

Free reading Socially responsible and sustainable business around the globe the new age of corporate social responsibility Full PDF

Sustainable Business Models The Sustainable Business Challenge Managing Sustainable Business Leading Sustainably The Sustainable MBA Entrepreneurship and Sustainability International Dimensions of Sustainable Management Achieving Sustainable Business Excellence The Sustainable MBA The Quest for Sustainable Business The Sustainable Business Business Models for Sustainability Transitions Sustainable Markets for Sustainable Business Clean An Introduction to Circular Economy Sustainable Development Goals A Simple Path to Sustainability The Sustainable Business Workbook Ecologically Conscious Organizations Sustainable Business Strategy Sustainable Business Sustainability in Innovation and Entrepreneurship The World Guide to Sustainable Enterprise - Volume 3: Europe Sustainable Business Strategic Corporate Social Responsibility Sustainable Business Progressive Business Models Sustainability Challenges and Solutions at the Base of the Pyramid Sustainable Business Development Socially Responsible and Sustainable Business Around the Globe The Customer Catalyst Principles of Sustainable Business The World Guide to Sustainable Enterprise The World Guide to Sustainable Enterprise Green Growth That Works Employee Engagement with Sustainable Business Consulting for Business Sustainability Place Based Approaches to Sustainability Volume I Sustainable Business The Sustainable Business Handbook

Sustainable Business Models 2018-06-28 this book provides a rich overview and takes a closer look at the current state of theory and practice in the field of sustainable business models the chapters in this book examine and analyze existing and new approaches towards sustainable business models and showcase the implementation of sustainable business through both quantitative and qualitative studies including several case studies and many practical examples it approaches these issues from the standpoints of diverse business disciplines to yield new insights and ideas that are relevant from both an academic and professional perspective in its essence the book examines how firms value creation processes can be driven by sustainability and social responsibility and how this impacts business and society readers will find a range of sustainable business models that have been employed and are being pioneered in various industries around the globe which are thoroughly investigated and discussed and put into a comprehensive conceptual framework

The Sustainable Business Challenge 2017 two decades ago in the late 1970s environmental concerns were only beginning to surface in the world's boardrooms today environmental stewardship is part of every board member's vocabulary so what issues will be on the corporate board agenda twenty years from now how fully will environmental and social questions be integrated into the fabric of an enterprise that depends on those entering the corporate world now by the time today's business students have gained senior positions concepts such as eco efficiency and the social licence to operate should be common currency therefore environmental concerns will be high on the list of recruitment and career development requirements of 21st century corporations so how well prepared are today's business students the sustainable business challenge began with a collaboration between the wbcSD and the international student organization aiseC to discover precisely that environmental staff from the wbcSD's member companies business professors and members of environmental NGOs were asked to help compile a document of what every student should know a version was posted on the internet along with a certificated exam the sustainable business challenge exam and was greeted with much enthusiasm from around the world this success prompted great demand for an accompanying book based on the original internet background document the sustainable business challenge is now available the sustainable business challenge is the most comprehensive and up to date primer available on issues of corporate sustainability and of environmental issues that affect business all the key topics are addressed thoroughly and succinctly what does sustainable development mean and what are its implications what are the important issues for business regarding climate water fisheries agriculture forestry biodiversity energy transport and waste what are the key topics on today's board agenda what do businesses need to know about emerging themes such as product stewardship sustainable consumption global trade and risk and uncertainty what are the tools for managing the sustainable corporation what about concepts for the next century such as eco efficiency by product synergy the triple bottom line in order to put these issues and many more in context they are all viewed from the perspective of the fictional sdx corporation a us multinational manufacturing corporation as they get to grips with the policy implications of environmental issues throughout 1999 we eavesdrop on an imagined dialogue as a large corporation questions its future via board papers internal memoranda letters and press clippings this takes the sustainable business challenge above the realm of an environmental management textbook presenting instead the story of a corporation's search for sustainability a final chapter takes us to 2020 and imagines what will be on the board's agenda by then the sustainable business challenge is unique in the breadth of its scope yet doesn't over simplify the issues it is thoroughly revised and up to date it includes discussion on the implications of the kyoto negotiations and includes contributions from john elkington sustainability rick bunch world resources institute and numerous others anyone business students managers heads of smes looking for a single resource that presents all the key environmental issues as they affect business now and into the next century need look no further than the sustainable business challenge provided by publisher

Managing Sustainable Business 2018-03-07 this book offers 32 texts and case studies from across a wide

range of business sectors around a managerial framework for sustainable business the case studies are developed for and tested in executive education programmes at leading business schools the book is based on the premise that the key for managing the sustainable business is finding the right balance over time between managing competitiveness and profitability and managing the context of the business with its political social and ecological risks and opportunities in that way a sustainable business is highly responsive to the demands and challenges from both markets and societies and managers embrace the complexity ambivalence and uncertainty that goes along with this approach the book presents a framework that facilitates the adoption of best business practice this framework leads executives through a systematic approach of strategic analysis and business planning in risk management issues management stakeholder management sustainable business development and strategic differentiation business model innovation and developing dynamic capabilities the approach helps broaden the understanding of what sustainable performance means by protecting business value against sustainability risks and creating business value from sustainability opportunities

