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Emotion Online 2013-05-28

travelling through theories of emotion and affect this book addresses the key ways in which media studies can be brought to bear upon everyday encounters with online cultures and practices the book takes stock of where we are emotionally with regard to the internet in the context of other screen media

Viewers Like You 2012-07-24

how public is public television if only a small percentage of the american people tune in on a regular basis when public television addresses viewers like you just who are you despite the current of frustration with commercial television that runs through american life most tv viewers bypass the redemptive oasis of the wasteland represented by pbs and turn to the sitcoms soap operas music videos game shows weekly dramas and popular news programs produced by the culture industries viewers like you traces the history of public broadcasting in the united states questions its priorities and argues that public tv s tendency to reject popular culture has undermined its capacity to serve the people it claims to represent drawing from archival research and cultural theory the book shows that public television s perception of what the public needs is constrained by unquestioned cultural assumptions rooted in the politics of class gender and race

Creating the Viewer 2024-04-23

a study of the largely hidden world of primary media market research and the different methods used to understand how the viewer is pictured in the industry the first book on the intersection between market research and media creating the viewer takes a critical look at media companies studies of television viewers the assumptions behind these studies and the images of the viewer that are constructed through them justin wyatt examines various types of market research including talent testing pilot testing series maintenance brand studies and new show ideation providing examples from a range of programming including news sitcoms reality shows and dramas he looks at brand studies for networks such as e and examines how the brands of individuals such as showrunner ryan murphy can be tested both an analytical and practical work the bookincludes sample questionnaires and paths for study moderators and research analysts to follow drawn from over fifteen years of experience in research departments at various media companies creating the viewer looks toward the future of media viewership discussing how the concept of the viewer has changed in the age of streaming how services such as netflix view market research and how viewers themselves can shift the industry through their media choices behaviors and activities

How to Make Money Online Using ChatGPT 2016-04

discover the secrets to generating online income with the revolutionary power of chatgpt in how to make money online using chatgpt you ll explore innovative strategies and practical steps to harness ai technology for financial success this comprehensive guide covers everything you need to know from understanding and setting up chatgpt to creating engaging content and automating customer interactions learn how to write and publish e books enhance customer support and develop personalized marketing campaigns that convert prospects into loyal customers delve into educational opportunities by developing webinars and online courses and offer ai powered consulting and coaching services explore advanced applications

of chatgpt in e commerce boosting your online store s efficiency and sales and managing investments with ai driven financial advice gain insights from real life success stories of entrepreneurs who have achieved remarkable results by leveraging chatgpt stay ahead with the latest trends and prepare for future advancements in ai that can impact your online business understand the ethical and legal considerations to ensure responsible ai use and compliance with legal standards whether you re an entrepreneur freelancer or someone looking to create additional income streams how to make money online using chatgpt provides the essential tools and knowledge to achieve financial freedom embrace the future of ai and transform your online business with this ultimate guide to leveraging chatgpt for success

Off-Track and Online 2019-03-07

how horse racing s pioneering use of communication and information networks helped shape the modern media information and leisure environment the horse racing industry has been a pioneer in interactive media information networks and their deployment the race track and the off track betting parlor offer interactive media environments that reconfigure the relationships among private and public space and presence and copresence in this book holly kruse explores how horse racing has used media over the last several decades arguing that examining the history and context of horse racing and gambling gives us a clearer understanding of the development of data networks media complexes public entertainment and media publics kruse describes an enormous industry that depends on global information and communication flows made possible by a network linking racetracks homes off track betting farms and auction sites racetrack architecture now allows for the presence of screens most showing races from other locations online betting sites

enable bettors to wager from home off track betting facilities collect wagers on races from all over the country odds are set interactively through the pari mutuel market system kruse considers the uses of public space and its redefinition by public screens the effect of interactive media on the racing industry including networked in home betting the technopanic over online poker and the popularity of in home pari mutuel wagering and the use of social media by racing fans to share information and creative work with no financial payoff

