field but also glitters with unexpected delights the entry on goodwill is a must read this compendium is essential for the desktop or laptop of anyone whose work involves intellectual property robert c cumbow graham dunn pc us confused between community patent review and community patents lost in a thicket of dockets rocket or otherwise let peter groves dictionary of intellectual property law be your guide filling almost 500 often lighthearted occasionally acerbic but invariably fact packed pages the book takes you from the actionaid chip and the air pirates case through birpi cognating dockets evergreening jepson pedrick s cat and simkins phosita trundlehumpers the verb to uncopyright and x patents all the way to zwart maken essential reading david musker partner rgc jenkins co do not be put off by the word dictionary this is a fascinating witty and erudite little volume packed with interesting and useful information the global whole gamut of intellectual property it leaves on the

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one anyway hungering for more and wanting to delve more deeply into fields that have nothing to do with earning one's daily bread tony mcstea senior patent attorney global patents givaudan schweiz ag this work is splendid as an intellectual property litigator i ask why did no one do it before was it for lack of the creative idea or did no one have the diligence and erudition of peter groves to perfect it and now that it has been done we will wonder how we managed without it jonathan turner barrister intellectual property has a vast perplexing and diverse vocabulary and this enriching dictionary provides a starting point for understanding new concepts and crafting precise definitions to meet the needs of a particular case not only are new words and phrases being coined as technology changes and the law follows but also the international scope of intellectual property means that ip lawyers will encounter foreign words and phrases with over 1000 expressions defined clearly and entertainingly this book should be the first reference point to understanding intellectual property terminology it will be particularly helpful to practitioners when they encounter expressions they have not seen before which they need to understand the true meaning and definition of students finding unfamiliar terminology and concepts will also appreciate the instant explanation available from this essential resource

Global Dimensions of Intellectual Property Rights in Science and Technology 1993-01-15

this volume offers an update on current international intellectual property rights iprs negotiations and includes case studies on software computer chips the global
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optoelectronics and biotechnology the volume covers these and other issues 1 modern economic theory as a basis for approaching international iprs 2 u s intellectual property practices versus those in japan india the european community and the developing and the newly industrializing countries 3 pros and cons of a uniform international iprs regime versus a system reflecting national differences index approx

Intellectual Property and Theories of Justice 2008-10-27

fourteen philosophers economists and legal scholars address the question can intellectual property rights be fair what differentiates intellectual from real property should libertarians or rawlsians defend ip rights what s wrong with free riding how can incentives be taken into account by theories of justice

The Political Economy of Intellectual Property Law 2004

the wealth of many of today s businesses comprises the collective knowledge and innovation of their employees and leaders in the global economy innovation has become as valuable as gold consequently intellectual property protection has become the focus of considerable legal and regulatory attention at both an international and national level theft piracy and infringements on ip can be revealed at every level from the state to the individual patents profits and power examines the less desirable players on the world stage why they choose to defy the law and how the rest of the world is responding the book also examines how the internet is changing the rules of intellectual property protection it is packed with international case studies and

examples to illustrate the impact of the internet on the development control and protection of valuable ideas products and services this title will prove an invaluable reference source for anyone who is involved in protecting intellectual property

Patents, Profits & Power 2002

are intellectual property rights like other property rights more and more of the world's knowledge and information is under the control of intellectual property owners what are the justifications for this what are the implications for power and for justice of allowing this property form to range across social life can we look to traditional property theory to supply the answers or do we need a new approach intellectual property rights relate to abstract objects objects like algorithms and dna sequences the consequences of creating property rights in such objects are far reaching a philosophy of intellectual property argues that lying at the heart of intellectual property are duty bearing privileges we should adopt an instrumentalist approach to intellectual property and reject a proprietarian approach an approach which emphasizes the connection between labour and property rights the analysis draws on the history of intellectual property legal materials the work of grotius pufendorf locke marx and hegel as well as economic sociological and legal theory the book is designed to be accessible to specialists in a number of fields as well as students it will interest philosophers political scientists economists legal scholars as well as those professionals concerned with policy issues raised by modern technologies and the information society

A Philosophy of Intellectual Property 2016-12-05

this book explores the shape that intellectual property law took over the course of the nineteenth century

The Making of Modern Intellectual Property Law 2008-03

full of valuable tips techniques illustrative real world examples exhibits and best practices this handy and concise paperback will help you stay up to date on the newest thinking strategies developments and technologies in licensing intellectual property order your copy today

Essentials of Licensing Intellectual Property 2004-08-02

intellectual property law is the definitive textbook on this subject it clearly sets out the law in relation to copyright patents trade marks passing off and confidentiality whilst enlivening the text with illustrations and diagrams

Intellectual Property Law 2014

ip protection and exploitation in the world s markets globalization is introducing additional complexity to the already complicated topic of intellectual property as ip becomes the new global currency intellectual property in the global marketplace volume 2 commercial exploitation and country by country profiles provides clear guidance for anyone involved in international business from trademarks and domain names to valuation

legislation piracy and more the discussion provides clear guidance toward aspects of ip that are critical to doing business focusing on trend development and the protection of intellectual property this book offers insightful advice for extracting maximum value from your ip