Leading Sustainably 2022-02 the business world is at an important crossroads the age of the stakeholder is rapidly superseding that of the shareholder as climate change and political and societal shifts upend years of seeming prosperity to move past this agitated age business and society must learn to lead sustainably by putting purpose on equal footing with profit the first step is understanding what is meant by sustainability and how it offers an opportunity for both business and society inspired by the launch of the 2030 united nations sustainable development goals sdgs the book captures the ideas of more than 100 change makers from around the world about how business is putting sustainability at the core of strategy to survive thrive and realign its interests with society's leading sustainably looks at how sustainability has evolved in a business context offering powerful insights key facts and guidance on building sustainability capability within companies measuring and managing impact sustainable finance's transformation and other topics critical to aligning businesses central activities with sustainable principles the book introduces five vignettes profiling best in class companies that were sustainable from the start and international case studies on business sustainability efforts spanning industries from hospitality to waste management fashion finance and more finally bridges and eubank provide frameworks and in depth direction firms can leverage when accelerating their transition to more sustainable business models the book is a perfect guide for mid level to senior managers seeking to understand this fast changing business environment how to factor sustainability into their decision making and why the sdgs changed everything

The Sustainable MBA 2010-09-24 the sustainable mba provides the knowledge and tools to help you green your job and organization to turn sustainability talk into action for the benefit of your bottom line and society as a whole based on more than 100 interviews with experts in business international organizations ngos and universities from around the world this first of its kind guide brings together all the pieces of the business and sustainability puzzle including the basics on what sustainability is why you should be interested how to get started and what a sustainable organization looks like a wide range of tools guidelines techniques and concepts that you can use to implement sustainability practices tools and tips on how to green your job including how to sell these ideas to your team how to make green choices as a consumer and how to organize green meetings a survey of the exciting trends in sustainable business happening around the world a wealth of links to interesting resources for more information the sustainable mba is organized like a business school course allowing you easy access to the relevant information you need about sustainability and accounting economics entrepreneurship ethics finance marketing organizational behaviour operations and strategy giselle weybrecht's commitment to sustainable development goes back to before her university years since then she has expanded her reach to local and national government business social entrepreneurs and the international community she worked for the united nations world water assessment programme is a fellow of the uc berkeley based beahrs environmental leadership programme and holds an mba from london business school she is

currently developing new approaches to raise awareness among managers of how they can incorporate sustainability into their businesses and everyday professional lives

Entrepreneurship and Sustainability 2016-04-29 in entrepreneurship and sustainability the editors and contributors challenge the notion that not for profit social entrepreneurship is the only sort that can lead to the alleviation of poverty entrepreneurship for profit is not just about the entrepreneur doing well entrepreneurs worldwide are leading successful for profit ventures which contribute to poverty alleviation in their communities with the challenge of global poverty before them entrepreneurs continue to develop innovative business oriented ventures that deliver promising solutions to this complex and urgent agenda this book explores how to bring commercial investors together with those who are best placed to reach the poorest customers with case studies from around the world the focus of the contributions is on the new breed of entrepreneurs who are blending a profit motive with a desire to make a difference in their communities and beyond borders a number of the contributions here also recognize that whilst much research has been devoted to poverty alleviation in developing countries this is only part of the story studies in this volume also focus upon enterprise solutions to poverty in pockets of significant deprivation in high income countries such as the appalachia region of the us in parts of europe and the richer asian countries much has been written about the achievements of socially orientated non profit microfinance institutions this valuable academically rigorous but accessible book will help academics policy makers and business people consider what the next generation of more commercially orientated banks for the bottom billion might look like

International Dimensions of Sustainable Management 2019-05-21 this book provides a rich collection of essays discussing and showcasing the transformation of businesses around the world towards sustainability and responsibility based on a framework of global theoretical approaches it presents practical examples and cases from a variety of industries regions and corporate functions it also highlights the latest insights on how corporations consider sustainability in the governance of their respective organization furthermore the book features a section dedicated to responsible finance and outlines business and management driven approaches that contradict the traditionally held belief that a trade off exists between sustainability social responsibility and profit

Achieving Sustainable Business Excellence 2018-04-04 compiling the best practices of business excellence frameworks around the world this new book addresses the need for innovative research on sustainable business performance using detailed empirical studies the authors outline the motives and benefits of the implementation of such frameworks in different geographical regions comprehensive case studies showcase how the variety of excellence frameworks are manifested in their work cultures values and beliefs academics studying quality management hrm and international business will find this book an essential read as it establishes the relevance of human capital in achieving and sustaining global business excellence

