

Ebook free International logistics the management of international trade operations (PDF)

the logistics developed by multinational companies consist of many mechanisms and processes understanding how they work as well as how different frameworks can result in an efficient system of logistics management is no easy task robert chira a faculty member at dimitrie cantemir university in bucharest romania explains how logistics work in this textbook geared for students and businesspeople taking a step by step approach he introduces readers to logistics explains the importance of logistics in a business environment and delves into integrated logistics he also explores how globalization is affecting logistics management how logistics can provide companies with a competitive advantage how to implement the latest competitive strategies offered by financial institutions and why customer service must be a key part of any strategy moreover he provides examples of how companies in romania have leveraged logistics management in different sectors to achieve lasting success unlike other textbooks on logistics this one goes beyond theory to provide ways to improve logistics in order to accomplish performance objectives build a business built to last and outperform competitors with the lessons in international logistics management this text approaches logistics from a marketing perspective and also integrates the area of marketing accounting finance and manufacturing within the text logistics management 3 e is essential for creating value for both customers and stakeholders effective logistic chains help organizations to compete in both global and domestic markets deals with the topics of logistics management fierce competition in today s global market provides a powerful motivation for developing ever more sophisticated logistics systems this book written for the logistics manager and researcher presents a survey of the modern theory

and application of logistics the goal of the book is to present the state of the art in the science of logistics management as a result the authors have written a timely and authoritative survey of this field that many practitioners and researchers will find makes an invaluable companion to their work this new book logistics management blends traditional logistics activities with the current developments in business that have made logistics a critical element for business success it adopts a customer or marketing focus to the subject of logistics and the wider concept of supply chain management by recognizing that customer satisfaction is the primary output of logistics activities the theme of global logistics integrated throughout the current edition will also continue and will be enhanced by discussion of the dichotomy that the european market represents both a common and global environment publisher s description an understanding of logistics is of primary importance in the modern business world and this text allows students and businesspeople alike to become comfortable with the fundamentals of this discipline in its explanation of logistics the process of moving a commodity or service from customer order to consumption this guide provides insight into every step of the process from order processing and purchasing to packaging and warehousing tips are included for integrated logistics customer service materials flow and strategic logistics plans the full text downloaded to your computer with ebooks you can search for key concepts words and phrases make highlights and notes as you study share your notes with friends ebooks are downloaded to your computer and accessible either offline through the bookshelf available as a free download available online and also via the ipad and android apps upon purchase you will receive via email the code and instructions on how to access this product time limit the ebooks products do not have an expiry date you will continue to access your digital ebook products whilst you have your bookshelf installed effective development and management of supply chain networks helps businesses cut costs and enhance customer value this updated 5th edition is a clear guide to all the key topics in an integrated approach to supply chains as well as new and updated examples and case studies there are two new chapters routes to market many companies now have

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to manage multiple distribution channels this chapter covers strategic issues on how companies go to market along with the cost implications of using alternative channels service logistics as companies begin to sell performance rather than physical product this chapter explores the implications for logistics management as the need to provide higher levels of service and customer support becomes ever more critical in today s globalised economic development international transactions form an integral part of economic activities logistics management encompasses planning and management of all activities involving sourcing and procurement of cargo by effective and economically feasible coordination and collaboration with channel partners and provision of product and service packages from point of origin to point of consumption at the right time and at the right place this book gives with theoretical and practical expertise a comprehensive coverage of the logistic concepts techniques and their applications in the world cargo industry besides it provides an in depth understanding of the strategic framework of logistics management the technologies and the components used in logistic operations it also covers export import trade and documentations shipping formalities warehouse and inventory management erp concepts logistics operation of major ports and more key feature case studies are provided at the end of most chapters which tend a practical orientation to the subject this book is primarily intended as a text for postgraduate students of management mba mib and commerce m com ib it will also prove useful for the students of those engineering disciplines where the subject is prescribed as an elective course in addition practising managers in international business will find the book valuable as a reference this comprehensive overview of logistics provides a conceptual framework for understanding the logistics system the integration of its basic elements and its relationship to the overall firm discusses both manufacturing and physical distribution new technologies in each of these areas and how they related to each other and to the company new topics covered range from approaches to strategic logistics planning and multi location inventory planning to international logistics issues and future directions includes case studies designed for students young managers and seasoned practitioners alike this

