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as the economy fluctuates so does the need for resilient business practices if organizations can remain strong and steady during difficult times they will be more fruitful during successful periods as well managerial strategies for business sustainability during turbulent times is a crucial resource that discusses successful methods and techniques for building sturdy company practices featuring pertinent topics such as sustainable supply chains knowledge management information sharing and performance evaluations this is an ideal scholarly reference source for ceos managers business students and researchers that would like to discover more unique and engaging ways to build a strong business foundation if you believe that being your own boss can be a great career choice success is what you decide it is doing what you have a passion and talent for can be very profitable monetary risk hard work and new ideas should be financially rewarded understanding the business basics every successful owner focuses on and in what order would be beneficial success works for you only after you ve worked for it marketplace battles are won before they are played knowing what owning a business is really like would make ownership success a lot easier change can create great opportunities knowing when to exit a business is as important a life and business decision as becoming an entrepreneur in the first place then the facts of business life is for you written by a successful business owner with four decades of experience the facts of business life is full of real world concepts that owners must use and embrace if they want to become and stay successful this multiple award winning book has been endorsed by some of america s top business leaders like steve forbes and ken fisher and has been recognized as one of the best five business books of the year and a must read for entrepreneurs or those wanting to be one mcbean begins with clear explanations and real life examples of the seven facts of business life that every successful business owner knows and executes consistently including exactly what they are as well as how and when to use them he then goes on to show how those facts impact on the five levels every successful business passes through from ownership and opportunity to moving on when it s time to go explaining that while the facts themselves remain the same as a business becomes successful and moves through its life cycle the way they are applied must change to fit changing circumstances but there are even more reasons why this breakthrough business book is a must read including its principles are based on the author s own experience in starting and running successful businesses in a variety of industries it shows that the most successful businesspeople create profitable opportunities rather than wait for them to present themselves it enables readers to analyze the likelihood of their own success based on the characteristics most successful owners have it reveals the 1 priority for all owners and their employees and why every owner needs to continually focus on it hint it s not being profitable it emphasizes that becoming successful is no guarantee that success will last and that success itself can be a trap that eventually leads to failure it shows that a business s culture isn t just a mission statement but also the processes created to operate the business and the employees who

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implement them it discusses the steps that must be taken even before a business is started to increase the odds of its becoming a lasting success it covers every step in a business life cycle including the last one showing that the best time to exit a business is when you don't have to and that unless you pick that time someone else will many business books increase their readers knowledge the facts of business life not only increases that knowledge it shows you how to turn it into profits this encyclopedia spans the relationships among business ethics and society with an emphasis on business ethics and the role of business in society this practical book covers both strategies and tactics around managing a data governance initiative to help make the most of your data examines the issue of how people communicate and learn in the electronic environment it explores many of the problems associated with the newness of e learning and the diverse approaches to e learning adopted by the academic government corporate and community sectors this book shows trainers how to create building blocks construct the right linkages and measure the impact of training programs from the first step level 1 reaction to the final destination level 5 roi including a new ground breaking level 6 exploring training sustainability this is a must read for hr professionals this new third edition of jack phillips s classic handbook of training evaluation and measurement methods shows the reader not only how to design implement and assess the effectiveness of hrd programs but how to ultimately measure their return on investment roi each chapter has been revised and updated to include additional research expanded coverage and new examples of dr phillips s case studies seven entirely new chapters have also been added focusing largely on roi this text examines the impact of new it initiatives from the business angle the case material is derived from the year s best research projects from five leading uk business schools bath cranfield imperial college manchester and warwick the emergence of social enterprises over the past 35 years has been an exciting and significant development in the economy at a local national and international level how should we understand the growing popularity of social enterprise and the wider social economy are alternative business models even more relevant in an uncertain business climate do they provide a robust response to periods of state austerity how do social enterprises contribute to global initiatives to improve the sustainability and responsibility of the business community through discussion of theoretical and practical considerations for the field and a wealth of learning features this 2nd edition of understanding social enterprise focuses on the distinct pathways that social enterprises follow critiquing the competencies and practices that contribute to a successful social economy contains updated coverage on sector issues including the recent development of the social investment industry explores how private voluntary and public sector agencies engage the social economy and how distinctive new forms have emerged from it examines the management of social enterprises in different contexts within the social economy contains updated coverage of international issues informed by global studies of the social economies revisions include a new tripartite structure and two new chapters on marketing and measuring social value and social investment and crowd funding visit the companion website for sample curricula instructors manual powerpoint slides and extra case studies for lecturers and access to full text journal articles for students business organizations both public and private are

constantly challenged to innovate and generate real value cios are uniquely well positioned to seize this opportunity and adopt the role of business transformation partner helping their organizations to grow and prosper with innovative it enabled products services and processes to succeed in this however the it function needs to manage an array of inter related and inter dependent disciplines focused on the generation of business value in response to this need the innovation value institute a cross industry international consortium developed the it capability maturity framework it cmf this second edition of the it capability maturity framework it cmf is a comprehensive suite of tried and tested practices organizational assessment approaches and improvement roadmaps covering key it capabilities needed to optimize value and innovation in the it function and the wider organization it enables organizations to devise more robust strategies make better informed decisions and perform more effectively efficiently and consistently it cmf is an integrated management toolkit covering 36 key capability management disciplines with organizational maturity profiles assessment methods and improvement roadmaps for each a coherent set of concepts and principles expressed in business language that can be used to guide discussions on setting goals and evaluating performance a unifying or umbrella framework that complements other domain specific frameworks already in use in the organization helping to resolve conflicts between them and filling gaps in their coverage industry sector and vendor independent it cmf can be used in any organizational context to guide performance improvement a rigorously developed approach underpinned by the principles of open innovation and guided by the design science research methodology synthesizing leading academic research with industry practitioner expertise in a single volume the new edition of this guide gives comprehensive coverage of the developments within the fast changing field of professional academic and vocational qualifications career fields their professional and accrediting bodies levels of membership and qualifications and is a one stop guide for careers advisors students and parents it should also enable human resource managers to verify the qualifications of potential employees now in its 48th edition british qualifications 2018 is the definitive one volume guide to every qualification on offer in the united kingdom with an equal focus on both academic and vocational studies this essential guide has full details of all institutions and organizations involved in the provision of further and higher education and is an essential reference source for careers advisors students and employers it also includes a comprehensive and up to date description of the structure of further and higher education in the uk british qualifications 2018 has been fully updated and includes valuable information on awards provided by over 350 professional institutions and accrediting bodies details of academic universities and colleges and a full description of the current framework of academic and vocational education it is compiled and checked annually to ensure accuracy of information new tamar elkeles wins prestigious award tamar elkeles vice president of qualcomm learning center and co author of the chief learning officer has been named 2010 clo of the year by chief learning officer magazine since she began with the company in 1992 tamar elkeles has built the qualcomm learning center from a one person operation into a sophisticated integrated and innovative strategic resource for the organization said norm kamikow president and editor in