The Sustainable MBA 2013-11-08 whether you are an employee a manager an entrepreneur or a ceo the sustainable mba second edition provides the knowledge and tools to help you green your job and organization to turn sustainability talk into action for the benefit of your bottom line and society as a whole based on more than 150 interviews with experts in business international organizations ngos and universities from around the world this book brings together all the pieces of the business and sustainability puzzle including what sustainability is why you should be interested how to get started and what a sustainable organization looks like a wide range of tools guidelines techniques and concepts that you can use to implement sustainability practices information on how to be a sustainability champion or intrapreneur in your organization including how to sell these ideas to your team and how to incorporate them into any job a survey of the exciting trends in sustainable business happening around the world a wealth of links to interesting resources for more information the sustainable mba second edition is organized like a business school course allowing you easy access to the relevant information you need about sustainability as it relates to accounting economics entrepreneurship ethics finance marketing

organizational behavior and hr operations and strategy the sustainable mba second edition has been updated to reflect global developments in this evolving field to remain the definitive guide to sustainable business additional resources to accompany the book are available at thesustainablemba.com

The Quest for Sustainable Business 2017-09-08 in january 2010 author academic and social entrepreneur dr wayne visser set off on a nine month 20 country quest to talk to entrepreneurs business leaders and innovators and learn about how companies in all parts of the world can and are helping to tackle the world s most pressing social and environmental problems his aim was to explore the many varieties of global approaches to sustainable business practices first hand and to share some of the most innovative global examples the result is this treasure trove of a book full of stories ideas links to more than 100 video interviews best practices and tools for making sustainable business work in a myriad of different contexts cultures and settings besides sharing insights from his 2010 csr quest world tour the author captures his professional experiences and the evolution of sustainable business over the past 20 years the path begins in africa and winds its way through asia north america europe australasia and latin america the author shares what he has learned in encounters with mega corporations and small farmers and conversations with ceos and social entrepreneurs there are facts and figures about world trends and interviews with thought leaders and activists this is a tale that consciously weaves the personal and the professional mixing anecdotes and case studies it looks outwards and reflects inwards and is both autobiography and the life story of a global movement

The Sustainable Business 2017 this is the 2nd edition of the sustainable business 2010 winner of the president s award for excellence in a published body of work at kozminski university poland recommended for managers employees teachers and students this readable and informative guide explains the importance of waste minimization as a first step toward sustainability within its pages the breadth and depth of long term profitable business practices are explored with an emphasis on optimizing resources including labour and markets and maximizing purchases and investments while eliminating the costs of non product waste unemployment short term thinking and environmental degradation as proof of its potency the sustainable business has already been disseminated to over 1 3 million people around the world and the first edition is available in four different languages the bottom line if you re looking to gain insight on the future of business this is it provided by publisher

Business Models for Sustainability Transitions 2021-11-11 can innovations in business change society can innovations in society change business these two questions have become critically urgent in recent years but are rarely considered together business models for sustainability transitions therefore asks can contemplating both concepts together result in a flourishing sustainable future technology alone cannot save us we cannot consciously consume our way out of trouble this book represents a start at bridging the dynamic world of business model innovation with the constant and unprecedented transitions underway in the world around us for researchers practitioners and policy makers the coupling of the two questions has the potential to unlock answers to our grand global challenges with responses that are at the same time rapid and enduring this work offers unique and considered glimpses into what it may take to harness wide ranging innovations for the collective good

Sustainable Markets for Sustainable Business 2016-03-03 around the world the focus is on the relationship between ethics and governance codes and how widely this should be interpreted sustainability has three main accepted dimensions economic growth social responsibility and environmental protection it is a truly multidimensional and multidisciplinary concept and one which directly affects the risks and opportunities for markets and businesses in three distinct parts sustainable markets for sustainable business explores the relationship between markets and business and sustainable development as well as issues such as climate change pollution land degradation and biodiversity loss firstly the authors all experts from around the world consider a variety of theoretical issues concerned with sustainability in the new environment in part two the emphasis is on looking at these issues in the market and business practice under various guises although every chapter contains

discussion and recommended solutions the final part specifically focuses on future perspectives and the solution strategies for implementation of sustainability measures throughout the book the authors address the need for business and market sustainability reforms the world's markets have the potential to improve the lives of billions in developing countries reducing poverty and securing environmental quality for future generations often they fail to capture the full value of natural resources or promote the interests of poor people therefore an effective public policy framework is required sustainable markets for sustainable business and future titles in the finance governance and sustainability series address this need

Clean 2023-03-14 straightforward strategies for achieving sustainable practices and business success in the modern organization in clean lessons from ecolab's century of positive impact a team of veteran sustainability experts delivers a practical toolkit for creating a forward looking and sustainability focused business from ecolab's origins in sustainability 100 years ago to its ambitious 2030 environment and social impact goals this book lays out a roadmap for business transformation and continued growth today and for the next 100 years you'll explore the principles and methods required to build and lead a sustainable company you'll discover how to evolve your focus on sustainability over time as your organization transforms and grows you'll learn to build and maintain momentum for sustainability initiatives and cement your firm's commitment to new practices through iteration and aligning business units around core shared sustainability goals embed new sustainable practices into your organization's governance and operations dna identify and leverage specific sustainability levers that impact a wide variety of key performance indicators create a set of business processes that enable sustainable future and engage your employees in a higher purpose an essential playbook for students of sustainability and business this book is a must read for the modern manager executive or director seeking to solidify their business strategy and future proof their company clean lessons from ecolab's century of positive impact describes the holistic and comprehensive approach to responsible business that we've all been waiting for