20 Practice Sets for SBI Bank PO Preliminary Exam with 5 Online Tests 3rd Edition 2007

20 practice sets for sbi bank po preliminary exam with 5 online tests is written exclusively for the new pattern prelim exam being conducted by sbi for recruitment in po in the sbi the book provides fully solved 20 practice sets for the preliminary exam 15 online 5 online each test contains all the 3 sections reasoning ability numerical ability and english language as per the latest pattern this book will really help the students in developing the required speed and strike rate which will increase their final score in the exam

Studies Combined: Social Media And Online Visual Propaganda As Political And Military Tools Of Persuasion 2016-06-23

over 1 700 total pages contains the following publications visual propaganda and extremism in the online environment

countermobilization unconventional social warfare social media more than just a communications medium how social media affects the dynamics of protest finding weakness in iihadist propaganda natural language processing of online propaganda as a means of passively monitoring an adversarial ideology airwaves and microblogs a statistical analysis of al shabaab s propaganda effectiveness the islamic state s tactics in syria role of social media in shifting a peaceful arab spring into terrorism tweeting napoleon and friending clausewitz social media and the militarystrategist trolling new media violent extremist groups recruiting through social media the combatant commander s guide to countering isis s social media campaign terror social media and extremism the weaponization of social media the command of the trend social media as a weapon in the information age peaceful protest political regimes and the social media challenge the weaponized crowd violent dissident irish republicans exploitation of social identity within online communities seizing the digital high ground military operations and politics in the social media era personality and social influence characteristic affects on ease of use and peer influence of new media users over time free internet and social media a dual edged sword

Religion Online 2021-09-21

religion online provides new insights about religiosity in a contemporary context offering a comprehensive look at the intersection of digital media faith communities and practices of all sorts recent research on apple users video games virtual worlds artificial intelligence digital music and sports as religion supports the idea that media and religion once considered separate entities are in many cases the same thing new media and religious practice can no longer be detached this two volume set discusses how religionists are embracing the internet amidst

cultural shifts of secularization autonomous religious worship millennials affinity for new media and the rise of fundamentalism in the global south while other works describe case studies this book explains how new media are interwoven into the very fabric of religious belief behavior and community chapters break down the past present and projected future of the use of digital media in relation to faith traditions of many varieties extending from mainline christianity to new religious movements the book also examines the impacts of digital media on beliefs and practices around the world in exploring these subjects it calls on the study of culture namely anthropology to conceptualize a technological period as significant as the industrial revolution

ISpy 2013-01-17

a chilling account of the tradeoff we are willing to make between interactive media technologies and the power of others to watch over and control us this brave new world of electronic marketing and consumption actually lulls consumers into blissful ignorance of how that usage can be and is being monitored

Introduction to Pakistan Super League 2018-02-01

pakistan super league psl is a franchise based professional twenty20 cricket league started by the pakistan cricket board pcb in february 2016 as the name suggests the tournament is played in pakistan with franchise teams representing different cities initially there were five franchises islamabad united karachi kings lahore qalandars peshawar zalmi and quetta gladiators but in 2018 a sixth team multan sultans was added each team is allowed to have a maximum of 21 players which includes a combination of local and foreign players the tournament has rapidly gained

popularity and has attracted many high profile international players such as chris gayle shane watson kevin pietersen and darren sammy the league takes place annually usually in february and march and comprises of a double round robin format in which each team plays against each other twice before four teams advance to the playoffs the playoffs consist of two semi finals before the final which takes place at the national stadium in karachi the psl has been beneficial for the development of cricket in pakistan and has significantly boosted the country s image on the international cricketing stage

<u>Digital Media Usage Across the Life</u> Course 2015-07-18

new york times columnist thomas friedman declared the modern age in which we live as the age of distraction in 2006 the basis of his argument was that technology has changed the ways in which our minds function and our capacity to dedicate ourselves to any particular task others assert that our attention spans and ability to learn have been changed and that the use of media devices has become essential to many people s daily lives and indeed the impulse to use technology is harder to resist than unwanted urges for eating alcohol or sex this book seeks to portray the see saw like relationship that we have with technology and how that relationship impacts upon our lived lives drawing on a range of theoretical perspectives that cross traditional subject boundaries we examine the ways in which we both react to and are to an extent shaped by the technologies we interact with and how we construct the relationships with others that we facilitate via the use of information communication technologies icts be it as discreet online only relationships or the blending of icts enabled communication with real life co present interactions