chief of chief learning officer magazine congratulations tamar new business realities and customer demands coupled with new technologies in a changing competitive landscape are causing corporate learning departments to rethink their value role and impact in the organization in a constantly changing business landscape with limited resources and tight budgets learning must be viewed as essential to a successful achievement of business goals the individual driving this function the chief learning officer clo is in a unique position to add significant value to the organization the role of the clo is to drive value focusing on issues such as business alignment managing resources innovation customer service and roi the challenge is to show value to the organization in terms that business leaders and financial analysts can understand and appreciate written from the perspective of the clo this book discusses nine important value adding strategies making up this critical role of the clo of the future at least twenty high profile clos provide their strategies on each of these issues this book is essential reading for both the training and hr communities who need to show the value and connect learning to the business this book shows the value that can be achieved in the organization if it is managed and organized properly and the appropriate leadership is provided nowadays it is impossible to imagine a business without technology as most industries are becoming smarter and more tech driven ranging from small individual tech initiatives to complete business models with intertwined supply chains and platform based business models new ways of working such as agile and devops have been introduced leading to new risks these risks come in the form of new challenges for teams working together in a distributed manner privacy concerns human autonomy and cybersecurity concerns technology is now integrated into the business discipline and is here to stay leading to the need for a thorough understanding of how to address these risks and all the potential problems that could arise with the advent of organized crime such as hacks and denial of service attacks all kinds of malicious actors are infiltrating the digital society in new and unique ways systems with poor design implementation and configurations are easily taken advantage of when it comes to integrating business and technology there needs to be approaches for assuring security against risks that can threaten both businesses and their digital platforms strategic approaches to digital platform security assurance offers comprehensive design science research approaches to extensively examine risks in digital platforms and offer pragmatic solutions to these concerns and challenges this book addresses significant problems when transforming an organization embracing api based platform models the use of devops teams and issues in technological architectures each section will examine the status quo for business technologies the current challenges and core success factors and approaches that have been used this book is ideal for security analysts software engineers computer engineers executives managers it consultants business professionals researchers academicians and students who want to gain insight and deeper knowledge of security in digital platforms and gain insight into the most important success factors and approaches utilized by businesses organization development practitioners have for over half a century engaged with organizations to help them grow and thrive the artful application of organization development od has helped business leaders articulate vision rethink business processes create more fluid

organization structures and better utilize people's talents while business leaders and od practitioners intuitively believe that od provides valuable results rigorous measurement of the value delivered has long eluded many od practitioners bottom line organization development provides powerful tools to capture and measure the financial return on investment roi of od projects to the business given the increasing competition for budget and resources within organizations and the requirements of demonstrating tangible results the need for such od measurement tools is very high but in addition to proving the value of od projects integrating evaluation into the change management process itself can actually increase the value of the change initiative because it opens up new ways of capturing and increasing the value of change initiatives in other words there is an roi to roi merrill anderson calls this new way of approaching od strategic change valuation the book explains the five steps in the od value process diagnosis design deployment evaluation and reflection in addition three case studies take readers through the process of applying bottom line od to three types of popular strategic change initiatives executive coaching organization capability and knowledge management readers will gain a holistic perspective of how to make the seemingly intangible benefits of these initiatives tangible strong leaders are essential to business success which makes leadership development a business imperative in today's competitive environment leaders are needed that can do more than manage leaders are needed that can make a business great in addition there is increasing pressure on organizations to demonstrate the wise investment of development dollars this requires the effective use of leadership development methods as well as the ability to demonstrate the success of those methods the leadership scorecard combines an explanation and discussion on best practice leadership development methods and incorporates roi measurement evaluation methodology this book comprises of 13 chapters and is written by experts from industries and academics from countries such as usa canada germany india australia spain italy japan slovenia malaysia mexico etc this book covers many important aspects of energy management forecasting optimization methods and their applications in selected industrial residential generation system this book also captures important aspects of smart grid and photovoltaic system some of the key features of books are as follows energy management methodology in industrial plant with a case study online energy system optimization modelling energy optimization case study energy demand analysis and forecast energy management in intelligent buildings pv array energy yield case study of slovenia optimal design of cooling water systems supercapacitor design methodology for transportation locomotive tractive energy resources management smart grid and dynamic power management a comprehensive book from dr r k sahu a passionate corporate trainer for all those who have passion for training a complete guide for trainers hr professionals consultants professors of human resource development management students training managers and all individuals who aspire to make a career as a trainer or in managing training function a practical treatise covering all facets of training including v managing training functionv training needs identificationv aligning training with organizational goalsv designing training programmev training methodologiesv delivery of trainingv measuring impact of traininga masterpiece detailing all finer elements of training with a practical approach

