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creativity is crucial to business success but too often even the most innovative organization quickly becomes a giant hairball a tangled impenetrable mass of rules traditions and systems all based on what worked in the past that exercises an inexorable pull into mediocrity orbiting the giant hairball a corporate fool s guide to surviving with grace is a must read for anyone looking to navigate the often crazy world of corporate life the book is written by gordon mackenzie an artist and former executive at hallmark cards and it s full of wisdom wit and inspiration creativity is crucial to business success but too often even the most innovative organization quickly becomes a giant hairball a tangled impenetrable mass of rules traditions and systems all based on what worked in the past that exercises an inexorable pull into mediocrity a refreshingly unconventional business book read orbiting the giant hairball reveals gordon mackenzie s long tenured career at hallmark and distills his reflections on what it means to be a creative human in a traditional corporate environment creativity is crucial to business success but too often even the most innovative organization quickly becomes a giant hairball a tangled impenetrable mass of rules traditions and creativity is crucial to business success but too often even the most innovative organization quickly becomes a giant hairball a tangled impenetrable mass of rules traditions and systems all based on what worked in the past that exercises an inexorable pull into mediocrity orbiting the giant hairball a corporate fool s guide to surviving with grace hardcover january 1 1998 book recommendations author interviews editors picks and more read it now in his deeply funny book exuberantly illustrated in full color he shares lessons on awakening and fostering creative genius he teaches how to emerge from the giant hairball that tangled impenetrable mass of rules and systems based on what worked in the past and which can lead to mediocrity in the present orbiting the giant hairball 1996 is a guide to surviving at a corporation while holding onto your creativity these blinks explain how to evade the dark creativity stifling vortex of corporate bureaucracy by balancing corporate restraints with personal creativity and just what is the giant hairball and how does a person orbit it the hairball is a company s policies and procedures it s gordian knot of corporate normalcy i e conformity with the accepted model pattern or standard of the corporate mind set orbiting the giant hairball book review jan 18 2013 article article in orbiting the giant hairball gordon mackenzie writes about his experiences working for hallmark in the land of oz hallmark as you may know was started by j c hall who was from norfolk nebraska buy a cheap copy of orbiting the giant hairball a corporate book by gordon mackenzie creativity is crucial to business success but too often even the most innovative organization quickly becomes a giant hairball a tangled impenetrable mass of free shipping over 10 book summary title orbiting the giant hairball a corporate fool s guide to surviving with grace author gordon mackenzie description get unstuck from c frank ricks founding principal of looney ricks kiss architects explains the concept of the hairball and recommends the book orbiting the giant hairball to entrepreneurs interested in starting a business of any size orbiting the giant hairball mackenzie gordon on amazon com free shipping on qualifying offers orbiting the giant hairball orbiting the giant hairball a corporate fool s guide to surviving with grace by gordon mackenzie this book is about maintaining creativity within bureaucratic environments gordon mackenzie worked as an artist at hallmark cards for 30 years culminating in a role titled corporate paradox hairball creativity is crucial to business success but too often even the most innovative organization quickly becomes a giant hairball a tangled impenetrable mass of rules traditions and systems all based on what worked in the past that exercises an inexorable pull into mediocrity the hairball embodies process routine precedent norms office politics boredom standardization all the characteristics of dilbert world that we love to hate the way for creatives to survive mackenzie writes is to launch into orbit a brand new supernatural nightmare that s junji ito meets hayao miyazaki from the eisner nominated creators of fear case and apache delivery service a group of fellow pickle fanatics gathers to listen to live music and watch the giant mt olive pickle lower swiftly to the ground the live drop is followed by fireworks and of course some more jams it s kind of a big dill a giant peep bethlehem pa who s ready for one of the sweetest drops yet

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the hairball embodies process routine precedent norms office politics boredom standardization all the characteristics of dilbert world that we love to hate the way for creatives to survive mackenzie writes is to launch into orbit

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a brand new supernatural nightmare that s junji ito meets hayao miyazaki from the eisner nominated creators of fear case and apache delivery service

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a group of fellow pickle fanatics gathers to listen to live music and watch the giant mt olive pickle lower swiftly to the ground the live drop is followed by fireworks and of course some more jams it s kind of a big dill a giant peep bethlehem pa who s ready for one of the sweetest drops yet

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