Living with Cultivating Messages 2016-09-13

wie beeinflussen botschaften aus dem fernsehen unsere wahrnehmung über die soziale realität meistens konzentrieren sich kultivierungsstudien zu dieser frage auf die medieneffekte doch das vorliegende buch wählt einen neuen ansatz und stellt die kultivierenden botschaften in den vordergrund das buch behandelt was botschaften sind und wie sich uniforme von genrespezifischen botschaften und metanarrativen unterscheiden es werden verschiedene theoretische und fachliche perspektiven zusammengebracht und das neue botschaftskonzept subgenre botschaften vorgestellt welches die veränderungen der medienlandschaft hin zum online fernsehen berücksichtigt die computergestützte simulationsstudie zeigt inwiefern sich manche botschaftskonzepte mehr ähneln als andere und demonstriert dass subgenre botschaften am robustesten gegenüber verzerrungen sind

Videojournalism 1999-09-09

videojournalism is a new field that has grown out of traditional print photojournalism slideshows that combine sound and pictures public radio documentary filmmaking and the best of television news features this amalgam of traditions has emerged to serve the internet s voracious appetite for video stories videojournalism is written for the new generation of backpack journalists the solo videojournalist must find a riveting story gain access to charismatic characters who can tell their own tales shoot candid clips expertly interview the players record clear clean sound write a script with pizzazz and finally edit the material into a piece worthy of five minutes of a viewer s attention videojournalism addresses all of these challenges and

more never losing sight of the main point telling a great story this book based on extensive interviews with professionals in the field is for anyone learning how to master the art and craft of telling real short form stories with words sound and pictures for the or television the opening chapters cover the foundations of multimedia storytelling and the book progresses to the techniques required to shoot professional video and record high quality sound and market the resulting product videojournalism also has its own website go to just one url and find all the stories mentioned in the book you also will find various how to videos on the site to keep up with the latest changes in the field such as new cameras new books new stories or editing software check the site regularly and like facebook com kobreguide

Premodern Rulers and Postmodern Viewers 2020-03-13

pop culture portrayals of medieval and early modern monarchs are rife with tension between authenticity and modern mores producing anachronisms such as a feminist queen isabel in rtve s isabel and a lesbian queen christina in the girl king this book examines these anachronisms as a dialogue between premodern and postmodern ideas about gender and sexuality raising questions of intertemporality the interpretation of history and the dangers of presentism covering a range of famous and lesser known european monarchs on screen from elizabeth i to muhammad xii of granada this book addresses how the lives of powerful women and men have been mythologized in order to appeal to today s audiences the contributors interrogate exactly what is at stake in these portrayals namely our understanding of premodern rulers the gender and sexual ideologies they navigated and those that we navigate today

Cross-Cultural Design Methods, Practice and Impact 2012-09-28

the two lncs volume set 9180 9181 constitutes the refereed proceedings of the 7th international conference on cross cultural design ccd 2015 held as part of the 17th international conference on human computer interaction hcii 2015 in los angeles ca usa in august 2015 jointly with 15 other thematically similar conferences the total of 1462 papers and 246 posters presented at the hcii 2015 conferences were carefully reviewed and selected from 4843 submissions these papers of the two volume set address as follows lncs 9180 cross cultural design methods practice and impact part i addressing the following major topics cross cultural product design cross cultural design methods and case studies design innovation social development and sustainability and lncs 9181 cross cultural design applications in mobile interaction education health transport and cultural heritage part ii addressing the following major topics cultural aspects of social media and mobile services culture for transport and travel culture for design and design for culture and culture for health learning and games

Global Cinematic Cities 2013-07-24

cinema and audiovisual media are integral to the culture economy and social experience of the contemporary global city but how has the relationship between cinema and the urban environment evolved in the era of digital technology new media and globalization and what are the critical tools and concepts with which we can grasp this vital interconnection between space and screen viewer and built environment engaging with a rapidly transforming urban world the contributions to this collection rethink the cinematic city at a global scale by presenting a global

constellation of screen cities within one volume the book encourages juxtapositions and comparisons across the north and south to capture the global city and its dynamics of exchange hybridity and circulation the contributions examine film and screen cultures in a range of locations spanning five continents antibes beijing buenos aires busan cairo caracas copenhagen jakarta kolkata lagos los angeles malmö manila mumbai nairobi paris seoul sète and shanghai the chapters address topics that range across the contemporary film and media landscape from popular cinema art cinema and film festivals to serial television public screens multimedia installations and video art contributors chris berry yomi braester jinhee choi pei sze chow thomas elsaesser malini guha jonathan haynes will higbee igor krstic christian b long joanna page lawrence webb