An Introduction to Circular Economy 2020-12-18 this book is purposefully styled as an introductory textbook on circular economy ce for the benefit of educators and students of universities it provides comprehensive knowledge exemplified by practices from policy education r d innovation design production waste management business and financing around the world the book covers sectors such as agriculture food packaging materials build environment textile energy and mobility to inspire the growth of circular business transformation it aims to stimulate action among different stakeholders to drive ce transformation it elaborates critical driving forces of ce including digital technologies restorative innovations business opportunities sustainable business model financing instruments regulation assessment and experiential education programs it connects a ce transformation for reaching the sdgs2030 and highlights youth leadership and entrepreneurship at all levels in driving the sustainability transformation

Sustainable Development Goals 2019-10-07 achieving the sustainable development goals through finance technology and law reform achieving the sdgs requires a fundamental rethink from businesses and governments across the globe to make the ambitious goals a reality trillions of dollars need to be harnessed to mobilise finance and accelerate progress towards the sdgs bringing together leaders from the world bank the financial and business sectors the startup community and academia this important topically relevant volume explains what the sdgs are how they came about and how they can be accelerated real world case studies and authoritative insights address how to direct investment of existing financial resources and re align the global financial system to reflect the sdgs in depth chapters discuss how financial institutions such as ubs wealth management manulife asset management and moody's rating agency are supporting the sdgs the opportunities arising from blockchain big data digital identity and cutting edge fintech and regtech applications are explored whilst the relevance of sustainable and transparent global supply chains is underscored significant attention is paid to law

reform which can accelerate progress of the sdgs through sme financing crowdfunding peer to peer lending and tax restructuring to achieve the world we want much needs to be done the recommendations contained within this book are critical for supporting a fundamental shift in thinking from business and governments around the world and for building a more just and prosperous future for all

A Simple Path to Sustainability 2011-03-03 with unequaled insight business experts profile 12 outstanding sustainable small to medium sized enterprises and explain how their green strategies and methods have helped them succeed a simple path to sustainability green business strategies for small and medium sized businesses is designed specifically to help smaller enterprises share in the benefits that flow from sustainability built around case histories showcasing 12 small to medium size enterprises smes that have outstanding records of sustainability this unique hands on guide will help readers choose and develop sustainability strategies and undertake the marketing and management initiatives necessary for success the studies collected here detail each company s journey from initial idea through building a new culture engaging stakeholders gaining competitive advantage and planning for the future each study also covers the challenges encountered successes and failures and lessons learned cases are centered around distinct themes including a marketing public relations perspective a risk management perspective an organizational culture perspective and a new product development perspective taken as a whole these stories do more than inform they will inspire managers to become green entrepreneurs undertaking sustainable strategies that can reap surprising benefits

The Sustainable Business Workbook 2017-09-08 whether you are undertaking the exercises for your own purposes or with the intent of completing a certification course in sustainable development this workbook will be of help the companion text for this publication is the sustainable business a practitioner s guide to achieving long term profitability and competitiveness 2nd edition read the companion text thoroughly before beginning this workbook follow a step by step approach using the 7 p roadmap to sustainability model and work your way through the seven sections that comprise the companion text preparation processes preservation people place product and production this workbook focuses on waste elimination a forthcoming workbook will focus on resource extension this workbook will increase your knowledge and understanding subject specific skills and personal and transferable skills

Ecologically Conscious Organizations 2020-12-02 this book investigates the value orientation of ecologically conscious business it analyzes in a systematic and comparative way the value commitments and business models of exemplary ecologically conscious businesses from around the world ecological consciousness is gaining importance in modern business thinking as the effects of the anthropocene acidification of oceans diminishing potable water climate change and decreasing biodiversity are becoming more evident surviving this ecological crisis requires a radical inner transformation of humanity and an ecological transformation of business and the economy this book is valuable reading for masters and ph d students as well as academics business practitioners and policymakers who are working in the field of business ethics business and the natural environment business and society sustainability and corporate social responsibility it also serves as general reading for reflective practitioners who are interested in progressive ecologically conscious businesses ethical business functioning and business model innovation

Sustainable Business Strategy 2022-03-21 in the twenty first century there is no single prescription for business strategy development choice and implementation the challenges facing firms not for profit organizations and the public sector are significant and call for creativity inclusivity diversity and responsibility the looming and deepening crisis of climate change imperatives of the un sustainable development goals and global pandemics have exposed the risks associated with an exclusive market worldview and the indicators that drive it such as gdp stock market values return on investment executive remuneration etc sustainable business strategy augments and challenges existing texts to offer a progressive challenging decolonized and plural business strategy curriculum andrew grantham

presents existing business strategy theories tools and techniques introduces contemporary critiques and offers fresh thinking about the application of the models and outcomes the book takes the position that what we know about strategic analysis choice and implementation needs updating and revision while there remains a significant role for the market in a healthy sustainable and future oriented economy strategic decisions will be mediated by regulation broad stakeholder engagement and planetary boundaries this book is written to be used as a core text for students studying business or corporate strategy at undergraduate and master s levels the author uses contemporary examples by way of illustration but seeks to guide readers to investigate the case in greater detail for themselves using references and hyperlinks questions and exercise sections in each chapter can be utilized in seminar classes and or assessments events around the book link to a de gruyter online event in which the author andrew grantham together with patricia prado newcastle business school discuss topics such as how can businesses implement strategies that enable competitive growth and create shared value in a way that is truly sustainable during this era of climate change what tools can analysts and strategists use to ensure sustainability is at the very core of business strategy the event will be moderated by richard freeman founder and ceo of always possible youtu be 0y6n93 6axw