an unprecedented look into the present and future of next generation networks services and management in the telecommunications industry the telecommunications industry has advanced in rapid significant and unpredictable ways into the twenty first century next generation telecommunications networks services and management guides the global industry and academia even further by providing an in depth look at current and developing trends as well as examining the complex issues of developing introducing and managing cutting edge telecommunications technologies this is an orchestrated set of original chapters written expressly for this book by topic experts from around the globe it addresses next generation technologies and architectures with the focus on networks services and management key topics include opportunities and challenges of next generation telecommunications networks services and management tri quad play and ip based networks and services fault configuration accounting performance and security fcaps requirements convergence and an important convergence vehicle ip multimedia subsystem ims next generation operations and network management architecture ad hoc wireless and sensor networks and their management next generation operations and network management standards from a strategic perspective a defining look at the future in this field this book will serve as a contemporary reference for the growing global community of telecommunication and information professionals in industry government and academia it will be important to faculty and graduate students of telecommunications as a graduate textbook the field of professional academic and vocational qualifications is ever changing the new edition of this highly successful and practical guide provides thorough information on all developments fully indexed it includes details on all university awards and over 200 career fields their professional and accrediting bodies levels of membership and qualifications it acts as an one stop guide for careers advisors students and parents and will also enable human resource managers to verify the qualifications of potential employees the diversity scorecard is designed to provide step by step instructions worksheets and examples to help diversity executives and managers analyze and track the impact of their diversity initiatives to mobilize the organization for strategic culture change diversity is not a program it is a systemic process of organizational change that requires measurement for organizational improvement and success measuring the progress and results of diversity initiatives is a key strategic requirement to demonstrate its contribution to organizational performance diversity executives professionals and managers know they must begin to show how diversity is linked to the bottom line in hard numbers or they will have difficulty maintaining funds gaining support and obtaining resources to generate progress many organizations collect some type of diversity related data today even if it focuses only on affirmative action statistics the diversity scorecard focuses on tools and techniques to make sure diversity professionals are collecting and measuring the right type of data that will help ensure the organization s success both now and in the future this book helps the reader spend some time thinking about what they currently measure and adding new measures to a database to track progress towards their diversity vision the basic premises of this book are that it is important to develop measures that focus on the past present and future and that measures need to consider the needs of the organization s diverse workforce

its work climate diverse customers the community and shareholders part i of the diversity scorecard identifies the need for diversity measurement highlighting a business case for diversity and providing an introduction to diversity measurement part ii of the book outlines the diversity return on investment droi process taking you through step by step processes and techniques part iii teaches you how to use measures in six key categories diversity leadership commitment workforce profile representation workplace climate learning growth diverse customer community partnerships and financial impact to build a diversity scorecard that is aligned and linked with the business strategy of the organization finally in part iv dr hubbard discusses implementation issues involving strategic change procedures and techniques to avoid the pitfalls inherent in a diversity based cultural transition process in recent years the use of information technologies mobile devices and social media along with the evolving needs of students professionals and academics has grown rapidly new ways of bringing learning content to students new learning environments and new teaching practices are necessary to keep up with these changes assessing the role of mobile technologies and distance learning in higher education provides a comprehensive understanding of m learning processes by discussing challenges in higher education and the role of information technologies for effective learning this reference book offers both real experiences and theoretical input for academicians professionals students practitioners policymakers and managers importance of supply chain integration has been shown in many industry sectors the construction industry is one of the least integrated among all major industries one of the major reasons is that construction supply chains are unstable and often consist of numerous distributed members most of which are small and medium construction companies with the proliferation of the internet and the current maturity of web services standards service oriented architecture soa with open source technologies is a desirable computing model to support construction supply chain integration and collaboration due to its flexibility and low cost this thesis investigates and demonstrates the potential of the current web services technologies and soa for construction supply chain collaboration and management through a prototype service oriented system framework namely sc collaborator supply chain collaborator sc collaborator is designed and implemented according to the system requirements for construction supply chain integration the framework leverages web services and portal technologies open standards and open source packages although some web services systems allow user connection and integration through web services protocol their system functions and operations are fixed and not adaptive to changes the sc collaborator framework enables flexible reconfiguration of internal service invocation integration and system layout without recompilation of the system to align a collaborative system with the supply chains it integrates this thesis proposes and demonstrates the incorporation of supply chain models in a service oriented system framework specifically the supply chain operations reference scor framework a widely used model developed by the supply chain council is employed to model construction supply chains the scor modeling framework provides a generic and hierarchically structured means to specify supply chain networks and processes the scor process elements and operations are wrapped as individual web service

units which are integrated and orchestrated in the service oriented sc collaborator framework a case example on a student center construction project is used to illustrate the scor modeling framework for performance monitoring the sc collaborator framework is also extended to support collaboration among distributed service oriented collaborative systems due to the temporary project based relationship among participants in construction projects project participants that do not have direct business partnership may hesitate to expose and share sensitive and proprietary information with each other the distributed sc collaborator framework allows users to specify shared information and data this thesis discusses how information consistency is ensured among distributed sc collaborator systems the distributed network of sc collaborator systems is tested with a case scenario of a completed expansion project of a three storey residential building advances in electronic business advances the understanding of management methods information technology and their joint application in business processes the applications of electronic commerce draw great attention of the practitioners in applying digital technologies to the buy and sell activities this timely book addresses the importance of management and technology issues in electronic business including collaborative design collaborative engineering collaborative decision making electronic collaboration communication and cooperation workflow collaboration knowledge networking collaborative e learning costs and benefits analysis of collaboration collaborative transportation and ethics this is the first book focusing on the roi for technology investments written by a technology executive for technology decision makers with the support and guidance of the foremost authority in the discipline of return on investment this book leverages the talents of both authors to provide a framework and methodology that can ensure greater success in mobilizing technology initiatives there is no other book on the market that specifically addresses the critical need to prove roi on resource intensive technology projects with a time tested and industry leading methodology to date most roi books have focused in the areas of human performance training marketing and other human capital related disciplines with increased scrutiny of technology spending by the most complex organizations in the world technology leaders need a tool kit to help them prepare for hard hitting discussions with their organization s cfo president ceo or chairman about the return they should expect from critical technology projects rather than focusing top managers attention on cutting challenging and controlling expenditures as many c level accountants prefer to do this approach guides technology managers in providing executives with more comprehensive balanced information that helps all involved make better business decisions along the way it helps technology managers communicate more effectively with the financial decision makers in their organizations the book also shows executives how partnering with it leaders can help top management understand the return these technology projects can provide to the organization in increased human efficiency automation of manual processes unified organizational data and other high return results from complex and critical technology initiatives at the same time executives and it professionals need to have their projects measured with a balanced perspective while the roi itself is very important it s also important to capture intangibles related to the project as well as information about application and implementation of the project even