Television and Its Viewers 2011-01-31

television and its viewers reviews cultivation research which investigates the relationship between exposure to television and beliefs about the world james shanahan and michael morgan both distinguished researchers in this field scrutinize cultivation through detailed theoretical and historical explication critical assessments of methodology and a comprehensive meta analysis of twenty years of empirical results they present a sweeping historical view of television as a technology and as an institution shanahan and morgan s study looks forward as well as back to the development of cultivation research in a new media environment they argue that cultivation theory offers a unique and valuable perspective on the role of television in twentieth century social life television and its viewers the first book length study of its type will be of interest to students and scholars in communication sociology political science and psychology and contains an introduction by the seminal figure in this field george gerbner

The Virtual Ticket 2020-06-20

the virtual ticket is for anyone who wants to host next level engaging experiences for online attendees this book is full of detailed case studies from innovative event planners who are diversifying their revenue streams with virtual ticket sales whether you are a business sports team non profit event venue or a garage band this book includes everything you need to know about planning live streams that provide audiences with experiences worth paying for adding a virtual ticket option for your next event does more than increase profits virtual tickets help expose events to global audiences by increasing convenience and accessibility with new broadcasting and translation tools that are now available author paul richards is the chief streaming officer for the streamgeeks who detail effective strategies for transporting audiences into experiences that will keep them coming back for more the author outlines from start to finish how conferences can add virtual ticket options to their marketing plans to help event managers budget for the new endeavor in a fun and easy to understand manner richards explains how the multi billion dollar digital experience economy has been growing year after year readers unfamiliar with influencer marketing live streaming and online community building will be encouraged to get involved to better understand modern consumer behaviors a paradigm shift in event marketing will help readers understand how to position virtual tickets as exciting experiences worth sharing with their friends richards draws on innovative thinkers from books such as experience economy growth hacker marketing and special events to craft a journey that is full of insights and actionable takeaways if you want to sell virtual access to online experiences this is the book for you

Disruptive Business 2012-12-06

disruptive business is a provocative and insightful redefinition of innovation as an outcome of human behaviour a dynamic in constant change requiring the shaping of new responses in business and the economy alexander manu believes that organizations must treat innovation not as a process to be managed but as an outcome that changes people s lives in disruptive business he explains how innovation is the moment when human behaviour is changed by a particular invention discovery or event this position challenges the current understanding of innovation as well as the current ecology in which innovation operates in organizations its management methods tools language focus and metrics the challenge extends to some of the labels currently applied to innovation typologies such as disruptive innovation seen today as addressing purely the technological side of an invention rather than the more complex motivational and behavioural side alexander manu considers that a disruption is not manifest in the moment a new technology is introduced the disruption is the human being and manifest only when human motivation embraces the technology and uses it to modify and improve everyday life our acceptance and appropriation of new technologies creates the business disruption manu makes the case that successful innovation outcomes are answers to conscious or subconscious goals residing in human motivation and motivation starts in desire this position is consistent with the history of innovations that have changed improved and reshaped human life and also consistent with their roots and ethos humans are a perpetually wanting animal bound to desire to seek media for a better self and to need innovation in this dynamic innovation is the constant and business is the variable the role of business is to create the tools objects and services through which people can manifest what they want and who they are the book provides a new perspective of current

behavioural disruptions which are relevant to the continuity of business as well as a set of practical methodologies for business design aimed at creating innovation outcomes of value to users

Media Management and Economics Research in a Transmedia Environment 2020-12-02

first published in 2013 this landmark work centers on media management and economics within a diverse international historical and constantly changing environment the chapters herein reflect the current state of research and present directions for future study developed at the 2012 research symposium in conjunction with the annual convention of the broadcast education association it represents the most current theory and research in the area