Sustainable Business 2014-09-15 sustainable business key issues is the first comprehensive introductory level textbook to address the interface between environmental challenges and business solutions to provide an overview of the basic concepts of sustainability sustainable business and business ethics the book introduces students to the background and key issues of sustainability and suggests ways in which these concepts can be applied in business practice though the book takes a business perspective it is interdisciplinary in its nature and draws on knowledge from socio economic political and environmental studies thereby providing a practical and critical understanding of sustainability in the changing paradigm of global business it goes beyond the conventional theories of sustainability and addresses critical issues concerned with population consumption and economic growth it discusses realistic ways forward in particular the circular economy and cradle to cradle frameworks the book is both a theoretical and practical study guide for undergraduate and postgraduate international students of broad areas of sustainability teaching ways to recognize opportunities for innovation and entrepreneurship at the intersection of environmental economic ethical and social systems it takes a strategic approach in applying the power of business methods and policy to address issues of global importance such as climate change poverty ecosystem degradation and human rights this textbook is essential reading for students of business management and sustainability courses it is written in an engaging and accessible style with each chapter including case studies discussion questions end of chapter summaries and suggestions for further reading

Sustainability in Innovation and Entrepreneurship 2017-08-01 this book provides a richly illustrated study of sustainability innovation and entrepreneurship specifically it examines the ways in which governmental policies and practices modify the social conditions necessary to promote innovation in businesses and by so doing impact economic development exploring topics such as green innovation green customer capital smart cities green entrepreneurship and environmental responsibility this book presents some of the most current research and best practices in the field in today s global economy strategies policies and practices that address the negative effects of human activity on the environment need to be incorporated into the business framework in order for companies to achieve a sustainable competitive advantage around the world such changes have already resulted in a broad range of products production methods and technical features that ensure environmental protection at the same time the mass media s communication of a deteriorating earth have motivated a growing number of citizens in both developed and developing nations to modify their consumption habits towards more ecological products consequently an increasing number of companies are reacting to these changes in business and legal frameworks and consumer preferences by investing in new forms of green innovation or eco innovation designed to promote both environmental and corporate sustainability for example

hewlett packard eliminated lead from its welding process wal mart reduced the emissions of their suppliers and cisco dell and ibm are investing in smart grids this volume showcases pioneering efforts among companies citizens and government agencies that are moving from theory to practice by placing sustainability at the core of their development strategies

The World Guide to Sustainable Enterprise - Volume 3: Europe 2017-09-08 the world guide to sustainable enterprise is the first comprehensive global compendium that clearly describes the national approaches to sustainable enterprise through a systematic review of each country this quick to access reference guide showcases the similarities and differences in each region every country profile includes key information about the relevant history country specific issues trends research and the leading organizations operating in the field as well as best practice case studies the guide comprises four volumes each dedicated to a specific region of the world in a world where organizations are working increasingly across national and regional boundaries and research takes a joined up and international approach this book is an essential guide for practitioners and researchers in the disciplines of business sustainability social enterprise and corporate responsibility the first of its kind this reference book provides the reader with a unique insight into what is the current state of play in each country each edited volume provides expert contributions from around the world the contributors have been selected on the basis of their knowledge of the country and their clear experience in sustainable enterprise each regional country profile includes the following subsections sustainable enterprise in context priority issues trends government policies case studies further resources and references this unique resource will be an essential acquisition for all organizations who need to benchmark their sustainable enterprise strategies throughout different regions and cultures and want the best possible intelligence on the key issues and concerns relating to sustainable business and social responsibility in all of the markets in which they operate it provides a useful companion reference collection to the world guide to csr also edited by wayne visser the full four volume set of the world guide to sustainable enterprise is available for purchase as a single item at a 25 discounted rate

Sustainable Business 2009-08-01 this book is a brief introduction to sustainability as it applies to business and offers an overview of how sustainability is applied throughout the organization chapters are organized by familiar departments or functions of the business and cover the applications and terminology of sustainability throughout each area whether you are an executive an entrepreneur an employee or a business student this book will help you understand the big picture of what it means to be a sustainable business

Strategic Corporate Social Responsibility 2021-10-13 based on the idea that strategic csr offers the most holistic and effective approach to corporate social responsibility the author presents the key concepts theories and philosophical approaches to csr along with the practical tools needed to implement this knowledge in the real world

