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Concept-Oriented Research and Development in Information Technology Multi-Agent-Based Simulation XIII No Salads Required! China's Vulnerability Paradox Rethinking Competitive Advantage The Oceans in the Nuclear Age Distribution Planning and Control City Reaching: You The Leader The Virtual Manager From Classrooms to Conflict in Rwanda The Search for Meaning The Chicken Little Agenda Work, Consumption and Capitalism California Management Review US Department of State Dispatch Work-Family Dynamics High-growth Women's Entrepreneurship Advanced Generalist Social Work Practice International Journal of Advertising Weekly Compilation of Presidential Documents Women, Work, and Globalization Message Handling Systems Understanding Pharma Working World Impact Comprehensive Handbook of Social Work and Social Welfare, Social Policy and Policy Practice Marketing & Media Decisions Adweek Jam #2 Management Brandweek Geographies of Power Computerworld The Ethics of Capitalism The Wal-Mart Effect Database Searcher Understanding Community Media Joyful Darkness JavaScript and AJAX For Dummies

Concept-Oriented Research and Development in Information Technology 2014-03-17

a pioneering concept oriented research and development approach improves business results in technology driven industries with contributions from it systems and operations experts from around the globe this book sets forth a tested and proven concept oriented r d approach that far surpasses the results of conventional r d the authors explain how to create a clear concept then build upon that concept by developing a chain of technologies and target markets in order to create sustain and grow successful business operations real world examples and case studies from ibm and hitachi illustrate how the concept oriented approach can be applied to it and other technology driven industries anywhere in the world concept oriented research and development in information technology sheds new light on the complex relationships between concept technology and market explaining how all of these elements are enhanced with a concept oriented r d approach throughout the book readers will learn a variety of innovative perspectives and methods for concept creation technology innovation and market cultivation part i introduction makes the case for a paradigm shift in r d from a conventional approach to a concept oriented one part ii concept creation offers four perspectives on the application of the concept oriented approach part iii fusion of technologies illustrates the need to fuse technologies to accommodate rapidly changing and unpredictable demands on business infrastructure part iv globalization of technologies explains why businesses need to diversify globally yet remain in tune with local markets part v conclusions and future directions explores the potential of the concept oriented approach to evolve with the changing needs of business and r d concept oriented research and development in information technology helps students and professionals in it engineering systems and operations approach r d in new ways that lead to better technologies and better businesses

Multi-Agent-Based Simulation XIII 2013-05-29

this book constitutes the thoroughly refereed post conference proceedings of the 13th international workshop on multi agent based simulation mabs 2012 held in valencia spain in june 2012 the 11 revised full papers presented were carefully selected from 35 submissions the papers are organized in topical sections on modeling social interactions cognition and agents behaviors agents games and finance and methodologies and tools

No Salads Required! 2015-10-27

li discover the weight loss story that has brought hope and inspiration to people in twenty eight countries li li enjoy shelley a sonnenberg s heart touching poetry and refreshing sense of humor as she relates both her personal story and her method for losing weight in a fresh entertaining way li li enjoy a varied menu of delightful satisfying foods without the need to weigh out portions or count calories li li use the convenient food lists and suggested meal combinations to easily plan your grocery shopping li li find out how to make sixteen flavors of sweet delicious protein powder drinks as well as easy flavorful recipes for bbq ribs meat loaf fried chicken prime rib and other foods that are such a joy to eat that you will look forward to mealtime li li learn how to turn to god instead of food when you have problems and how to seek his help to meet your weight loss goals li li find out how to choose the right exercise program for you li li learn how to start with the body you have and create the body you want li li discover how to eat and exercise like a skinny person until your body figures it out li li no salads required will help you lose weight fast and enjoy doing it li

China's Vulnerability Paradox 2024-03-15

china s vulnerability paradox explains the uneven transformations in global commodity markets resulting from china s contemporary dramatic economic growth at times china displays vulnerabilities towards global commodity markets because of unequal positions of market power why is it that chinese stakeholders are often unable to shape markets in their preferred direction why have some markets undergone fundamental changes while other similar ones did not and how can we explain the uneven liberalization dynamics across markets through a series of case studies pascale massot argues that the balance of market power between chinese domestic and international market stakeholders explains their behavior as well as the likelihood of global institutional change at a time of deepening us china economic tensions this book provides an alternative granular understanding of the interacting dynamics between the political economy of chinese and global markets