Intellectual Property in the Global Marketplace, Country-by-Country Profiles 1999-09-16

this book explores the interaction between notions of property in law and particular aspects of intellectual property law

Concepts of Property in Intellectual Property Law 2013-09-26

this handbook brings together scholars from around the world in addressing the global significance of controversies over and alternatives to intellectual property ip today it brings together over fifty of the leading authors in this field across the spectrum of academic disciplines from law economics geography sociology politics and anthropology this volume addresses the full spectrum of ip issues including copyright patent trademarks and trade secrets as well as parallel rights and novel applications in addition to addressing the role of ip in an increasingly information based and globalized economy and culture it also challenges the utility and viability of ip today and addresses a range of alternative futures

The SAGE Handbook of Intellectual Property 2014-11-18

a gratifying collection of informed and engaging contributions john a tessensohn european intellectual property review the importance of intellectual property rights is now well established as a vital component in the success of firms and nations the diverse contributors to this volume drawn from the fields of law business and economics clarify and analyze the problems and promise of ip policy from a global perspective they discuss both developed and emerging nations and advance the understanding of this increasingly important topic the articles address issues from an interdisciplinary focus with an emphasis on current topical issues topics addressed include intellectual rights protection in emerging nations such as china an exploration of a specific cross national intellectual property perspective strategies for protecting intellectual property rights and a guide to understanding emerging and non western legal systems a mix of theoretical and practical observations helps the reader navigate the increasingly international topic of intellectual property as well as offers strategies for optimal utilization of intellectual property assets the volume serves well both as a solution oriented book and as a tool for facilitating further discussion and analysis in the classroom scholars and students in law business and economics as well as business practitioners interested in a global perspective on ip policy will enjoy this book

Patents, Profits & Power : how

Intellectual Property Rules the Global Economy 2002

this 5th edition has been rewritten and updated to reflect the rapid evolution of intellectual property in recent years it includes new chapters on iprs in digital technology and in biotechnology

The Global Challenge of Intellectual Property Rights 2009-01-01

undertaking the global project of improving intellectual property demands a critical and dynamic evaluation of its parameters and impacts this innovative book considers what it means to improve intellectual property globally exploring various aspects and perspectives of the international intellectual property debate and contemplating the possibilities for reform building upon the seminal contributions of rochelle dreyfuss an international team of eminent intellectual property scholars address some of the most pressing questions surrounding the improvement of intellectual property law s role in promoting innovation the book explores intellectual property s shifting boundaries and balance its increasing relation to other global public goods such as public health its re configuration of traditional categories and concepts its contradictory and incomplete implementation in international law and its changing institutions while diverse in subject matter the individual contributions share the common premise that intellectual property must continually re assess its foundational assumptions doctrines policies and rationales against evolving political economies social demands and technologies thought provoking and accessible improving intellectual property in the global

an invaluable resource for academics researchers and students of international intellectual property law its exploration of how intellectual property law might promote innovation in conjunction with national regional and global policy goals will also be of interest to practitioners and policymakers

Intellectual Property 2003

this book provides a better understanding of how intellectual property can improve economic and business performance it focuses on three particular issues the valuation of patents the transfer of knowledge and the management of innovation and intellectual property scholars from leading worldwide institutions use quantitative methods and advanced survey techniques to explore the complex relationship between patents innovation venture capital and scientific research the book focuses on three broad issues the valuation of patents the transfer of knowledge and the management of innovation and intellectual property

Improving Intellectual Property 2023-03-14

intellectual property rights iprs are increasingly significant elements of economic policy they are vital to developed countries in an age of global trade today s astounding new technologies stemming from the digital and biotechnological revolutions are creating new problems williamcornish focusses upon the major dilemmas that currently enmesh the subject the omnipresent spread of iprs across some recent technologies the distraction caused by rights that achieve little of their intended purpose and the seeming irrelevance of iprs in the face of new technologies such as their

and what they should achieve depends upon the law which defines them there is great international as well as national pressure for new laws and in europe the eu is now the dominant force in shaping ip policy against this background william cornish surveys current arguments over legal policy in this field how can the the issues raised by advances in human genetics be reconciled with the potential for diagnostic and therapeutic advances and the patenting of molecules genes and even organisms by biotechnology and pharmaceutical companies how can this new field be fairly protected through the existing requirements of patent law and who should be responsible for effecting this result copyright is the traditional buttress of publishing computer programming and record and film production it now faces a life sapping threat from free and ready access to material via the internet and other digital resources how can a mixture of legal rights and technological barriers to access give reasonable protection to investment in new intellectual products without becoming an inordinate instrument of control trade marks are the crux of branding a cornerstone of marketing that often eclipses even the very things being sold how can we reconcile the tension between those intent on legal protection for every element of investment in branding and those concerned to balance freedom to compete against the drive for fair trading

Economic and Management Perspectives on Intellectual Property Rights

2005-11-29

this book brings famous cases to life by telling the true never heard before stories behind landmark

intellectual property cases it is organized into six chapters each drawing on cases in patents copyright