Sustainable Business 2012-08-15 the importance of sustainability has entered the realm of the business cliché such is its widely held acceptance in reality though how does a business act sustainably and how does this change in behaviour affect operations strategy marketing and results rather than focusing on micro level issues regarding green operations this text takes the strategic bigger picture perspective to provide a clear and coherent overview of how sustainability impacts on business and management it is in this sense that subjects such as sustainable design are discussed with regard to its impact upon business strategy this strategic level discussion continues around the issues of eco marketing and green value the book also addresses the contextual issues of responsible leadership and creativity and their role in sustainable development this new textbook fills a longstanding gap in providing a true introduction to the subject from a wide perspective in this sense the book will make ideal reading for courses at advanced undergraduate level such as green business corporate social responsibility and environmental management postgraduate students studying for an mba or those taking msc modules in these areas will also need to read this book

Progressive Business Models 2017-09-06 this book presents and analyses exemplary cases of progressive business understood as ecologically sustainable future respecting and pro social enterprise the authors present a number of companies following progressive business practices from a range of industries including ethical and sustainable banking artisan coffee production and distribution pharmaceutical products clean technology governance in retailing responsible hospitality and consumer goods with case studies from around europe such as tridos bank in the netherlands béres co in hungary novo nordisk in denmark lumituuli in finland john lewis in the uk and illy café from italy these progressive companies have global reach and an international impact the collected cases aim to show the best to be expected from business in the 21st century in a structured accessible way suitable for any readers interested in innovative ways of creating forward looking sustainable business

Sustainability Challenges and Solutions at the Base of the Pyramid 2017-09-08 around the turn of the millennium it had become painfully evident that development aid charity or global business as usual were not going to be the mechanisms to alleviate global poverty today there is little dispute that poverty remains the most pressing global problem calling for innovative solutions one recent strategy is the base of the pyramid bop concept developed by prahalad and hart which relies on entrepreneurial activity tapping into the previously ignored markets of the economically most disadvantaged it is a process requiring innovations in several disciplines technological social and business this book covers a number of areas first much of the current bop discussion emphasises targeting products to the needs of the poor but do we actually know what the real needs of the poor are this book takes a bottom up human centred approach and examines examples that truly engage the poor in bop product and service development what types of needs assessment methodologies are indicated considering the cultural differences in bop countries are the existing methodologies adequate do they need to be redefined and redeveloped second the book considers how we can balance poverty alleviation and stimulate economic growth without stressing the ecosystem tragically the poor are hardest hit by the adverse effects of environmental deterioration such as water shortages climate change or the destruction of habitats while the economic welfare of the poor is critical the bop approach must balance its inherent paradox of encouraging greater consumption while avoiding further pressures on environmental sustainability the link between the bop approach and sustainable development is a key feature of this book third it looks at innovation and asks what kinds of bottom up innovation open source technological social and business support bop initiatives and sustainable development fourth the book deals with the relationship between development assistance and bop is a bop strategy the antithesis to development aid or can these two co exist or even complement each other finally the book raises questions about the relationship between corporate responsibility and bop is bop a new form of corporate neo colonialism or a new form of corporate responsibility although the bop concept has unleashed an extensive and generally enthusiastic response from academics businesses ngos and governments the knowledge domain around this concept is still in the early stages of development this book addresses that need with a focus on the needs of the end users the poor as a starting point for bop products and innovations with contributions from both supporters and critics it provides a treasure trove of global knowledge on how the concept has developed what its successes and failures have been and what promise it holds as a long term strategy for alleviating poverty and tackling global sustainability

Sustainable Business Development 2010-05-20 in a turbulent business environment leaders must begin to think more broadly about what a corporation is and how it can create a richer future with the globalisation of the world s economies the intensification of competition and quantum leaps in technological development the insular and static strategic thinking of many global corporations has become inadequate for understanding the business environment and determining strategic direction this 2006 book provides comprehensive and practical analysis of what sustainable business development sbd is and how companies can use it to make a significant difference case studies of companies in the us europe the pacific rim and south america demonstrate that achieving innovation and integration depends

on a comprehensive understanding of all of the forces which drive change and responding to them with fresh ways of strategic thinking it is compulsory reading for mba students and executives as well as professional readers

[Socially Responsible and Sustainable Business Around the Globe](#) 2013-01-01 how organisations can drive growth in the customer economy the digital revolution has changed the business landscape in remarkable ways and will continue to do so organisations across industries and around the world are being disrupted and digitised at increasing pace putting far more power in the hands of both customers and end consumers the traditional inside out functionally siloed business model typical of the product and sales led growth era is over the customer catalyst shows how organisations can put customers truly at the heart of their business and catalyse genuine sustainable growth future business models are no longer about functions they are beginning to revolve around customers customer led companies will over time unpack their static functional activities and transform their structure customer advocates already wield massive influence in a customer's buying process and this is only set to increase this is already changing the role and nature of business functions and sales is no longer seen as the only source of growth the customer economy is placing greater demands on businesses and offers greater rewards to the businesses that meet and exceed customer expectations this invaluable book will enable readers to lead their organisations to more profitable and sustainable growth transform their organisations to become truly customer centric with the c change growth engine explore in depth stories from leaders of companies such as zoom signify starling bank ritz carlton microsoft and finastra with frank advice and practical steps to achieve success help their companies adapt to and profit from the new realities of the customer economy gain important insights from business leaders on best practice in key customer centric growth areas the customer catalyst shows businesses how to survive the transition to the customer economy transform to align around today's dynamic customer needs and ultimately drive sustainable business growth