earlier in the cycle it's important to capture reaction to the technology and the extent to which individuals have learned the technology together these data sets represent a balanced profile of success with ROI at the pinnacle compiles top research from the world's leading experts on many topics related to electronic commerce covers topics including mobile commerce virtual enterprises business to business applications services and enterprise methodologies presents new methods in scenario thinking based on a mix of high level research and top level consultancy experience the authors describe the logical bases of a range of scenario methods and provide detailed road maps on how to implement them together with practical examples of their application when improving performance managing the white space on the organization chart was published in 1990 it was lauded as the book that launched the process improvement revolution this was the book that first detailed an approach that bridged the gaps between organization strategy work processes and individual performance two decades later white space revisited goes beyond a mere revision of that groundbreaking book and refocuses on the ultimate purpose of organizations which is to create and sustain value this book picks up where improving performance left off and shares what we have learned about process in the past 15 years since it was published and how the reader primarily practitioners can capitalize on these notions in their own pursuit of process excellence white space revisited is a comprehensive resource that offers process and performance professionals a conceptual foundation a thorough and proven methodology a set of remarkable working tools for doing process work in a more significant way and a series of candid observations about the practice of business process management bpm the book's time tested methods models tools and guidelines serve to align people process and technology white space revisited includes information on a wealth of vital topics and describes the difference in impact of focusing on single processes vs large scale improvements provides an integrated step by step blueprint for designing implementing and sustaining process management offers a detailed methodology for strategic and tactical process definition and improvement spells out how to leverage the power of it to optimize organizational performance shows how to integrate the energy and value of six sigma process improvement and process management into an effective process excellence group previous editions of action learning in practice established this authoritative overview of action learning around the world over the last decade the move towards action based organizational learning and development has accelerated and action learning is now an established part of the education and development mainstream in large and small organizations fully revised and updated this fourth edition covers the origins of action learning with reg revans ideas and looks at their development and application today action learning is self directed learning through tackling business and work problems with the support of peers and colleagues a professional and diverse workforce attracted influenced and developed in this way is more able to deal effectively with the growing complexity and pressures of working life as the limits of conventional training and development become more obvious leaders are increasingly attracted to action based approaches to learning when seeking better outcomes and returns on investment quality 4.0 is for all industries and this book is for anyone who wants to learn how industry 4.0 and quality 4.0 can help improve

quality and performance in their team or company this comprehensive guide is the culmination of 25 years of research and practice exploring implementing and critically examining the quality and performance improvement aspects of industry 4 0 technologies navigate the connected intelligent and automated ecosystems of infrastructure people objects machines and data sift through the noise around ai ar big data blockchain cybersecurity and other rising technologies and emerging issues to find the signals for your organization discover the value proposition of quality 4 0 and the leading role for quality professionals to drive successful digital transformation initiatives the changes ahead are powerful exciting and overwhelming and we can draw on the lessons from past work to mitigate the risks we face today connected intelligent automated provides you with the techniques philosophies and broad overall knowledge you need to understand quality 4 0 and helps you leverage those things for the future success of your enterprise chapter 1 quality 4 0 and the fourth industrial revolution chapter 2 connected ecosystems chapter 3 intelligent agents and machine learning chapter 4 automation from manual labor to autonomy chapter 5 quality 4 0 use cases across industries chapter 6 from algorithms to advanced analytics chapter 7 delivering value and impact through data science chapter 8 data quality and data management chapter 9 software applications data platforms chapter 10 blockchain chapter 11 performance excellence chapter 12 environment health safety quality ehsq and cybersecurity chapter 13 voice of the customer voc chapter 14 elements of a quality 4 0 strategy chapter 15 playbook for transformation n m radziwillspan is senior vp of quality and strategy at ultranauts a professional services firm specializing in quality assurance and quality engineering for software data science and digital transformation radziwill is editor of the journal software quality professional an asq fellow and an asq certified six sigma black belt radziwill is one of asq s influential voices and blogs a second edition filled with new and improved content taking your ics cybersecurity journey to the next level key features architect design and build ics networks with security in mind perform a variety of security assessments checks and verifications ensure that your security processes are effective complete and relevant book descriptionwith industrial control systems ics expanding into traditional it space and even into the cloud the attack surface of ics environments has increased significantly making it crucial to recognize your ics vulnerabilities and implement advanced techniques for monitoring and defending against rapidly evolving cyber threats to critical infrastructure this second edition covers the updated industrial demilitarized zone idmz architecture and shows you how to implement verify and monitor a holistic security program for your ics environment you ll begin by learning how to design security oriented architecture that allows you to implement the tools techniques and activities covered in this book effectively and easily you ll get to grips with the monitoring tracking and trending visualizing and procedures of ics cybersecurity risks as well as understand the overall security program and posture hygiene of the ics environment the book then introduces you to threat hunting principles tools and techniques to help you identify malicious activity successfully finally you ll work with incident response and incident recovery tools and techniques in an ics environment by the end of this book you ll have gained a solid understanding of industrial cybersecurity monitoring assessments incident

response activities as well as threat hunting what you will learn monitor the ics security posture actively as well as passively respond to incidents in a controlled and standard way understand what incident response activities are required in your ics environment perform threat hunting exercises using the elasticsearch logstash and kibana elk stack assess the overall effectiveness of your ics cybersecurity program discover tools techniques methodologies and activities to perform risk assessments for your ics environment who this book is for if you are an ics security professional or anyone curious about ics cybersecurity for extending improving monitoring and validating your ics cybersecurity posture then this book is for you it ot professionals interested in entering the ics cybersecurity monitoring domain or searching for additional learning material for different industry leading cybersecurity certifications will also find this book useful

Managerial Strategies for Business Sustainability During Turbulent Times

2017-07-12

as the economy fluctuates so does the need for resilient business practices if organizations can remain strong and steady during difficult times they will be more fruitful during successful periods as well managerial strategies for business sustainability during turbulent times is a crucial resource that discusses successful methods and techniques for building sturdy company practices featuring pertinent topics such as sustainable supply chains knowledge management information sharing and performance evaluations this is an ideal scholarly reference source for ceos managers business students and researchers that would like to discover more unique and engaging ways to build a strong business foundation