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handbook explains the nuts and bolts of the modern logistics and distribution world in plain language illustrated throughout this second edition includes new chapters on areas previously not covered such as intermodal transport benchmarking environmental matters and vehicle and depot security integrated logistics logistics logistical operations integration customer service supply chain relationships glocal logistics logistical resources information forecasting inventory strategy inventory anagement transportation infrastructure transportation regulation transportation management warehouse management material handling packaging logistics systems design logistics positioning integration theory planning and design methodology planning and design techniques logistics administration organization planning costing and pricing performance measurement and reporting dimensions of change a seminar focus index a concise applied and strategic introduction to the subject of logistics and supply chain management perfect for modern managers and students of logistics and supply chain management logistics and supply chain management continue to transform the competitive landscape and have become one of today s key business issues this 5th edition of logistics management and strategy continues to take a practical integrated and international approach to logistics and includes the very latest research to reflect the innovative and exciting developments in this subject area the full text downloaded to your computer with ebooks you can search for key concepts words and phrases make highlights and notes as you study share your notes with friends ebooks are downloaded to your computer and accessible either offline through the bookshelf available as a free download available online and also via the ipad and android apps upon purchase you ll gain instant access to this ebook time limit the ebooks products do not have an expiry date you will continue to access your digital ebook products whilst you have your bookshelf installed supply chain logistics management supply chain logistics operations supply chain logistics design supply chain logistics administration notable changes occurring in the global marketplace since the publication of the first three editions of this book 1982 1987 and 1993 have included e commerce and widespread use of the internet growth of supply chain management a

continued explosion of computer and information technology worldwide development of 24 hour markets with many organizations operating worldwide and a continued corporate emphasis on quality and customer satisfaction trade agreements such as north america free trade agreement nafta european union asean and mercosur have enabled corporations to implement regional if not entirely global logistics strategies the fourth edition of strategic logistics management has been significantly expanded to reflect these and the many other changes that have occurred as well as to include state of the art logistics information and technology the basic tenets of the previous editions have been retained but new material has been added to make the book more managerial integrative and cutting edge strategic logistics management is still the only text that takes a marketing orientation and views the subject from a customer satisfaction perspective while emphasizing the marketing aspects of logistics it integrates all of the functional areas of the business as well as incorporating logistics into supply chain management this book has been extensively revised and updated in the areas of technology global coverage and transportation this book features brand new chapters on supply chain management ch 2 and measuring and selling the value of logistics ch 17 logistic management is a vital part of any business operation this volume provides up to the minute information on all aspects of strategic planning and business logistics logistics management is a comprehensive textbook designed to meet the requirements of postgraduate management students specializing in operations or international business written in a student friendly style it describes the theory extensively and provides numerous figures and exhibits showcasing managerial aspects of logistics management the book is divided into 4 parts part i introduction to logistics and integration introduces the basic concepts of logistics its relevance and relation with supply chain management in both national and international scenarios part ii logistics delivery and fulfilment covers unitization palletization and containerization along with various forms of transport including surface marine and air this section also deals with material handling and role of ports in facilitating international logistics following this part iii logistics documentation and processes includes chapters

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on role of customs in regulating international trade insurance and processes of documentation related to domestic and international trade the concluding section part iv logistics strategy and scm provides discussions on system planning warehousing inventory management and technology in logistics with the inclusion of real life case studies in indian context and written in a simple manner this book will be useful for students and young professionals introduction to logistics reliability maintainability and availability measures the measures of logistics and system support the system engineering process logistics and supportability analysis logistics in system design and development logistics in the production construction phase logistics in the system utilization sustaining support and retirement phases logistics management supply chain logistics management is exciting and promises to bolster traditional logistics courses and invigorate supply chain management courses by examining traditional logistics issues within the context of the supply chain most textbooks approach this subject from a limited perspective studying only internal functions of an organization to the exclusion of issues that relate to the entire supply chain supply chain logistics management provides a solid foundation that clearly describes the role of logistics within the supply chain portraying a complete view of the subject and going farther to show how all the pieces fit together this book has twenty chapters covering topics such as supply chain strategies organization optimization performance improvement customer service quality and inventory management e business transport and distribution management and global supply chain management whereas the concept of logistics used to emphasize transport mechanisms now it is largely referred to within the context of supply chain management the coordination required to ensure that all components of a product or service are in the place they are required in the right quantities at the right time the new edition of business logistics management emphasizes the supply chain management approach thereby equipping students with the most up to date knowledge and set of skills required to practice logistics effectively in a business environment moreover the input of author john vogt a consultant in the field has ensured that the material covered in the book is practical and