Campaigning in the Twenty-First Century 2016-07-22

so much has changed during the past decade in political campaigning that we can almost say it s a whole new ball game this book analyzes the way campaigns were traditionally run and the extraordinary changes that have occurred in the last decade dennis w johnson looks at the most sophisticated techniques of modern campaigning micro targeting online fundraising digital communication the new media and examines what has changed how those changes have dramatically transformed campaigning and what has remained fundamentally the same despite new technologies and communications campaigns are becoming more open and free wheeling with greater involvement of activists and average voters alike but they can also become more chaotic and

difficult to control campaigning in the twenty first century presents daunting challenges for candidates and professional consultants as they try to get their messages out to voters ironically the more open and robust campaigns become the greater is the need for seasoned flexible and imaginative professional consultants

26 Years CAT Topic-wise Solved Papers (2019-1994) with 6 Online Practice Sets 13th edition 2008-09-29

an objective look at what internet commerce can offer both the consumer and the provider it covers three main areas of concern to business today how to join the internet revolution how to manage it and how to benefit from it the book is primarily of interest as background reading for researchers and advanced level students in the following areas electronic commerce business studies computer mediated communication management of information systems project management and organisational change however it will also be of interest to corporate managers involved in developing their companies internet based strategies and to anyone interested in how to buy or sell on the net

Doing Business on the Internet 2023-08-21

while television has always played a role in recording and curating history shaping cultural memory and influencing public sentiment the changing nature of the medium in the post network era finds viewers experiencing and participating in this process in new ways they skim through commercials live tweet press conferences and award shows and tune into reality shows to

escape reality this new era defined by the heightened anxiety and fear ushered in by 9 11 has been documented by our media consumption production and reaction in small screen big feels melissa ames asserts that tv has been instrumental in cultivating a shared memory of emotionally charged events unfolding in the united states since september 11 2001 she analyzes specific shows and genres to illustrate the ways in which cultural fears are embedded into our entertainment in series such as the walking dead and lost or critiqued through programs like the daily show in the final section of the book ames provides three audience studies that showcase how viewers consume and circulate emotions in the post network era analyses of live tweets from shonda rhimes s drama how to get away with murder 2010 2020 abc s reality franchises the bachelor 2002 present and the bachelorette 2003 present and political coverage of the 2016 presidential debates though film has been closely studied through the lens of affect theory little research has been done to apply the same methods to television engaging an impressively wide range of texts genres media and formats ames offers a trenchant analysis of how televisual programming in the united states responded to and reinforced a cultural climate grounded in fear and anxiety

Small Screen, Big Feels 2017-05-11

there are many different ways of making money online some are legitimate and others are illegitimate but beware many are spam techniques aimed at short term cash flow turning to the internet for quick short term cash is not what this book is about but do it right and you could be making money faster than you think for those who are focused on making money online you should look at the concepts of offline business owners and consider how you may use them to expand beyond the internet even if you want to focus on the online marketing side only the potential for

partnering with offline businesses in your niche is almost infinite by approaching traditional business owners with joint venture opportunities is something that is rarely done yet holds massive passive potential for those who already operate an offline business you should read this book with an open mind if you consider yourself too busy to implement these strategies or they re simply not your passion then consider partnering with someone who can you will be glad you did

Online Business Master Plan 2023-08

overview in this course you will learn all you need to know to become a digital marketing expert as you surely know digital marketing specialists are in high demand and well paid content digital marketing strategy market research crowdsourcing development and design writing for the mobile development email marketing online advertising affiliate marketing search engine marketing search engine optimisation ppc advertising and much more duration 10 months assessment the assessment will take place on the basis of one assignment at the end of the course tell us when you feel ready to take the exam and well send you the assignment questions study material the study material will be provided in separate files by email download link