The Customer Catalyst 2019-12-16 the basic function of companies is to add value to society profits are a means to an end not an end in itself the ability of companies to innovate scale and invest provides them with a powerful base for positive change but companies are also criticized for not contributing sufficiently to society's grand challenges an increasingly vuca volatile uncertain complex and ambiguous world creates serious governance gaps that not only require new ways of regulation but also new ways of doing business can companies effectively contribute to sustainable development and confront society's systemic challenges arguably the most important frame to drive this ambition was introduced and unanimously adopted in 2015 the sustainable development goals sdgs the sdg agenda not only defines a holistic set of global goals and targets but also foundational principles to guide meaningful action to their achievement by 2030 multinational companies have signed up to the sdgs as the world's long term business plan realizing the sdgs provides a yearly 12 trillion investment and growth opportunity while creating hundreds of millions of jobs in the process but progress is too slow witnessing society's inability to deal with pressing human ecological economic and health crises whilst the vast potential for societal value creation remains underutilized this book provides a timely account of the systemic strategic and operational challenges that need to be addressed to enhance the effectiveness of corporate involvement in society by using the sdgs as the leading principles based framework for actionable powerful and transformative change principles of sustainable business is written for graduate and postgraduate executive students policymakers and business professionals who want to understand the complex challenges of global sustainability it shows how companies can design and implement sdg relevant strategies at three levels the macro level to assess whether the sdgs present wicked problems or opportunities the micro level to develop and operationalize innovative business models design new business cases and navigate organizational transition trajectories and the meso level to develop fit for purpose cross sector partnering strategies principles of sustainable business presents innovative tools embedded in a coherent sequence of analytical frameworks that can be applied in courses for students

be put into practice by business professionals and used by action researchers to help companies contribute to the decade of action

Principles of Sustainable Business 2022-11-04 the world guide to sustainable enterprise is the first comprehensive global compendium that clearly describes the national approaches to sustainable enterprise through a systematic review of each country this quick to access reference guide showcases the similarities and differences in each region every country profile includes key information about the relevant history country specific issues trends research and the leading organizations operating in the field as well as best practice case studies the guide comprises four volumes each dedicated to a specific region of the world in a world where organizations are working increasingly across national and regional boundaries and research takes a joined up and international approach this book is an essential guide for practitioners and researchers in the disciplines of business sustainability social enterprise and corporate responsibility the first of its kind this reference book provides the reader with a unique insight into what is the current state of play in each country each edited volume provides expert contributions from around the world the contributors have been selected on the basis of their knowledge of the country and their clear experience in sustainable enterprise each regional country profile includes the following subsections sustainable enterprise in context priority issues trends government policies case studies further resources and references this unique resource will be an essential acquisition for all organizations who need to benchmark their sustainable enterprise strategies throughout different regions and cultures and want the best possible intelligence on the key issues and concerns relating to sustainable business and social responsibility in all of the markets in which they operate it provides a useful companion reference collection to the world guide to csr also edited by wayne visser the full four volume set of the world guide to sustainable enterprise is available for purchase as a single item at a 25 discounted rate

The World Guide to Sustainable Enterprise 2017-09-08 the world guide to sustainable enterprise is the first comprehensive global compendium that clearly describes the national approaches to sustainable enterprise through a systematic review of each country this quick to access reference guide showcases the similarities and differences in each region every country profile includes key information about the relevant history country specific issues trends research and the leading organizations operating in the field as well as best practice case studies the guide comprises four volumes each dedicated to a specific region of the world in a world where organizations are working increasingly across national and regional boundaries and research takes a joined up and international approach this book is an essential guide for practitioners and researchers in the disciplines of business sustainability social enterprise and corporate responsibility the first of its kind this reference book provides the reader with a unique insight into what is the current state of play in each country each edited volume provides expert contributions from around the world the contributors have been selected on the basis of their knowledge of the country and their clear experience in sustainable enterprise each regional country profile includes the following subsections sustainable enterprise in context priority issues trends government policies case studies further resources and references this unique resource will be an essential acquisition for all organizations who need to benchmark their sustainable enterprise strategies throughout different regions and cultures and want the best possible intelligence on the key issues and concerns relating to sustainable business and social responsibility in all of the markets in which they operate it provides a useful companion reference collection to the world guide to csr also edited by wayne visser the full four volume set of the world guide to sustainable enterprise is available for purchase as a single item at a 25 discounted rate

The World Guide to Sustainable Enterprise 2017-09-08 rapid economic development has been a boon to human well being but comes at a significant cost to the fertile soils forests coastal marshes and farmland that support all life on earth if ecosystems collapse so eventually will human civilization one solution is inclusive green growth the efficient use of natural resources its genius lies in working with nature rather than against it green growth that works is the first practical guide to bring together pragmatic finance and policy tools that can make investment in natural capital both attractive and

commonplace pioneered by leading scholars from the natural capital project this valuable compendium of proven techniques can guide agencies and organizations eager to make green growth work anywhere in the world