Fundamentals of OB

2017

if you believe that being your own boss can be a great career choice success is what you decide it is doing what you have a passion and talent for can be very profitable monetary risk hard work and new ideas should be financially rewarded understanding the business basics every successful owner focuses on and in what order would be beneficial success works for you only after you ve worked for it marketplace battles are won before they are played knowing what owning a business is really like would make ownership success a lot easier change can create great opportunities knowing when to exit a business is as important a life and business decision as becoming an entrepreneur in the first place then the facts of business life is for you written by a successful business owner with four decades of experience the facts of business life is full of real world concepts that owners must use and embrace if they want to become and stay successful this multiple award winning book has been endorsed by some of america s top business leaders like steve forbes and ken fisher and has been recognized as one of the best five business books of the year and a must read for entrepreneurs or those wanting to be one mcbean begins with clear explanations and real life examples of the seven facts of business life that every successful business owner knows and executes consistently including exactly what they are as well as how and when to use them he then goes on to show how those facts impact on the five levels every successful business passes through from ownership and opportunity to moving on when it s time to go explaining that while the facts themselves remain the same as a business becomes successful and moves through its life cycle the way they are applied must change to fit changing circumstances but there are even more reasons why this

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breakthrough business book is a must read including its principles are based on the author s own experience in starting and running successful businesses in a variety of industries it shows that the most successful businesspeople create profitable opportunities rather than wait for them to present themselves it enables readers to analyze the likelihood of their own success based on the characteristics most successful owners have it reveals the 1 priority for all owners and their employees and why every owner needs to continually focus on it hint it s not being profitable it emphasizes that becoming successful is no guarantee that success will last and that success itself can be a trap that eventually leads to failure it shows that a business s culture isn t just a mission statement but also the processes created to operate the business and the employees who implement them it discusses the steps that must be taken even before a business is started to increase the odds of its becoming a lasting success it covers every step in a business life cycle including the last one showing that the best time to exit a business is when you don t have to and that unless you pick that time someone else will many business books increase their readers knowledge the facts of business life not only increases that knowledge it shows you how to turn it into profits

Level 4 evaluation

2000

this encyclopedia spans the relationships among business ethics and society with an emphasis on business ethics and the role of business in society

The Facts of Business Life

2012-09-19

this practical book covers both strategies and tactics around managing a data governance initiative to help make the most of your data

Level 4 Evaluation: Business Results

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examines the issue of how people communicate and learn in the electronic environment it explores many of the problems associated with the newness of e learning and the diverse approaches to e learning adopted by the academic government corporate and community sectors

Encyclopedia of Business Ethics and Society

2008

this book shows trainers how to create building blocks construct the right linkages and measure the impact of training programs from the first step level 1 reaction to the final destination level 5 roi including a new ground breaking level 6 exploring training sustainability this is a must read for hr professionals

The Data Governance Imperative

2009-04-23

this new third edition of jack phillips s classic handbook of training evaluation and measurement methods shows the reader not only how to design implement and assess the effectiveness of hrd programs but how to ultimately measure their return on investment roi each chapter has been revised and updated to include additional research expanded coverage and new examples of dr phillips s case studies seven entirely new chapters have also been added focusing largely on roi

Relearning to E-learn

2004

this text examines the impact of new it initiatives from the business angle the case material is derived from the year s best research projects from five leading uk business schools bath cranfield imperial college manchester and warwick

Measuring and Maximizing Training Impact

2014-09-29

the emergence of social enterprises over the past 35 years has been an exciting and significant development in the economy at a local national and international level how should we understand the growing popularity of social enterprise and the wider social economy are alternative business models even more relevant in an uncertain business climate do they provide a robust response to periods of state austerity how do social enterprises contribute to global initiatives to improve the sustainability and responsibility of the business community through discussion of theoretical and practical considerations for the field and a wealth of learning features this 2nd edition of understanding social enterprise focuses on the distinct pathways that social enterprises follow critiquing the competencies and practices that contribute to a successful social economy contains updated coverage on sector issues including the recent development of the social investment industry explores how private voluntary and public sector agencies engage the social economy and how distinctive new forms have emerged from it examines the management of social enterprises in different contexts within the social economy contains updated coverage of international issues informed by global studies of the social economies revisions include a new tripartite structure and two new chapters on marketing and measuring social value and social investment and crowd funding visit the companion website for sample curricula instructors manual powerpoint slides and extra case studies for lecturers and access to full text journal articles for students

Handbook of Training Evaluation and Measurement Methods

2012-08-21

business organizations both public and private are constantly challenged to innovate and generate real value cio's are uniquely well positioned to seize this opportunity and adopt the role of business transformation partner helping their organizations to grow and prosper with innovative it enabled products services and processes to succeed in this however the it function needs to manage an array of inter related and inter dependent disciplines focused on the generation of business value in response to this need the innovation value institute a cross industry international consortium developed the it capability maturity framework it cmf this second edition of the it capability maturity framework it cmf is a comprehensive suite of tried and tested practices organizational assessment approaches and improvement roadmaps covering key it capabilities

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needed to optimize value and innovation in the it function and the wider organization it enables organizations to devise more robust strategies make better informed decisions and perform more effectively efficiently and consistently it cmf is an integrated management toolkit covering 36 key capability management disciplines with organizational maturity profiles assessment methods and improvement roadmaps for each a coherent set of concepts and principles expressed in business language that can be used to guide discussions on setting goals and evaluating performance a unifying or umbrella framework that complements other domain specific frameworks already in use in the organization helping to resolve conflicts between them and filling gaps in their coverage industry sector and vendor independent it cmf can be used in any organizational context to guide performance improvement a rigorously developed approach underpinned by the principles of open innovation and guided by the design science research methodology synthesizing leading academic research with industry practitioner expertise

IT in Business

1999

in a single volume the new edition of this guide gives comprehensive coverage of the developments within the fast changing field of professional academic and vocational qualifications career fields their professional and accrediting bodies levels of membership and qualifications and is a one stop guide for careers advisors students and parents it should also enable human resource managers to verify the qualifications of potential employees

Understanding Social Enterprise

2015-10-31

now in its 48th edition british qualifications 2018 is the definitive one volume guide to every qualification on offer in the united kingdom with an equal focus on both academic and vocational studies this essential guide has full details of all institutions and organizations involved in the provision of further and higher education and is an essential reference source for careers advisors students and employers it also includes a comprehensive and up to date description of the structure of further and higher education in the uk british qualifications 2018 has been fully updated and includes valuable information on awards provided by over 350 professional institutions and accrediting bodies details of academic universities and colleges

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and a full description of the current framework of academic and vocational education it is compiled and checked annually to ensure accuracy of information

