

# Free download Chelation therapy a short course on description use functions (Read Only)

a course description provides an overview of what a course covers while a syllabus provides specific details about the course such as the schedule grading criteria assignments textbook requirements and policies these course description examples will help you write compelling descriptions for every course get course description templates and best practices a course description serves as a gateway to understanding the essence content and potential impact of your educational offering writing an effective course description requires more than a simple enumeration of topics though it demands the artful fusion of clarity persuasion and engagement learn how to write a compelling course description that attract students and boost enrollment discover key techniques optimize for seo and create strong calls to action your course description should answer two primary questions why and what why should students take this course and what will they experience as learners try to refrain from making yourself or the course itself the subject of your sentences keep your focus on what will students learn and do in the course remember your audience a course description needs to do several things indicate why students might be interested in the course even if it is required indicate where a course fits in a curriculum particularly if that course is required a course description is the first thing that users associate with your course it is also a pivotal element that decides whether a customer will purchase a course hence you must understand the basics of a course description so what is a course description a course description should be no longer than 125 words should begin most sentences with a verb should be student centered and explain how the reader would benefit from the course should be written in the present tense and active voice should not begin with this course a course description outlines to prospective students what the course is about the topics that will be covered and why and often details how the learning will occur through assignments assessments and required materials a course description provides an overview of a particular educational offering detailing its content objectives structure and often the target audience your course description should not only inform students about the course content but it should also be written in a way that engages students gives them an idea of your teaching style and answers all their questions the primary purpose of the course description is to clarify course content they are used by students prospective employers accreditors and transfer articulators at other institutions all statements in the course description should begin with an active verb and the course description should be between 50 80 words in length here s a step by step guide on how to write a powerful course description that sells see also course description examples to inspire you introduction very often when one evaluates a syllabus there is a paragraph often ignored by students that is labelled course goals or course objectives upon reading the text however it is not actually either goals or objectives but a description of what is contained in the course course description in writing a course description be sure to include the following information what will students learn in the course i e knowledge skills attitudes as opposed to topics why will learning this matter to students how will the course help students develop as scholars learners future professionals here s what i learned about creating the cornerstone of any course the course description clients and class participants expect three things from your course description 1 a title 2 a what is a course description a good course description contains

all the information your target audience needs to make an informed purchase the definition of course description can change based on your platform but in this guide we will refer to it as all the information on your course landing page this information may include course descriptions official approved undergraduate and graduate course descriptions are updated daily course descriptions are approved by the academic senate and maintained by the registrar s office to browse courses by subject area click on the subject name to search courses enter keyword s in the field and click the search button a course description serves as a concise and comprehensive snapshot of an academic offering distilling crucial details such as the course title code prerequisites and overarching objectives beyond the basics it articulates the expected learning outcomes providing prospective students with clarity on the educational journey ahead a course description has three main goals attract the attention of your student participant explain who the course is for describing what s in there and how you ll teach the course your course description is always a deciding factor in whether they sign up for your course

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your course description should answer two primary questions why and what why should students take this course and what will they experience as learners try to refrain from making yourself or the course itself the subject of your sentences keep your focus on what will students learn and do in the course remember your audience

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a course description needs to do several things indicate why students might be interested in the course even if it is required indicate where a course fits in a curriculum particularly if that course is required

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a course description should be no longer than 125 words should begin most sentences with a verb should be student centered and explain how the reader would benefit from the course should be written in the present tense and active voice should not begin with this course

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your course description should not only inform students about the course content but it should also be written in a way that engages students gives them an idea of your teaching style and answers all their questions

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the primary purpose of the course description is to clarify course content they are used by students prospective employers accreditors and transfer articulators at other institutions all statements in the course description should begin with an active verb and the course description should be between 50 80 words in length

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here s a step by step guide on how to write a powerful course description that sells see also course description examples to inspire you

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introduction very often when one evaluates a syllabus there is a paragraph often ignored by students that is labelled course goals or course objectives upon reading the text however it is not actually either goals or objectives but a description of what is contained in the course

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course description in writing a course description be sure to include the following information what will students learn in the course i e knowledge skills attitudes as opposed to topics why will learning this matter to students how will the course help students develop as scholars learners future professionals

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