Green Growth That Works 2019-09-12 sustainability is and continues to grow as a key issue for organizations in the board room with investors customers and regulators and from employees whose demands on organizations include improving their social and environmental performance in return for loyalty and commitment however as well as employees being a driver for organizations to embrace corporate sustainability employees are also one of the most critical assets in enabling an organisation to understand and be able to deliver to its economic social and environmental responsibilities research shows that employees of all types are vital in the pursuit of sustainability however to date there is no one source that shows all of these identified types of employees and how they are involved in the sustainability process this book fills that gap with interviews and case studies for each type of employee as well as up to date research and analysis of the critical role of social intrapreneurs and leaders within organisations the book uses real life examples along with the latest research in an informative and accessible style management theory is used throughout such as motivation leadership skills and organisational behaviour but this is discussed through examples rather than in a theoretical manner this book will provide insight examples and advice on the different types of employees who are and can contribute to a sustainable world via the organisation they work for what they are doing from within the organization to contribute to societal economic and environmental sustainability

Employee Engagement with Sustainable Business 2013-07-18 the fast emerging sustainability consulting firms are nipping at the heels of the established consultancy giants who are scrambling to find their way in the emergent field of sustainability the upstarts are challenging many of the established notions of how to add value to their clients operations by looking at the business world through what the sustainability expert stuart hart calls new sustainability lenses sustainability consultants are able to make sense of challenges that are baffling their clients moreover they are also beginning to help their clients uncover new and sustainable value streams the ultimate goal of good consulting practice in consulting for business sustainability sustainability consultants from around the world offer some of their perspectives and lessons on how to truly create sustainable value for their clients packed with new tools advice and approaches the book comprises a unique collection of wisdom from some of the leading lights in sustainability consulting practice the areas covered include developing best in class environmental management systems sustainable design supporting organisational change agents working with key stakeholders social impact assessments human rights and regulatory risk the book will be essential reading for practitioners in business searching for advice and toolkits on how to make their sustainability initiatives bear fruit for consultants looking for advice on how others have provided value to clients and for students of sustainability looking for best practice examples and exploring future careers in this burgeoning field

Consulting for Business Sustainability 2017-09-08 without respecting and nurturing place we cannot achieve a state of ecological sustainability place based organizations are not run on a purely materialistic basis the non materialistic features of a place its aesthetics cultural heritage community feelings transcendence should be integrated into sustainability management this far reaching two volume work breaks with the economic logic of efficiency and profit maximization and suggests that organizations should inform their sustainability by encompassing feelings of identity with and attachment to place according to this vision the editors have compiled scholarly contributions aimed to support the ecological transformation of humankind by exploring both theoretical and practical models that integrate the sense of the place ethics and spirituality in new ways of organizing of economic and social life this first volume sets the theoretical direction of the volumes asking broad aesthetic questions around the ethical and spiritual foundations of sustainability it will be of interest to scholars practitioners and students of sustainability business ethics and spirituality

Place Based Approaches to Sustainability Volume I 2024-02-21 sustainable business key issues is the first comprehensive introductory level textbook to address the interface between environmental challenges and business solutions to provide an overview of the basic concepts of sustainability sustainable business and business ethics fully updated for the third edition to take into account recent developments and trends such as the climate emergency covid 19 and supply chain sustainability this textbook introduces students to the background and key issues of sustainability and suggests ways in which these concepts can be applied in business practice though the book takes a business perspective it is interdisciplinary in its nature and draws on knowledge from socio economic political and environmental studies thereby providing a critical understanding of sustainability in the changing paradigm of global business it goes beyond the conventional theories of sustainability and addresses critical issues concerned with population consumption and economic growth it discusses realistic ways forward in particular the circular economy and cradle to cradle frameworks the book is both a theoretical and practical study guide for undergraduate and postgraduate students of broad areas of sustainability teaching ways to recognize opportunities for innovation and entrepreneurship at the intersection of environmental economic ethical and social systems it takes a strategic approach in applying the power of business methods and policy to address issues of global importance such as climate change poverty ecosystem degradation and human rights this textbook is essential reading for students of business management and sustainability courses it is written in an engaging and accessible style with each chapter including case studies discussion questions end of chapter summaries and suggestions for further reading

Sustainable Business 2023 the case for business sustainability has already been made organizations can no longer ignore the issue when climate change affects supply chains and customer expectations require them to take action it has also been proven that businesses operating sustainably drive innovation build brand value and are more profitable it is therefore time to shift the conversation from the why of business sustainability to the how the sustainable business handbook is a practical how to guide which aims to demystify jargon and provide practical tools and tips for busy managers rather than preaching the importance of sustainability it cuts straight to how businesses can become more resilient and successful in the long term by becoming more sustainable this indispensable book is based around twenty top tips for transforming your business and is interspersed with a range of individual profiles and case studies of organizations successfully embracing sustainability with guidance on defining your organizational purpose engaging stakeholders and creating the right culture the sustainable business handbook outlines how to shift corporate responsibility from being a bolt on to business operations to being a source of innovation and new business as well as societal good

The Sustainable Business Handbook 2022-02-03

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