relevant to the contemporary logistics workplace logistics has advanced from the warehousing and transportation to boardrooms of the successful leading companies across the world logistic capabilities supplement the supply chain operation it plays an important role in both organizational strategy and organizational environment the leading global retail giants wal mart and levi Strauss focus on their distinctive logistic capabilities to maintain their competitive advantage the efficiency and effectiveness of inventory movement across the supply chain depends on the capability of logistics management logistics plays a key role in customer service strategy of the organization with the emergence of e commerce logistics operations have become more challenging than ever because the competition is just a click away due to the increasing importance of business logistics it becomes necessary for the students of business management to understand logistics its basic framework and practical utility back cover global logistics management focuses on the evolution of logistics in the last two decades and highlights recent developments from a worldwide perspective the book details a wide range of application oriented studies from metropolitan bus routing problems to relief logistics and introduces the state of the art on some classical applications the book addresses typical logistic problems most specifically the vehicle routing problem vrp followed by a series of analyses and discussions on various logistics problems plaguing airline and marine systems the text addresses problems encountered in continuous space and discusses the issue of consolidation scheduling and replenishment decisions together with routing it proposes a methodology that supports decision making at a tactical and operational level associated with daily inventory management and also examines the three echelon logistic network this material provides numerous examples and additional topics that include an analysis for the airline industry and a novel approach for airline logistics including fare pricing and seat inventory control the berth crane allocation problem in container terminals a marine system logistics application ice navigation problems and factors that affect ice navigation pharmaceutical warehouse route design problems an application in healthcare logistics in which medical suppliers are evaluated through a fuzzy

linguistic representation model a real data driven simulation model that outputs a new shuttle system a model that integrates routing and batching problems joint replenishment and transportation problems global logistics management clearly illustrates logistic problems encountered in many different application areas and provides you with the latest advances in classical applications the practical easy introduction to modern supply chain logistics management for every professional and student covers core concepts planning operations integration collaboration network design and more shows how to measure control and improve any supply chain includes practical advice for jumpstarting your own supply chain career this easy guide introduces the modern field of supply chain and logistics management explains why it is central to business success shows how its pieces fit together and presents best practices you can use wherever you work myerson explains key concepts tools and applications in clear simple language with intuitive examples that make sense to any student or professional he covers the entire field from planning through operations integration and collaboration through measurement control and improvement you ll find practical insights on hot button issues ranging from sustainability to the lean agile supply chain myerson concludes by helping you anticipate key emerging trends so you can advance more quickly in your own career trillions of dollars are spent every year on supply chains and logistics supply chain management is one of the fastest growing areas of business and salaries are rising alongside demand now there s an easy practical introduction to the entire field a source of reliable knowledge and best practices for students and professionals alike paul a myerson teaches you all you ll need to start or move forward in your own supply chain career writing in plain english he covers all the planning and management tasks needed to transform resources into finished products and services and deliver them efficiently to customers using practical examples myerson reviews the integration collaboration and technology issues that are essential to success in today s complex supply chains you ll learn how to measure your supply chain s performance make it more agile and sustainable and focus it on what matters most adding customer value master nuts and bolts operational best practices

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improve procurement transportation warehousing ordering reverse logistics and more build a better global supply chain manage new risks as you improve sustainability strengthen key linkages with your partners and customers get supply chains right by getting collaboration right preview the future of supply chains and your supply chain career discover where the puck is headed so you can get there first introduction to logistics systems management is the fully revised and enhanced version of the 2004 prize winning textbook introduction to logistics systems planning and control used in universities around the world this textbook offers an introduction to the methodological aspects of logistics systems management and is based on the rich experience of the authors in teaching research and industrial consulting this new edition puts more emphasis on the organizational context in which logistics systems operate and also covers several new models and techniques that have been developed over the past decade each topic is illustrated by a numerical example so that the reader can check his or her understanding of each concept before moving on to the next one at the end of each chapter case studies taken from the scientific literature are presented to illustrate the use of quantitative methods for solving complex logistics decision problems an exhaustive set of exercises is also featured at the end of each chapter the book targets an academic as well as a practitioner audience and is appropriate for advanced undergraduate and graduate courses in logistics and supply chain management and should also serve as a methodological reference for practitioners in consulting as well as in industry business practices are constantly evolving in order to meet growing customer demands evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business as market competition becomes more aggressive it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors supply chain and logistics management concepts methodologies tools and applications is a vital reference source that centers on the effective management of risk factors and the implementation of the latest supply management strategies it also explores the field of digital supply chain optimization and business transformation highlighting a range of topics such

as inventory management competitive advantage and transport management this multi volume book is ideally designed for business managers supply chain managers business professionals academicians researchers and upper level students in the field of supply chain management operations management logistics and operations research this book provides an overview of important trends and developments in logistics and supply chain research making them available to practitioners while also serving as a point of reference for academicians operations and logistics are cornerstones of modern supply chains that in turn are essential for global business and economics the composition character and importance of supply chains and networks are rapidly changing due to technological innovations such as information and communication technologies sensors and robotics internet of things and additive manufacturing to name a few often referred to as industry 4 0 societal developments such as environmental consciousness urbanization or the optimal use of scarce resources are also impacting how supply chain networks are configured and operated as a result future supply chains will not just be assessed in terms of cost effectiveness and speed but also the need to satisfy agility resilience and sustainability requirements to face these challenges an understanding of the basic as well as more advanced concepts and recent innovations is essential in building competitive and sustainable supply chains and as part of that logistics and operations these span multiple disciplines and geographies making them interdisciplinary and international therefore this book contains contributions and views from a variety of experts from multiple countries and combines management engineering as well as basic information technology and social concepts in particular it aims to provide a comprehensive guide for all relevant and major logistics operations and supply chain management topics in teaching and business practice address three levels of expertise i e concepts and principles at a basic undergraduate bs level more advanced topics at a graduate level ms and finally recent state of the art developments at a research level in particular the latter serve to present a window on current and future potential logistics innovations in the different thematic fields for both researchers and top business practitioners integrate a textbook approach with