Rethinking Competitive Advantage 2021-04-06

how do you gain an edge in the digital world order another book for the ages from a master particularly insightful is his emphasis on how the end to end individual consumer experience will separate winners from losers in our new digital age fred hassan chairman caret group former ceo schering plough and pharmacia the old ways of creating competitive advantage for your business such as building moats to ward off competitors have become dangerous giants like amazon and alibaba are creating vast new market spaces through a deft combination of tools like machine learning and business savvy that reimagines customer experiences while generating immense shareholder value a handful of traditional companies including fidelity investments walmart and b2w have adopted these new approaches to reinvigorate their businesses most however are stalled and the clock is running out in this lively accessible guide ram charan bestselling author and adviser to some of the world s top ceos and boards redefines competitive advantage for the digital first era offering a set of new rules to get ahead create an ecosystem with third party partners to revolutionize and personalize the customer experience empower teams focused on a single task building a social engine that drives constant innovation fast execution and customer satisfaction attract funders who understand the big picture that beyond a certain scale major upfront spending will turn into a cash generation machine filled with stories that peek behind the curtain of digital behemoths as well as traditional companies that have transformed their organizations rethinking competitive advantage offers concrete advice and methods to help you conceive of new market spaces and moneymaking models competing against digital giants might seem daunting if not impossible the necessary computing power is within any company s reach by borrowing from these digital winners playbooks traditional companies and upstarts alike can gain an upper hand whether you re in the c suite or brainstorming the next big idea from your garage rethinking competitive advantage is the ultimate guide to creating competitive advantage today

The Oceans in the Nuclear Age 2014-07-18

the advent of the nuclear age in 1945 fundamentally altered the course of human events the oceans are not the focus of the nuclear age but the affairs of the oceans are deeply woven into the history of that age knowledge of what the nuclear age has meant for the oceans however is highly fragmented and there exists a surprising gap in research on the impact of the nuclear age on the oceans and on ocean law and policy ranging from dumped wastes to transportation to security this study frames the complex multidimensional set of relationships between the oceans and the nuclear age and illuminates patterns of impact and response in ocean law this timely expanded edition includes a new chapter by lt todd hutchins usn on nuclear risks in coastal areas legal and regulatory responses it provides a full discussion of the 2011 coastal fukushima nuclear power plant disaster together with analysis more generally of the challenges to the environment and to the legal order globally that are posed by coastal siting of nuclear power plants

Distribution Planning and Control 2011-06-27

when work began on the first volume of this text in 1992 the science of distribution management was still very much a backwater of general management and academic thought while most of the body of knowledge associated with calculating eqs fair shares inventory deployment productivity curves and other operations management techniques had long been solidly established new thinking about distribution management had taken a definite back seat to the then dominant interest in lean thinking quality management and business process reengineering and their impact on manufacturing and service organizations for the most part discussion relating to the distribution function centered on a fairly recent concept called logistics management but despite talk of how logistics could be used to integrate internal and external business functions and even be considered a source of competitive advantage on its own most of the focus remained on how companies could utilize operations management techniques to optimize the traditional day to day shipping and receiving functions in order to achieve cost containment and customer fulfillment objectives in the end distribution management was for the most part still considered a dreary science concerned with of transportation rates and cost trade offs expediting and the tedious calculus today the science of distribution has become perhaps one of the most important and exciting disciplines in the management of business

City Reaching: 2000-02-15

this book assists christians in fulfilling the great commission by presenting a plan that will enable them to share the gospel in the cities of america and the world dennison s strategy for city reaching is both spiritual and practical in leading the church to a higher level of missionary service

You The Leader 2013-12-19

you the leader is a must read for any person who feels called to leadership in the body of christ the insight in this book gained from over 30 years of pastoral ministry is practical biblically based and includes thinking in the area of leadership that is revolutionary in today s contemporary church

