

Free ebook Mastering the hype cycle gartner inc .pdf

generative ai genai has passed the peak of inflated expectations although hype about it continues in 2024 more value will derive from projects based on other ai techniques either stand alone or in combination with genai that have standardized processes to aid implementation to deliver maximum benefit ai leaders should base future gartner hype cycles provide a graphic representation of the maturity and adoption of technologies and applications and how they are potentially relevant to solving real business problems and exploiting new opportunities the 2023 gartner hype cycle identifies 25 must know emerging technologies designed to help enterprise architecture and technology innovation leaders evaluate the business impact of emerging technologies examine and explore potentially transformative technologies strategize how to benefit from these technologies hype cycles and priority matrices offer a snapshot of the relative market promotion and perceived value of innovations they highlight overhyped areas estimate when innovations and trends will reach maturity and provide actionable advice to help organizations decide when to adopt generative artificial intelligence ai is positioned on the peak of inflated expectations on the gartner inc hype cycle for emerging technologies 2023 projected to reach transformational benefit within two to five years the gartner hype cycle looks at existing and emerging digital technologies and reports on the ability of each to help marketers prioritize investments the gartner hype cycle is a graphical presentation developed used and branded by the american research advisory and information technology firm gartner to represent the maturity adoption and social application of specific technologies the hype cycle claims to provide a graphical and conceptual presentation of the maturity of emerging engineering trust accelerating growth and sculpting change are the three overarching trends on the gartner inc hype cycle for emerging technologies 2021 that will drive organizations to explore emerging technologies such as nonfungible tokens nft sovereign cloud data fabric generative ai and composable networks to help secure integration platform as a service ipaas and low code application platform lcap will climb the plateau of productivity in less than two years according to the gartner inc hype cycle for cloud platform services 2022 transformational technologies including ai augmented software engineering aiase ai coding assistants and platform engineering will reach mainstream adoption in 2 5 years according to the gartner inc hype cycle for software engineering 2023 gartner s hype cycle introduced in 1995 characterizes the typical progression of innovation from overenthusiasm through a period of disillusionment to an eventual understanding of the innovation s relevance and role in a market or domain see figure 1 the 35 must watch technologies represented on the gartner inc hype cycle for emerging technologies 2018 revealed five distinct emerging technology trends that will blur the lines between humans and machines gartner inc is an american technological research and consulting firm based in stamford connecticut that conducts research on technology and shares this research both through private consulting as well as executive programs and conferences its clients include large corporations government agencies technology companies and investment firms gartner provides actionable insights guidance and tools that enable faster smarter decisions and stronger performance on an organization s mission critical priorities artificial intelligence ai and the emergence of generative ai genai are shifting how humans and machines interact and this is resulting in two key focus areas for cios as ai becomes an enterprise initiative not just an it initiative according to gartner inc if our analytics don t work let s take the other leaf out of gartner s book and do some research gartner is known for its hype cycles where it takes particular technologies and places them on a sentiment curve that reflects how exciting an idea is versus its actual adoption into clan useful the gartner inc 2019 hype cycle for blockchain technologies shows that blockchain is sliding into the trough of disillusionment the market will begin to climb out of this trough by 2021 as technology advances and pragmatic use cases uniquely supported by blockchain continue to roll out summary this hype cycle will help i o leaders identify innovations to include in their infrastructure strategy as on premises cloud and edge delivery continue to aid cost optimization their plans must account for generative ai revirtualization new consumption models and intelligent platform automation gartner market guide for retail unified price promotion and markdown optimization applications long life cycle by jonathan kutner june 5 2024 gartner clients can view the full report here by 2027 50 of companies with warehouse operations will leverage ai enabled vision systems to replace traditional scanning based cycle counting processes according to gartner inc ai enabled vision systems are novel hyper automation solutions that combine industrial 3d cameras computer vision software and advanced ai pattern recognition

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hype cycles and priority matrices offer a snapshot of the relative market promotion and perceived value of innovations they highlight overhyped areas estimate when innovations and trends will reach maturity and provide actionable advice to help organizations decide when to adopt

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transformational technologies including ai augmented software engineering aiase ai coding assistants and platform engineering will reach mainstream adoption in 2 5 years according to the gartner inc hype cycle for software engineering 2023

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gartner s hype cycle introduced in 1995 characterizes the typical progression of innovation from overenthusiasm through a period of disillusionment to an eventual understanding of the innovation s relevance and role in a market or domain see figure 1

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the 35 must watch technologies represented on the gartner inc hype cycle for emerging technologies 2018 revealed five distinct emerging technology trends that will blur the lines between humans and machines

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gartner inc is an american technological research and consulting firm based in stamford connecticut that conducts research on technology and shares this research both through private consulting as well as executive programs and conferences its clients include large corporations government agencies technology companies and investment firms

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artificial intelligence ai and the emergence of generative ai genai are shifting how humans and machines interact and this is resulting in two key focus areas for cios as ai becomes an enterprise initiative not just an it initiative according to gartner inc

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the gartner inc 2019 hype cycle for blockchain technologies shows that blockchain is sliding into the trough of disillusionment the market will begin to climb out of this trough by 2021 as technology advances and pragmatic use cases uniquely supported by blockchain continue to roll out

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summary this hype cycle will help i o leaders identify innovations to include in their infrastructure strategy as on

premises cloud and edge delivery continue to aid cost optimization their plans must account for generative ai
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