matching case studies for effective teaching and learning discuss multiple international perspectives in order to represent adequately the true global nature of operations logistics and supply chains logistics is a part of the supply chain management that strategies executes and manages the storage and flow of products and goods between two points the first point is the origin of the goods or the place of storage production and the end point is the place where the products or goods are going to be consumed according to the demands of the customers in that specific area logistics includes activities like warehousing transportation inventory management order fulfillment planning demand and supply packaging assembling scheduling the delivery of packages managing third party logistics service providers and customer service strategic planning and execution of the plan are what logistics is entirely based on the other functions of demand and supply chain are highly dependent on the accurate functioning of logistics it helps in managing and optimizing all these activities and keeps the chain going this book presents a perspective for the future development of logistics especially in an european context the structure is a flow from inbound to reverse logistics with emphasis on logistics development as well as transportation and information systems the book is strategic both external and internal with special emphasis on the many new and important fields of logistics management the book provides an understanding between the various logistics activities and it shows how business logistics is connected to the overall strategy of a company some descriptions are on a more general level while others look more closely at special logistics activities as part of a supply chain successful companies must strive to improve business processes on a comprehensive coordinated level integral logistics management planning and control of comprehensive supply chains second edition examines logistics in areas beyond the flow of goods investigating administrative and planning logistics or process control what s new in this book designed for the mba courses in india discusses the concept tools and techniques of logistics and supply chain management which help students understand how good logistics and supply chain management helps a firm to sustain competitive advant this text brings the supply chain approach to the

forefront as an important concept in understanding contemporary logistics management coverage includes an overview of supply chain management and processes associated with logistics and supply chain management this book explains global trends and strategies in the shipping business looking at the role of logistics service providers and at how information technology can help shipping operations it also introduces best practices and advice that will allow professionals to improve the management of shipping and logistics activities the book consists of sections examining shipping and trade business strategies for shipping intermodal container transport operations and ports this new edition adds a new fifth section with four new chapters that discusses contemporary issues in shipping the new chapters are related to risk management in shipping shipping security and safety environmental and social sustainability and a review of new technologies in the shipping industry and their future potential an invaluable source of information for researchers and advanced or graduate students shipping and logistics management is also a useful reference for shipping practitioners and consultants reflecting several trends that affect the scope and practice of business logistics this work integrates business logistics trends into the body of the text as application illustrations of the fundamental ideas being presented approximately 80 per cent of european and american citizens live in an urban environment due to their large populations and extensive commercial establishments urban areas require large quantities of goods and services for commercial and domestic use this results in increasing levels of demand for freight transport services freight transport in towns and cities is a major contributor to environmental impacts particularly to local air pollution and noise urban logistics addresses public policy makers freight transport companies and receivers of supplies providing them with the information and guidance to affect change in the logistics of the city urban logistics is written by an outstanding team of international editors combining their expertise and using their research from leading business schools in sweden and the us there are also valuable contributions from academics and industry experts from companies and universities from all over the world the book includes clear examples of initiatives that

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work and business case developments as well as toolkits for policymakers and managers who are devising new initiatives there is an in depth examination of different aspects of urban logistics such as retail logistics for cities urban food supply chains services and the special logistics requirements involved construction waste management and e-commerce and home delivery there is also a focus on networks and partnerships and an analysis of innovation as a new constant

Logistics Management and Strategy 2019

the logistics developed by multinational companies consist of many mechanisms and processes understanding how they work as well as how different frameworks can result in an efficient system of logistics management is no easy task robert chira a faculty member at dimitrie cantemir university in bucharest romania explains how logistics work in this textbook geared for students and business people taking a step by step approach he introduces readers to logistics explains the importance of logistics in a business environment and delves into integrated logistics he also explores how globalization is affecting logistics management how logistics can provide companies with a competitive advantage how to implement the latest competitive strategies offered by financial institutions and why customer service must be a key part of any strategy moreover he provides examples of how companies in romania have leveraged logistics management in different sectors to achieve lasting success unlike other textbooks on logistics this one goes beyond theory to provide ways to improve logistics in order to accomplish performance objectives build a business built to last and outperform competitors with the lessons in international logistics management