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trademarks or unfair competition to illustrate the problems encountered in intellectual property law the works inventions and marks at issue in these cases vary widely

Intellectual Property 2004

analysis of the power of multinational corporations in moulding international law on intellectual property rights

Intellectual Property Stories 2006

don't let your competitor eat your lunch discover how successful businesses use intellectual property to protect their competitive advantage no matter what kind of business you run no matter how big or small your company or your budget there are some things you must know about ip pretending that you can afford to ignore what intellectual property can do for and to your business won't help you have meaningful conversations with investors partners competitors employees and lawyers this book will be the ultimate insider's guide to intellectual property by andrei mincov an ip lawyer with almost 20 years of experience will teach you everything you need to know to use intellectual property to build grow and protect your successful business read this book and discover 10 big secrets about intellectual property and about law in general that will answer most of your questions and what if's specific practical tools to build a meaningful ip strategy for your business 6 magic words to instantly identify different types of ip and understand how they fit with the general intellectual property framework a simple 3 question test to quickly decide if each of your trademarks is worth registering actionable step by step instructions tips and tricks to protect your

assets consolidated chart of all types of ip that you can use as your reference point free downloadable supplemental materials with the ultimate insider s guide to intellectual property you will avoid the two fundamental mistakes that business owners commonly make seeing a lawyer when you don t need to only to waste thousands of dollars to hear what you already know in a language you don t understand and neglecting to see a lawyer until you can no longer be helped and need to be saved at which point it is often too late stop hiding your head in the sand read this book

Private Power, Public Law 2003

this title embraces fundamental eternal and yet very contemporary elements in ip law dealt with in all parts of the world

The Ultimate Insider's Guide to Intellectual Property 2014-03

this book takes a fresh look at the most dynamic area of american law today comprising the fields of copyright patent trademark trade secrecy publicity rights and misappropriation topics range from copyright in private letters to defensive patenting of business methods from moral rights in the visual arts to the banking of trademarks from the impact of the court of patent appeals to the management of mickey mouse the history and political science of intellectual property law the challenge of digitization the many statutes and judge made doctrines and the interplay with antitrust principles are all examined the treatment is both positive oriented toward understanding the law as it is and normative oriented to the reform of the law previous analyses have tended to overlook the paradox of 2023-02-03 26/01

effectively reduce the amount of new intellectual property by raising the creators input costs those analyses have also failed to integrate the fields of intellectual property law they have failed as well to integrate intellectual property law with the law of physical property overlooking the many economic and legal doctrinal parallels this book demonstrates the fundamental economic rationality of intellectual property law but is sympathetic to critics who believe that in recent decades congress and the courts have gone too far in the creation and protection of intellectual property rights table of contents introduction 1 the economic theory of property 2 how to think about copyright 3 a formal model of copyright 4 basic copyright doctrines 5 copyright in unpublished works 6 fair use parody and burlesque 7 the economics of trademark law 8 the optimal duration of copyrights and trademarks 9 the legal protection of postmodern art 10 moral rights and the visual artists rights act 11 the economics of patent law 12 the patent court a statistical evaluation 13 the economics of trade secrecy law 14 antitrust and intellectual property 15 the political economy of intellectual property law conclusion acknowledgments index reviews of this book

chicago law professor william landes and his polymath colleague richard posner have produced a fascinating new book the economic structure of intellectual property law is a broad ranging analysis of how intellectual property should and does work shakespeare s copying from plutarch microsoft s incentives to hide the source code for windows and andy warhol s right to copyright a brillo pad box as art are all analyzed as is the question of the status of the all bran cereal called all bran nicholas thompson new york sun reviews of this book landes and posner each widely respected in the intersection of law and economics investigate the right mix of protection and use of intellectual property

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approach to the economics and law of ip the economics is important understandable and valuable r a miller choice intellectual property is the most important public policy issue that most policymakers don t yet get it is america s most important export and affects an increasingly wide range of social and economic life in this extraordinary work two of america s leading scholars in the law and economics movement test the pretensions of intellectual property law against the rationality of economics their conclusions will surprise advocates from both sides of this increasingly contentious debate their analysis will help move the debate beyond the simplistic ideas that now tend to dominate lawrence lessig stanford law school author of the future of ideas the fate of the commons in a connected world an image from modern mythology depicts the day that einstein pondering a blackboard covered with sophisticated calculations came to the life defining discovery time landes and posner in the role of that mythological einstein reveal at every turn how perceptions of economic efficiency pervade legal doctrine this is a fascinating and resourceful book every page reveals fresh provocative and surprising insights into the forces that shape law pierre n leval judge u s court of appeals second circuit the most important book ever written on intellectual property william patry former copyright counsel to the u s house of representatives judiciary committee given the immense and growing importance of intellectual property to modern economies this book should be welcomed even devoured by readers who want to understand how the legal system affects the development protection use and profitability of this peculiar form of property the book is the first to view the whole landscape of the law of intellectual property from a functionalist economic perspective its examination of the principles and doctrines of patent law copyright law trade secret

accessible and altogether greatly rewarding steven shavell harvard law school author of foundations of economic analysis of law

Individualism and Collectiveness in Intellectual Property Law 2012

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