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The Attack on Corporate America The Big Business Reader Constructing Corporate America The Essays of Warren Buffett Everybody's Business The Essays of Warren Buffett The Essays of Warren Buffett Revolt in the Boardroom The Big Business Reader The Rise and Fall of Corporate America LIES! Icarus in the Boardroom Demystifying Corporate America Drowning in Bad Management! The Corporate Rat Race Understanding Corporate America The I Hate Corporate America Reader: How Big Companies from McDonald's to Microsoft Are Destroying Our Way of Life The Emerging Post-conglomerate Era Constructing Corporate America The Man Who Broke Capitalism "Trump and Corporate America- A Love Story" The Democratic Corporation My Life In Corporate America The Corporate America Survival Handbook Changing Corporate America from Inside Out Corporate America's Final Solution Gangs of America Knock the Hustle Surviving Corporate America Making America Corporate, 1870-1920 Vault Guide to Conquering Corporate America for Women and Minorities The Success Factor Taking Back the Corporation Go Woke, Go Broke The Keys to Success in Corporate America The Lost Leaders You Can Replace the Jerk at the Top Misguided Loyalties Executive Blues Inside Corporate America

The Attack on Corporate America 1978 why and how has the business corporation come to exert such a powerful influence on american society the essays here take up this question offering a fresh perspective on the ways in which the business corporation has assumed an enduring place in the modern capitalist economy and how it has affected american society culture and politics over the past two centuries the authors challenge standard assumptions about the business corporation s emergence and performance in the united states over the past two centuries reviewing in depth the different theoretical and historiographical traditions that have treated the corporation the volume seeks a new departure that can more fully explain this crucial institution of capitalism rejecting assertions that the corporation is dead the essays show that in fact it has survived and even thrived down to the present in part because of the ways in which it has related to its social political and cultural environmental in doing so the book breaks with older explanations ground in technology and economics and treats the corporation for the first time as a fully social institution drawing on a variety of social theories and approaches the essays help to point the way toward future studies of this powerful and enduring institution offering a new periodization and a new set of question for scholars to explore the range of essays engages the legal and political position of the corporation the ways in which the corporation has been shaped by and shaped american culture the controversies over corporate regulation and corporate power and the efforts of minority and disadvantaged groups to gain access to the resources and opportunities that corporations control

The Big Business Reader 1980 in the third edition of this international best seller lawrence cunningham brings you the latest wisdom from warren buffett s annual letters to berkshire hathaway shareholders new material addresses the financial crisis and its continuing implications for investors managers and society the housing bubble at the bottom of that crisis the debt and derivatives excesses that fueled the crisis and how to deal with them controlling risk and protecting reputation in corporate governance berkshire s acquisition and operation of burlington northern santa fe the role of oversight in heavily regulated industries investment possibilities today and weaknesses of popular option valuation models some other material has been rearranged to deepen the themes and lessons that the collection has always produced buffett s owner related business principles are in the prologue as a separate subject and valuation and accounting topics are spread over four instead of two sections and reordered to sharpen their payoff media coverage is available at the following links interviews podcasts motley fool click here money riches and wealth click here manual of ideas click here corporate counsel click here reviews william j taylor aba banking journal click here bob morris blogging on business click here pamela holmes saturday evening post click here kevin m lacroix d o diary click here blog posts on finance issues columbia university click here on berkshire post buffett manual of ideas click here on publishing the book value walk click here on governance issues harvard university blog click here featured stories recommended reading motley fool click here stock market blog click here motley fool interviews with lac at berkshire s 2013 annual meeting berkshire businesses vastly different same dna click here is berkshire s fat wallet an enemy to its success click here post buffett berkshire same question same answer click here how a disciplined value approach works across the decades click here through the years constant themes in buffett s letters click here buffett s single greatest accomplishment click here where buffett is finding moats these days click here how buffett has changed through the years click here speculating on buffett s next acquisition click here buffett says chief risk officers are a terrible mistake click here berkshire without buffett click here

Constructing Corporate America 2004-05-27 everybody s business an almanac compiled evaluates and puts at your fingertips a wealth of information about the major corporations that shape the lives of all americans in understandable nontechnical language this in depth almanac encapsulates the history of each corporation and reviews the present day innermost working of each everybodys business provides sales and profits rankings numbers of employees and main employment centers services and products offered brand names used sales and marketing strategies important holdings including property and subsidiaries reputation how outsiders feel about the company who actually owns and runs the company the presence or absence of minorities or women on the boards of directors past history and likely directions for the future in the public eye from lawsuits to charitable contributions stock performance address and phone number of main office interspersed with company profiles are numerous short articles and fillers that give inside information on the business world of unique value is the only published index to link all the major brand names with the companies that produce them everybody s business is the one eye opening and indispensable guide to the people products and profits of corporate america