The National Skills Development Handbook 2007/8

2007

new tamar elkeles wins prestigious award tamar elkeles vice president of qualcomm learning center and co author of the chief learning officer has been named 2010 clo of the year by chief learning officer magazine since she began with the company in 1992 tamar elkeles has built the qualcomm learning center from a one person operation into a sophisticated integrated and innovative strategic resource for the organization said norm kamikow president and editor in chief of chief learning officer magazine congratulations tamar new business realities and customer demands coupled with new technologies in a changing competitive landscape are causing corporate learning departments to rethink their value role and impact in the organization in a constantly changing business landscape with limited resources and tight budgets learning must be viewed as essential to a successful achievement of business goals the individual driving this function the chief learning officer clo is in a unique position to add significant value to the organization the role of the clo is to drive value focusing on issues such as business alignment managing resources innovation customer service and roi the challenge is to show value to the organization in terms that business leaders and financial analysts can understand and appreciate written from the perspective of the clo this book discusses nine important value adding strategies making up this critical role of the clo of the future at least twenty high profile clos provide their strategies on each of these issues this book is essential reading for both the training and hr communities who need to show the value and connect learning to the business this book shows the value that can be achieved in the organization if it is managed and organized properly and the appropriate leadership is provided

IT Capability Maturity Framework™ (IT-CMF™) 2nd edition

2016-06-15

nowadays it is impossible to imagine a business without technology as most industries are becoming smarter and more tech driven ranging from small individual tech initiatives to complete business models with intertwined supply chains and platform based business models new ways of

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working such as agile and devops have been introduced leading to new risks these risks come in the form of new challenges for teams working together in a distributed manner privacy concerns human autonomy and cybersecurity concerns technology is now integrated into the business discipline and is here to stay leading to the need for a thorough understanding of how to address these risks and all the potential problems that could arise with the advent of organized crime such as hacks and denial of service attacks all kinds of malicious actors are infiltrating the digital society in new and unique ways systems with poor design implementation and configurations are easily taken advantage of when it comes to integrating business and technology there needs to be approaches for assuring security against risks that can threaten both businesses and their digital platforms strategic approaches to digital platform security assurance offers comprehensive design science research approaches to extensively examine risks in digital platforms and offer pragmatic solutions to these concerns and challenges this book addresses significant problems when transforming an organization embracing api based platform models the use of devops teams and issues in technological architectures each section will examine the status quo for business technologies the current challenges and core success factors and approaches that have been used this book is ideal for security analysts software engineers computer engineers executives managers it consultants business professionals researchers academicians and students who want to gain insight and deeper knowledge of security in digital platforms and gain insight into the most important success factors and approaches utilized by businesses

British Qualifications

2004

organization development practitioners have for over half a century engaged with organizations to help them grow and thrive the artful application of organization development od has helped business leaders articulate vision rethink business processes create more fluid organization structures and better utilize people s talents while business leaders and od practitioners intuitively believe that od provides valuable results rigorous measurement of the value delivered has long eluded many od practitioners bottom line organization development provides powerful tools to capture and measure the financial return on investment roi of od projects to the business given the increasing competition for budget and resources within organizations and the requirements of demonstrating tangible results the need for such od measurement tools is very high but in addition to proving the value of od projects integrating evaluation into the change management process itself can actually increase the value of the change initiative because it opens up new ways of capturing and increasing the value of change initiatives in other words there is an roi to roi merrill anderson calls this new way of approaching od strategic change valuation the book explains the five steps in the od value process diagnosis

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design deployment evaluation and reflection in addition three case studies take readers through the process of applying bottom line od to three types of popular strategic change initiatives executive coaching organization capability and knowledge management readers will gain a holistic perspective of how to make the seemingly intangible benefits of these initiatives tangible

British Qualifications 2018

2017-12-03

strong leaders are essential to business success which makes leadership development a business imperative in today s competitive environment leaders are needed that can do more than manage leaders are needed that can make a business great in addition there is increasing pressure on organizations to demonstrate the wise investment of development dollars this requires the effective use of leadership development methods as well as the ability to demonstrate the success of those methods the leadership scorecard combines an explanation and discussion on best practice leadership development methods and incorporates roi measurement evaluation methodology

The Chief Learning Officer (CLO)

2007-01-18

this book comprises of 13 chapters and is written by experts from industries and academics from countries such as usa canada germany india australia spain italy japan slovenia malaysia mexico etc this book covers many important aspects of energy management forecasting optimization methods and their applications in selected industrial residential generation system this book also captures important aspects of smart grid and photovoltaic system some of the key features of books are as follows energy management methodology in industrial plant with a case study online energy system optimization modelling energy optimization case study energy demand analysis and forecast energy management in intelligent buildings pv array energy yield case study of slovenia optimal design of cooling water systems supercapacitor design methodology for transportation locomotive tractive energy resources management smart grid and dynamic power management

Fundamentals of OB

2020-07

a comprehensive book from dr r k sahu a passionate corporate trainer for all those who have passion for training a complete guide for trainers hr professionals consultants professors of human resource development management students training managers and all individuals who aspire to make a career as a trainer or in managing training function a practical treatise covering all facets of training including v managing training functionv training needs identificationv aligning training with organizational goalsv designing training programmev training methodologiesv delivery of trainingv measuring impact of traininga masterpiece detailing all finer elements of training with a practical approach

Strategic Approaches to Digital Platform Security Assurance

2021-05-21

an unprecedented look into the present and future of next generation networks services and management in the telecommunications industry the telecommunications industry has advanced in rapid significant and unpredictable ways into the twenty first century next generation telecommunications networks services and management guides the global industry and academia even further by providing an in depth look at current and developing trends as well as examining the complex issues of developing introducing and managing cutting edge telecommunications technologies this is an orchestrated set of original chapters written expressly for this book by topic experts from around the globe it addresses next generation technologies and architectures with the focus on networks services and management key topics include opportunities and challenges of next generation telecommunications networks services and management tri quad play and ip based networks and services fault configuration accounting performance and security fcaps requirements convergence and an important convergence vehicle ip multimedia subsystem ims next generation operations and network management architecture ad hoc wireless and sensor networks and their management next generation operations and network management standards from a strategic perspective a defining look at the future in this field this book will serve as a contemporary reference for the growing global community of telecommunication and information professionals in industry government and academia it will be important to faculty and graduate students of telecommunications as a graduate textbook