The Virtual Manager 2012-01-22

the mere suggestion of employees working from home is enough to make many managers sweat faced with the prospect of managing an employee they can t even see many discover that their managerial style just doesn t work anymore as an increasing number of jobs can be executed from home managers must learn how to adapt their leadership style to cater to remote employees based on years of research the virtual manager provides any manager with the tools he or she needs to successfully work with virtual employees trust us it s not like managing office bound employees this book is a tell all user manual for a new generation of managers to stay competitive in a global marketplace it is essential to incorporate virtual employees into talent management strategy the virtual manager arms managers with the knowledge they need to become effective virtual leaders including actionable advice on how to leverage the top engagement drivers for virtual employees develop or alter policies and procedures to fit virtual employees needs impact business outcomes through a flexible work strategy

From Classrooms to Conflict in Rwanda 2014

based on fieldwork and comparative historical analysis of rwanda this book questions the conventional wisdom that education builds peace

The Search for Meaning 1993

this thought provoking oral history illuminates the vibrant panorama of values and beliefs that is shaping america coretta scott king what do americans as a people believe in what are the experiences that have transformed their lives how does faith in god in human goodness in politics progress money or pleasure illuminate our actions these are the questions that phillip l berman asked when he set off on a four year 35 000 mile odyssey to chronicle america s moral imagination by the time he was through he had spoken to some five hundred people from all walks of life what they told him makes this engrossing and radiantly insightful book the first oral history of the religious and philosophical beliefs of contemporary americans vividly compelling in the extraordinary variety of its many voices the search for meaning offers a full scale portrait of the moral state of the union fascinating characters colorful interviews one of the most inspiring of its genre san francisco chronicle

The Chicken Little Agenda 2006-05-31

a scientist takes on the distortions and outright lies foisted on the public robert g williscroft firmly establishes that the sky is not falling by using scientific research and solid reasoning he explains some of the most disturbing problems facing our nation including global warming the safety of nuclear power the politics of education and the oxymoron of government efficiency with a clear message he discerns what is true from what is merely chicken little gibberish revised 2nd edition

Work, Consumption and Capitalism 2017-09-15

sonic branding guerrilla marketing celebrity endorsements customer service excellence and multi channel advertising are just some of the popular sales techniques that currently promote consumerism in contemporary capitalism considerable energy is devoted to encouraging consumers to desire new fashions to celebrate good design to have feelings for brands and to immerse themselves in sensory experiences without worrying about the ethics of their practices work consumption and capitalism looks at how consumption is produced by focusing on the multiple kinds of work that make consumption possible from advertising creatives to fashion designers from self service checkouts to the hippest barista in the coolest coffee shop the text encourages students to consider the place of consumerism in global capitalism to develop their own answers to the question how is consumption made possible this wide ranging study of the relations between work consumption and capitalism draws on interdisciplinary

research in cultural and economic sociology history marketing studies and cultural studies with research tasks and discussion questions at the end of each chapter and case studies throughout it stands as an accessible introduction for students of sociology business and management media and communication cultural policy and cultural studies listen to a podcast about the book

California Management Review 2009

contains a diverse compilation of major speeches congressional testimony policy statements fact sheets and other foreign policy information from the state dept

US Department of State Dispatch 1993

work life integration is an increasingly hot topic in the media social research governments and in people s everyday lives this volume offers a new type of lens for understanding work family reconciliation by studying how work family dynamics are shaped squeezed and developed between consistent or competing logics in different societies in europe and the us the three institutions of state family and working life and their under explored primary logics of regulation morality and economic competitiveness are examined theoretically as well as empirically throughout the chapters thus contributing to an understanding of the contemporary challenges within the field of work family research that combines structure and culture particular attention is given to the ways in which the institutions are confronted with various moral norms of good parenthood or motherhood and ideals for family life likewise the logic of policy regulation and gendered family moralities are challenged by the economic logic of working life based on competition in favour of the most productive workers and organizations demonstrating different aspects of what is behind and between the logics of state regulation morals and market this innovative volume will appeal to students teachers and researchers interested in areas such as family studies welfare state studies social policy studies work life studies as well as and gender studies

Work-Family Dynamics 2017-02-17

women s entrepreneurship is vital for economic and social development yet female entrepreneurs worldwide are consistently found to have weaker sales and employment growth fewer jobs and lower profitability this book was written to address this reality and focuses on the high growth potential of women entrepreneurs

High-growth Women's Entrepreneurship 2019-12-27

this book describes an advanced generalist approach to direct social work practice with individuals couples families and groups intervention paradigms that include psychodynamic cognitive behavioral communications experiential humanistic existential and transpersonal are presented as the four sources of social work