The Essays of Warren Buffett 2013-03-15 a modern classic the essays of warren buffett lessons for corporate america is the book buffett autographs most and likes best new and experienced readers alike will gain an

invaluable informal education by perusing this classic arrangement of mr buffett s best writings
Everybody's Business 1980 throughout the 20th century american corporations were governed by autocratic almost unaccountable chief executives their word was law and the only check on their power was a board of directors composed of their friends and allies then in a stunning reversal a momentous series of firings deposed the heads of some of the world s best known companies in revolt in the boardroom alan murray examines the new world of corporate power using the access afforded to him by his influential wall street journal column murray tells the story of three seminal board revolts the now famous hewlett packard drama the ousting of boeing s harry stonecipher and the deposing of one of the world s most autocratic executives hank greenberg from aig

The Essays of Warren Buffett 2001 e j salmon left cuba with his sister at age fifteen after the communists confiscated his family s land he arrived in the united states poor but he was eager to participate in an economic system that would help his family prosper again but today the u s economy is in bad shape and it could get worse a nation that was once the greatest and most powerful in the world has been shaken to its core and it could collapse to prevent such a calamity industry and government must work together salmon draws upon his experiences in cuba and in the united states to encourage the people to turn things around he considers the following how the failure of the obama administration to learn lessons derived from the successful government initiatives of the great depression why the government s response to the current crisis has eliminated more jobs than it has created how brazen and corrupt executives and politicians are destroying corporate america take steps to understand the problems confronting us and discover solutions to renew the partnership among business government and the people it s not too late to reverse the course if you understand the rise and fall of corporate america

The Essays of Warren Buffett 2023-04-11 the author has worked at various levels in several major corporations for over thirty years throughout his career he has seen multiple cases of the injustices mentioned in this book in the form of untruths on how business is executed the goal in writing this is to possibly enlighten the few who choose to read it so positive change may occur in both their lives and the profitability of the corporations where they work america has always been a world leader in manufacturing and services the author hopes for positive change so america s leadership position can be maintained

Revolt in the Boardroom 2008-08-19 americans have always loved risktakers like the icarus of ancient greek lore however even the most talented entrepreneurs can overstep their bounds all too often the very qualities that make icarus executives special self confidence visionary insight and extreme competitiveness spur them to take misguided and even illegal chances the icarus failure of an ordinary entrepreneur isn t headline news but put icarus in the corporate boardroom and as david skeel vividly demonstrates the ripple effects can be profound ever since the first large scale corporations emerged in the nineteenth century their ability to tap huge amounts of capital and the sheer number of lives they affect has meant that their executives play for far greater stakes excessive and sometimes fraudulent risks competition and the increasing size and complexity of organizations these three factors have been at the heart of every corporate breakdown from 1873 when financial genius jay cooke collapsed to the corporate scandals of the early 21st century compounding the scandals is an ongoing cat and mouse game between regulators efforts to police the three factors that lead to icarus effect failures and efforts by corporate america to evade this regulation in the name of efficiency and flexibility these efforts to side step oversight can rapidly spiral out of control setting the stage for the devastating corporate failures that punctuate american business history but there is also a silver lining to the stunning failures the outrage they provoke galvanizes public opinion in favor of corporate reform the most important american business regulation has always been enacted in response to a major breakdown in corporate america today s business environment poses unprecedented perils for the average american as for the first time ever more than half of americans now own stock identifying the problems of the past skeel offers a strikingly new diagnosis of the fundamental flaws in corporate america today and of what can be done to fix them

The Big Business Reader 1983 every year thousands of eager young professionals armed to the teeth with advanced degrees from the best institutions and inculcated with an idealized philosophy of business enter the arena of corporate america believing that the keys to their success lay solely in performance impact and visibility then reality quickly disillusiones them no one told them the rules of the game they re playing demystifying corporate america is an energizing and straightforward look at the tacit reality of the corporate game drawing on thirty years of global leadership experience at several of the world s leading corporations curtiss jacobson reveals the challenges and stumbling blocks you will encounter as you try to navigate the corporate landscape his more

contrarian view of the corporate arena shows you the workarounds and a viable path forward one that preserves your decency and your humanity on the pursuit of a fulfilling career and life in corporate america

