# Ebook free Information technology for management transforming organizations in the digital economy 4th edition turban (2023)

6 key levers of a successful organizational transformation by andrew white michael wheelock adam canwell and michael smets may 10 2023 illustration by mr nelson design summary among the essential mechanisms to bolster these changes are incentives operating model changes for example the streamlining of decision rights and boxes and lines process changes systems and technologies governance performance management and corporate norms about how work gets done after 15 years of original mckinsey research on organizational transformations 1 the results from our latest mckinsey global survey confirm an enduring truth the more transformation actions a company takes the greater its chances for success 2 yet success remains the exception not the rule many senior managers today are aggressively trying to transform their companies seeking radically to improve performance by changing behavior and capabilities throughout the organization unfortunately most leadership groups lack a proven way of thinking about the challenge organizational transformation aligns with business goals and can aim at multiple things such as changing organizational processes and workflows to make them more agile adaptable and effective transforming the company culture digital transformation change may be the only constant in today s organizations here s how to lead through it clearly businesses need a new model for transformation in this article the authors present one based on research with dozens of leading companies that have defied the odds such as ford dell the three elements that characterize transformation leaders what do these leading companies do differently in our analysis three key elements closely correlate with better performance holistic management of change journeys consistent leadership alignment and employee centric change management organizations must take steps to enable both leaders and employees with the right tools and capabilities to sustain change organizational transformation requires a change management strategy that facilitates digital transformation and builds a strong workplace experience here are 6 strategies to help you and your team rise above current beliefs and practices grow bigger minds and build capacity for new ways of working while transforming your organization 1 discover your culture and capabilities get a deep and clear eyed view of your current culture effective change management allows you to achieve outcomes faster with less friction and with a higher likelihood of success effective change management strategies achieve success by incorporating the following strong leadership and alignment on the vision for the future state clarity on how the change effort aligns with the organization organizational change management can help ensure your transition to new processes goes smoothly new systems and strategies can be highly disruptive to your business transformation programs change how organizations use people processes technology and physical infrastructure to develop capabilities to meet their mission these programs are driven by a sense of urgency are broad in scope and impact and are typically done in parallel with ongoing operations processes provide a likely solution in the broadest sense they can be defined as collections of tasks and activities that together and only together transform inputs into outputs within organizations these inputs and outputs can be as varied as materials information and people a few core elements of change management are universally recognized inspirational and effective change leaders to act as role models a change story with real meaning to persuade leaders and employees new mind sets and behavior among employees and the orchestration of change in an expanding self sustaining wave throughout the organization transforming an organization into a thriving entity that is able to deliver sustainable inclusive growth requires a comprehensive approach to leadership transformation beginning with the senior network of leadership teams transformational leaders not only directly impact knowledge del bere

management they also foster more effective strategy implementation and information technology use which positively contribute to the effectiveness of knowledge management as a driver of organizational performance welcome to the site for information technology for management transforming organizations in the digital economy 5th edition by efraim turban dorothy leidner ephraim mclean and james wetherbe organizations that have implemented ddi s talent management solutions have seen significant improvements in leadership effectiveness employee engagement and overall business performance ddi s commitment to innovation ensures that its solutions remain at the forefront of the talent management industry helping organizations build a strong nicole brauckmann focuses on helping organizations and individuals create the conditions for successful emergent change to unfold as an executive and consultant she has worked to deliver large

#### 6 key levers of a successful organizational transformation

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among the essential mechanisms to bolster these changes are incentives operating model changes for example the streamlining of decision rights and boxes and lines process changes systems and technologies governance performance management and corporate norms about how work gets done

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after 15 years of original mckinsey research on organizational transformations 1 the results from our latest mckinsey global survey confirm an enduring truth the more transformation actions a company takes the greater its chances for success 2 yet success remains the exception not the rule

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many senior managers today are aggressively trying to transform their companies seeking radically to improve performance by changing behavior and capabilities throughout the organization unfortunately most leadership groups lack a proven way of thinking about the challenge

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organizational transformation aligns with business goals and can aim at multiple things such as changing organizational processes and workflows to make them more agile adaptable and effective transforming the company culture digital transformation

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transformation programs change how organizations use people processes technology and physical infrastructure to develop capabilities to meet their mission these programs are driven by a sense of urgency are broad in scope and impact and are typically done in parallel with ongoing operations

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processes provide a likely solution in the broadest sense they can be defined as collections of tasks and activities that together and only together transform inputs into outputs within organizations these inputs and outputs can be as varied as materials information and people

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a few core elements of change management are universally recognized inspirational and effective change leaders to act as role models a change story with real meaning to persuade leaders and employees new mind sets and behavior among employees and the orchestration of change in an expanding self sustaining wave throughout the organization

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transforming an organization into a thriving entity that is able to deliver sustainable inclusive growth requires a comprehensive approach to leadership transformation beginning with the senior network of leadership teams

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transformational leaders not only directly impact knowledge management they also foster more effective strategy implementation and information technology use which positively contribute to the effectiveness of knowledge management as a driver of organizational performance

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