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graphic design is the art of creating visual content which includes using typography images colors and shapes to communicate a message its ultimate goal is to make information easy to comprehend graphic design is the art of composing visual elements such as typography images colors and shapes to communicate information or convey a message effectively designing the layout of a magazine creating a poster for a theatre performance and designing packaging for a product are all examples of graphic design graphic design is a profession academic discipline and applied art whose activity consists in projecting visual communications intended to transmit specific messages to social groups with specific objectives graphic design is an interdisciplinary branch of design and of the fine arts graphic design is the art or profession of visual communication that combines images words and ideas to convey information to an audience especially to produce a specific effect in other words graphic design is communication design it s a way of conveying ideas through visuals and design make it pop in canva we believe every one can become a designer here we re going to teach you the basic design foundations to effectively communicate your design through visual examples this course will teach you the fundamental principles of graphic design imagemaking typography composition working with color and shape foundational skills that are common in all areas of graphic design practice

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