International Logistics Management 2016-07-25

this text approaches logistics from a marketing perspective and also integrates the area of marketing accounting finance and manufacturing within the text

Fundamentals of Logistics Management 1998

logistics management 3 e is essential for creating value for both customers and stakeholders effective logistic chains help organizations to compete in both global and domestic markets

Logistics Management 2012

deals with the topics of logistics management

Logistics Management 2008-12

fierce competition in today s global market provides a powerful motivation for developing ever more sophisticated logistics systems this book written for the logistics manager and researcher presents a survey of the modern theory and application of logistics the goal of the book is to present the state of the art in the science of logistics management as a result the authors have written a timely and authoritative survey of this field that many practitioners and researchers will find makes an invaluable companion to their work

The Logic of Logistics 2013-11-19

this new book logistics management blends traditional logistics activities with the current developments in business that have made logistics a critical element for business success it adopts a customer or marketing focus to the subject of

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logistics and the wider concept of supply chain management by recognizing that customer satisfaction is the primary output of logistics activities the theme of global logistics integrated throughout the current edition will also continue and will be enhanced by discussion of the dichotomy that the european market represents both a common and global environment publisher s description

Logistics Management 2012

an understanding of logistics is of primary importance in the modern business world and this text allows students and businesspeople alike to become comfortable with the fundamentals of this discipline in its explanation of logistics the process of moving a commodity or service from customer order to consumption this guide provides insight into every step of the process from order processing and purchasing to packaging and warehousing tips are included for integrated logistics customer service materials flow and strategic logistics plans

Global Logistics Management 2004

the full text downloaded to your computer with ebooks you can search for key concepts words and phrases make highlights and notes as you study share your notes with friends ebooks are downloaded to your computer and accessible either offline through the bookshelf available as a free download available online and also via the ipad and android apps upon purchase you will receive via email the code and instructions on how to access this product time limit the ebooks products do not have an expiry date you will continue to access your digital ebook products whilst you have your bookshelf installed effective development and management of supply chain networks helps businesses

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cut costs and enhance customer value this updated 5th edition is a clear guide to all the key topics in an integrated approach to supply chains as well as new and updated examples and case studies there are two new chapters routes to market many companies now have to manage multiple distribution channels this chapter covers strategic issues on how companies go to market along with the cost implications of using alternative channels service logistics as companies begin to sell performance rather than physical product this chapter explores the implications for logistics management as the need to provide higher levels of service and customer support becomes ever more critical

Logistics and Supply Chain Management *2016-03-23*

in today s globalised economic development international transactions form an integral part of economic activities logistics management encompasses planning and management of all activities involving sourcing and procurement of cargo by effective and economically feasible coordination and collaboration with channel partners and provision of product and service packages from point of origin to point of consumption at the right time and at the right place this book gives with theoretical and practical expertise a comprehensive coverage of the logistic concepts techniques and their applications in the world cargo industry besides it provides an in depth understanding of the strategic framework of logistics management the technologies and the components used in logistic operations it also covers export import trade and documentations shipping formalities warehouse and inventory management erp concepts logistics operation of major ports and more key feature case studies are provided at the end of most chapters which tend a practical orientation to the subject this book is primarily intended as a text for postgraduate students of management mba mib and commerce m com ib it will also prove useful for the students of those engineering disciplines where the subject is prescribed as an elective course in addition practising managers in international

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business will find the book valuable as a reference

Introduction to Logistics Management 1986

this comprehensive overview of logistics provides a conceptual framework for understanding the logistics system the integration of its basic elements and its relationship to the overall firm discusses both manufacturing and physical distribution new technologies in each of these areas and how they related to each other and to the company new topics covered range from approaches to strategic logistics planning and multi location inventory planning to international logistics issues and future directions includes case studies

Logistics Management for International Business 2009-04-18

designed for students young managers and seasoned practitioners alike this handbook explains the nuts and bolts of the modern logistics and distribution world in plain language illustrated throughout this second edition includes new chapters on areas previously not covered such as intermodal transport benchmarking environmental matters and vehicle and depot security

Modern Logistics Management 1985-10-02

integrated logistics logistics logistical operations integration customer service supply chain relationships glocal logistics logistical resources information forecasting inventory strategy inventory anagement transportation infrastructure

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transportation regulation transportation management warehouse management material handling packaging logistics systems design logistics positioning integration theory planning and design methodology planning and design techniques logistics administration organization planning costing and pricing performance measurement and reporting dimensions of change a seminar focus index