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Bottom-Line Organization Development

2004-02-18

the field of professional academic and vocational qualifications is ever changing the new edition of this highly successful and practical guide provides thorough information on all developments fully indexed it includes details on all university awards and over 200 career fields their professional and accrediting bodies levels of membership and qualifications it acts as an one stop guide for careers advisors students and parents and will also enable human resource managers to verify the qualifications of potential employees

The Leadership Scorecard

2012-06-25

the diversity scorecard is designed to provide step by step instructions worksheets and examples to help diversity executives and managers analyze and track the impact of their diversity initiatives to mobilize the organization for strategic culture change diversity is not a program it is a systemic process of organizational change that requires measurement for organizational improvement and success measuring the progress and results of diversity initiatives is a key strategic requirement to demonstrate its contribution to organizational performance diversity executives professionals and managers know they must begin to show how diversity is linked to the bottom line in hard numbers or they will have difficulty maintaining funds gaining support and obtaining resources to generate progress many organizations collect some type of diversity related data today even if it focuses only on affirmative action statistics the diversity scorecard focuses on tools and techniques to make sure diversity professionals are collecting and measuring the right type of data that will help ensure the organization s success both now and in the future this book helps the reader spend some time thinking about what they currently measure and adding new measures to a database to track progress towards their diversity vision the basic premises of this book are that it is important to develop measures that focus on the past present and future and that measures need to consider the needs of the organization s diverse workforce its work climate diverse customers the community and shareholders part i of the diversity scorecard identifies the need for diversity measurement highlighting a business case for diversity and providing an introduction to diversity measurement part ii of the book outlines the diversity return on investment droi process taking you through step by step processes and techniques part iii teaches you how to use measures in six key categories diversity leadership

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commitment workforce profile representation workplace climate learning growth diverse customer community partnerships and financial impact to build a diversity scorecard that is aligned and linked with the business strategy of the organization finally in part iv dr hubbard discusses implementation issues involving strategic change procedures and techniques to avoid the pitfalls inherent in a diversity based cultural transition process

Energy Management Systems

2011-08-01

in recent years the use of information technologies mobile devices and social media along with the evolving needs of students professionals and academics has grown rapidly new ways of bringing learning content to students new learning environments and new teaching practices are necessary to keep up with these changes assessing the role of mobile technologies and distance learning in higher education provides a comprehensive understanding of m learning processes by discussing challenges in higher education and the role of information technologies for effective learning this reference book offers both real experiences and theoretical input for academicians professionals students practitioners policymakers and managers

5th International Conference On Digital Enterprise Technology -

2009

importance of supply chain integration has been shown in many industry sectors the construction industry is one of the least integrated among all major industries one of the major reasons is that construction supply chains are unstable and often consist of numerous distributed members most of which are small and medium construction companies with the proliferation of the internet and the current maturity of web services standards service oriented architecture soa with open source technologies is a desirable computing model to support construction supply chain integration and collaboration due to its flexibility and low cost this thesis investigates and demonstrates the potential of the current web services technologies and soa for construction supply chain collaboration and management through a prototype service oriented system framework namely sc

collaborator supply chain collaborator sc collaborator is designed and implemented according to the system requirements for construction supply

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chain integration the framework leverages web services and portal technologies open standards and open source packages although some web services systems allow user connection and integration through web services protocol their system functions and operations are fixed and not adaptive to changes the sc collaborator framework enables flexible reconfiguration of internal service invocation integration and system layout without recompilation of the system to align a collaborative system with the supply chains it integrates this thesis proposes and demonstrates the incorporation of supply chain models in a service oriented system framework specifically the supply chain operations reference scor framework a widely used model developed by the supply chain council is employed to model construction supply chains the scor modeling framework provides a generic and hierarchically structured means to specify supply chain networks and processes the scor process elements and operations are wrapped as individual web service units which are integrated and orchestrated in the service oriented sc collaborator framework a case example on a student center construction project is used to illustrate the scor modeling framework for performance monitoring the sc collaborator framework is also extended to support collaboration among distributed service oriented collaborative systems due to the temporary project based relationship among participants in construction projects project participants that do not have direct business partnership may hesitate to expose and share sensitive and proprietary information with each other the distributed sc collaborator framework allows users to specify shared information and data this thesis discusses how information consistency is ensured among distributed sc collaborator systems the distributed network of sc collaborator systems is tested with a case scenario of a completed expansion project of a three storey residential building

Training for Development

2011-09-20

advances in electronic business advances the understanding of management methods information technology and their joint application in business processes the applications of electronic commerce draw great attention of the practitioners in applying digital technologies to the buy and sell activities this timely book addresses the importance of management and technology issues in electronic business including collaborative design collaborative engineering collaborative decision making electronic collaboration communication and cooperation workflow collaboration knowledge networking collaborative e learning costs and benefits analysis of collaboration collaborative transportation and ethics

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Next Generation Telecommunications Networks, Services, and Management

2006

this is the first book focusing on the roi for technology investments written by a technology executive for technology decision makers with the support and guidance of the foremost authority in the discipline of return on investment this book leverages the talents of both authors to provide a framework and methodology that can ensure greater success in mobilizing technology initiatives there is no other book on the market that specifically addresses the critical need to prove roi on resource intensive technology projects with a time tested and industry leading methodology to date most roi books have focused in the areas of human performance training marketing and other human capital related disciplines with increased scrutiny of technology spending by the most complex organizations in the world technology leaders need a tool kit to help them prepare for hard hitting discussions with their organization s cfo president ceo or chairman about the return they should expect from critical technology projects rather than focusing top managers attention on cutting challenging and controlling expenditures as many c level accountants prefer to do this approach guides technology managers in providing executives with more comprehensive balanced information that helps all involved make better business decisions along the way it helps technology managers communicate more effectively with the financial decision makers in their organizations the book also shows executives how partnering with it leaders can help top management understand the return these technology projects can provide to the organization in increased human efficiency automation of manual processes unified organizational data and other high return results from complex and critical technology initiatives at the same time executives and it professionals need to have their projects measured with a balanced perspective while the roi itself is very important it s also important to capture intangibles related to the project as well as information about application and implementation of the project even earlier in the cycle it s important to capture reaction to the technology and the extent to which individuals have learned the technology together these data sets represent a balanced profile of success with roi at the pinnacle