Advanced Generalist Social Work Practice 2000

women increasingly make up a significant percentage of the labor force throughout the world this transformation is impacting everyone s lives this book examines the resulting gender role work and family issues from a comparative worldwide perspective working allows women to earn an income acquire new skills and forge social connections it also brings challenges such as simultaneously managing domestic responsibilities and family relationships the social political and economic implications of this global transformation are explored from an interdisciplinary perspective in this book the commonalities and the differences of women s experiences depending on their social class education and location in industrialized and developing countries are highlighted throughout practical implications are examined including the consequences of these changes for men engaging vignettes and case studies from around the world bring the topics to life the book argues that despite policy reforms and a rhetoric of equality women still have unique experiences from men both at work and at home women work and globalization explores key issues surrounding work and families from a global cross cultural perspective the positive and negative experiences of more women in the global workforce the spread of women s empowerment on changes in ideologies and behaviors throughout the world key literature from family studies io sociology anthropology and economics the changing role of men in the global work family arena the impact of sexual trafficking and exploitation care labor and transnational migration on women best practices and policies that have benefited women men and their families

part 1 reviews the research on gender in the industrialized and developing world global changes that pertain to women s gender roles women s labor market participation globalization and the spread of the women s movement issues that pertain to women in a globalized world including gender socialization sexual trafficking and exploitation labor migration and transnational motherhood and the complexities entailed in care labor are explored in part 2 programs and policies that have effectively assisted women are explored in part 3 including initiatives instituted by ngos and governments in developing countries and programs policies that help women balance work and family in industrialized countries the book concludes with suggestions for global initiatives that assist women in balancing work and family responsibilities while decreasing their vulnerabilities intended as a supplemental text for advanced undergraduate and or graduate courses in women gender issues work and family gender and families global international families family diversity multicultural families and urban sociology taught in psychology human development and family studies gender and or women s studies business sociology social work political science and anthropology researchers policy makers and practitioners in these fields will also appreciate this thought provoking book

International Journal of Advertising 1994

now available in a new second edition working world careers in international education exchange and development offers an engaging guide for cause oriented people dedicated to begin or enhance careers in the now burgeoning fields of international affairs mueller and overmann expand their original dialogue between a career veteran and a young professional to address issues that recognize the meteoric rise of social media and dramatic geopolitical events they explore how the idea of an international career has shifted nearly every industry taking on more and more international dimensions while international skills linguistic ability intercultural management and sensitivity become ever more highly prized by potential employers this second edition of working world offers ten new and four significantly updated profiles as well as new and expanded concepts that include work life balance the importance of informational interviews moving on and key building blocks for international careers like the award winning first edition working world is a rare and valuable resource to students and graduates interested in careers in international affairs mid career professionals who want to make a career change or shift as well as guidance counselors and career center specialists at universities

Weekly Compilation of Presidential Documents 1998

employee development isn t magic with a few coaching fundamentals which any executive can easily learn from this book it is possible to develop employees into top performers who will effectively contribute to the business success of their company in her book masha ibeschitz an expert who is at home in c suites around the world shows how coaching works in day to day business her book is not meant for consultants or professional coaches but for anyone who wants to practice agile leadership and give employees positive effective guidance in 10 chapters impact sheds light on how coaching tools can be used to develop employees potential it answers questions such as what is the value of coaching discussions what exactly is coaching what occasions are appropriate for coaching who is coachable how does a coach trigger a solution how does a coach make astute use of different types of questions the starting point is always a story from the author s own coaching experience anonymized and altered to disguise real life details the take aways relevant to the topic of each chapter are presented as briefly as possible and as extensively as necessary info boxes provide a quick overview of specific concepts each chapter concludes with a summary of key points

Women, Work, and Globalization 2013-10-30

v 1 the profession of social work v 2 human behavior in the social environment v 3 social work practice v 4 social policy and policy practice

Message Handling Systems 1988

includes interviews with various artists 710 2 tokyo opera city art gallery

Understanding Pharma 2005

at a time when references to things global have gained more currency than ever this book explores the nexus of power and space behind the politics of geographical scale explores the nexus of power and space behind the rescaling of contemporary social economic and political life organized into three sections on theorizing scale the discourses and rhetorics of scale and scales of activism will stimulate discussion about how conceptions and visions of scale inform all aspects of social life