The Rise and Fall of Corporate America 2010-10 author william napier takes us for a wild ride through the ranks of corporate america s executive management teams in drowning in bad management napier a thirty year corporate finance executive with experience primarily in the mortgage banking industry considers the mostly ineffective types of managers who are frequently encountered in corporations and the almost unbelievable myriad of blunders perpetrated by these alleged executives at many companies there are issues that seem to emerge again and again in corporate america in a never ending cycle of ineffectiveness he posits that many of the supposed geniuses running corporate america are in reality far more ordinary than extraordinary in terms of their management skills a special chapter is included dealing specifically with the rise and fall of mortgage banking in which the author sets the record straight about the causes of this debacle and dispels the misinformation and political posturing that has so badly misrepresented what really happened and who is to blame drowning in bad management points out the lack of truth in much of the world s business and government dialogue that is causing a lack of solutions for the critical issues that plague businesses and governments globally to mitigate the damage to and negative perceptions of corporate america napier recommends proposals to stop the madness that is being perpetrated by runaway corporate america executives and their cohorts

LIES! 2014-09-30 itas a rat race out there and the rats are winning today more than 80 of workers are said to be dissatisfied with their job or company with a private industry workforce of over 107 million something is seriously wrong in corporate america when 85 million workers are unhappy to the point of jumping ship the corporate rat race the rats are winning has a unique message for the 85 million unhappy workers of corporate america unique in that this is not just another how to be a success book peering from the aoutside in a this is a fresh and new perspective from inside of corporate america based on real life experiences rat race is an examination of the evolution of corporate america from the early days of the first industrial revolution through the scientific management movement the great depression and world war ii and how these eras shaped the state of corporate america today

Icarus in the Boardroom 2005-01-20 this book is based upon real live events of the author and the education it gave him on how corporate america operates while this may not be correct for all corporations it is to be taken as an educational guide to understanding how corporate america works and especially in modern times when profit is more important than ethics and peoples lives and families the actual locations of the events have been given different names and the people involved other than the author have been given new names in the text in order to protect their identity as some still work for the companies involved

Demystifying Corporate America 2022-04-26 this collection of cutting edge research reviews the evolution of the american corporation the dominant trends in the way it has been studied and at the same time introduces some new perspectives on the historical trajectory of the business organization as a social institution the authors draw on cultural theory anthropology political theory and legal history to consider the place of the firm in nineteenth and twentieth century american society

Drowning in Bad Management! 2013 new york times bestseller new york times reporter and corner office columnist david gelles reveals legendary ge ceo jack welch to be the root of all that s wrong with capitalism today and offers advice on how we might right those wrongs in 1981 jack welch took over general electric and quickly rose to fame as the first celebrity ceo he golfed with presidents mingled with movie stars and was idolized for growing ge into the most valuable company in the world but welch s achievements didn t stem from some greater intelligence or business prowess rather they were the result of a sustained effort to push ge s stock price ever higher often at the expense of workers consumers and innovation in this captivating revelatory book david gelles argues that welch single handedly ushered in a new cutthroat era of american capitalism that continues to this day gelles chronicles welch s campaign to vaporize hundreds of thousands of jobs in a bid to boost profits eviscerating the country s manufacturing base and destabilizing the middle class welch s obsession with downsizing he eliminated 10 of employees every year fundamentally altered ge and inspired generations of imitators who have employed his strategies at other companies around the globe in his day welch was corporate america s leading proponent of mergers and acquisitions using deals to gobble up competitors and giving rise to an economy that is more concentrated and less dynamic and welch pioneered the dark arts of financialization transforming ge from an admired industrial manufacturer into what was effectively an unregulated bank the finance business was hugely profitable in the short term and helped welch keep ge s stock price ticking up but

ultimately financialization undermined and dozens of other fortune 500 companies gelles shows how welch s celebrated emphasis on increasing shareholder value by any means necessary layoffs outsourcing offshoring acquisitions and buybacks to name but a few tactics became the norm in american business generally he demonstrates how that approach has led to the greatest socioeconomic inequality since the great depression and harmed many of the very companies that have embraced it and he shows how a generation of welch acolytes radically transformed companies like boeing home depot kraft heinz and more finally gelles chronicles the change that is now afoot in corporate america highlighting companies and leaders who have abandoned welchism and are proving that it is still possible to excel in the business world without destroying livelihoods gutting communities and spurning regulation

