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How to Sell Your Inventions for Cash 2019-01-10 newly revised for 2019 how to sell your inventions for cash demystifies the invention licensing process and shows inventors the step by step method for profitably exploiting their creative ideas with a minimum of risk and cost developed and refined over the past 20 years the material in this book has been presented as seminars to such prestigious organizations as the university of california the los angeles public library the invention convention and the california state university distance learning system this book shows you how to prepare your ideas and inventions protect them produce prototypes economically and present them to potential licensees

How to Find a Buyer for Your Invention 1956 explains how to patent and market a product discussing factors including how to present a product the relationships between distributors buyers and manufacturing agencies and how to calculate manufacturing costs

How to Sell Your Own Invention 1977-01-01 if you have been nurturing a great idea and wondered how to launch a brand how to launch a product or about launching a venture this is the book for you i wrote this book because like you the best ideas come to you as a way to fill some unmet need in your life necessity is the mother of all invention is never truer than when you brilliantly think up an innovation invention or service that will make your life easier more fun or is just plain smart i was standing in my kitchen after going through my usual morning routine one mundane monday when inspiration hit me i cannot go into great detail about my invention because i have sold it and it now belongs to a larger company due to an nda that is currently in place i don't even know if that company is utilizing my invention i thought to myself that if someone could create this certain thing that it would make my life a whole lot easier i would really use this and spend good money on this if someone thought to create it that someone was me why couldn't i create a fantastic item that would make my life better and make money doing it this book begins right where it should at the birth of an idea even the best authors get writer's block and the best inventors lose their muse so i thought it only appropriate to start at the very beginning i will teach you how to stimulate your creativity brainstorm ideas and finally locate a sustainable and realistic product that will become your invention then we move onto what it takes to bring that idea to life crafting prototypes locating manufacturers enlisting the help of carpenters tech developers and anyone who can assist in creating the physical adaption of your idea i wanted to not only help you think of something that you can create but also push you to create it and then sell it after all we innovators only create so that others can utilize our creations right this is why i dedicated a great portion of this book to also help you sell your idea i've included the most in depth research for social media marketing brand development package designing and so much more to help you deliver the total package during my time as an inventor i have come across too many innovators who have sat on an idea waiting for the right time to start inventors who did their best to share their products with the world only to miss the mark in their marketing strategies and fail creators who lost the rights to their work because they didn't know how to secure legal protection in this book you will find the answers to all of your questions it is the complete roadmap that will undoubtedly guide your product to success this book will teach you absolutely everything you need to know about creating prototypes building a band around your product protecting your intellectual property and plans selling your idea for a profit and so much more i have no doubt in my mind that if you follow the advice detailed within these pages that you will see your idea through all the way to launch what are you waiting for your destiny awaits as i am sure you are sitting on an idea that will be the next big thing click add to cart now

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How to Sell Your Inventions for Cash 2005-01-01 you don't have to be a mechanical genius to be an inventor chances are you're already at the all important starting ground every inventor begins at wishing you could find a clever solution to an everyday challenge the far too complicated baby swing slick soled running shoes computer cords constantly tangled up there can't be a solution unless there's a problem and that's where you're at author and inventor patricia nolan brown has turned many common annoyances into ingenious and money making products and she believes you can do the same in idea to invention she shares the tricks of her trade in order to help ordinary people learn how to look at their world through the eyes of an inventor readers will learn the six simple steps it takes to go from idea to invention and discover creativity habits that spark invention the power of tape and paper prototypes to refine their vision how to navigate the ins and outs of licensing and patenting their product the pros and cons of finding a licensed manufacturer vs running a home based assembly line how to promote their invention product enhancements that add years to shelf life and more from the everyday challenge and your initial concept to resolve it all the way to the explosion of your thriving business this all encompassing guide simplifies the invention process and gives creative thinkers the competitive edge they need to achieve the success their amazing ideas deserve

The Successful Inventor's Guide 1965 like most inventors you dream of striking it rich finding a company you can trust hashing out a fair licensing deal watching your idea hit the marketplace and then raking in the profits but where do you find the right company and how do you draft an agreement that will protect your interests license your invention provides both the practical marketing advice and the legal licensing language you need to turn your invention into a moneymaker step by step this book explains the key elements in a licensing agreement from advances and royalties to the length of an agreement it also explains

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From Idea to Launch 2020-05-24 this comprehensive guide from the editors of popular science covers everything a new inventor needs to know from starting out to running a start up contrary to popular opinion you don t have to be an ace electrician or a coding prodigy to develop your own game changing invention all you need is curiosity a desire to fix a common problem and the determination to see your ideas become reality and it won t hurt to have this book handy a volume full of vital tips skills and strategies that will take you from zero to inventor everyone knows about bill gates or steve jobs but in the total inventor s manual you ll also learn from the examples of those intrepid inventors who gave us the first home pregnancy test the super soaker the roomba the digital camera and many other products that have changed the world here you will learn to turn your vision into a reality with a crash course in ideation prototyping and testing including lessons in 3d printing coding robotics and more you ll discover funding strategies that range from running a kickstarter campaign to making a venture capital pitch plus tips on manufacturing supply chains marketing and running or selling your new company

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How to Patent an Idea Or Invention 2014-12-05 patent applications are booming innovative strategies to market inventive products the complete idiot s guide to cashing in on your inventions second edition covers every aspect of the inventing process from concept to market and this new edition offers more in depth coverage of the development process prototyping and manufacturing helping readers identify how to go about turning their ideas into something tangible that they can market written by the co developer of the furby and over 200 other products features information on how to protect inventions how to find companies interested in buying or licensing inventions

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