British Qualifications

2012-07-26

compiles top research from the world s leading experts on many topics related to electronic commerce covers topics including mobile commerce
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virtual enterprises business to business applications services and enterprise methodologies

The Diversity Scorecard

2014-11-30

presents new methods in scenario thinking based on a mix of high level research and top level consultancy experience the authors describe the logical bases of a range of scenario methods and provide detailed road maps on how to implement them together with practical examples of their application

Assessing the Role of Mobile Technologies and Distance Learning in Higher Education

2009

when improving performance managing the white space on the organization chart was published in 1990 it was lauded as the book that launched the process improvement revolution this was the book that first detailed an approach that bridged the gaps between organization strategy work processes and individual performance two decades later white space revisited goes beyond a mere revision of that groundbreaking book and refocuses on the ultimate purpose of organizations which is to create and sustain value this book picks up where improving performance left off and shares what we have learned about process in the past 15 years since it was published and how the reader primarily practitioners can capitalize on these notions in their own pursuit of process excellence white space revisited is a comprehensive resource that offers process and performance professionals a conceptual foundation a thorough and proven methodology a set of remarkable working tools for doing process work in a more significant way and a series of candid observations about the practice of business process management bpm the book s time tested methods models tools and guidelines serve to align people process and technology white space revisited includes information on a wealth of vital topics and describes the difference in impact of focusing on single processes vs large scale improvements provides an integrated step by step blueprint for designing implementing and sustaining process management offers a detailed methodology for strategic and tactical process definition and improvement spells out how to leverage the power of it to optimize organizational performance shows how to integrate the energy and value of six sigma process improvement and process management into an effective process excellence group

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SC Collaborator

2005-01-01

previous editions of action learning in practice established this authoritative overview of action learning around the world over the last decade the move towards action based organizational learning and development has accelerated and action learning is now an established part of the education and development mainstream in large and small organizations fully revised and updated this fourth edition covers the origins of action learning with reg revans ideas and looks at their development and application today action learning is self directed learning through tackling business and work problems with the support of peers and colleagues a professional and diverse workforce attracted influenced and developed in this way is more able to deal effectively with the growing complexity and pressures of working life as the limits of conventional training and development become more obvious leaders are increasingly attracted to action based approaches to learning when seeking better outcomes and returns on investment

Advances in Electronic Business

2023-09-21

quality 4 0 is for all industries and this book is for anyone who wants to learn how industry 4 0 and quality 4 0 can help improve quality and performance in their team or company this comprehensive guide is the culmination of 25 years of research and practice exploring implementing and critically examining the quality and performance improvement aspects of industry 4 0 technologies navigate the connected intelligent and automated ecosystems of infrastructure people objects machines and data sift through the noise around ai ar big data blockchain cybersecurity and other rising technologies and emerging issues to find the signals for your organization discover the value proposition of quality 4 0 and the leading role for quality professionals to drive successful digital transformation initiatives the changes ahead are powerful exciting and overwhelming and we can draw on the lessons from past work to mitigate the risks we face today connected intelligent automated provides you with the techniques philosophies and broad overall knowledge you need to understand quality 4 0 and helps you leverage those things for the future success of your enterprise chapter 1 quality 4 0 and the fourth industrial revolution chapter 2 connected ecosystems chapter 3 intelligent agents and machine learning chapter 4 automation from manual labor to autonomy chapter 5 quality 4 0 use cases across industries chapter 6 from algorithms to

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advanced analytics chapter 7 delivering value and impact through data science chapter 8 data quality and data management chapter 9 software applications data platforms chapter 10 blockchain chapter 11 performance excellence chapter 12 environment health safety quality ehsq and cybersecurity chapter 13 voice of the customer voc chapter 14 elements of a quality 4 0 strategy chapter 15 playbook for transformation n m radziwillspan is senior vp of quality and strategy at ultranauts a professional services firm specializing in quality assurance and quality engineering for software data science and digital transformation radziwill is editor of the journal software quality professional an asq fellow and an asq certified six sigma black belt radziwill is one of asq s influential voices and blogs

ECIE 2023 18th European Conference on Innovation and Entrepreneurship Vol 1

2007-09-10

a second edition filled with new and improved content taking your ics cybersecurity journey to the next level key features architect design and build ics networks with security in mind perform a variety of security assessments checks and verifications ensure that your security processes are effective complete and relevant book descriptionwith industrial control systems ics expanding into traditional it space and even into the cloud the attack surface of ics environments has increased significantly making it crucial to recognize your ics vulnerabilities and implement advanced techniques for monitoring and defending against rapidly evolving cyber threats to critical infrastructure this second edition covers the updated industrial demilitarized zone idmz architecture and shows you how to implement verify and monitor a holistic security program for your ics environment you ll begin by learning how to design security oriented architecture that allows you to implement the tools techniques and activities covered in this book effectively and easily you ll get to grips with the monitoring tracking and trending visualizing and procedures of ics cybersecurity risks as well as understand the overall security program and posture hygiene of the ics environment the book then introduces you to threat hunting principles tools and techniques to help you identify malicious activity successfully finally you ll work with incident response and incident recovery tools and techniques in an ics environment by the end of this book you ll have gained a solid understanding of industrial cybersecurity monitoring assessments incident response activities as well as threat hunting what you will learn monitor the ics security posture actively as well as passively respond to incidents in a controlled and standard way understand what incident response activities are required in your ics environment perform threat hunting exercises using the elasticsearch logstash and kibana elk stack assess the overall effectiveness of your ics cybersecurity program discover tools techniques methodologies and activities to perform risk assessments for your ics environment who this book is for if you are an ics security professional or anyone curious about ics cybersecurity for extending improving

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monitoring and validating your ics cybersecurity posture then this book is for you it ot professionals interested in entering the ics cybersecurity monitoring domain or searching for additional learning material for different industry leading cybersecurity certifications will also find this book useful

ROI for Technology Projects

2007-12-31

Electronic Commerce: Concepts, Methodologies, Tools, and Applications

2011-05-03

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Action Learning in Practice

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