The Corporate Rat Race 2006-03 pain agitation solution trump and corporate america a love story are you tired of the endless bickering and power struggles between politics and business does the constant friction between trump and corporate america keep you awake at night if you re seeking answers solace and a captivating narrative that dissects this tumultuous relationship then look no further the pain the tension between former president donald trump and corporate america has been palpable causing unrest and uncertainty among the populace the relentless clashes policy shifts and conflicting interests have left many bewildered and anxious about the future agitation the stormy romance delve into the depths of this turbulent love story where politics and big business intertwine in a dance of power intrigue and ambition you ll be captivated by the tales of ego clashes policy maneuvers and the ever shifting dynamics that define this unconventional relationship the solution our ebook pain agitation solution trump and corporate america a love story is your definitive guide to understanding this complex connection written by seasoned political analysts and corporate insiders this book unravels the mysteries behind the trump era s impact on corporate america benefits of this ebook in depth analysis gain access to a comprehensive exploration of the trump corporate america relationship providing you with valuable insights into how it affects the global economy clarity amid chaos understand the motives and intentions behind key policy decisions helping you make informed judgments about their implications behind the scenes stories discover untold stories behind closed doors conversations and intriguing anecdotes that shed light on the real dynamics of this relationship future predictions get a glimpse into what the future might hold for corporate america under different political scenarios allowing you to plan your investments and business strategies wisely perspective and balance our book presents a balanced view of both sides of the story offering you a nuanced understanding of this love hate relationship your call to action don t miss the opportunity to gain clarity and perspective on one of the most significant and impactful relationships in recent history click the buy now button and dive into the pages of pain agitation solution trump and corporate america a love story

Understanding Corporate America 2012-03-26 this study describes the organizational and managerial ways in which firms can overtake and pass other companies it stresses the concept of quality of life within an organization and outlines three major ways that this can be achieved

The I Hate Corporate America Reader: How Big Companies from McDonald's to Microsoft Are Destroying Our Way of Life 2004 leadership in its true essence is a multi faceted concept that encompasses many leadership styles it is essential to understand that great leaders do not boss or dominate their team members and subordinates in fact they tweak their style to adapt to the environment and empower people to succeed in dynamic settings in this book we will cover what true leadership is all about a true leader knows he or she must do to turn around a sinking ship from resilience to handle pressure to building his or her a team cutting costs without cutting meaning disrupting the business models opening new markets preserving cash grooming the next wave of high potential leaders and keeping the shareholders happy and profitable the journey in corporate america for 20 years 85 countries thousands of customers suppliers team members and how my personal life family was impacted many conflicting emotions with building your career balance work life failures successes tears laughs and family love

The Emerging Post-conglomerate Era 1988 dr uchil s third book on corporate america is a perfect compliment his first book consulting a job or a lifestyle which is an academic analysis of the trials and tribulations faced by individuals that choose consulting as a career the corporate america survival handbook is deliberately narrated in a format that lets the readers go to whatever section they need and read it independently of other sections this book is a powerful tool providing information on a wide variety of topics including security clearances the job market resume writing patents trademarks and much more this book does not contain any magical formula for success it is mostly common sense however this book gives the reader many invaluable insights into corporate america that most people do not know as the saying goes common sense in an uncommon degree is what the

world calls wisdom

Constructing Corporate America 2004 despite the backlash against lesbian and gay rights occurring in cities and states across the country a growing number of corporations are actually expanding protections and benefits for their gay and lesbian employees why this should be and why some corporations are increasingly open to inclusive policies while others are determinedly not is what nicole c raeburn seeks to explain in *changing corporate america* from inside out a long overdue study of the workplace movement raeburn's analysis focuses on the mobilization of lesbian gay and bisexual employee networks over the past fifteen years to win domestic partner benefits in fortune 1000 companies drawing on surveys of nearly one hundred corporations with and without gay networks intensive interviews with human resources executives and gay employee activists as well as a number of case studies raeburn reveals the impact of the larger social and political environment on corporations openness to gay inclusive policies the effects of industry and corporate characteristics on companies willingness to adopt such policies and what strategies have been most effective in transforming corporate policies and practices to support equitable benefits for all workers nicole c raeburn is assistant professor and chair of sociology at the university of san francisco

The Man Who Broke Capitalism 2022-05-31 on november 30 1978 seattle slew retired from thoroughbred horse racing shortly thereafter he entered stallion duty immediately he began producing champion sons and daughters at a fever pitch pace on april 21 1981 one of his greatest and most beloved sons was born his name was swale he was a chip off the ole block this book is the story of his life during his short life swale defined the true meaning of courage whenever he was challenged he rose to meet that challenge he never backed away from a fight he displayed grit and valor out on that racetrack like no thoroughbred before him or since when you are finished reading this book you will love swale and you will never forget him