The Handbook of Logistics and Distribution Management 2000

a concise applied and strategic introduction to the subject of logistics and supply chain management perfect for modern managers and students of logistics and supply chain management logistics and supply chain management continue to transform the competitive landscape and have become one of today s key business issues this 5th edition of logistics management and strategy continues to take a practical integrated and international approach to logistics and includes the very latest research to reflect the innovative and exciting developments in this subject area the full text downloaded to your computer with ebooks you can search for key concepts words and phrases make highlights and notes as you study share your notes with friends ebooks are downloaded to your computer and accessible either offline through the bookshelf available as a free download available online and also via the ipad and android apps upon purchase you ll gain instant access to this ebook time limit the ebooks products do not have an expiry date you will continue to access your digital ebook products whilst you have your bookshelf installed

Logistical Management 1996

supply chain logistics management supply chain logistics operations supply chain logistics design supply chain logistics administration

Logistics Management and Strategy 5th edition eBook PDF 2014-07-03

notable changes occurring in the global marketplace since the publication of the first three editions of this book 1982 1987 and 1993 have included e commerce and widespread use of the internet growth of supply chain management a continued explosion of computer and information technology worldwide development of 24 hour markets with many organizations operating worldwide and a continued corporate emphasis on quality and customer satisfaction trade agreements such as north america free trade agreement nafta european union asean and mercosur have enabled corporations to implement regional if not entirely global logistics strategies the fourth edition of strategic logistics management has been significantly expanded to reflect these and the many other changes that have occurred as well as to include state of the art logistics information and technology the basic tenets of the previous editions have been retained but new material has been added to make the book more managerial integrative and cutting edge strategic logistics management is still the only text that takes a marketing orientation and views the subject from a customer satisfaction perspective while emphasizing the marketing aspects of logistics it integrates all of the functional areas of the business as well as incorporating logistics into supply chain management this book has been extensively revised and updated in the areas of technology global coverage and transportation this book features brand new chapters on

supply chain management ch 2 and measuring and selling the value of logistics ch 17

Supply Chain Logistics Management 2013

logistic management is a vital part of any business operation this volume provides up to the minute information on all aspects of strategic planning and business logistics

Strategic Logistics Management 2001

logistics management is a comprehensive textbook designed to meet the requirements of postgraduate management students specializing in operations or international business written in a student friendly style it describes the theory extensively and provides numerous figures and exhibits showcasing managerial aspects of logistics management the book is divided into 4 parts part i introduction to logistics and integration introduces the basic concepts of logistics its relevance and relation with supply chain management in both national and international scenarios part ii logistics delivery and fulfilment covers unitization palletization and containerization along with various forms of transport including surface marine and air this section also deals with material handling and role of ports in facilitating international logistics following this part iii logistics documentation and processes includes chapters on role of customs in regulating international trade insurance and processes of documentation related to domestic and international trade the concluding section part iv logistics strategy and scm provides discussions on system planning warehousing inventory management and technology in logistics with the inclusion of real life case studies in indian context and written in a simple manner this book will be useful for students and young professionals

Logistics Management and Strategy 2008

introduction to logistics reliability maintainability and availability measures the measures of logistics and system support the system engineering process logistics and supportability analysis logistics in system design and development logistics in the production construction phase logistics in the system utilization sustaining support and retirement phases logistics management

Logistics Management 2015

supply chain logistics management is exciting and promises to bolster traditional logistics courses and invigorate supply chain management courses by examining traditional logistics issues within the context of the supply chain most textbooks approach this subject from a limited perspective studying only internal functions of an organization to the exclusion of issues that relate to the entire supply chain supply chain logistics management provides a solid foundation that clearly describes the role of logistics within the supply chain portraying a complete view of the subject and going farther to show how all the pieces fit together

Logistics Engineering and Management 2004

this book has twenty chapters covering topics such as supply chain strategies organization optimization performance improvement customer service quality and inventory management e business transport and distribution management

and global supply chain management whereas the concept of logistics used to emphasize transport mechanisms now it is largely referred to within the context of supply chain management the coordination required to ensure that all components of a product or service are in the place they are required in the right quantities at the right time the new edition of business logistics management emphasizes the supply chain management approach thereby equipping students with the most up to date knowledge and set of skills required to practice logistics effectively in a business environment moreover the input of author john vogt a consultant in the field has ensured that the material covered in the book is practical and relevant to the contemporary logistics workplace

Supply Chain Logistics Management 2007

logistics has advanced from the warehousing and transportation to boardrooms of the successful leading companies across the world logistic capabilities supplement the supply chain operation it plays an important role in both organizational strategy and organizational environment the leading global retail giants wal mart and levi Strauss focus on their distinctive logistic capabilities to maintain their competitive advantage the efficiency and effectiveness of inventory movement across the supply chain depends on the capability of logistics management logistics plays a key role in customer service strategy of the organization with the emergence of e commerce logistics operations have become more challenging than ever because the competition is just a click away due to the increasing importance of business logistics it becomes necessary for the students of business management to understand logistics its basic framework and practical utility back cover

