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the material in this book is intended as an introduction to the field of operations management the topics covered include both strategic issues and practical applications among the topics are forecasting product and service design capacity planning management of quality and quality control inventory management scheduling supply chain management and project management my purpose in revising this book continues to be to provide a clear presentation of the concepts tools and applications of the field of operations management operations management is evolving and growing and i have found updating and integrating new material to be both rewarding and challenging particularly due to the plethora of new developments in the field while facing the practical limits on the length of the book this text offers a comprehensive and flexible amount of content that can be selected as appropriate for different courses and formats including undergraduate graduate and executive education

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Operations Management 2021

the material is concerned with fundamental activities of organizations how they provide goods and services the increase in international competition has seen a resurgence of interest in the development of this field

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covers the core concepts and theories of production and operations management in the global as well as indian context includes boxes solved numerical examples real world examples and case studies practice problems and videos focuses on strategic decision making design planning and operational control provided by publisher

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strategic operations management 4th edition shows how vital it is to have world class operations management in any organisation in the past where organisations tended to be more hierarchical than today the words strategy and operations were almost mutually exclusive in today s highly competitive environment though strategic operations capabilities must be in place for organisations to provide goods and services that meet and exceed customer requirements key issues such as cost speed quality flexibility and constant innovation are all part of strategic operations however achieving such capabilities does not come by chance instead a range of factors need to be put in place this new edition pays equal attention to manufacturing and service sectors it includes numerous references to and discusses major changes taking place in the business world including 3 d printing virtual organisations cloud big data and the internet of things servitization global markets ongoing innovation and managing

within complex supply networks cases are included from a range of settings across the globe students taking mba msc and mbm classes on operations management advanced operations management and strategic operations management will find this textbook fulfills all their requirements whilst advanced undergraduate classes in these areas will also find the book an essential read

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based on the market leading operations management text this is the ideal book for those wanting a more concise introduction to the subject focusing on essential core topics without compromising on the authoritative clear and highly practical approach that has become the trademark of the authors revised and updated to reflect the ever changing world of operations management the book is rooted in real life practice with a wealth of examples and case studies from different sectors and industries around the world mylab operations management not included students if mylab operations management is a recommended mandatory component of the course please ask your instructor for the correct isbn and course id mylab operations management should only be purchased when required by an instructor instructors contact your pearson representative for more information

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