"Trump and Corporate America- A Love Story" 2023-09-01 *gangs of america* is a brilliant page turner revealing how powerful greedy corporations wage institutional terrorism john stauber coauthor of *toxic sludge* is good for you the corporation has become the core institution of the modern world designed to seek profit and power it has pursued both with endless tenacity steadily bending the framework of law and even challenging the sovereign status of the state where did the corporation come from how did it get so much power what is its ultimate trajectory after he sold his successful computer book publishing business to a large corporation ted nace felt increasingly driven to find answers to these questions in *gangs of america* he details the rise of corporate power in america through a series of fascinating stories each organized around a different facet of the central question how did corporations get more rights than people beginning with the origin of the corporation in medieval great britain nace traces both the events that shaped the evolution of corporate power and the colorful personalities who played major roles *gangs of america* is a uniquely accessible synthesis of the latest scholarly research a compelling historical narrative and a distinctive personal voice a surprising and welcome achievement provocative and entertaining the new york times a beautifully documented and readable history ben h bagdikian author of *the new media monopoly* the essential guide to the history of the american corporation nace explodes the myth of inevitability surrounding the corporate takeover of our lives maria elena martinez executive director corpwatch

The Democratic Corporation 2023 what happens when you combine a lifetime in gritty urban neighborhoods with over a decade of building brands for some of the world's top companies what happens when you discover that many of the hood's most corrosive characters temptations and pitfalls have infiltrated madison avenue silicon valley and wall street what happens when you realize that professionalism common sense and good business sense are being stifled by constructs hidden agendas and greed what happens when you realize that the only way out is to fight back you get *knock the hustle* how to save your job and your life from corporate america written by hadji williams a respected 11 year veteran of the marketing and advertising industries and product of chicago's urban communities *knock the hustle* a wrecking ball of insider information and eye popping revelations on the corrosive cultures of many of today's top companies *knock the hustle* is also your personal blueprint for succeeding in spite of it *knock the hustle* strips away tired grad school jargon and paradigms and serves up uncanny wisdom that everyone can use *knock the hustle* is the real talk everyone from the corner to the classroom to the corner office has been waiting for

My Life In Corporate America 2021-02-11 a study of the impact of corporate middle level managers and white collar workers on american society and culture an extended essay on social change based on case studies of a wide range of participants in the emerging corporate culture of the early 1900s zunz is in the history department

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The Corporate America Survival Handbook 2005-10-13 featuring tips and firsthand experiences from dozens of professional women and minorities this first of its kind vault guide offers expert advice on succeeding in the corporate world

Changing Corporate America from Inside Out 2004 navigating the treacherous waters of corporate america is charged with significant life lessons that are worthy of it being in your personal library and addresses not only the challenge of acquiring a job but also the process of keeping it author ted bagley takes a different approach to addressing what it takes to be successful he approaches this novel from the standpoint of not only the art of getting a job but the science of keeping it he takes the readers to a new level of understanding concerning both the skills needed to be successful as well as the politics of understanding the parameters of retention

Corporate America's Final Solution 2008-04-01 not so long ago corporate america was respected our products set the standards for the world corporations bore a fair share of the tax burden employees would stay with a company until retirement customers and workers felt a loyalty to companies like gm ge ford and procter and gamble and to a fair degree that loyalty was reciprocated not any more taking back the corporation reveals what is wrong in corporate america today the harm that is done and who the main perpetrators and criminals are ralph estes examines the long term causes for the perversion of corporate purpose and asks what we as the consumer and worker should demand finally estes considers different approaches to reform and argues that these transformations must occur if the social contract promised by capitalism is not to be permanently broken