Business Logistics Management *2005*

global logistics management focuses on the evolution of logistics in the last two decades and highlights recent developments from a worldwide perspective the book details a wide range of application oriented studies from metropolitan bus routing problems to relief logistics and introduces the state of the art on some classical applications the book addresses typical logistic problems most specifically the vehicle routing problem vrp followed by a series of analyses and discussions on various logistics problems plaguing airline and marine systems the text addresses problems encountered in continuous space and discusses the issue of consolidation scheduling and replenishment decisions together with routing it proposes a methodology that supports decision making at a tactical and operational level associated with daily inventory management and also examines the three echelon logistic network this material provides numerous examples and additional topics that include an analysis for the airline industry and a novel approach for airline logistics including fare pricing and seat inventory control the berth crane allocation problem in container terminals a marine system logistics application ice navigation problems and factors that affect ice navigation pharmaceutical warehouse route design problems an application in healthcare logistics in which medical suppliers are evaluated through a fuzzy linguistic representation model a real data driven simulation model that outputs a new shuttle system a model that integrates routing and batching problems joint replenishment and transportation problems global logistics management clearly illustrates logistic problems encountered in many different application areas and provides you with the latest advances in classical applications

Logistics Management 2020

the practical easy introduction to modern supply chain logistics management for every professional and student covers core concepts planning operations integration collaboration network design and more shows how to measure control and improve any supply chain includes practical advice for jumpstarting your own supply chain career this easy guide introduces the modern field of supply chain and logistics management explains why it is central to business success shows how its pieces fit together and presents best practices you can use wherever you work myerson explains key concepts tools and applications in clear simple language with intuitive examples that make sense to any student or professional he covers the entire field from planning through operations integration and collaboration through measurement control and improvement you ll find practical insights on hot button issues ranging from sustainability to the lean agile supply chain myerson concludes by helping you anticipate key emerging trends so you can advance more quickly in your own career trillions of dollars are spent every year on supply chains and logistics supply chain management is one of the fastest growing areas of business and salaries are rising alongside demand now there s an easy practical introduction to the entire field a source of reliable knowledge and best practices for students and professionals alike paul a myerson teaches you all you ll need to start or move forward in your own supply chain career writing in plain english he covers all the planning and management tasks needed to transform resources into finished products and services and deliver them efficiently to customers using practical examples myerson reviews the integration collaboration and technology issues that are essential to success in today s complex supply chains you ll learn how to measure your supply chain s performance make it more agile and sustainable and focus it on what matters most adding customer value master nuts and bolts operational best practices improve procurement

transportation warehousing ordering reverse logistics and more build a better global supply chain manage new risks as you improve sustainability strengthen key linkages with your partners and customers get supply chains right by getting collaboration right preview the future of supply chains and your supply chain career discover where the puck is headed so you can get there first

Logistics Management, 2/E 2009-09

introduction to logistics systems management is the fully revised and enhanced version of the 2004 prize winning textbook introduction to logistics systems planning and control used in universities around the world this textbook offers an introduction to the methodological aspects of logistics systems management and is based on the rich experience of the authors in teaching research and industrial consulting this new edition puts more emphasis on the organizational context in which logistics systems operate and also covers several new models and techniques that have been developed over the past decade each topic is illustrated by a numerical example so that the reader can check his or her understanding of each concept before moving on to the next one at the end of each chapter case studies taken from the scientific literature are presented to illustrate the use of quantitative methods for solving complex logistics decision problems an exhaustive set of exercises is also featured at the end of each chapter the book targets an academic as well as a practitioner audience and is appropriate for advanced undergraduate and graduate courses in logistics and supply chain management and should also serve as a methodological reference for practitioners in consulting as well as in industry

Global Logistics Management *2014-12-10*

business practices are constantly evolving in order to meet growing customer demands evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business as market competition becomes more aggressive it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors supply chain and logistics management concepts methodologies tools and applications is a vital reference source that centers on the effective management of risk factors and the implementation of the latest supply management strategies it also explores the field of digital supply chain optimization and business transformation highlighting a range of topics such as inventory management competitive advantage and transport management this multi volume book is ideally designed for business managers supply chain managers business professionals academicians researchers and upper level students in the field of supply chain management operations management logistics and operations research