<u>Digital Marketing Expert Diploma</u> (Master's level) - City of London <u>College of Economics - 10 months - 100% online / self-paced 2022-01-25</u>

sense of place and sense of planet analyzes the relationship between the imagination of the global and the ethical commitment to the local in environmentalist thought and writing from the 1960s to the present part one critically examines the emphasis on local identities and communities in north american environmentalism by establishing conceptual connections between environmentalism and ecocriticism on one hand and theories of globalization transnationalism and cosmopolitanism on the other it proposes the concept of eco cosmopolitanism as a shorthand for envisioning these connections and the cultural and aesthetic forms into which they translate part two focuses on conceptualizations of environmental danger and connects environmentalist and ecocritical thought with the interdisciplinary field of risk theory in the social sciences arguing that environmental justice theory and ecocriticism stand to benefit from closer consideration of the theories of cosmopolitanism that have arisen in this field from the analysis of transnational communities at risk both parts of the book combine in depth theoretical discussion with detailed analyses of novels poems films computer software and installation artworks from the us and abroad that translate new connections between global national and local forms of awareness into innovative aesthetic forms combining allegory epic and views of the planet as a whole with modernist and postmodernist strategies of fragmentation montage collage and zooming

Sense of Place and Sense of Planet 2014

the social construction of a cultural spectacle floatzilla concentrates on the tourist element of the mississippi river with a focus on the media construction of an annual floating event that occurs on the river michael o johnston shows that the canoeing and kayaking event itself is void of meaning it is the news media that brings these events to life through real world accounts about a kayaker who nearly collided with a fifty five foot yacht a person

dressed up as a pirate with a live parrot as a prop a guy with a floatzilla logo tattooed on his hand and the death of a longtime friend and cornerstone of the event johnston draws from research across multiple disciplines to explain how the media constructs the natural and bodily experiences canoers and kayakers say they have while attending floatzilla he discusses the importance of meaning and sense of place in maintaining a connectedness between the built environment nature and the people who attend this event ultimately the author contends that social meaning is essential for humans to make sense of their surroundings

The Social Construction of a Cultural Spectacle 2005-11-24

in recent years journalistic practices have undergone a radical change due to the increasing pressure of new digital media on the professional practice the ever growing development of new technologies and the ceaseless fluctuation of social practices have challenged some of the traditional genres found in these professional contexts on the basis of these premises this book investigates a particular genre found in the context of tv newscasts the genre under investigation is that of news tickers or crawlers that is the graphic elements that scroll at the bottom of the screen during newscasts the book introduces readers to this under researched genre through a year long collection of the news tickers displayed on bbc world news thanks to a corpus based genre analysis the generic status of news tickers is better defined by highlighting the presence of given strategies of marketization additionally this volume investigates if news tickers can be seen as a mixed sub genre that interdiscursively combines traditional linguistic elements of headlines and lead paragraphs to achieve from a critical genre analysis point of view a specific private intention in the context of the bbc

News Discourse and Digital Currents 2023-12-12

an expert overview of the new digital sat how the exam is changing and what to expect from the digital interface on test day

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emanuel is a young refugee escaping the turmoil of conflict in his own country winter is a reclusive writer with painful secrets to guard both for very different reasons are outsiders in the world they inhabit it is winter who instigates their journey to the antbear cabin realm of the secretive antbear denizen of the underground who roams the nocturnal world between twilight and dawn elana bregin is a fiction writer her books include survival training for lonely hearts shivas dance and the slayer of shadows

Not for Sensitive Viewers 2011-09-07

conquer microsoft sharepoint 2013 administration from the inside out dive into sharepoint 2013 administration and really put your systems expertise to work this supremely organized reference packs hundreds of timesaving solutions troubleshooting tips and workarounds discover how the experts deploy configure and manage sharepoint and challenge yourself to new levels of mastery automate the installation and configuration of sharepoint 2013 effectively manage sharepoint apps and custom solutions

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Microsoft SharePoint 2013 Administration Inside Out 2023-10-02

the first and only book to focus on dance on the internet sita popat s fascinating invisible connections examines how internet and communication technologies offer dance and theatre new platforms for creating and performing work and how opportunities for remote interaction and collaboration are available on a scale never before imaginable drawing