Working World 2014-02-26

for more than 40 years computerworld has been the leading source of technology news and information for it influencers worldwide computerworld s award winning site computerworld com twice monthly publication focused conference series and custom research form the hub of the world s largest global it media network

Impact 2018-08-16

can capitalism have moral foundations though this question may seem strange in today s world of vast economic disparities and widespread poverty discussions originating with the birth of capitalism add a critical perspective to the current debate on the efficacy and morality of capitalist economies authors daniel halliday and john thrasher use this question to introduce classical political philosophy as a framework by which to evaluate the ethics of capitalism today they revisit and reconstruct historical eighteenth and nineteenth century defenses of capitalism as written by key proponents such as adam smith and john stuart mill they ask what these early advocates of market order would say about contemporary economies and argue for the importance of connecting these foundational defenses to discussions of economic systems and the roles they play in economic justice and injustice today the textbook covers longstanding problems that are as old as the discussion of capitalism itself such as wage inequality global trade and the connection between paid labor and human flourishing it also addresses new challenges such as climate change the welfare state and competitive consumption and provides topical global case studies additionally it includes study questions at the end of each chapter and an author created companion website to help guide classroom discussion

Comprehensive Handbook of Social Work and Social Welfare, Social Policy and Policy Practice 2008-03-07

highly readable incisive precise and even elegant san francisco chronicle insightful businessweek wal mart isn t just the world s biggest company it is probably the world s most written about but no book until this one has managed to penetrate its wall of silence or go beyond the usual polemics to analyze its actual effects on its customers workers and suppliers drawing on unprecedented interviews with former wal mart executives and a wealth of staggering data e g americans spend 36 million an hour at wal mart stores and in 2004 its growth alone was bigger than the total revenue of 469 of the fortune 500 the wal mart effect is an intimate look at a business that is dramatically reshaping our lives

Marketing & Media Decisions 1990

with original contributions from an international team of well known experts media activists and promising young scholars this comprehensive volume examines community media from theoretical empirical historical and practitioner perspectives organized thematically this collection explores the intersection between community media and issues of democratic theory and the public sphere cultural politics and social movement theory neoliberal communication policy and media reform efforts as well as media activism and international solidarity building foregrounding the relationship between symbolic and material relations of power in an increasingly interdependent world this collection examines the role of alternative independent and community based media in the global struggle for communicative democracy understanding community media explores a wide range of media forms and practice each essay considers the particular and distinctive ways local populations make use of various technologies for purposes of community communication taken together this distinctive collection provides an incisive and timely analysis of the relationship between media and society technology and culture and communication and community features more than 35 original cutting edge essays provides a comprehensive overview of community media around the world including essays on women s video collectives in india indigenous radio in colombia street newspapers in canada and independent media in nigeria makes a timely and

important contribution to a burgeoning sub field of media and cultural studies

Adweek 2006-04

this book is about the invisible apparent its narratives investigating what it is to be alive with the concealed i e its anchors caresses respect stains tests threats and zaps entangling us in myriad ways

Jam #2 2001-05

learn to use these powerful tools together and build sites that work if you want to build pages that offer real value to your site s visitors javascript and ajax are top tools for the job even if you re new to programming this book helps you create sites any designer will admire with easy to understand steps and an emphasis on free tools you ll be able to jump right into building a site using the same techniques as the pros down to basics learn your way around javascript and choose an editor and test browser manage complexity use functions arrays and objects to create more sophisticated programs page magic discover how to control what happens on your pages animate objects and put pages in motion get beautiful use the jquery user interface library to add sliders tabbed interfaces and custom dialogs to a site come clean with ajax build ajax requests into your programs use jquery and work with ajax data open the book and find how to choose a test browser how to discuss string concatenation with a straight face tips for debugging your code how to add useful information to a dropdown list why ajax connections should be asynchronous the exciting possibilities of the jquery library how to use the aptana editor online resources for javascript programmers

Management 2007

Brandweek 1999

Geographies of Power 2008-04-15

Computerworld 1997-12-22

The Ethics of Capitalism 2020-05-13

The Wal-Mart Effect 2006-01-19

Database Searcher 1993

Understanding Community Media 2010

Joyful Darkness 2018-02-20

JavaScript and AJAX For Dummies 2009-11-05

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