Supply Chain and Logistics Management Made Easy *2015-04-06*

this book provides an overview of important trends and developments in logistics and supply chain research making them available to practitioners while also serving as a point of reference for academicians operations and logistics are cornerstones of modern supply chains that in turn are essential for global business and economics the composition character and importance of supply chains and networks are rapidly changing due to technological innovations such as information and communication technologies sensors and robotics internet of things and additive manufacturing to

name a few often referred to as industry 4.0 societal developments such as environmental consciousness urbanization or the optimal use of scarce resources are also impacting how supply chain networks are configured and operated as a result future supply chains will not just be assessed in terms of cost effectiveness and speed but also the need to satisfy agility resilience and sustainability requirements to face these challenges an understanding of the basic as well as more advanced concepts and recent innovations is essential in building competitive and sustainable supply chains and as part of that logistics and operations these span multiple disciplines and geographies making them interdisciplinary and international therefore this book contains contributions and views from a variety of experts from multiple countries and combines management engineering as well as basic information technology and social concepts in particular it aims to provide a comprehensive guide for all relevant and major logistics operations and supply chain management topics in teaching and business practice address three levels of expertise i.e. concepts and principles at a basic undergraduate level more advanced topics at a graduate level m.s. and finally recent state of the art developments at a research level in particular the latter serve to present a window on current and future potential logistics innovations in the different thematic fields for both researchers and top business practitioners integrate a textbook approach with matching case studies for effective teaching and learning discuss multiple international perspectives in order to represent adequately the true global nature of operations logistics and supply chains

Logistics Management 1980

logistics is a part of the supply chain management that strategies executes and manages the storage and flow of products and goods between two points the first point is the origin of the goods or the place of storage production and the end point is the place where the products or goods are going to be consumed according to the demands of the

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customers in that specific area logistics includes activities like warehousing transportation inventory management order fulfillment planning demand and supply packaging assembling scheduling the delivery of packages managing third party logistics service providers and customer service strategic planning and execution of the plan are what logistics is entirely based on the other functions of demand and supply chain are highly dependent on the accurate functioning of logistics it helps in managing and optimizing all these activities and keeps the chain going

Introduction to Logistics Systems Management *2013-02-06*

this book presents a perspective for the future development of logistics especially in an european context the structure is a flow from inbound to reverse logistics with emphasis on logistics development as well as transportation and information systems the book is strategic both external and internal with special emphasis on the many new and important fields of logistics management the book provides an understanding between the various logistics activities and it shows how business logistics is connected to the overall strategy of a company some descriptions are on a more general level while others look more closely at special logistics activities as part of a supply chain

Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications *2019-11-01*

successful companies must strive to improve business processes on a comprehensive coordinated level integral logistics management planning and control of comprehensive supply chains second edition examines logistics in areas beyond

the flow of goods investigating administrative and planning logistics or process control what s new in

Operations, Logistics and Supply Chain Management 2018-08-29

this book designed for the mba courses in india discusses the concept tools and techniques of logistics and supply chain management which help students understand how good logistics and supply chain management helps a firm to sustain competitive advant

Logistics Management 2019-01-13

this text brings the supply chain approach to the forefront as an important concept in understanding contemporary logistics management coverage includes an overview of supply chain management and processes associated with logistics and supply chain management

Logistics Management 2004

this book explains global trends and strategies in the shipping business looking at the role of logistics service providers and at how information technology can help shipping operations it also introduces best practices and advice that will allow professionals to improve the management of shipping and logistics activities the book consists of sections examining shipping and trade business strategies for shipping intermodal container transport operations and ports this new edition adds a new fifth section with four new chapters that discusses contemporary issues in shipping the new

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chapters are related to risk management in shipping shipping security and safety environmental and social sustainability and a review of new technologies in the shipping industry and their future potential an invaluable source of information for researchers and advanced or graduate students shipping and logistics management is also a useful reference for shipping practitioners and consultants

Future Logistics Challenges *2006*

reflecting several trends that affect the scope and practice of business logistics this work integrates business logistics trends into the body of the text as application illustrations of the fundamental ideas being presented

Integral Logistics Management *2003-09-25*

approximately 80 per cent of european and american citizens live in an urban environment due to their large populations and extensive commercial establishments urban areas require large quantities of goods and services for commercial and domestic use this results in increasing levels of demand for freight transport services freight transport in towns and cities is a major contributor to environmental impacts particularly to local air pollution and noise urban logistics addresses public policy makers freight transport companies and receivers of supplies providing them with the information and guidance to affect change in the logistics of the city urban logistics is written by an outstanding team of international editors combining their expertise and using their research from leading business schools in sweden and the us there are also valuable contributions from academics and industry experts from companies and universities from all over the world the book includes clear examples of initiatives that work and business case developments as

well as toolkits for policymakers and managers who are devising new initiatives there is an in depth examination of different aspects of urban logistics such as retail logistics for cities urban food supply chains services and the special logistics requirements involved construction waste management and e commerce and home delivery there is also a focus on networks and partnerships and an analysis of innovation as a new constant

Textbook of Logistics and Supply Chain Management 2003-02

Innovative Logistics Management 2007

The Management of Business Logistics 1996

Shipping and Logistics Management 2023-04-20

Business Logistics Management 1999

Urban Logistics *2018-12-03*

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