Invisible Connections 2015-06-26

an illuminating overview of the development benefits and importance of ritual in everyday life written by a leading cognitive anthropologist the hidden powers of ritual is an engaging introduction to ritual studies that presents ritual as an evolved form of human behavior of almost unimaginable significance to our species every day across the globe people gather to share meals brew caffeinated beverages or honor their ancestors in this book bradd shore a respected anthropologist reaches beyond familiar big r rituals to present life s humbler overshadowed moments exploring everything from the balinese pelebon to baseball to family zoom sessions in the age of covid to the sobering reenactment rituals surrounding the moore s ford

lynchings in each ritual shore shows how our capacity to ritualize behavior is a remarkable part of the human story encompassing both the commonly unlabeled interaction rituals studied by sociologists and the symbolically elaborated sacred rituals of religious studies shore organizes his conception around detailed case studies drawn from international research and personal experience weaving scholarship with a memoir of a life encompassed by ritual a probing exploration that matches breadth with accessibility the hidden powers of ritual is a provocative contribution to ritual theory that will appeal to a wide range of readers curious about why these unique repetitive acts matter in our lives

The Hidden Powers of Ritual 2020-12-15

request a free 30 day online trial to this title at sagepub com freetrial this two volume encyclopedia provides a thorough introduction to the wide ranging fast developing field of social networking a much needed resource at a time when new social networks or communities seem to spring up on the internet every day social networks or groupings of individuals tied by one or more specific types of interests or interdependencies ranging from likes and dislikes or disease transmission to the old boy network or overlapping circles of friends have been in existence for longer than services such as facebook or youtube analysis of these networks emphasizes the relationships within the network this reference resource offers comprehensive coverage of the theory and research within the social sciences that has sprung from the analysis of such groupings with accompanying definitions measures and research featuring approximately 350 signed entries along with approximately 40 media clips organized alphabetically and offering cross references and suggestions for

further readings this encyclopedia opens with a thematic reader s guide in the front that groups related entries by topics a chronology offers the reader historical perspective on the study of social networks this two volume reference work is a must have resource for libraries serving researchers interested in the various fields related to social networks

ACM 2000 Conference on Computer Supported Cooperative Work 2014-04-11

this book presents a new paradigm for attending to gender based violence gbv social media discourse among marginalised black women in south africa focusing on the intersections of television and social media the study charts the morphing and merging of the inside of the soap opera and the outside of the real world amid a rise in feminist social media activism the analysis begins with coverage of gender based violence in a long running south african soap opera and social media discussion of these issues in parallel with real world events and the collective social media response the author offers pertinent insights into audiences in sub saharan africa presenting a new feminist trajectory for women and activism in the region offering new insights into an important issue this book will be of interest to scholars and students of gender cultural studies film studies television studies sociology development studies feminism media and journalism

Encyclopedia of Social Networks

when it comes to elections campaigns matter and despite the ever increasing role of volunteers and amateurs modern american political campaigns are a professional affair understanding how they are run and how campaign strategies are set requires an in depth analysis of what political consultants do from opposition research to public opinion polling and from directing media strategies to mobilzing voters with fundraising a priority at all stages at all levels of the electoral arena modern sophisticated campaigns cannot hope to be effective without the guiding disciplines of professional consultants this thoroughly updated edition of dennis w johnson s classic text originally titled no place for amateurs highlights the growing importance of social media targeting and analytics super pacs and dark money in a post citizens united world

Gender-Based Violence and Digital Media in South Africa

the rowman littlefield handbook of media management and business connects research and industry practice to offer a strategic guide for aspiring and current media professionals in convergent environments as a comprehensive one stop reference for understanding business issues that drive the production and distribution of content that informs entertains and persuades audiences aims to inspire and inform forward thinking media management leaders the handbook examines media management and business through a convergent media approach rather than focusing on medium specific strategies by reflecting media management issues in the information entertainment sports gaming industries contributed chapters explore the unique opportunities and challenges brought by media convergence while highlighting the fundamental philosophy concepts and practices unchanged in such a dynamic environment this handbook examines media management through a global perspective and encourages readers to connect their own diverse development to a broader global context it is an important addition to the growing literature in media management with a

focus on new media technologies business management and internationalization

Hired to Fight, Hired to Win

welcome to the internet society beginners guide to internet video streaming kit as a novice or a seasoned professional broadcaster you probably have a number of questions you might want to ask before you make the big decision for your chapter to venture in internet video streaming this guide will help you in every aspect of broadcasting your event a set of videos compliment the epublication

The Rowman & Littlefield Handbook of Media Management and Business

Live Streaming Manual for Internet Society Chapters

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