Gangs of America 2003-08-10 a riveting and smashmouth journalistic deep dive into the progressive madness that has infected and corrupted the world s biggest corporations threatening the stability of the global economy and life as we know it how did a bunch of rich dudes who run corporate america become the tools of left wing radicals intimidated by activists on the left virtually every major corporation in america has embraced woke politics for years these businesses could get away with progressive virtual signaling without worrying about alienating customers then the anti woke counter offensive movement arrived as high profile disastrous backlashes at companies like anheuser busch disney target and other companies reveal companies who cave to the demands of left wing social justice activists are being punished like never before customers are fighting back and taking their money elsewhere in go woke go broke new york times bestselling author and veteran financial journalist charles gasparino calls out the nonsense and takes readers inside the radicalization of corporate america based on numerous insider interviews and exclusive reporting the story is wilder than you can imagine gasparino introduces readers to america s most woke corporate leaders tracing the origins of esg and stakeholder investing he takes readers along on for a rollicking ride through corporate america as he shines a light unlike anyone else on fortune 500 companies that have suffered for caving to the silly and irresponsible demands of social justice activists and left wing interests a respected financial reporter who has covered finance for more than 30 years gasparino is deeply sourced and has dug into countless episodes involving wall street greed corporate hubris and government overreach in enterprise this explosive untold story and in depth examination of the seminal players institutions and forces of the markets shows that for the sake of global stability we must immediately pry the clenched fists of radical activists off the levers of the economy

Knock the Hustle 2006 the lost leaders presents the personal stories of women who achieved success in corporate leadership but have chosen to abandon their careers providing a fascinating glimpse of the culture that exists in the contemporary corporation

Surviving Corporate America 2007-02-01 you can replace the jerk at the top provides a vital perspective that readers probably never considered prompting them to reflect about themselves and their goals and whether they re achieving them it is an insight into reality in corporate america and a guide for success it will make you laugh at the mistakes and blunders made by the author while learning solid lessons for climbing the management ladder these tips will provide a competitive edge as you learn to manage with excellence you will also learn why your boss might be a jerk while you search for ways to avoid being one yourself in short this is no ordinary management book it is instructional but also reveals the reality in corporate america as the book guides readers through the process of getting to the top they will learn how to get the right job and position themselves for advancement then readers learn methods for perfecting their skills in their first and future management positions as they climb the corporate ladder readers will see how to excel in management and achieve the recognition that leads to further advancement finally they will also understand how reaching the top position may require difficult compromises as they must keep personal interest primary they will be faced with the ultimate internal question to

succumb to complete opportunism or lose the chance to advance because you can replace the jerk at the top reveals this negative side of achieving the top job it can be especially helpful to those who may feel that they have failed to achieve a career goal in addition it gives those seeking the top job the perspective that allows them to make decisions that better align with their personal values the book will also be beneficial to current executive managers top managers often fail to conscientiously consider the underlying motivations of actions their subordinates are taking a top manager must include this consideration in order to ensure decisions are in the best interest of the company this book is helpful for every manager who would like to be better at the job personal anecdotal examples often humorous anchor the book's essential points to real world situations these insights can keep managers from making regretful mistakes while improving their performance

Making America Corporate, 1870-1920 1990 the headlines have become so familiar they no longer seem newsworthy hundreds of men and women lose their jobs millions of dollars in stock become millions of lost dreams successful companies are needlessly destroyed by corporate leaders men with families and luxurious lifestyles who seem to have it all but still want more misguided loyalties is the story of one such company justin roberts is a chicago wire salesman eager to make his mark in the exploding telecommunications industry he believes he is in the right place at the right time when given the opportunity to grow with a new company riding the wave of the dot com success hard working and ambitious he desires to give his young family the opportunities he never had his mentor marty benson prides himself in being everyone's pal as he eagerly unites with the wealthy and wellconnected sherrill family to create another wire and cable empire the potential is there for great success or disaster because along with the power comes responsibility ultimately misguided loyalties is about character the inner qualities of honesty and loyalty that were at one time revered in this country are often absent in business today ambition and hard work may be noble attributes but when motivated by self centered greed the damage inflicted ripples far beyond the inner circle of those involved using the timeline of a real company b j swanson has created a fictional story of successful men who allowed greed and misguided loyalties to destroy a solid company sher com rode the huge wave of dot com success but then ultimately crashed on the shores of corporate america

Vault Guide to Conquering Corporate America for Women and Minorities 2003 jerry meyer was a certified success story the youngest ever vice president of mcdonnell douglas at the age of 40 at the age of 50 he was unemployed and on the flip side of that dream a victim of corporate downsizing his bewildering journey from corporate success to white collar joblessness is a memoir that fortune magazine called brilliant original and raging The Success Factor 2014-06-13 examines the factors that make a corporation successful discusses advancement recruitment and management styles and shares the results of a confidential questionnaire answered by more than a thousand top executives

Taking Back the Corporation 2005-11-01

Go Woke, Go Broke 2024-08-06

The Keys to Success in Corporate America 1982

The Lost Leaders 2015-11-28

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Misguided Loyalties 2004-09-01

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